


THE GREAT

**FALMOUTH**  
UNIVERSITY





**“What future-proof really means,  
is that you define the future.  
Falmouth’s young, enterprising  
dreamers will make the new  
rules and forge new careers.”**

**Dawn French**  
Chancellor, Falmouth University

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# The UK Creative Economy 2016

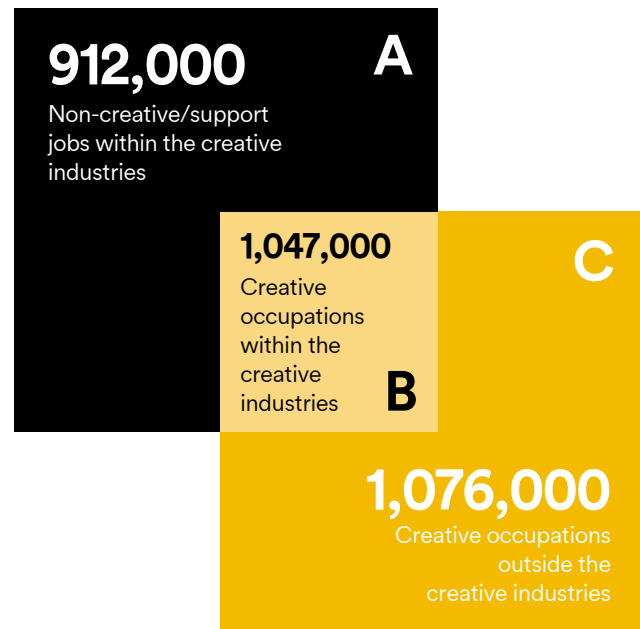
## Jobs in the UK Creative Economy

MILLION JOBS  
**3.04**

UK JOBS  
**1 in 11**

**+5%**

YEAR ON YEAR GROWTH



Total **3.04m** jobs in the UK creative economy

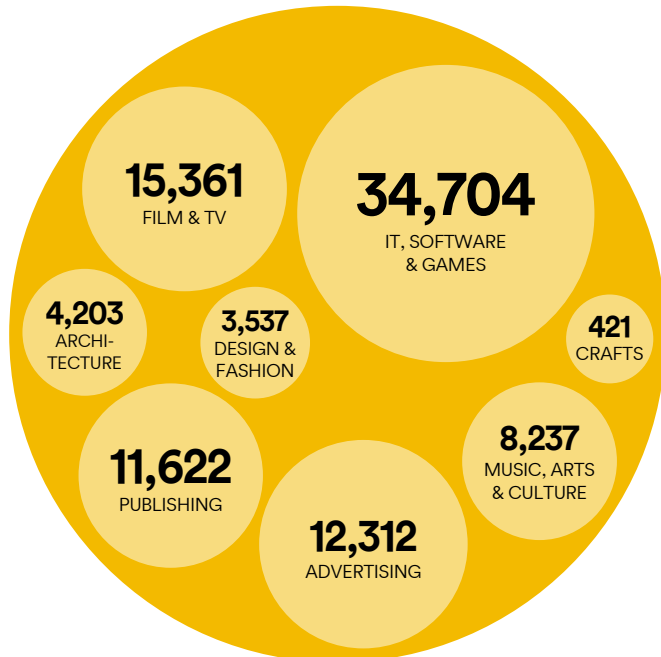
Creative Economy = **A + B + C**

Creative Industries = **A + B**

## Value of the Creative Industries

**£91.8** PER YEAR  
**bn\***

### Value by Sub Sector (£m)



## Falmouth University and the Future

The Creative Industries are the fastest growing sector of the UK economy, already generating more than three million jobs. Every year the demand for more talent increases. The ability to think, to collaborate and to innovate will be key to building a career in the future economy both in the UK and internationally, where the UK's creative innovation is highly regarded.

The workplace of the future will look very different. The ability to be a 'creative bridge' between traditional work and the new economy, allowing people skilled in manufacturing, digital technology, health, science or engineering to bring their ideas to life, will be highly valued.

Falmouth University is committed to delivering world-class education and impactful research with industry-focused courses, amazing facilities and academic staff who achieved Gold in the Teaching Excellence Framework. Our vision is to build a University that recognises creativity as the most valuable skill and talent for the future.

Every one of Falmouth's courses is in the creative economy. This means we are focused on the world in 2030, where creativity has become the single most valued commodity.

What follows is a guide to the future – your future – with stories from just a few of our current and former students, an introduction to our courses and a snapshot of life in Falmouth.

**REAL  
CAREERS**



**We believe that your time at university is the start of your career. At Falmouth, you'll develop specialist skills and commercial knowledge, you'll learn from practising professionals, work in industry-standard facilities and benefit from a network of incredible contacts.**

**Our alumni go on to achieve amazing things; forging their careers, their businesses and leading their fields.**



# ADLAND'S DYNAMIC DUO

Creative Advertising graduates Ben Fallows and Matt Deacon are regarded as two of the brightest young talents in the advertising industry - just four short years after graduating.

From Lidl to Lexus, the dynamic duo are the brains behind a series of award-winning ad campaigns and have already worked at two of London's most prestigious agencies. They are the ideas people and, after teaming up in their very first week at Falmouth, have never looked back.

“Being able to think of the most bonkers, crazy ideas and then having someone commission you to turn them into a reality never gets old,” says Ben. “We can be having a drink together in the pub, come up with a wacky idea and then, before we know it, a big brand is asking us to go out and make it. It’s the most fun job around and being able to bring our ideas to life is the coolest thing. And one of the best things about it is the sky’s the limit as to what we can do.”





Ben and Matt already have a series of awards under their belts for work they produced on a reactive print campaign and were the spearhead for Lidl's 2016 Christmas ads. Their work has been featured everywhere from the Guardian to BuzzFeed and is the culmination of the hard work they put in while studying.

Ben adds: "Creative Advertising is a great thing to study if you're a little bit unsure of what you want to do because it pulls in so many different skills. We were on placement for 18 months before we were offered our first job. It's really hard graft, but once you make it, it's everything you'd ever hoped it would be. You just have to work really hard for it."

**"It's the most fun job around and being able to bring our ideas to life is the coolest thing."**

1

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▶ 1

139 x 2

▶

# FLYING HIGH *at* SUPER DRY

When Mollie Clothier drew up a list of places she'd like to be after graduating from Falmouth in 2017 with a degree in Photography, Cheltenham certainly wasn't on it.

Yet now she spends every single day doing what she loves; taking photographs. And, what's more, she's doing it for one of the UK's most iconic fashion brands, Superdry.

"Working for Superdry is amazing," she says. "I currently shoot products for the website and the lookbook, learning every single day.


"I had every intention of doing teacher training when I finished, but my degree gave me so much confidence in my ability, I decided to try and make it in the industry. I managed to secure a five-day placement with Superdry in August 2017 and they just kept on asking me to come back each week before employing me as a junior photographer. It's the dream start to my career."

Mollie tackled issues like mental health and anxiety through her work at Falmouth, leading to her being featured in exhibitions at the Tate Britain and the Old Truman Brewery in London.

"My projects always seemed to be focused around psychological themes surrounding mental health, and the way we not only perceive ourselves, but how we acknowledge each other," she says.

"I was encouraged and given the freedom to experiment by the incredibly supportive lecturers and technicians, helping my confidence grow and grow.

"I never dreamed I'd be doing the job I do now," she adds. "And, without having the experience of my degree, I wouldn't have had the confidence to even apply for it. I love what I'm doing but I do miss the creative buzz of Falmouth and having a world of inspiration at my fingertips."

A faint, light-colored illustration in the background depicts a shark on the left and a crab on the right. The shark is shown in profile, facing right, with its mouth open as if eating. The crab is positioned below the shark, also facing right. The entire scene is rendered in a sketchy, line-art style with light gray and teal tones.

**MAKING**  
**WAVES** *with*  
**KARATE**  
**KRAB**

Gorgeous visuals, a unique story and captivating gameplay. Welcome to the underwater, martial arts mayhem of Karate Krab, the brain-child of Games graduate, Ross Everson.

Ross made Karate Krab during his time at Falmouth, with a group of fellow students who have now formed a development company together. Its quirky story, fast-paced gameplay and addictive nature captured the imagination of both the public and industry experts, leading to it securing a February 2018 release date on Steam, the ultimate online gaming platform.

“The most creative people on the planet work in game design,” says Ross. “The gaming industry is now bigger than the film industry and the level of interactivity in it is unparalleled.

“The idea for the game began during my first year. We knew from the start we were on the right track and the end result is the culmination of a lot of hard work. We had access to great facilities and the course leaders were amazing in helping us progress the game.

“The best games are completely immersive and, even though this is wacky and fun, it still has that quality. I think the people who build the best games are those who put a part of themselves into what they create, we’ve definitely done this with Karate Krab.”



Ross views game design as the perfect blend of maths and art. As well as creating Karate Krab, and despite only graduating in 2017, Ross is now working as a games lecturer and was recently named the Digital Rising Star at Cornwall’s EDGE Awards.

Ross freely admits to having the bug to ‘create’ and already has big plans in store for both Karate Krab and the next game he wants to develop.

# STEAMING

## *ahead*

When your customers are people like Brad Pitt, Madonna and Tommy Hilfiger, it might be easy to get carried away.

Not so with Tom Raffield, the supremely gifted designer, maker and entrepreneur. Tom started, quite literally, bending the boundaries of what's possible during his time at Falmouth University and has continued to blaze a trail of innovative, sustainable design ever since.

He makes lights, lamps and furniture come alive with his wood-bending magic and his iconic designs are sought after from every corner of the globe. His work is infused with passion, innovation and skill, all picked up during his time studying 3D Design for Sustainability (now Sustainable Product Design).

“My aim is to innovate with everything I do. And design through making is fundamental to innovation,” he says.



A man with dark hair and a light beard, wearing a blue denim shirt, is sitting on a wooden bench. He is looking directly at the camera with a slight smile. The background is a wall made of light-colored wooden planks.

**“My aim is to innovate with everything I do. And design through making is fundamental to innovation.”**

“I picked up this passion while at Falmouth and try to never lose sight of it.”

Tom’s potent blend of design, vision and craft took flight in his second year at university when he started bending wood through steam, discovering ancient techniques, refining them and taking them to the next level. Little did he know how far he’d go with it.

Nearly a decade later, he’s honed these techniques to an artform, so much so, he and his wife built their house out of steam-bent wood. The result is breathtaking and was featured on the hit Channel 4 show *Grand Designs*,

with Kevin McCloud calling it a masterpiece and the summation of Tom’s life’s work.

With celebrity clients, a partnership with John Lewis and a thriving business, Tom continues to drive himself and his work forward, still pushing the boundaries and not being prepared to settle for anything less than excellence.

“We now employ 30 people, have a mini-factory and a six acre woodland,” he adds. “But in a way, nothing has changed for me, I’m learning everyday, I’m doing what I love and I’m trying to do the best job I can. And it all started at Falmouth.”



# *How* I GOT MY INTERNSHIP AT VOGUE

Second year Fashion Photography student, Vanessa Hastings, has been reading Vogue for a long time.

It's one of the world's most iconic fashion magazines and was part of the inspiration which drew Vanessa towards the fashion industry. That's why securing work experience with Vogue was a dream come true.

"In our first year we were given a talk by Mike Trow, the former picture editor at Vogue," she says. "I was so excited someone from Vogue had come to Falmouth. After his talk I sent him a letter with some Cornish chocolates, to say thank you and explain my love for the magazine.

"This then led to me going to meet him in his office for another project we were working on. He showed me around and introduced me to everyone and it was here I found out about the internships."

Vanessa managed to secure a two-week internship, working in the art department, carrying out picture research and editing, working on articles for the printed magazine and the website, and helping on a photoshoot.

"It was a dream come true to be able to intern at the art department at Vogue House during the release of Edward Enninful's (editor-in-chief) first issue," Vanessa adds. "All the little steps add up and the people I've met and the connections I've made are going to really help when I graduate.

"I love creating characters within fashion and exploring different stories with them. The internship gave me great insight in how to keep developing this."

Vanessa has already secured a second two-week placement with Vogue, taking her ever closer to making her next dream come true - having one of her images on the front cover.





# BUSINESS *Driven*

Business Entrepreneurship student William Griffin is equally at home in the historic grounds of Blenheim Palace or soaking in the views of Monaco harbour, as he is laying the carpets for a classic car auction.

William began working with COYS of Kensington, the globally acclaimed classic car auction house, during his first year at Falmouth. He's always loved cars and knew from the start of his degree he wanted to combine this passion with business.

"When I was younger I was always the kid who never stopped playing with cars," he says. "In my first year, I began contacting lots of companies to see if I could help them and managed to get my foot through the door at COYS of Kensington.

"I started off laying down carpet for them and pushing cars around at the auctions. The longer I worked with them, the stronger the relationship grew. They invited

me to more auctions and soon I was bidding on behalf of clients, working on the sales side of the business and helping with the valuations. I'm now running their website and social media marketing."

William grew up the Netherlands and came to Falmouth because of the flexibility the course offers. Little did he know it would lead him to a front row seat at one of the world's most prestigious sporting events.

"Going to a car auction in Monaco, on the same weekend as the Formula 1 Grand Prix, was one of the greatest car-related experiences of my life. Luckily, we finished working before the race began. The boss knew someone with a restaurant on the race track, so we walked around the harbour and had the best seats in the house to watch the race."

The finish line for his degree is now in sight and William is confident he's in pole position to become a significant influencer in the classic car market.

Find out about our Business courses on p30



# AWARD-WINNING ILLUSTRATOR *goes* GLOBAL

Every artist has a dream. For actors, it's their name in lights on Broadway, for writers, it's topping the best-sellers list, for illustrators, it's featuring in *The New Yorker*.

Less than two years after graduating from Falmouth, this dream came true for David Doran. In fact, by the end of his third year, he had so many commissions from clients in London and America, drawing became his full-time job.

And with a client list that includes *The New Yorker*, *The New York Times*, *The Wall Street Journal*, Airbnb, *The Sunday Times*, *Vogue* and the BAFTAs, David's decision to be serious about being an illustrator means he gets to live his dream everyday.

"I'd always enjoyed drawing," he says. "I knew I wanted to do something creative and illustration is the perfect mix of fine art and design. It was the course itself, and the reputation it has for students going on to make a living from illustration, that drew me to Falmouth and it gave me great experience of exploring conceptual elements alongside learning how to work in the real world."

David is still based in Cornwall, continuing to be inspired by his surroundings, with agents in New York and London.

His day-to-day is a mix of drawing, working on projects and talking to his clients about what they want.

"It's quite easy for people to fall into the trap of thinking it's almost impossible to make a living out of being an illustrator, and, as an illustrator starting off, you're filled with self-doubt. I remember venting this to an agent while doing an internship at the end of my first year.

"She told me every year a handful of people will go on to be successful illustrators and, if it's what I really want, to make sure I was one of those people, by working hard, putting all of my effort into it and knowing people do make a living from drawing pictures. It was a defining moment for me and I never looked back."

In 2016, David was commissioned to create the branding, posters and invitations for the BAFTAs, one of his highlights in his relatively short, but hugely successful career.

He adds: "It's totally possible to make a career out of illustration. There'll be a lot of late nights and hard work no one else will see or acknowledge but it's totally worth it. If you're passionate about drawing and making a go of it, then give it everything you've got."

# SOARING ON SONGBIRD

It's not everyday you find yourself sitting in a shed, set in a farmer's field close to Falmouth, next to film royalty.

For Film student, Rosie Bewley, it became an everyday occurrence during her second year at Falmouth, after being invited to take up an assistant editor role on Songbird, the latest film from director and writer, Jamie Adams, funded by Falmouth University.

On the first day she was involved in the shoot she sat down next to Jessica Hynes (Harry Potter, Shaun of the

Dead, Spaced) and opposite her was Cobie Smulders (Avengers, Captain America). She quickly found herself getting an unprecedented insight into how the industry works and the roles everyone plays in making a film.

"I almost didn't apply to do it," she says. "One of the great things about studying Film at Falmouth is the opportunities we're given but I'd always been too shy to put myself forward. I can remember when I decided to do it, it was right at the last minute, I was having a milkshake with a friend and thought, what have I got to lose?"







It turned out to be a great decision. After applying, Rosie had an interview with the director and, on being asked to take up an assistant editor role, found herself working side by side with him for two months. But it didn't end there.

“As well as the editing, I got lots of experience on set and had my lunch with the crew. I even got to go to the Berlin Film Festival with them and I've got an IMDb profile now,” Rosie adds.

Despite being offered further work with the same director after completing her time on *Songbird*, Rosie has instead opted to concentrate on her final year at university where she is creating an experimental film installation designed to promote health and wellbeing through colour and sound.

She mixes up her time creating this immersive experience with coastal walks, bonfires on the beach and soaking in the best of what Falmouth has to offer.



**INDUSTRY-READY**  
*with* **AN ISLAND**  
**RECORDS**  
**INTERNSHIP**

A visit from Darcus Beese OBE, President of Island Records and one of the most influential figures in the UK music industry, was the catalyst for the start of an incredible relationship between the record label and Falmouth University.

Darcus is an Honorary Fellow of the University and the creative vibe, potential of the students and the nurturing, open structure of the course captured his imagination and eventually led to the creation of the Island Record Internship Award, which awards one student a year long paid internship with the prestigious label.

Island Records, home of artists like U2, Bob Marley and Mumford & Sons, attracts nearly 12,000 applicants for their internships each year, and it's not hard to see why. Popular Music graduate, Dom Mckiernan, began his internship there in 2016 and has since gone on to work with XL Recordings and Warner Music.

“I worked in the digital marketing team during my time at Island,” Dom says. “I got to meet great people, make good friends and learn a lot from everyone around me. It was an invaluable experience.”

Dom was also involved in running the social media accounts for Island, which saw him meet and photograph a whole range of different artists including Dizzie Rascal, Sigrid and Donae'o. He also helped with Island's annual party set on a private island.

Dom says the environment at Falmouth's Academy of Music and Theatre Arts was key in helping him get to the position he's in now.

“Falmouth is such a tight-knit community of multidisciplinary artists, there's someone doing a bit of everything,” he adds. “It's an amazing environment to be in and to have the opportunity to collaborate with people was key. It was a brilliant place to grow.”

**“I got to meet great people,  
make good friends and  
learn a lot from everyone  
around me. It was an  
invaluable experience.”**



**“The gap becomes narrower and the way steeper and halfway up the climb she is convinced she will not get through. She holds herself still for a moment, breathes, kicks her feet against a narrow ledge she cannot see behind her and pushes.”**

**In Dark Places**





# PUBLISHING *Partnerships*

The slowly setting sun, fire twinkling in the half-light of dusk and the stunning backdrop of Cheddar Gorge rolling away into the distance.

This was the scene at the National Trust's South West Outdoor Festival and the setting for the launch of *In Dark Places*, a book created and published through a collaboration between author Wyl Menmuir, the National Trust and Falmouth's English and Writing students.

Set in Cheddar Gorge, *In Dark Places* is the atmospheric ghost story of a honeymooning couple who become separated from each other while exploring the caves. For Benjamin Wilson, a Creative Writing student who managed the PR and marketing for the project, the launch was a magical moment.

"You're always anxious when you're working on a project but everyone who came to the launch seemed to love it," he says.

"A lot of feelings clicked into place for me at the launch; the feeling of ancientness in a fire, in a storyteller, in a crowd; the feeling of accomplishment, the joy in seeing people give Wyl and our project the attention it deserved; but for all the peace and magic of the night, I still had a voice shouting in my head, 'wow, we made a book!'"

The student-led project involved weekly meetings with tutors coupled with support from Katie Bond, Head of Publishing at the National Trust, with the student team responsible for everything from marketing the book to choosing its cover artist.

Benjamin adds: "working on the book was a fantastic opportunity for all of us. We were able to treat it as a professional project but with support and hand-holding from the National Trust team and our tutors. It's given me very clear, tangible skills I've been immediately able to apply to my career."

# REAL COURSES

**Falmouth is founded in a spirit of creativity and innovation and we apply that approach to the delivery of our cutting-edge courses.**

**We do things differently here; working with industry partners and practicing professionals, while studying at Falmouth you'll get real, hands-on experience of working in your chosen field and you'll develop the future-focussed skills you need to succeed after graduation.**

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# Falmouth Business School

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At Falmouth, we do business differently; it's where creativity meets commerce, and ideas and innovation are given space to grow. Here, you'll learn about business by doing it for real - setting up your own enterprise, data lab, marketing agency, or running your own events while you study, in a supportive and collaborative environment. All our two-year accelerated degrees emphasise connections with industry, the latest in business theory and a culture of creativity.

## Courses

BSc(Hons) Business & Data Analytics  
BSc(Hons) Business & Digital Marketing  
BSc(Hons) Business & Entrepreneurship  
BSc(Hons) Business & Financial Technology  
BSc(Hons) Business & Management  
BSc(Hons) Business Development Management  
BA(Hons) Creative Events Management

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Find out more: [falmouth.ac.uk/business](https://falmouth.ac.uk/business)









# Falmouth Business School

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## Why Study Here?

- Our cost-effective two-year degrees mean you'll get into business faster than your peers
- Learning is through a hands-on, team-focussed approach, including collaboration with students from other courses
- You'll have the opportunity to set up your own enterprise while you study, as well as to work on business challenges set by our industry partners
- You can access our network of business contacts

## Why a Two-year Degree?

An accelerated degree has exactly the same content as a three-year degree, the only difference is that it's taught through the summer, when other courses take a break. It's a great way to study if you're eager to get into the workplace, as it means that you'll complete it sooner, allowing you to kick start your career as fast as possible. It's also a cost-effective way to achieve a degree.

## Industry Links

- Eden Project
- Rick Stein Group
- Halto
- nooli
- JW Morris
- Dectek
- Headforwards

## Staff

You'll be supported by a team of business experts with real industry experience ranging from key positions in dynamic start-ups, to senior roles with industry giants including Unilever and General Electric. Our lecturers will help you apply academic theories to real-life scenarios; our business coaches will guide and advise you as you build your own enterprise; and sector-specific mentors from across the University will be brought in to share their expertise with you, in a tailored way, when you need it.

## Facilities

You'll have access to meeting rooms equipped with remote conferencing facilities, lecture theatres and breakout areas, all primed for innovation and the development of ideas.

You'll also be able to access, and work with the team that runs the University's state-of-the-art performance venue, which hosts a year-round programme of events.

We're in the process of developing a real data lab, which utilises live information from industry.



## How Will You Study?

At Falmouth, your business is your classroom; whatever your course, you'll learn by doing.

Teaching is through a combination of tutorials, coaching and online lectures.

Our six Business degrees have a commercial focus and share a common first year, where you work in teams to develop a detailed business plan for your chosen business idea or opportunity. First year modules have been developed to teach you the skills required to build and grow a new business.

In stages two and three, that plan is developed and delivered as you work on live briefs or set up your own enterprise. This means you'll leave us with genuine commercial experience that means you're ready for industry.

## Assessment

- Continuous, through a variety of mechanisms such as presentations, vlogs, role plays, business plans and reflective statements
- An applied project, work placement or dissertation

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language and Mathematics, or equivalent, is a minimum requirement for all applicants. **Full requirements on p167.**

# BSc(Hons) Business & Data Analytics\*

Data analytics is all about using and interpreting the present, to predict the future. It's the foundation of business innovation and one of the fastest growing market sectors.

You'll develop your own business plan, build an enterprise around it and deliver projects within an industry-standard 'data lab' environment, gaining real-life experience of team work, selling ideas and implementing projects.

You'll learn the core skills of data mining, which means you'll be able to interpret data and extract intelligence from it, effectively becoming a 'data translator', learning both how to present data and how to use it to inform business decisions.

As well as specialist skills and knowledge, you'll develop managerial and team working experience, making you an asset in any workplace.

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UCAS Code: **3B5J**  
Location: **Penryn Campus**  
Length: **2 years full-time**  
When: **September 2019\***

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[falmouth.ac.uk/business-data-analytics](http://falmouth.ac.uk/business-data-analytics)

## BSc(Hons) Business & Digital Marketing\*

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In the fast-moving and exciting world of digital media, this degree will equip you with the insight and skills to get the marketing career you want.

You'll explore the concepts, challenges, tools and techniques of marketing across all platforms, but you'll specialise in digital. You'll look at the concepts behind successful digital marketing campaigns and deepen your understanding of website and app design, consumer behaviour, social media and CRM.

In teams, you'll develop a business plan, build a student-led digital marketing agency and apply your knowledge and skills - pitching products and services, creating and delivering client strategies and writing management reports and white papers.

As a graduate of this course, you will be awarded the Digital Marketing Institute's Professional Certification<sup>1</sup>.

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UCAS Code: **3B5H**  
Location: **Penryn Campus**  
Length: **2 years full-time**  
When: **September 2019\***

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[falmouth.ac.uk/business-digital-marketing](http://falmouth.ac.uk/business-digital-marketing)

<sup>1</sup>Subject to accreditation

## BSc(Hons) Business & Entrepreneurship\*

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Learn how to run a business by setting up your own start-up while you study.

In teams you'll identify a new business idea or solution, develop a business plan, build a venture and take it to market - delivering real products or services, potentially for a profit.

As the degree progresses you'll explore the theory and reality of business and entrepreneurship; pitching your product or services to the target market, developing your people and problem-solving skills, and learning to think and express yourself on a much deeper level in terms of business.

You'll gain real-life experience of team work, selling ideas and implementing projects - experience that's greatly valued in graduates.

**Please note that as this course involves setting up a business in the UK, we regret that this course is not available to international (non-EU) applicants who would require a Tier 4 Student Visa.**

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UCAS Code: **3B5K**  
Location: **Penryn Campus**  
Length: **2 years full-time**  
When: **September 2019\***

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[falmouth.ac.uk/business-entrepreneurship-bsc](http://falmouth.ac.uk/business-entrepreneurship-bsc)

## BSc(Hons) Business & Financial Technology\*

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Join the next generation of financial professionals, delivering solutions that are revolutionising the world of finance.

You'll work in a team to develop a business plan for a financial innovation idea, building specialist skills and knowledge in digital etiquette, emerging trends and world economics.

Your deepening insight and understanding of FinTech will drive your concepts for new innovations and, working with teammates and industrial partners, you'll work on real financial problems; identifying current market opportunities, developing concepts and pitching ideas back to the market.

You'll also gain specialist knowledge and experience that's highly sought after in the workplace, including the exploration of current hot topics such as cyber security and cryptocurrency.

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UCAS Code: **3B5I**  
Location: **Penryn Campus**  
Length: **2 years full-time**  
When: **September 2019\***

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[falmouth.ac.uk/business-financial-technology](http://falmouth.ac.uk/business-financial-technology)

## BSc(Hons) Business & Management\*

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Gain a comprehensive understanding of today's business landscape and a breadth of real experience across all sectors of the business world including specialist emerging markets.

Falmouth is all about being hands-on, so entrepreneurialism is embedded in this course. You'll work in a team to develop a business plan for a new idea or solution you've developed in response to a real business problem.

Whether you've identified a new market opportunity for a new product, or a revolutionary new business process, you'll develop it within your team and potentially market it for real.

You'll have opportunities to develop your skills in real-world contexts, building a network of contacts and a wealth of experience before you graduate.

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UCAS Code: **3B5G**  
Location: **Penryn Campus**  
Length: **2 years full-time**  
When: **September 2019\***

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[falmouth.ac.uk/business-management](http://falmouth.ac.uk/business-management)

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# BSc(Hons) Business Development Management\*

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This course will equip you with the essential skills and knowledge needed to grow businesses: identifying opportunities, nurturing relationships and pitching solutions.

As part of a business development consultancy team you'll practice your skills in a real-world environment. As you develop your expertise in identifying business opportunities, sales, networking and negotiation, you'll market and pitch your services to other student enterprises or external organisations.

As the degree progresses you'll continue to practice hands-on business development, gaining real-life experience of team work, selling ideas and implementing projects - experience that ensures that you can make an impact in business as soon as you graduate.

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UCAS Code: **3B5F**  
Location: **Penryn Campus**  
Length: **2 years full-time**  
When: **September 2019\***

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[falmouth.ac.uk/business-development-management](http://falmouth.ac.uk/business-development-management)

\*Subject to validation



# BA(Hons) Creative Events Management

Gain the skills and knowledge to successfully design and deliver innovative events from cutting edge festivals to fashion shows and film premieres, while also being equipped with creative approaches for sporting and cultural events, product launches, conferences, exhibitions and weddings.

Creative Events Management has entrepreneurship and employability at its heart. Taught by experienced practitioners, you'll learn by doing, working on real events in our state-of-the-art campus facilities and with a range of partner organisations.

## Connections

- Festival Republic
- National Maritime Museum Cornwall
- Tate St Ives
- Cornwall Film Festival
- A Greener Festival

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UCAS Code: **N820**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Rio 2016 Olympic Games
- Sentius Group, Australia
- London 2015 Rugby World Cup
- Matrix Events, London
- Eden Project, Cornwall
- ITV Events, London
- Laxton Events, Hong Kong

## Assessment

- Regular micro placements and three assessed live events
- Continuous assessment through practical, verbal and written assignments including producing marketing and business plans
- Dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**





# Falmouth School of Art

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Visual arts have been practised and taught at Falmouth for over a century and our reputation for creative excellence keeps us at the forefront of British art schools. We're committed to studio culture, which we believe provides the best environment for thinking, making and experimenting alongside your peers, and developing your creative and professional networks.

## Courses

BA(Hons) Drawing  
BA(Hons) Fine Art  
BA(Hons) Illustration

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Find out more: [falmouth.ac.uk/fsa](http://falmouth.ac.uk/fsa)

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# Falmouth School of Art

## Why Study Here?

- ❑ Studios and workshop facilities based in a sub-tropical garden – providing an exceptional environment for thinking and making
- ❑ Creative and supportive academic community
- ❑ Strong industry links and professional practice opportunities
- ❑ Programme of talks by high-profile practitioners
- ❑ Opportunities for international study visits and study abroad

## Staff

Our team of academic staff includes practising artists, writers, illustrators, graphic designers, performers and researchers; many of whom have showcased their work and shared their knowledge internationally.

You'll also be supported by skilled technical specialists in printmaking, 3D making and digital media. Our current visiting professors include prominent practitioners, artist Hew Locke and illustrator and writer Graham Rawle.

## Careers

Our alumni are actively engaged in the creative industries, they've gone on to a range of careers, becoming award-winning artists and illustrators, curators, teachers and researchers. Among them are artists Tacita Dean OBE and Lynette Yiadom-Boakye, experimental film-maker Ben Rivers, Tate curator Laura Smith and illustrator David Doran, read about David's work on p20.

## Facilities

- ❑ Dedicated studios
- ❑ Life drawing studio
- ❑ Screen, etch and litho printmaking facilities
- ❑ 3D metal, plaster, wax and wood workshops
- ❑ CNC milling and rapid prototyping facilities
- ❑ Equipment for animation, video and photography
- ❑ Access to extensive archives and library resources

## Connections

Our network of industry partners and contacts ranges from internationally renowned galleries such as Tate St Ives and the National Gallery, to agencies and organisations including The Folio Society and the Association of Illustrators and the British Council. Through our speaker programme we welcome inspirational figures from a range of backgrounds, with guest speakers including artist Cornelia Parker OBE, sculptor Conrad Shawcross RA, author and illustrator Posy Simmonds, James Binning of the Turner Prize-winning collective Assemble and creative director, Michael Salu.



# BA(Hons) Drawing

Become an expert in drawing, learning about its history and contemporary practice and its application across a broad range of disciplines. The structure of this studio-based course encourages a strong peer group dynamic, with opportunities for working together in off-site locations.

Through set projects and exercises you'll learn to record the material world through observation, but also to draw from your 'inner world', from memory and imagination, theories and systems, and concepts and narratives.

Sessions in life drawing, printmaking, digital methods, reportage and animation will equip you with the skills to support the exploration and realisation of your ideas.

As the degree progresses, we'll encourage you to develop a drawing language of your own. Ultimately you'll take charge of your own projects, consolidating your practice in preparation for a creative future.

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UCAS Code: **W110**  
Location: **Falmouth Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Artist Residencies: Finland, Tresco, South Georgia, Berlin, Belfast
- Museum Curator
- Surface Pattern Designer
- Educator
- Postgraduate studies
- Researcher

## Assessment

- Continuous assessment, plus twice-yearly studio practice assessments
- Written assignments
- Dissertation, project and exhibition in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Fine Art

This highly-respected course aims to support the development of your practice as it evolves over the three years so there are no set pathways. Through a combination of practical work, critical studies and professional practice, you'll prepare to meet the challenges and opportunities of the contemporary art world and creative industries.

You'll be challenged to develop your skills, and to contextualise and communicate your work through presentations, exhibitions and written assignments. Staff provide support through tutorials, group critiques and technical instruction, helping you to build confidence in realising your ambitions. We also encourage peer interaction and collective working to help you sustain your career in the future.

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

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UCAS Code: **W100**  
Location: **Falmouth Campus**  
Length: **3 years full-time**  
When: **September 2019**

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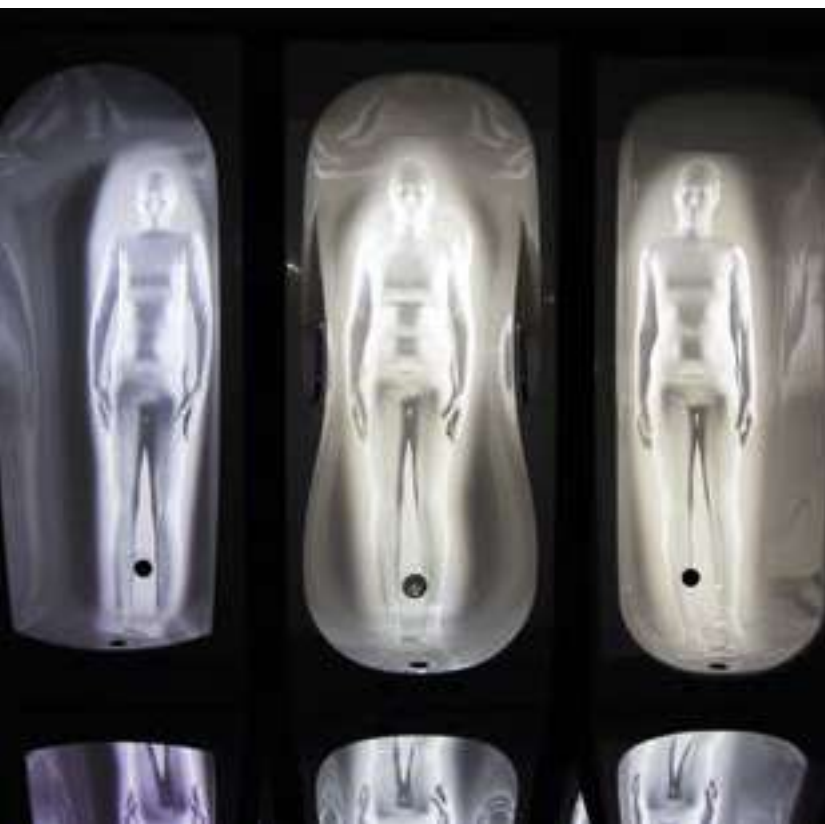
## Graduate Destinations

- Internationally exhibiting artists: Bischoff/Weiss, Corvi-Mora Gallery, Frith Street Gallery, Matt's Gallery, Hales Gallery, Kate McGarry Gallery, Gaudel de Stampa Gallery
- Art Critic: Time Out
- Curatorial and gallery roles: Field Notes, Tate, Newlyn Art Gallery & The Exchange
- Paper Conservation Technician: Tate
- Creative Services: Calvin Klein, Hong Kong
- Artist Collectives: Keiken, Whatchamacallit, Venta
- Postgraduate studies: Royal College of Art, Royal Academy, Slade
- Art educators

## Assessment

- Feedback and evaluation throughout the year plus twice yearly studio practice assessments
- Written assignments
- Dissertation and exhibition in your final year





**“Falmouth was just the most beautiful place to live for three years. It was great to be part of such a close community where everyone knew each other, and that environment allowed for creativity to flourish.”**

**Robert Davis**  
BA(Hons) Fine Art graduate

# BA(Hons) Illustration

Find your place as an original thinker within the rapidly evolving visual communications industry. You'll be continually encouraged to challenge yourself, push boundaries and realise your potential.

You'll learn how to analyse a text, generate strong conceptual solutions, compose an image and use colour effectively. You'll also strengthen your drawing ability and ultimately develop a unique and compelling visual language. Illustration at Falmouth is renowned and respected for its emphasis on professional practice and its connection to the world of illustration.

We'll teach you about core business skills such as marketing, copyright and tax, and train you in the use of key software packages such as Photoshop and Illustrator. You'll also have the opportunity to gain experience on live projects.

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UCAS Code: **W221**  
Location: **Falmouth Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Freelance Illustrator: The New Yorker, The Wall Street Journal, The Guardian, Bloomsbury, Radley
- Fine art practice: Arnolfini Bristol, The Rag Factory, Quay Arts, Foal Arts Summer Salon
- Illustration agency: Artworks, Bernstein & Andriulli, Pickled Ink Agency
- Studio management: Hamilton House
- Art direction: Dorling Kindersley, Penguin Books

## Assessment

- Feedback and evaluation throughout the year
- Visual, verbal and written assignments
- Dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



**“Since graduating I have had the pleasure of working with a wide variety of international clients including The Wall Street Journal, Radley, Nosy Crow, The Royal Palaces and Penguin Random House.”**

**Rachel Saunders**  
Freelance Illustrator  
BA(Hons) Illustration graduate

# School of Architecture, Design & Interiors

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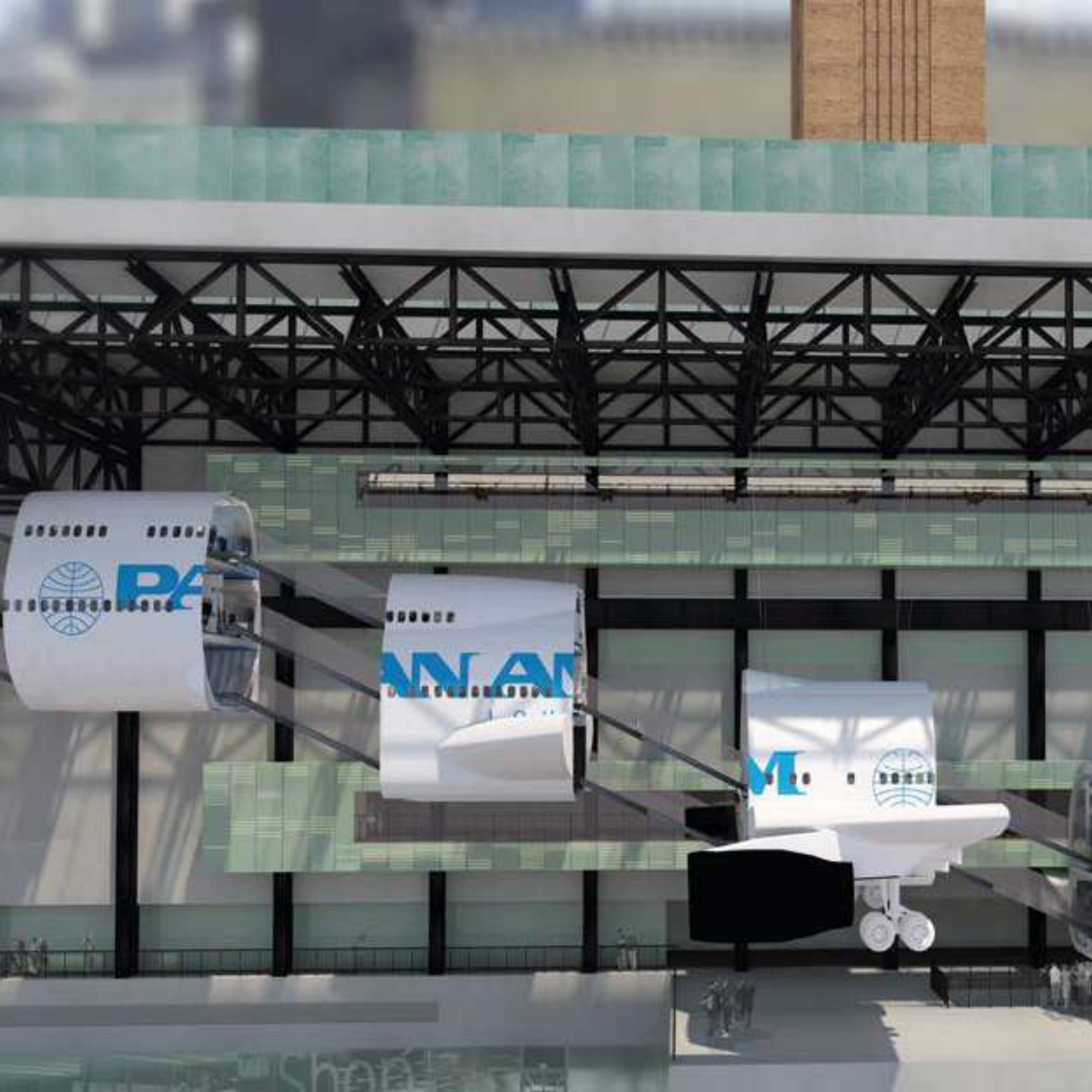
The School of Architecture, Design & Interiors is informed by more than a century of creative practice at Falmouth. Learning from this expertise, you'll combine practical skills and research to deliver innovative solutions to challenging real-world design problems.

## Courses

BA(Hons) Architecture  
BA(Hons) Interior Design  
BA(Hons) Sustainable Product Design

Find out more: [falmouth.ac.uk/sadi](http://falmouth.ac.uk/sadi)

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# School of Architecture, Design & Interiors

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## Why Study Here?

- ❑ Courses aligned with real industry needs, featuring live design projects
- ❑ Studio-based community, encouraging experimentation and creative thinking
- ❑ Global network of scholars, practitioners and visiting industry leaders

## Careers

Falmouth alumni prove that our approach works. You'll find them at top agencies, firms and brands including Areen Design, Imagination, DCA Design International, LDA Design, Dalziel & Pow, Brand Union, Tangerine, Lowe Alpine and Tom Raffield (read about alumnus Tom on p14) and leading the way independently with clients across the globe.

## Connections

You'll be inspired by our Visiting Professor MJ Long OBE, and visiting lecturers such as Krijn de Koning, Professor Chris Speed, and Professor Ed Hollis. Visiting lecturers also include those from industry and practice such as Phil and Ola Handford from Campaign, Richard Stevens, and Luca Rendina from Hugh Broughton.

## Staff

Our staff have worked in a range of industry roles and are dedicated to making sure you get the skills, experience and knowledge you need to progress after your degree.

Staff have worked with Fitch & Co, Simon Conder Associates, the Eden Project, Sarah Wigglesworth Architects and Feilden Clegg Bradley Studios. Many have run their own practices and agencies, and key pieces of their work have been exhibited in national galleries. Our staff include practising architects, designer-makers, researchers, educators, scholars and technical specialists.

## Facilities

You'll have access to the latest equipment needed for innovative product and concept development including:

- ❑ Laser cutters, CNC milling and routing machines
- ❑ CAD/CAM equipment including rapid prototyping equipment
- ❑ A range of digital printing capabilities, plus industry-standard 2D and 3D software
- ❑ Wood and metal workshops



# BA(Hons) Architecture

Expand your horizons as you learn how to design and make innovative buildings, environments and spaces. Combining theory with practice, you'll define your own architectural agenda by considering thoughts and ideas in a historical, contemporary and future context.

As part of a course defined by participation in live projects, you'll develop the 2D and 3D CAD techniques needed for practice, as well as the physical model-making and hand-drawing skills to communicate your ideas. You'll learn to prioritise the inter-relationship between material, space, place and people that forms the language of architecture. Inspired by Cornwall, you'll use this unique location to draw upon the diverse and sometimes extreme environments that exist here.

Our Architecture course is ARB part one prescribed and is progressing through the RIBA validation process.



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UCAS Code: **1G80**  
Location: **Falmouth Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Potential Destinations

- Architect
- 3D designer
- Urban designer
- Planning
- Property

## Assessment

- Verbal and visual presentations to core teaching staff, visiting architects, critics and your peers
- Projects and a dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language and Mathematics, or equivalent, is a minimum requirement. **Full requirements on p167.**

## Graduate Funding

At the time of going to print if you already hold a degree, wish to study BA(Hons) Architecture and are from the UK, then you will be able to apply for the Maintenance Loan, Childcare Grant and Disabled Students Allowances. These would be at the same rates as if studying a first degree. For full details contact [studentfunding@falmouth.ac.uk](mailto:studentfunding@falmouth.ac.uk).





# BA(Hons) Interior Design

Delve into the world of built spaces and the people that inhabit them. Through this course you'll gain practical knowledge of materials, a heightened awareness of the made environment and a chance to apply your learning on real industry projects.

Based in our high-specification studios, you'll grow and develop through a series of modules exploring practical skills such as design, drawing and model making.

You'll be encouraged to explore the full range of what interior design is – starting with decoration and styling, through to interior architecture and the remodelling of existing buildings, culminating in commercial design and branding. You'll then choose an area of specialism, developing a portfolio of work to underpin your career after graduation.

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UCAS Code: **W252**  
 Location: **Falmouth Campus**  
 Length: **3 years full-time**  
 When: **September 2019**

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## Graduate Destinations

- Interior Designer:
- Pendennis Superyachts
  - Hawkins\Brown Architects
  - Spacelab
  - Campaign
  - AEDAS, Singapore

## Assessment

- Verbal and visual presentations
- Projects and dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Sustainable Product Design

Challenge yourself to consider how design can create positive environmental, ethical and economic change.

You'll harness your creative skills and innovation through cutting-edge design methods and digital prototyping.

During this course you'll gain the professional skills to communicate your ideas in an industry setting, through powerful visuals, prototypes and verbal presentations.

Working with real clients on live briefs, you'll gain confidence in professional practice. You'll also develop industry-ready technical skills in drawing, model-making, and 3D CAD to enable the creation of excellent concept prototypes through digital manufacturing technology including 3D printers, CNC milling and laser cutting machines.

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UCAS Code: **W250**  
Location: **Falmouth Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Product Designer: DCA Design International, Tangerine, Lowe Alpine, Design Wright
- Interaction Designer: Kingfisher PLC
- Design Researcher: PDR (Product Development Research), MediQ Medical
- Designer Makers: Studio Haran, Tom Raffield, Out of the Valley
- Sustainable Shoe Design: Po-Zu
- Consultant: Brand Union, Root, Environmental Resources Management

## Assessment

- Continuous assessment in a supportive, two-way setting
- Visual, verbal and written assignments
- Self-initiated projects and dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# School of Communication Design

Ask top creative directors and designers what they'd most like to see in a graduate and they'll tell you – it's the ability to deliver great ideas, brilliantly executed. Creative risk, craft and communication skills are the central pillars of our teaching.

## Courses

BA(Hons) Creative Advertising  
BA(Hons) Graphic Design

Find out more: [falmouth.ac.uk/scd](http://falmouth.ac.uk/scd)



# School of Communication Design

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## Why Study Here?

- Support from expert staff in dedicated studios
- Programme of study propelled by national and international industry connections
- Active learning through study trips to leading creative agencies, exchange and placement opportunities, workshops and national showcase events
- Work on real briefs

## Staff

You'll be led by specialised practitioners in both traditional and digital fields.

Many of our team are invited to judge professional design awards and frequently contribute to journals and publications. You'll also benefit from our enviable network of contacts, which links you with leading experts on the subject.

## Facilities

Our purpose-built studios provide a creative hub for learning. Here you'll be supported by the latest digital facilities, alongside other traditional printing methods.

## Careers

You'll find our graduates working in some of the world's best advertising agencies and design consultancies, including BBH, Saatchi & Saatchi, Ogilvy, JWT, Pentagram, The Partners and Turner Duckworth. We're also a font of talent for news agencies and technology specialists; from the Guardian to the BBC and Google to Apple, Falmouth alumni enjoy a significant presence in contemporary communication design.

## Connections

Industry exposure is a vital part of life at Falmouth. This is woven into our degrees across all levels, culminating with showcase events in London, including the D&AD New Blood exhibition.

Guest speakers have included Rory Sutherland, Vice Chairman, Ogilvy; Andrew Cracknell, author of *The Real Madmen*; Caitlin Ryan, Executive Creative Director, Cheil; Martha Riley, Creative Director, Ogilvy; Dan Hall, Creative Director, Collective London; and Naresh Ramchandani, Pentagram Partner.





# BA(Hons) Creative Advertising

We'll equip you with the strategic and creative thinking skills you need to solve today's real-world problems as well as the digital and craft skills required to create memorable creative advertising.

What's more you will have great fun doing it - working in teams on modules such as art direction, copywriting, social media and strategy and planning.

Your introduction to the communication industry begins with a trip to London to experience the many facets of advertising and meet our industry friends and alumni who work in agencies such as JWT, Ogilvy, BBH and VCCP.

As a second and third year student, you'll get the chance to work on real agency briefs which in 2017 created over 100 weeks of paid work placements and jobs after graduation. This also included all final year students pitching ideas to Mick Mahoney, Chief Creative Officer of Ogilvy UK, where twelve of them won paid internships.

You'll also get the chance to enter creative competitions such as D&AD, gain industry recognition and have the opportunity to study abroad with our European and international partner universities.

UCAS Code: **N561**  
Location: **Falmouth Campus**  
Length: **3 years full-time**  
When: **September 2019**

## Graduate Destinations

- Senior Art Director and Copywriter: CHI & Partners, London
- Senior Creative: BBC Creative, London
- Associate Creative Director: BBDO & Proximity, China
- Copywriter: Saatchi & Saatchi, Singapore
- Creative: KRFL, Amsterdam
- Account Executive: AMV BBDO, London
- Senior Media Planner: Zenith, London

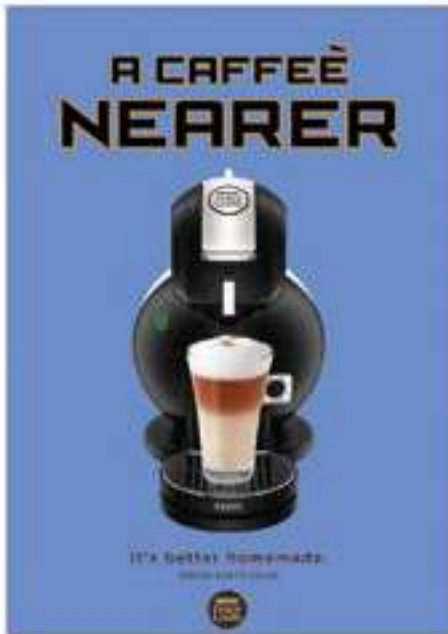
## Assessment

- Portfolio work
- Individual and group projects
- Essays and critiques
- Presentations
- Major project in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

Images: Top left - Dolce-Gusto, Josh Aldina and Phil Cole Top middle - Heinz, Ben Fallows and Matt Deacon (Read about Ben and Matt on p8) Top right - Cobra, Katia Schutz and Stefan Foster Bottom - NHS, Arash Meshkati



Examples of work produced by Creative Advertising students as part of the course.

# BA(Hons) Graphic Design

Join us for a learning experience that's a springboard to a well-respected career in design and the exciting world of the creative industries. You'll discover how to generate great ideas and develop the skills to make, execute and deliver them.

Through traditional means and dynamic digital media, you'll study both the foundations of the subject and more specialist fields, where craft, strategy and integrated thinking encourage you to tackle the challenges facing us today.

You'll grow through studio projects, collaborative experiences, critical writing, real briefs and placements, which will allow you to refine your own direction and voice; ensuring you're fully equipped for future professional life. You'll develop as an individual to see the world with fresh eyes, leaving Falmouth ready for an ever-evolving global industry, and with a passion for design rooted in innovation.

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

UCAS Code: **W214**  
Location: **Falmouth Campus**  
Length: **3 years full-time**  
When: **September 2019**

## Graduate Destinations

- Senior Designer: The Partners
- Designer: Pentagram
- Creative Director: Someone
- Art Director: Kesselskramer
- Design Director: Design Bridge
- Designer: Fraser Muggeridge Studio

## Assessment

- Two key assessments in each year
- On-going formative assessment, which provides regular feedback to help you continually develop and grow your thinking and skills
- Examined through practical studio projects and critical and historical critique and essays
- Live and collaborative projects built into assessment experience
- Dissertation and exhibition for assessment in your final year



# Fashion & Textiles Institute

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**At the Fashion & Textiles Institute we believe in design for function, versatility and ethics, with an ethos focusing on intellect, innovation and personal growth.**

## **Courses**

BA(Hons) Fashion Design  
BA(Hons) Fashion Marketing  
BA(Hons) Fashion Photography  
BA(Hons) Sportswear Design  
BA(Hons) Textile Design

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Find out more: [falmouth.ac.uk/fti](http://falmouth.ac.uk/fti)

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# Fashion & Textiles Institute

## Why Study Here?

- ❑ Connection to regional, national and international networks, including partnerships with names like Adidas, Polartec, Fred Perry, Finisterre, Spina Design, Reymond Langton and DC Shoes
- ❑ The Institute is a member of the International Foundation of Fashion Technology Institutes (IFFTI), British Fashion Council Colleges Council and Chartered Institute of Marketing (CIM)
- ❑ World-class technical resources sited within the architecturally inspiring Design Centre

## Staff

Our staff are committed to helping you find and strengthen your creative voice and establish your signature style and professional direction. Their expertise spans Armani, Alexander McQueen, ELLE, Marie Claire, Vogue Pelle, Ralph Lauren, Harper's Bazaar, Vivienne Westwood, Vogue Homme and Macy's, while others have run their own labels, studios and design agencies. The team includes internationally active researchers, educators, scholars and technical specialists, dedicated to developing your studio skills.

## Careers

This environment fosters individuality that results in extraordinary graduate destinations. You'll find our alumni across international fashion and textile markets, working for brands including Belstaff, Vivienne Westwood, Jigsaw, Burberry, Seasalt, Joules, Boden, Nissan, H&M, Liberty Art Fabrics, Sweaty Betty, Musto, IMG Models, BigSky, SHOWstudio and Mulberry Home, as well as running their own start-ups and freelance careers.

## Facilities

All courses benefit from professional equipment and facilities, helping you transform concepts into commercial realities. The Institute offers ultrasound seam welding, dye sublimation and Mimaki digital printing, laser cutters, a digital power Jacquard loom, digital embroidery, knitting machines, dye labs, print tables and a Gerber digital pattern cutting suite. You'll also have access to one of the UK's leading student photography studios, with professional equipment available on loan.





# BA(Hons) Fashion Design

Develop the creative edge to design unique and imaginative collections. We'll help you prepare for a career in fashion by carefully nurturing your growth through the research, design, development and making of progressive and innovative clothing.

Mirroring industry processes from the outset, this course has a focus on developing the skills used to gather original and inspiring research.

Alongside colleagues within the Fashion & Textiles Institute, you'll work in an authentic studio setup, exactly as you would after graduation. You'll explore concept development, drawing, fashion illustration, pattern cutting and construction, with visiting industry specialists supporting your commercial awareness.

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UCAS Code: **W232**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Sales Executive: Calvin Klein
- Product Developer: Marques Almeida
- Assistant Menswear Designer: Jigsaw
- Designer: Adidas Outdoor
- Bespoke Shirt Maker: Emma Willis
- Assistant Product Technologist: Seasalt
- Womenswear Designer: Whistles

## Assessment

- Continuous assessment of visual, verbal and written assignments
- Two exhibitions and a dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Fashion Marketing

You'll find a carefully designed mix of commercial understanding and visual creativity on this practical marketing course. You'll learn how to create and communicate brand solutions that enhance the customer experience in fashion publishing, retail and digital contexts.

Through vibrant, client-facing projects, you'll work in a realistic environment mirroring professional life after graduation. You'll develop key skills in creative direction and integrated marketing communications using a range of digital technologies. Your understanding of marketing principles, such as customer insight, trend forecasting and marketing planning will be developed through live briefs and seminars.

We are accredited by the Chartered Institute of Marketing to ensure professional rigour and a contemporary knowledge of industry practice.

## Graduate Destinations

- Fashion retail and management: Joseph, matchesfashion.com and Sears Global
- Creative direction and visual merchandising: Zara, House of Fraser and The White Company
- Fashion PR and publishing: Canoe Inc., Alter Agency and Exposure
- Portfolio career including teaching and postgraduate study

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UCAS Code: **W231**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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UCAS Code: **W23S**  
Location: **Penryn Campus**  
Length: **4 years full-time with placement year**  
When: **September 2019**

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## Assessment

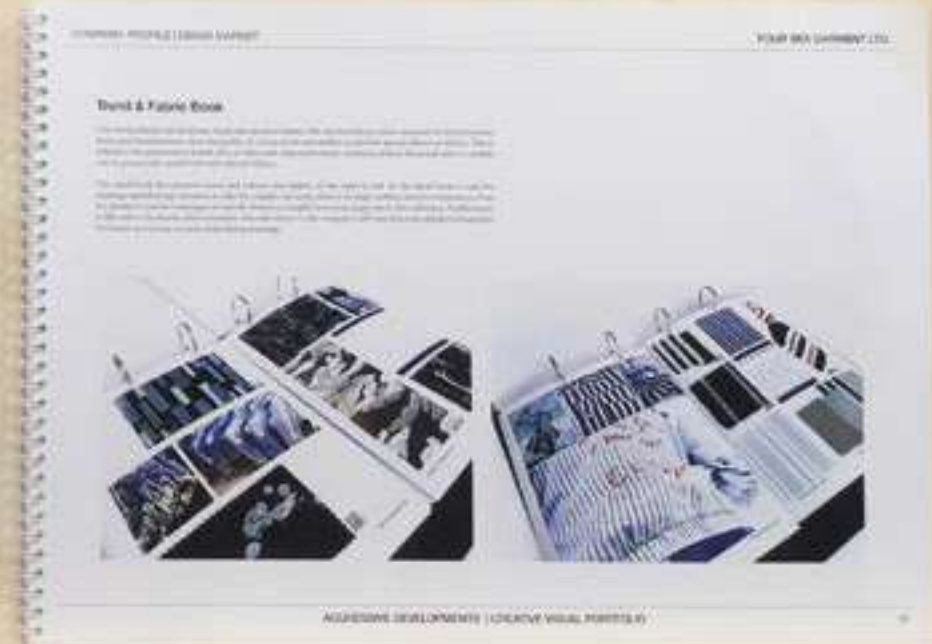
- Visual, verbal, written assignments and an in-module test
- Portfolio of project work
- Dissertation in your final year

## Optional Placement Year

You can choose between a three-year degree or a four-year degree with a year-long industrial placement. This is designed to expand your understanding of the sector in an applied context, while still offering academic support. Although you must select one for your UCAS application, you'll have the chance to change your decision up to the end of your second year.

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Fashion Photography

Join the next generation of creative image-makers, at the centre of one of the most dynamic and high-growth visual terrains: fashion. Whether it's captivating photography, moving image or alternative photographic processes, fashion photography has the power to define cultural aesthetic.

Being largely practice led, you'll blend creativity with frontline technology across a range of media, growing a knowledge base underpinned by cultural studies. We'll help you develop the skills, confidence and imagination to make your mark in this exciting but highly competitive world.

Through the industry-led curriculum, you'll learn about fashion style and its relationship to culture, and become equipped to work on location as well as in the studio. You'll engage with both analogue and digital image-making, as well as learn to produce a fashion film. You'll form vital working networks with stylists, model agencies, hair and make-up artists, fashion designers, set builders and web designers. You'll be immersed in the professional world. Approaching the production of fashion imagery from a critical as well as experimental point of view, you'll explore the latest image-making techniques such as 3D scanning using software algorithms, photogrammetry or projection mapping.

You'll have the opportunity to think about the world of fashion photography from an interdisciplinary point of view, exploring practices of the still and the moving image as well as performance, installation

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UCAS Code: **W641**  
 Location: **Penryn Campus**  
 Length: **3 years full-time**  
 When: **September 2019**

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and digital media. You'll be encouraged to seek international work experiences to gain a diverse and global understanding of the industry. We'll help you to develop a strong professional identity and an individual portfolio that showcases your distinctive style as an image-maker.

## Graduate Destinations

- Fashion Photographer: Adidas Campaign
- In-house Jewellery Photographer: Vivienne Westwood
- Photographer's Assistant: Nick Knight, SHOWStudio
- Retoucher: Jack Wills
- Shoot Producer, Studio Assistant: BigSky Studios
- In-house Photographer: Premier Models

## Assessment

- Continuous assessment of visual, verbal and written assignments
- Industry facing assignments, from a fashion film to a live client brief
- Research into practice: a dissertation which supports a final major project proposal
- Publication and portfolio

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Sportswear Design

Take your place at the heart of one of the fastest-growing global industries. Through practical skills and experience, we'll help you prepare for an exciting, creative and successful career within the sports and activewear industry.

Inspired by doing what you love, you'll be given the opportunity to explore Sportswear Design in the areas of fashion, being active and clothing concepts. This is all combined with our constant commitment to investing in and delivering the best teaching, curriculum, facilities, environment and industry links.

At Falmouth, you will innovate across function and aesthetic. Sometimes working with some of our industry contacts including Finisterre and Adidas, you'll solve commercial problems and create lifestyle collections, all the while learning about new technology and materials processes, anatomy and the human factors that influence design.

You'll develop essential skills, from advanced cutting to the use of colour through print, while your increasing awareness of design philosophies will enable you to produce conceptual and critically aware apparel.

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UCAS Code: **W233**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Senior Men's and Women's Designer: Musto
- Style Director: Mr Porter
- Menswear Designer: Belstaff
- Technical Colour Designer: Adidas
- Design Assistant: Lululemon Athletica
- Product Developer: Team Sky at Rapha Racing
- Own Brand: Diamond Beach
- Assistant Menswear Designer: G-Star RAW

## Assessment

- Combination of visual, verbal and written assignments
- Two exhibitions and a dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**





# BA(Hons) Textile Design

Uncover your individual design aesthetic and unleash your creative identity.

Supported by industry figures at the forefront of contemporary design, you'll leave us equipped with sought-after skills and a sound knowledge of professional practice.

You'll create your own collections from the first year, getting to grips with a range of processes like weaving, printing and mixed media, while workshops and contextual studies will equip you with fundamental subject knowledge.

Helped by our industry partners, including Hand & Lock, Craftivist Collective and The Worshipful Company of Weavers, you'll get to grips with the demands of design in a commercial setting. As the degree progresses, you'll focus on a specific discipline, creating collections in response to live briefs and international competitions. The final year is your chance to prepare for industry by producing a professional portfolio and promotional material.

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UCAS Code: **W230**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

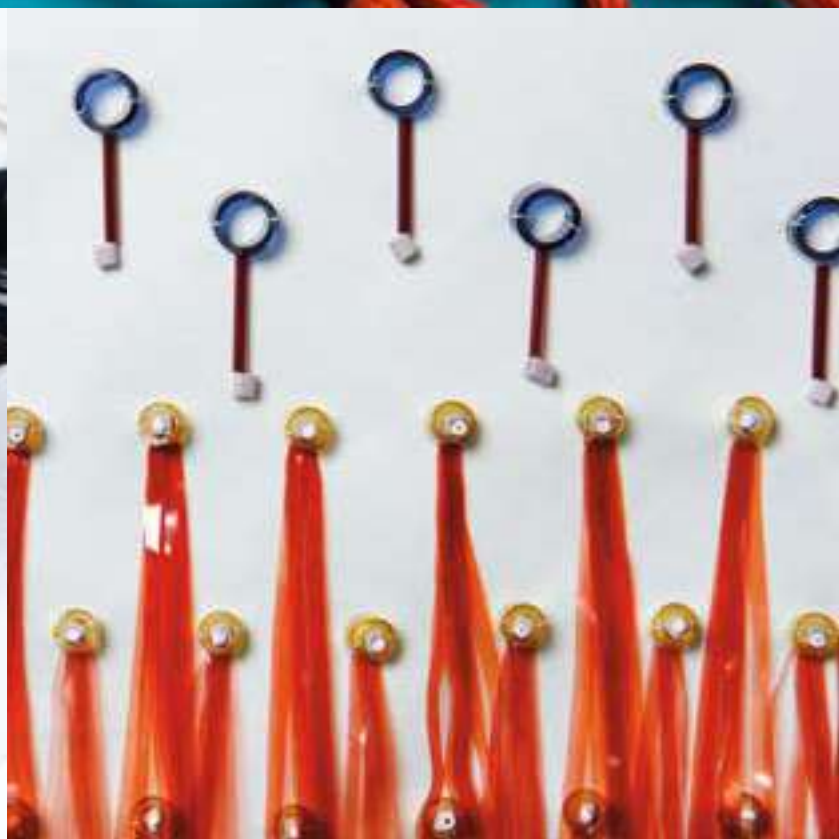
- Junior Designer: Designers Guild, Mint House Interiors
- Print Designer: Mini Boden, H&M, Joules
- Couture Embroidery Designer: Bellatela Ltd
- Textile Designer: Burberry
- Colour, Materials and Finish Designer: Dyson, CGI Envisage Group
- Product Developer: Toast

## Assessment

- Continuous assessment through coursework, portfolios and occasional presentations
- Dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# School of Film & Television

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Filmmaking has been taught at Falmouth for over fifty years, fusing the creative act of making films with the raw energy of critical thinking. Our School is a future-facing, academic powerhouse with world-class technical facilities, harnessed in the service of story. We create and invest in professional feature films, crewed by our students, such as the 2018 indie release, *Songbird*, starring Cobie Smulders and Jessica Hynes.

## Courses

BA(Hons) Animation & Visual Effects  
BA(Hons) Film  
BA(Hons) Television

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Find out more: [falmouth.ac.uk/soft](https://falmouth.ac.uk/soft)

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# School of Film & Television

## Why Study Here?

- ❑ Accredited by SKILLSET, AVID and international film school association CILECT
- ❑ Internships and student placements with film, television and VFX companies, this has included over 30 placements on season one and two of Sky's hit comedy, Delicious
- ❑ National and international awards for student and staff work
- ❑ Frequent masterclasses and visiting speakers
- ❑ Opportunity to make micro-budget feature films through our innovative filmmaker-in-residence programme
- ❑ Facility and kit store open from 9am to midnight weekdays and open Saturdays during term time

## Careers

Our alumni are doing great things at the highest levels across the industry. They've won prestigious awards at international festivals, set up their own companies or gone on to work for major broadcasters like the BBC, ITV, Channel 4, HBO and Sky; studios such as Disney, Aardman and Universal; VFX companies such as MPC, ILM and Double Negative; and leading indies such as Working Title, Twofour, Betty, FremantleMedia, Endemol and Warp Films.

## Staff

Supported by a team of award-winning filmmakers, animators and scholars, you'll gain invaluable insight into professional practice from staff working in the field.

Our award-winning Technical and Craft Team are the life-blood of our production facility and have all come from professional careers in industry. You can be confident that the craft skills you are taught are at the forefront of current industry practice.

## Facilities

- ❑ Five production studios including TV studio with full lighting rig, studio cameras and Tricaster Ultra HD gallery; immersive studio with infinity curve, Xsens motion capture and Chromatte green screen; and stop motion studio with Dragonframe software
- ❑ Four animation software studios with Dell Precision workstations for 2D (TV Paint) and 3D (Maya, Nuke) work with Cintiq 27" QHD displays
- ❑ Digital cameras (HD to 4K) include RED, Sony, Canon, Blackmagic, Panasonic plus Odyssey 7Q+ Recorders, Arri and Bolex 16mm film cameras
- ❑ Audio, lighting, grip and stabilisation systems including Free-Fly Movi, Easy-Rig, Glidecam, Sound Devices, Kino Flo, Libec and Camcrane Jibs
- ❑ Two post-production iMac teaching hubs equipped with Avid Media Composer, Adobe Creative Cloud and Avid Pro Tools
- ❑ Ten individual Mac Pro edit suites network linked to Avid Nexis shared storage
- ❑ Grading suite featuring DaVinci Resolve and 4K preview screen
- ❑ AVID S6 dubbing theatre with Foley/ADR suite
- ❑ Three post-production audio suites and voice over booth
- ❑ Cinema with Christie M Series HD projection and 7.2 surround sound



# BA(Hons) Animation & Visual Effects

Launch your career in a rapidly growing sector. You'll learn and develop animation skills using industry-standard software, working creatively across a range of subjects, from traditional art practices to the complex work of visual effects.

Supported by academic and industry experts from all forms of animation and visual effects, you'll experience a professional studio environment. Discover all forms of animation, trying your hand at 2D and 3D computer, stop motion and experimental work. You'll work in groups on projects that range from short assignments and live briefs through to films for festivals and competitions. You can also work on our in-house micro-budget feature film programme.

We're incredibly well connected; our Honorary Fellows are Peter Lord and David Sproxton, founders of Aardman Animations. Visiting professionals have included Oscar and BAFTA nominated director Barry Purves (King Kong), Matthew Tinsley (VFX: Quantum of Solace, Spectre, Skyfall), Chris Vogler (The Lion King), writer and animation historian Paul Wells and title sequence designer Lola Landekic, The Mill, Alchemy VR and Atlantic Productions.

Productions featuring Falmouth graduates include Dalmation Street (Disney/Passion Pictures), Captain America: Civil War, Spectre, Star Trek Beyond, Assassin's Creed, F1 2016, The Jungle Book and The Legend of Tarzan.

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UCAS Code: **WG64**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- ILM London
- Framestore
- Moving Picture Company
- Aardman Animations
- Sony Pictures
- MPC, Vancouver

## Assessment

- Continuous, with no formal examinations
- Visual, verbal and written assignments
- Dissertation and major practice project in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**





# BA(Hons) Film

Film at Falmouth is the exciting starting point of your professional life. This course is constantly evolving, informed by academic scholarship and the demands of a vibrant industry.

Immersed in the culture of cinema, you'll build upon your interests through the analysis and production of film material and in specialist craft and theory modules which focus your skills, knowledge and critical thinking. Final year major projects develop through the year under the supervision of a mentor, supplemented by a masterclass series, which guides your dissertation and enhances your practice.

Film at Falmouth has established itself as a centre of micro-budget feature filmmaking, with students and graduates involved in *Wilderness* (Doherty, 2017), *Bait* (Jenkin, 2018), *Songbird* (Adams, 2018) and *iFeatures-funded Make Up* (Oakley, 2018).

Our visiting speaker programme has included directors Lenny Abrahamson (*Room*), Mo Ali (*Montana*), Andrea Arnold (*American Honey*), Ben Wheatley (*Freefire*, *High Rise*), Alice Lowe (*Prevenge*), Rachel Tunnard (*Adult Life Skills*), VFX Supervisor Frazer Churchill, camera operator Max Williams (*Isle of Dogs*), documentary filmmakers Don Letts and Kim Longinotto, and film critics Mark Kermode, Ryan Gilbey and Charles Gant.

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UCAS Code: **W610**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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Recent movies to feature Falmouth crew include *Blade Runner 2049*, *Star Wars: Episode VIII*, *Jungle Book: Origins*, *Pan*, *The Mummy*, *Alice in Wonderland: Through the Looking Glass*, *The Man from UNCLE*, *The Huntsman: Winter's War*, and *Belle*.

## Graduate Destinations

- Production: *The Mummy* (2017)
- Art: *Blade Runner 2049*
- VFX: *Double Negative*
- Editor: *Contra Positive*
- Development: *Warp Films*
- Data Wrangler: *Motion Picture Solutions*

## Assessment

- Continuous, with no formal examinations
- Visual, verbal and written assignments
- Dissertation and major practice project in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Television

Discover the transformative and dynamic landscape of television, from high-end drama and documentary to factual, music and sports. You'll learn how to think about television, how to make it and how to find an audience, all within a specialist facility with working industry professionals.

Join the ranks of the industry's next innovators, from writers, researchers and directors to cinematographers, editors and sound designers. Get hands-on with live job opportunities and work placements, immerse yourself in extensive craft skills tuition, a vibrant visiting speaker series, masterclasses and a supervised final year major project. Television students crew on our in-house micro-budget feature film programme.

We're incredibly well connected; our Fellow is alumnus Toby Haynes (Director: Jonathan Strange & Mr Norrell, Sherlock, Doctor Who). Visiting speakers have included James Hawes (Director: Black Mirror, Genius, Penny Dreadful), Ashley Bond (Camera Dept: Game of Thrones, Mr Selfridge), Phillippa Giles (Exec Producer: Delicious, Silent Witness, Luther) and Emmy Award winning sound mixer Graham Wild (Planet Earth, Blue Planet, The Hunt).

Shows featuring Falmouth graduates include Game of Thrones, Delicious, Sinbad, Made in Chelsea, The Great British Bake Off, Silent Witness, Grand Designs and The Last Panthers.

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UCAS Code: **09X2**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Company Director: Ivy House Productions
- Producer: Channel Four
- Assistant Director: Game of Thrones
- Camera Assistant: Rush, Atlantis, Silent Witness
- Production Coordinator: Twofour
- Senior Editor: Contra Agency
- Researcher: Beagle Create, First Dates, Made in Chelsea

## Assessment

- Continuous, with no formal examinations
- Visual, verbal, portfolio and written assignments
- Dissertation and major practice project in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

**Images: Top** – Students filming on location for Every Six Hours (2018), image by Angus Breton  
**Bottom** – Students in the gallery working on a television drama, image by Luke Smith



# Games Academy

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Games are transforming how we experience stories and are driving the development of new technologies. The Games Academy at Falmouth was founded to help you become a part of this exciting journey. You'll use the essential tools to succeed in a competitive industry by getting involved in the development of games, game art, apps and computing for games.

## Courses

BSc(Hons) Computing for Games  
BA(Hons) Game Art  
BA(Hons) Game Development: Animation  
BA(Hons) Game Development: Art  
BA(Hons) Game Development: Audio  
BA(Hons) Game Development: Design  
BA(Hons) Game Development: Programming  
BA(Hons) Game Development: Writing

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Find out more: [falmouth.ac.uk/games-academy](http://falmouth.ac.uk/games-academy)

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# Games Academy

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## Why Study Here?

- Studio context closely replicating the industry
- Coaching in the skills you'll need to bring games to market
- Live projects, mentoring and the latest technologies

## Staff

When you join the Academy, you also join our community of game development experts and game researchers. Current members of staff have worked at Blizzard Entertainment, EA Games, ZeniMax/Bethesda, Riot Games, Antimatter Games, Lionhead, Creative Assembly, Supermassive Games and Square Enix, while others are world-class researchers and scholars.

## Connections

We maintain close industry links, with connections to studios including Creative Assembly, Supermassive Games, SALIX Games, Antimatter Games, Orange Helicopter, Round Table Games and IO Interactive. We offer frequent lectures from visiting professionals to keep you up to date with the

latest trends and technologies. Steve Jackson, formerly of Lionhead, and Ian Livingstone, president of Square-Enix/Eidos are Visiting Professors. Other recent speakers have included Barry Caudill from Firaxis, Doug Pennant from Creative Assembly and Steve Goss from Supermassive Games.

## Careers

You'll follow in the footsteps of Falmouth graduates like Rex Crowle, multi-BAFTA winner and creative lead at Media Molecule, and the many others who've exciting jobs with Creative Assembly, Antimatter Games, Salix Games and TT Fusion (the LEGO games series). Others have taken their teams on to become start-up businesses in their own right, and published their games on Steam and other platforms.

## Facilities

You'll have access to team-focused, professional-standard studios, alongside the current software, management tools and game engines used by professionals. We offer dedicated space just for game development and teamwork.





# BSc(Hons) Computing for Games

Get ready to shape the games of the future by acquiring the skills needed to create and drive computational technologies. You'll join a course designed in collaboration with the industry and established to meet the technical needs of game developers.

During your degree, you will become a competent game programmer with experience across a range of languages, including Python and C++, several game engines, including Unity and Unreal, and specialist areas including user interfaces, networking, graphics, and artificial intelligence.

You'll learn relevant topics and research methods in computer science and apply them practically as you make games, enabling you to explore novel and emerging technologies, such as procedural content generation, machine learning, and virtual reality.

You'll also collaborate extensively with students from Falmouth's other games courses in multidisciplinary game development teams including programmers, artists, animators, game designers, sound designers and writers. And you'll become familiar with industry-standard software development methods, such as Agile with Scrum, through studio practice.

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UCAS Code: **I610**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Potential Destinations

- Gameplay Programmer
- UI/UX Programmer
- Network Programmer
- Graphics Programmer
- Artificial Intelligence Programmer
- Computer Scientist
- Data Scientist

## Assessment

- Assessments reflecting professional practice
- 100% coursework with no formal examinations
- Portfolios, projects, pitches and papers

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language and Mathematics, or equivalent, is a minimum requirement for all applicants. **Full requirements on p167.**

**Image: Top left** - Games Academy arcade machine loaded with student game, Kick Your Astronaut, by Tom Bailey (Designer), Alex Bridge (Artist), Lee Brooksbank (Artist) and Callum Coombes (Programmer)



“On the course you’ll learn loads about your specific role and by the time you get to your third year, you’ll feel like a professional game developer.”

**Sophia Djerkallis**

BA(Hons) Game Development graduate



# BA(Hons) Game Art

Begin your career as an artist in games. Through collaborative projects aligned with the profession, this course will develop your capabilities as a creative artist and equip you with the latest skills and knowledge needed for industry.

You'll learn about concept art, character art and environment art as well as the pipelines and processes used to make games.

To develop the skills you'll need in this competitive industry, you'll study some of the underlying principles of game art including life drawing, 3D modelling, games as visual culture, landscape painting, digital painting, concept art and critical evaluation.

As you progress through the course, you'll narrow your focus towards a distinctive games-based art practice. With basic skills in place, you'll then be able to work within game development teams from the course's half-way point, allowing you to operate within the context of professional game making.

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UCAS Code: **W280**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Potential Destinations

- Artist
- Environment Artist
- Character Artist
- Concept Artist
- 3D Modeller
- Animator
- Producer

## Assessment

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Portfolio of project work

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

**Image:** Character concept art work from second year game project, Alchemica - A Romance of Three Dimensions, by Reidun Rian



# BA(Hons) Game Development with Specialism

Build the skills you need to turn your passion into a profession. You'll work with us to decide which route through the course matches your interests before putting your experience into practice to make completed games. You'll be working on game projects from day one.

Game development demands a huge range of skills brought together to produce a final product. You'll be introduced to core skills in your first year while also specialising further in your second year, leading to one of the following degrees:

- BA(Hons) Game Development: Animation**  
UCAS code W282
- BA(Hons) Game Development: Art**  
UCAS code W281
- BA(Hons) Game Development: Audio**  
UCAS code W283
- BA(Hons) Game Development: Design**  
UCAS code W284
- BA(Hons) Game Development: Programming**  
UCAS code W285
- BA(Hons) Game Development: Writing**  
UCAS code W286

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**Location:** Penryn Campus  
**Length:** 3 years full-time  
**When:** September 2019

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As you progress, project teamwork is at the heart of your learning experience, as recommended and supported by the industry. You'll learn the industry by making games from concept to completion, ready to bring to market. Tutors have substantial industry experience and will offer a unique insight into the industry to help you build contacts.

## Graduate Destinations

- Programmers and Designers: Antimatter Games
- Trainee Cinematic Artist: Creative Assembly
- Level Designer: Supermassive Games
- Games Audio QA: TT Fusion
- Game Developer: Launchpad Programme
- Games business start-ups

## Assessment

- Continuous, with no formal examinations
- Visual, verbal and written assignments
- Completed games and your contributions to them form the majority of this degree
- Portfolio of project work

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# Academy of Music and Theatre Arts

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**The Academy of Music and Theatre Arts (AMATA) is a vibrant, entrepreneurial and industry-connected hub for performers, technicians and managers in training. Not just an academic environment in the traditional sense but also a professional venue running a year-round public programme. You'll experience the benefits of being part of a dynamic, professional, creative community from the day you arrive.**

## Courses

BA(Hons) Acting  
BA(Hons) Creative Music Technology  
BA(Hons) Dance & Choreography  
BA(Hons) Music  
BA(Hons) Music, Theatre & Entertainment Management  
BA(Hons) Popular Music  
BA(Hons) Technical Theatre Arts\*  
BA(Hons) Theatre & Performance

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Find out more: [falmouth.ac.uk/amata](http://falmouth.ac.uk/amata)

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# Academy of Music and Theatre Arts

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## Why Study Here?

- State-of-the-art studio environment
- Professional theatre venue with a year-round public programme
- Inspirational visiting artists
- Educational exchanges and internship and placement opportunities

## Staff

Our academic and technical staff are award-winning industry professionals who have worked across the international music, dance and theatre industries.

## Connections

Through our network of contacts with companies and artists you'll gain valuable industry insight.

We've hosted workshops led by Honorary Fellows Michael Grandage and Emma Rice, an A&R showcase with Island Records and collaboration with Actors Studio, New York. Visiting speakers have included Radiohead's Ed O'Brien; bass player, vocalist and world beatbox

champion Bellatrix; Adrian Utley from Portishead and Island Records President Darcus Beese OBE.

We also offer the chance to work with leading arts organisations such as Kneehigh, WildWorks and the Independent Theatre Council.

## Facilities

AMATA is a purpose built live venue, housing:

- Multiple licensed performance spaces
- Analogue and digital recording complex
- 200-capacity flexible theatre space
- 11 high-specification performance and rehearsal studios
- 700m<sup>2</sup> of fully sprung dance floors
- High-spec studios for acoustic and amplified music
- Music practice rooms
- Equipment hire facility including on-location recording systems, effects units, synthesizers, MIDI controllers, audio interfaces, lighting rigs, an extensive collection of microphones and more
- Breakout areas



# BA(Hons) Acting

This specialised course will enable you to become a trained actor in a climate of creative energy, constructive challenge, and support.

Training - Thinking - Doing. Acting at Falmouth has a distinctive and contemporary ethos and approach. We offer a holistic approach emphasising sustainable skills for the 21st-century actor. Our training approaches seek to develop a creative and progressive actor – the actor as interpreter, creator, and entrepreneur.

This course is designed to allow development of skills as an actor through voice, movement, approaches to text from classical to contemporary, acting techniques, theories of performance and world theatre, solo practice, large and small scale performances; and skills for live and recorded media.

## Assessment

Students are assessed through practical (75%) and written (25%) coursework.

- Practical assessment includes showings, performances, workshops, studio-based practice, show reels, voice reels and a final year major performance showcase

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UCAS Code: **W410**  
 Location: **Penryn Campus**  
 Length: **3 years full-time**  
 When: **September 2019**

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- Written assessment includes literature reviews, essays, portfolios, and a final year extended essay on a research or practice-based topic of choice

## Connections

- Michael Grandage Company
- WildWorks
- Kneehigh Theatre
- Lone Twin
- Hall for Cornwall
- National Student Drama Festival
- Patrick Management

## Graduate Destinations

- Freelance work with established companies in live theatre, film and TV
- Freelance work in recorded media such as radio and voiceover work with animation and games
- Graduate start-up of independent theatre companies
- Teaching
- Postgraduate studies

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Creative Music Technology

Learn Creative Music Technology in a community of acclaimed lecturers and benefit from professional connections.

Create in sector-leading facilities with multiple surround-sound rooms, vintage analogue and pristine digital instruments, and an outstanding microphone selection.

We empower our students to design their journey – you'll effectively shape your course to your chosen career destination. Our graduates become producers, engineers, performers, composers, sound designers or artists.

We'll help you develop the attitude, adaptability, and professional skills you actually need. At Falmouth you'll build relationships, working with filmmakers, game designers, dancers, animators, managers and musicians, to become the future of the industry.

## Assessment

- Assessment varies across modules but is 100% coursework and typically includes portfolios, practical work, written work and fieldwork
- Dissertation in your final year

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UCAS Code: **W390**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Connections

- Yamaha
- Island Records
- Solid Stage Logic (SSL)
- Allen & Heath
- Spinnup
- BBC Introducing

## Graduate Destinations

- Producers
- Sound Designers and Composers
- Artists
- Performers
- DJs
- Instrument Designers
- Sample Pack Creators
- Postgraduate study and research

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Dance & Choreography

Take part in an inspirational, creative and educational experience that focuses on innovative performance and choreographic practices, underpinned by a thorough grounding in dance techniques.

During this practice-led course you'll become equipped with the skills, experience and confidence to become an adaptable and creative dancer, choreographer and communicator. You'll develop your physical, technical and critical capabilities through daily technique classes and performance training.

You'll also learn through lectures and seminars on dance histories, theories and contexts. Through intensive projects, workshops and performances you'll make and perform works for a range of audiences and environments.

## Assessment

- You'll be assessed through both written (40%) and practical (60%) work, using a range of methods from case studies to performance and teaching practice to video projects
- Extended essay in your final year

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UCAS Code: **W511**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Connections

- Tanzfabrik Uferstudios
- Company Chameleon
- Siobhan Davies
- Cheap Date Dance
- Cscape
- James Wilton Dance
- Motion Bank
- BalletLORENT
- Barcelona International Dance Exchange (BIDE)

## Graduate Destinations

- Freelance dancers, choreographers or community facilitators
- Graduate start-up and independent dance or performance company founders
- Dance production or management consultants
- Working with established dance companies, theatre, film, opera, TV or music videos
- Arts and health practitioners
- Teaching

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**





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# BA(Hons) Music

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Develop a portfolio of skills that will prepare you to work within the modern music industry. If you are stylistically eclectic, willing to take risks and experiment while preparing for your future career as a contemporary and entrepreneurial musician, this is the course for you.

Whether you're a performer, composer, sound artist, musicologist, or work in a mixture of these disciplines we'll offer an insight into the modern music industries – where stylistic and technological boundaries are constantly pushed.

You'll also have the opportunity to grow through tuition in a music specialism of your choice, as well as composition or studio production lessons.

## Connections

- Yamaha
- Sony
- Philharmonia Orchestra
- Native Instruments
- Trinity
- Bournemouth Symphony Orchestra

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UCAS Code: **W300**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Session musicians
- Composers
- Business owners
- Music educators
- Performers

## Assessment

- Coursework
- Performance and musicianship
- Portfolios
- Dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Music, Theatre & Entertainment Management

Join the next generation of pioneering entertainment and music managers and theatre arts producers. You'll learn to manage across entertainment forms, from dance companies to record labels, as well as across the creative process, from commissioning new work, to touring and publishing, with the opportunity to focus on specialist art forms as you progress through the course.

At the heart of AMATA's live venue and production facilities, this course blends experiential processes with essential theory in a project based structure. Our multidisciplinary approach means you'll be surrounded by students on performance courses and visiting professionals, making and performing contemporary music, theatre and dance, working with them to deliver projects supported by the production team and academic staff.

## Connections

- Island Records
- Kneehigh
- BBC Introducing
- Independent Theatre Council
- Cheap Date Dance Company
- Carn to Cove

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UCAS Code: **5V08**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Potential Destinations

- Artist and Company Management
- Production and Venue Management
- Fundraising and Development Manager
- A&R
- Digital Content Manager
- Booking Agent
- Marketing Manager

## Assessment

- Continuous assessment through visual, verbal and written assignments
- Essays, presentations, marketing strategies, case studies, business plans
- Live management projects
- Dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



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# BA(Hons) Popular Music

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We'll help you build your practice as a creative and entrepreneurial musician into a focussed career.

You'll respond to challenging artistic briefs while developing innovative, critically informed approaches to the business of making a living from your music in an exciting and collaborative environment.

This course offers the skills and opportunities to develop a unique and contemporary popular music practice that is ready for the challenges of an evolving music industry. As a performer, songwriter and self-producer, you'll play and study a diverse range of styles and explore how connecting with other art forms can enhance the future of your sound, as well as learning to operate professionally across creative industry contexts.

## Connections

- Island Records
- Genepool
- FatCat Records
- Tommy Boy Entertainment
- Cooking Vinyl

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UCAS Code: **W340**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Touring/Recording Musicians: Ider, Something Anorak
- Product and Marketing Manager: Cooking Vinyl
- A&R Coordinator: Island Records
- Digital Manager: Universal Music
- Business Owner: Mount Street Studios
- Digital Distribution: Routenote

## Assessment

- Coursework
- Performance and musicianship
- Portfolios
- Dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Technical Theatre Arts\*

Kickstart a successful and diverse career by entering this new and unique intensive programme covering all aspects of technical theatre. While learning, you'll enjoy placement opportunities at theatres, events, performance companies and festivals.

You'll learn through doing at AMATA, our working venue offering a year-round public programme of diverse theatre, music and dance events. Here you'll develop specialised skills in stage management, lighting, sound and visual technologies, while gaining a thorough grounding in all aspects of technical production.

This unique two-year degree means it's cost efficient and you'll have the opportunity to take full advantage of the vibrant cultural scene during the Cornish summer by engaging with the many festivals, music and theatre events that take place throughout the region and beyond.

## Connections

- Eden Project
- Association of British Theatre Technicians (ABTT)
- Allen & Heath
- White Light
- Stage Electrics
- AC Entertainment Technologies

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UCAS Code: **206X**  
Location: **Penryn Campus**  
Length: **2 years full-time**  
When: **September 2019**

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## Potential Destinations

- Lighting Technician/Designer
- Stage Manager
- Live Sound Engineer
- Theatre Sound Design
- Facilities and Technical Management

## Assessment

- 70% practical assessment around skills, professionalism and competencies
- 30% academic written and portfolio submission

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

**\*Subject to validation**





# BA(Hons) Theatre & Performance

Training – Thinking – Making. Learn how to create your own performance work and develop your own theatre company. This new and inspirational course is for imaginative artists, actors, performers and theatre-makers who are interested in developing the skills to create original and enthralling work for the theatre and other spaces.

You'll gain a thorough grounding in practical performance skills and production contexts whilst developing your own personal specialisations, collaborations and companies. You'll be taught by some of the world's most celebrated theatre companies and makers, enabling awareness and confidence within a broad range of performance contexts and opportunities.

Our aim is to produce the total theatre-maker: the thinking, skilled, creative practitioner who can frame, manage, produce and professionally facilitate their own work.

## Connections

- Emma Rice (Director)
- Kneehigh
- Belarus Free Theatre
- Lone Twin
- Living Structures Theatre
- Solo Contemporary Performance Forum

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UCAS Code: **238U**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Potential Destinations

- Freelance practitioners
- Theatre companies
- Actors/theatre makers/directors
- Applied theatre
- Theatre and education
- Wider theatre and cultural contexts
- Teaching
- Postgraduate studies

## Assessment

Students are assessed through practical (75%) and written (25%) coursework:

- Practical assessment includes showings, performances, workshops, studio-based practice, and a final year major performance showcase
- Written assessment includes literature reviews, essays, portfolios and a final year extended essay on a research or practice-based topic of choice

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# Institute of Photography

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The Institute of Photography has an international reputation for excellence that attracts some of the world's top photographers, artists, media companies, researchers, publishers and students. We're committed to exploring the world of the image and to creating photographs that communicate and inspire.

## Courses

BA(Hons) Marine & Natural History Photography  
BA(Hons) Photography  
BA(Hons) Press & Editorial Photography

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Find out more: [falmouth.ac.uk/iop](http://falmouth.ac.uk/iop)



# Institute of Photography

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## Why Study Here?

- ❑ Real-world experience through live projects, internships and optional study trips to locations such as London, Paris, Amsterdam and New York
- ❑ Paid work opportunities with our in-house professional photo agency
- ❑ Close relationships with the likes of Hasselblad, Mamiya, Nikon, Canon, Adobe and Fuji, placing us at the cutting edge of developments in photographic technology
- ❑ Work placement opportunities with Getty Images, Rex/Shutterstock, Cover Images, NOOR, Magnum, The Guardian, Vice Magazine and many others

## Staff

Our academic staff are active industry professionals, meaning they're well connected and have their fingers on the pulse when it comes to new and exciting developments. You'll be working with some of the best photographers, press agencies, media companies, galleries and photographic organisations in the UK and beyond.

## Careers

Past students are at the forefront of their fields, working for companies as diverse

as National Geographic, the BBC, Dazed & Confused and the New York Times, and for photographers such as Rankin, Ray Massey and Sam Hofman.

They're also winning awards including the Taylor Wessing Photographic Portrait Prize and the Magnum Photos' Ideas Tap; truly setting the standard for contemporary photography.

## Connections

We work with big industry leaders including the UK Picture Editors' Guild, Getty Images, Rex/Shutterstock, Women Photograph, The Photographers' Gallery, the Association of Photographers and the World Photography Association.

All students are invited to attend our visiting lecture series. Guest speakers have included BAFTA award-winning cameraman Ian McCarthy, Vogue Picture Editor Mike Trow, award-winning photojournalist Peter Dench, documentary photographer and founder of Women Photograph Daniella Zalcmán, and nature photographer, author and TV presenter Heather Angel. Our Honorary Fellow is award-winning wildlife and documentary cameraman Doug Allan. Doug has worked for the BBC, Discovery, National Geographic and many others, filming for series like The Blue Planet, Planet Earth, Frozen Planet and Ocean Giants.

## Facilities

Our multi-million-pound student facilities are some of the best in Europe and rival any professional environment. At Falmouth, your creativity can take flight in incredible studio spaces furnished with the latest photography and post-production equipment, supported by our superb technical staff.



# BA(Hons) Marine & Natural History Photography

Enjoy the rare opportunity to engage with natural history image making, conservation and the environment. You'll have access to hundreds of miles of coast, sweeping landscapes and a variety of different habitats.

You'll receive expert tuition from staff who are practicing photographers and scientists. We're also one of the only photography courses to offer complementary skills training to help you capture great still and moving images in the natural environment. This includes an optional diving programme, training you in the skills of underwater photography.

The course includes a period of work experience, professional development and the opportunity to gain First Aid and survival skills. You'll take part in frequent off-site practical visits for photo shoots in the wilds of Cornwall and Dartmoor. There are also optional international field trips, where recent destinations have included Iceland, the Galapagos Islands, Sri Lanka, Borneo and diving expeditions in the Red Sea.

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UCAS Code: **WF67**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Principal Cameraman: Channel 5 series, Alaska - A Year in the Wild
- Photographer: Fisheye Underwater Productions, Philippines
- Photographer: BBC Wildlife Magazine
- Field Assistant: Wildlife Sense, working on the Loggerhead Turtle programme in Kefalonia, Greece

## Assessment

- Continuous assessment with no formal examinations
- Portfolios, presentations and essays
- Dissertation and exhibition

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**





# BA(Hons) Photography

Develop your individual way of seeing the world and take the first step in your career. Whether you're interested in a commercial, gallery, fashion or editorial role, you'll benefit from the professional experience and connections of our active practitioners.

Responsive and progressive, Photography at Falmouth has a stellar international reputation. During this practice-based course you'll take part in tutorials, seminars, lectures, workshops and group activities.

You'll also benefit from opportunities for national and international placements, portfolio reviews from visiting experts and paid commissions with our in-house photo agency.

## Assessment

- Continuous assessment of visual, verbal and written assignments
- Photo studio and location-based briefs and placements
- Portfolio, dissertation and exhibition in your final year

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UCAS Code: **W640**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Photographer: Cadbury, Big Sky Studios, Tate Gallery
- Curator: Midlands Art Centre
- Freelancer for Rankin, Nadav Kander, Ray Massey
- Gallery Education Officer: The Photographers' Gallery
- Exhibiting Artist: Zabłudowicz Collection, Flowers Gallery
- Commercial and Editorial Photographer: ITV, Channel 4, The Guardian, The Telegraph, The Times

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) Press & Editorial Photography

Explore the world of narrative photographic storytelling, from breaking news to long form documentary, sports photojournalism, interactive multimedia and beyond.

You'll develop the skills to be a confident photojournalist, working with our internationally renowned academic team to reach a global audience.

Highly respected by the international photo industry, this heavily practice-based course will build your skills in digital and analogue photo storytelling, enabling you to enter the demanding and exciting world of editorial photography.

You'll undertake photo assignments and global work placements, enjoy the input and mentoring of our network of industry professionals, and experience the benefits of our in-house photo agency.

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UCAS Code: **WP65**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Picture Editor: Rex/Shutterstock
- Photographer: The New York Times
- Picture Editor: The Telegraph
- Photographer: Pinnacle Sports Agency
- Licensing Executive: V&A Museum
- Archive Manager: NOOR Photographic Collective, Amsterdam
- Photographer/Editor: ProDirect Sport

## Assessment

- Continuous assessment with no formal examinations
- Portfolios, presentations and essays
- Dissertation and exhibition

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

**Images: Top** - Ellie Smeaton, Holy Grit Obstacle Race Festival, Newquay  
**Bottom** - Maya Wanellik, model backstage at London Fashion Week



# School of Writing & Journalism

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**Join a creative and productive environment with innovative courses in creative writing, journalism, communications and English. Here, you'll be given the space to think and create, while gaining valuable industry insight that will help you develop skills and attitudes for the contemporary workplace.**

## Courses

BA(Hons) Creative Writing  
BA(Hons) English  
BA(Hons) English with Creative Writing  
BA(Hons) Journalism  
BA(Hons) Journalism and Communications  
BA(Hons) Journalism and Creative Writing  
BA(Hons) Sports Journalism

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Find out more: [falmouth.ac.uk/sowj](http://falmouth.ac.uk/sowj)



# School of Writing & Journalism

## Why study here?

- ❑ Committed and passionate teaching from research-active staff, practitioner-academics and visiting professionals
- ❑ Creative skills development through workshops and hands-on practice
- ❑ Opportunities for placements and internships with the likes of the BBC, Penguin Random House, Reuters, London Fashion Week and Condé Nast
- ❑ Chance to work on literary festivals and live publishing projects
- ❑ Write for our in-house editorial teams and student-run journalism website
- ❑ Work as an editor, content writer or podcaster on our student-run English and Writing website

## Staff

Our staff offer a wealth of expertise. You'll learn from their journalism experience acquired at the Independent, BBC, ESPN and an array of magazines. Our Writing team includes published novelists, poets, film directors, screenwriters, and games writers, with experience at the BBC, major publishing houses and creative agencies. Our English staff are published researchers with expertise in Victorian literature, Modernism, digital games, publishing and the environmental humanities.

## Careers

Our alumni are award-winning journalists, writers, publishing agents, editors and producers. They're in prominent roles in organisations such as the BBC, United Agents, Creative Assembly, the Tate, Sky News, Channel 4 News, Al Jazeera, China Daily and Reuters, while others are heading up national magazines and shaping public opinion.

## Connections

English and Writing courses benefit from an industry panel of senior figures from publishing, literary agencies, theatre and the BBC. Their collective experience will help you prepare for the professional realities of the writing industries.

Our Writer-in-Residence programme and visiting lecture series bring award-winning speakers to Falmouth for creative workshops, lectures and events. We've recently welcomed acclaimed poet Alice Oswald, Booker-longlisted novelist Wyl Menmuir, bestselling writer and journalist Matt Haig, Orange Prize-winning author Lionel Shriver, and BBC Radio 5 Live controller and Falmouth alumnus Jonathan Wall.

## Facilities

We run a fully equipped digital newsroom and recording studios with news wires and 25 workstations with professional scriptwriting and editing software. There is also access to TV and radio studios with a comprehensive range of DV cameras and audio recording facilities.

English and Writing students benefit from a dedicated Writers' Room for guest workshops, along with field trips to literary festivals, booksellers, and heritage sites, taking inspiration from the connections between writing, literature and the Cornish landscape.





# BA(Hons) Creative Writing

Join an inspiring creative community, where you can experiment with all forms of writing, explore audiences in the virtual and real world, work on live publishing projects, and discover what this means for your own work.

Creative Writing at Falmouth starts with you as a writer and creative producer. You'll learn the craft of creative writing and how to draft, edit and pitch your work by exploring a range of genres, forms and audiences.

You'll have the opportunity to specialise in areas such as poetry, non-fiction, scriptwriting, fiction and writing for digital games, while developing your ability to generate ideas, pitch and collaborate on set and negotiated projects.

Working on your final portfolio, industry-engaged projects and online profile will help you develop the confidence and technical skills needed for industry.

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UCAS Code: **W890**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Author: Infinite Sky, Branford Boase award-winning novel
- Director: Bristol Old Vic Young Company
- Assistant: United Agents
- Web Content Editor: TorFX
- Creative Developer: Brand Institute, Miami

## Assessment

- Continuous assessment with no formal examinations
- Coursework and e-learning exercises
- Real creative industry briefs
- Creative writing portfolio in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

# BA(Hons) English

Explore how literature shapes, reflects and challenges human experience, and apply your ideas and knowledge through live briefs with our industry partners in publishing, literary festivals, and the writing industries.

You'll study in a thriving and diverse community with expert staff who'll help you consider the ever-changing relationship between literature and the contemporary reader.

You'll be immersed in literary culture - reading, writing, reviewing, and learning about the professional contexts of writing from small presses to the impact of digital technologies.

You'll explore essential arguments and ideas – including what literature has meant in the past, and what its role is in today's creative economy.

Through work on your dissertation, industry-engaged projects and online profile, you'll graduate with the confidence, knowledge and skills necessary to launch a career in the creative industries.

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UCAS Code: **Q300**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Associate Brand Manager: Creative Assembly
- Author and Journalist: New Statesman and Daily Telegraph
- Communications Manager: Rygor (Mercedes-Benz)
- Production Coordinator: BBC Radio 4
- Senior Producer: Dare
- Director of Careers: Sotheby's Institute of Arts

## Assessment

- Continuous assessment with no formal examinations
- Coursework and e-learning exercises
- Real creative industry briefs and portfolios
- Final year dissertation

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



# BA(Hons) English with Creative Writing

Join an inspiring creative community, where you can experiment with all forms of writing, and explore how literature shapes, reflects and challenges human experience.

You'll work on live briefs with our industry partners in publishing, literary festivals, and the writing industries, and discover what this means for your own work.

This course will introduce you to the 'business' of writing, uncovering the demands of publishing and content industries. Reading critically and widely, you'll gain an understanding of literature now and through time, integrating this with your own creative practice.

You'll learn how to draft, edit and pitch your work, specialising in areas such as poetry, non-fiction, scriptwriting, fiction or writing for digital games. Working on your final portfolio, industry engaged projects and online profile, you'll graduate with the skills and confidence needed for a future in the creative industries.

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UCAS Code: **Q3W8**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Media Editor: Business Insider
- Editor: Parragon Books
- Poet in Residence: Bryn Hyfryd, Anglesey
- PR Coordinator: Superdry
- Marketing Account Executive: St James's Place, Wealth Management

## Assessment

- Continuous assessment with no formal examinations
- Coursework and e-learning exercises
- Real creative industry briefs
- Creative writing portfolio in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

# BA(Hons) Journalism

Get real experience by producing compelling content to demanding deadlines for our news and magazine enterprises under the guidance of experienced editors and producers.

Falmouth has been famous for producing top-flight journalists for almost 40 years. Our curriculum is accredited by the National Council for the Training of Journalists (NCTJ), the Broadcast Journalism Training Council (BJTC) and the Professional Publishers Association (PPA).

You'll explore everything from the fundamentals of journalism to meeting industry standards. You'll have the opportunity to undertake industry placements and pitch for freelance commissions to both in-house and external commissioning editors, and get a chance to specialise in everything from crime to culture, fashion to foreign news.

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UCAS Code: **P500**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Graduate Destinations

- Producer: BBC Radio 1
- Features Editor: gamesTM
- Environment Reporter: BBC News
- Defence Correspondent: Forces TV

## Assessment

- Continuous assessment through practical assignments, portfolios, academic essays and presentations
- Deadline driven, in-class tests set by the NCTJ and concentrated in stage two of your studies
- Politics and law for journalists exam
- Multimedia portfolio, dissertation or mini documentary

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

# BA(Hons) Journalism and Communications

Build on your talents as a natural communicator to start a career in journalism, broadcasting, digital content or social media - working for a company or cause you truly believe in.

Adopting a global perspective with a focus on communications for the non-profit sector, you'll have a chance to specialise in health, tourism, events or sport communications, and can link up with the creative and technology start-ups on our Penryn Campus.

After establishing strong foundations in journalism, communications and multimedia, you'll work on our news and magazine enterprises and devise multimedia campaigns and social media strategies for a wide range of causes, companies and concerns.

In your final year you'll refine your practical and academic skills and can undertake work placements to test or develop your multimedia storytelling skills.

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UCAS Code: **Y8U4**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Potential Destinations

- Journalism
- PR and Communications
- Web Content Management
- Social Media Strategising

## Assessment

- Continuous assessment
- Politics and law for journalists exam
- Extended critical dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**

# BA(Hons) Journalism and Creative Writing

Apply your talents across fiction and non-fiction on page, stage and screen.

We'll help you maximise your chance to make an impact – and a successful living – in the contemporary media and literary landscape.

Magazine production, multimedia skills, factual reporting and feature writing will be combined with modules ranging from novel writing and poetry, to writing scripts for film and television.

You'll develop as a versatile, market savvy practitioner, while also exploring critical perspectives and the forces transforming journalism and creative writing in the digital age.

Your learning will range from the essentials of journalism, creative writing and critical thinking, to a foray into the world of glossy magazines and long-form features.

In your final year you'll refine your practical and academic skills and specialise in areas such as crime, culture, fashion, foreign news and travel writing.

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UCAS Code: **39B4**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Potential Destinations

- Journalism
- Creative Writing
- Publishing
- PR and Communications

## Assessment

- Continuous assessment
- Politics and law for journalists exam
- Coursework and e-learning exercises
- Critical evaluation
- Dissertation in your final year

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**





**“Having edited magazines such as Men’s Fitness and FHM, I’ve made my next career jump, setting up my own company, producing editorial, video and social content for a number of global brands.”**

**Joe Barnes**

Creative Director, Uncanny Valley Media  
BA(Hons) Journalism graduate



# BA(Hons) Sports Journalism

Start your career as a sports journalist for the modern age – joining the ranks of digitally adept reporters, commentators and feature writers eager to put sport on the front pages and at the top of broadcast news bulletins and websites.

Benefiting from a strong tradition of journalism education at Falmouth, this course is accredited by both the National Council for the Training of Journalists (NCTJ) and the Broadcast Journalism Training Council (BJTC).

You'll gain a grounding in the fundamentals of sports journalism and communication while being challenged to rise to industry standards and meet tough deadlines.

In your final year, you'll specialise in your personal sporting interests and work on real live sports desks.

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UCAS Code: **46G1**  
Location: **Penryn Campus**  
Length: **3 years full-time**  
When: **September 2019**

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## Potential Destinations

- Sports Journalism
- Sports Commentary
- Sports PR and Communications
- Social Media Strategising

## Assessment

- Continuous assessment through practical journalistic assignments, portfolios, academic essays and presentations
- Deadline driven, in-class tests set by the NCTJ and concentrated in the second year of your studies
- Politics and law for journalists exam
- Teamwork and collaborative practice in your final year, plus the production of a freelance portfolio and an extended critical dissertation

## Entry Requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants. **Full requirements on p167.**



## Colleges, Partners & Affiliated Institutions

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While Cornwall is our home, our outlook is international, that's why we work in partnership with a number of specialist institutions from the UK and online around the world. Students on these courses are students of Falmouth University and receive a Falmouth University degree. Our partners include:

### **Academy of Contemporary Music (ACM) London**

Situated in Clapham, in the heart of South London, ACM London serves as a microcosm of the music and wider creative industries in which students work together and learn by doing, connected to their prospective industries by a teaching faculty of working professionals and a range of high calibre industry partners.

- BA(Hons) Professional Music Performance
- BA(Hons) Creative Music Technology
- BA(Hons) Music Business & Innovation
- BA(Hons) Commercial Songwriting
- BA(Hons) Game Development: Art\*
- BA(Hons) Game Development: Audio\*
- BA(Hons) Game Development: Design\*
- BA(Hons) Game Development: Programming\*

\*subject to validation at time of print



### **Fashion Retail Academy**

Supported by, and working closely with, over 140 fashion brands, the Fashion Retail Academy is deeply rooted in the UK fashion retail industry. These accelerated two-year degrees include highly practical, industry focused content and unrivalled industry involvement ranging from masterclasses to live real-time projects, mentoring and exclusive work placements each year.

- BA(Hons) Business Management for Fashion
- BA(Hons) Marketing & Communications for Fashion
- BA(Hons) Buying & Merchandising
- PGDip Buying & Merchandising for Fashion

### **DIME Online**

Offering two-year accelerated music degrees, and four-year part-time music degrees, delivered wholly online. These courses are for committed musicians and enterprising individuals who wish to excel in the professional music industry and want the freedom to choose where and when to study.

- BA(Hons) Creative Music Performance
- BA(Hons) Creative Songwriting
- BA(Hons) Music Entrepreneurship

### **Bodmin College**

Building on the College's extensive experience in creative digital education, this course allows students to complete a foundation degree at Bodmin College, and provides the opportunity for students to complete a full degree by transferring to Falmouth for an optional third year.

- FdA Digital Media



**REAL  
LIFE**

**Falmouth is a unique place to study. Our stunning campuses, coastal location and thriving cultural and social scene combine to create an environment that, no matter what your lifestyle or interests, is inspirational, exhilarating and feels like home.**



# Real Life at Falmouth

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**From beaches, live venues, parties, galleries and international festivals, to the 100 plus Student Union clubs and societies – there is so much to life at Falmouth. Whether you want to try water sports, ramble on the cliffs, catch a sunset or fire up a barbecue with your housemates, student living in Cornwall is pretty special.**

## **Student Union**

Known as FXU, our Students' Union is shared with the University of Exeter in Cornwall. Run independently by students, for students, FXU provides support, advice, entertainment, parties and opportunities for volunteering and fundraising.

FXU also runs a wide range of clubs and societies, from cheerleading and sea swimming, climbing to Kung Fu – there's something for everyone! Get involved, broaden your horizons and make friends for life.



## **Sport**

Be part of a FXU or local sports team, join the Penryn Campus Sports Centre or simply discover the great outdoors; from classes and team sports to surfing and Quidditch – we've got it all! You can even take part in the annual British Universities and Colleges Sport Championships.

## **Socialising**

Falmouth's town centre has a social scene to rival many larger universities. Alongside lively student bars, real ale pubs, cafes and coffee shops, you'll find eclectic venues ranging from a gin room to craft beer specialists, an Alice in Wonderland themed bar and a pub that doubles as a bookshop.





## Culture

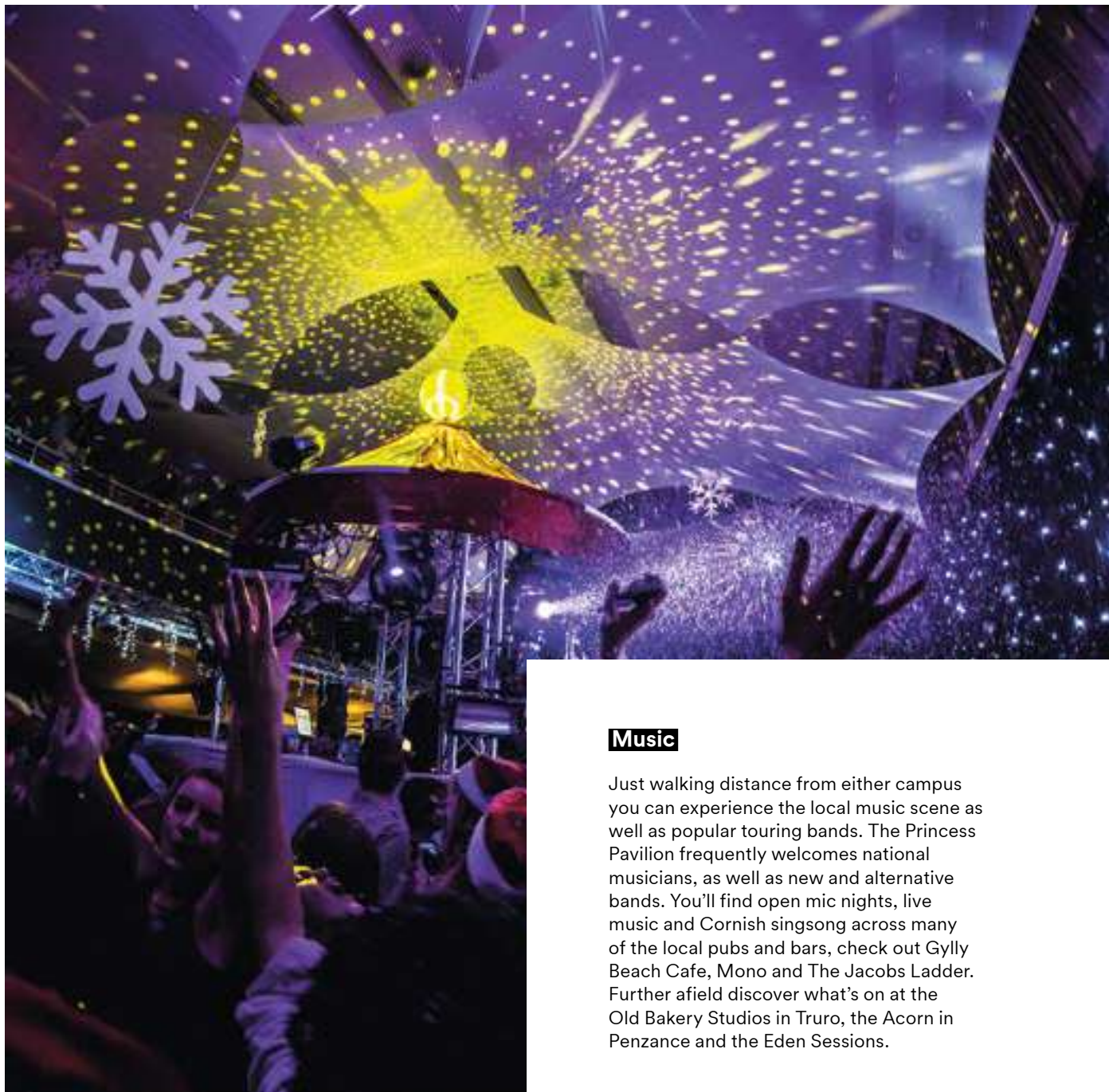
For entertainment with a difference, explore our underground scene with poetry slams, factory parties and secret cinema.

If it's theatre and dance you're after, look no further than our Academy of Music and Theatre Arts (AMATA) on the Penryn Campus, which hosts renowned international performers and innovative new material.

Across the county you can enjoy open air theatre at the Minack, watch international acts at the Hall for Cornwall or stay close to home and catch a show at the Poly in Falmouth.

Discover Cornwall's long history with art at the iconic Tate St Ives, the Barbara Hepworth Museum and Sculpture Garden, and the Newlyn Art Gallery & The Exchange.





### **Music**

Just walking distance from either campus you can experience the local music scene as well as popular touring bands. The Princess Pavilion frequently welcomes national musicians, as well as new and alternative bands. You'll find open mic nights, live music and Cornish singsong across many of the local pubs and bars, check out Gylly Beach Cafe, Mono and The Jacobs Ladder. Further afield discover what's on at the Old Bakery Studios in Truro, the Acorn in Penzance and the Eden Sessions.

## Shopping

Whether you're after records, books or fashion, Falmouth offers a variety of destinations for different budgets and tastes. For essential groceries, there's a range of major supermarkets close to each campus, and if it's a high street fix you're after, many brands are a 15-minute train ride away in Cornwall's capital, Truro, or just over an hour to Plymouth.

## Cinema

Alongside on-campus cinema screenings and pop-up outdoor events, you'll discover an arthouse venue and a five-screen cinema in Falmouth's town centre. With student discounts, meal deals and rare shows, they cater for a range of tastes from world cinema to the mainstream.



## Festivals

Cornwall is known for its festival calendar. Annual events include Boardmasters, the Port Eliot Festival, Little Orchard Cider & Music Festival, the Masked Ball and the Cornwall Film Festival. But you don't have to go far to get involved, the International Sea Shanty weekender, Fal River Festival and Real Ale Festival all take place in our very own Falmouth town.

If food is your thing, check out the Porthleven Food Festival, which brings together celebrity chefs, local food stalls and music to the picturesque harbour port, or stay close to home and enjoy the ever-popular Falmouth Oyster Festival.

# Our Campuses

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**Subtropical paradise and contemporary creative hub – our campuses in Falmouth and Penryn each create a perfect environment for inspiration.**

**As a student you can enjoy both, with easy travel links between the two.**

## **Grounds**

Rich in heritage, the grounds at our campuses blend historic subtropical planting with newly created landscapes to create visually stunning gardens and an inspirational environment to work in.

At Falmouth, take time out in the peaceful and colourful Fox Rosehill Gardens, while at Penryn, explore the walled garden, fruit producing orchard, Italian garden, 18th century lime avenue and the historic rare rhododendrons.



**Images: Left - Penryn Campus Right - Fox Cafe, Falmouth Campus**

## **Libraries and IT**

Offering extensive collections, our Falmouth and Penryn libraries are a trove of books, digital resources, magazines, specialist material and journals. As a student you'll have access to image banks, news archives, creative databases, e-journals and over 30,000 titles on DVD and streamed content.

Our Penryn library is open 24/7 throughout the term, with a supportive team of librarians, technicians and archivists. You'll benefit from a range of study spaces including group study rooms, quiet study spaces and open plan areas with WiFi throughout.

We also have IT suites on both campuses, plus a range of specialist training suites and a central service desk for support.

## **Travel**

Our focus on green travel makes getting around easy. We work with local transport providers to bring you special student fares and offers on local routes. Dedicated University buses run every ten minutes between the Falmouth and Penryn campuses, and you can buy a Fal Mussel Card UNI for unlimited travel on all First buses in Cornwall. We also offer free showers and changing facilities for cyclists, along with secure bike storage facilities.



# Falmouth Campus

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Set within exotic gardens, our Falmouth Campus is only a short walk from the town centre and nearby Gyllyngvase Beach.

## Food and Drink

Our newly refurbished Fox Cafe and Gallery offers hot and cold meals and drinks as well as plenty of space to study or catch up with friends between lectures.

## Art Supplies

Our on-campus Art Shop is stocked with a wide range of stationery and art materials for all mediums.



## **Printmaking Studio**

The Printmaking Studio facilitates a range of printmaking techniques, encouraging both traditional and non-traditional processes including monotyping, intaglio, relief printing, screen printing and stone lithography.

## **Workshops**

Providing all the equipment, assistance and inspiration you need our facilities include laser, wood, metal, wax and plaster workshops, CNC milling, rapid prototyping and time-based media. Our technical staff can show you how to develop, test and reproduce your ideas whether it's making plaster casts, producing fine detail metal work, making interior design or architectural models, recording audio and video, or cutting shaping and welding metal.



# Penryn Campus

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**Just four miles away from Falmouth town, our Penryn Campus features innovative architecture and state-of-the-art facilities.**

## **Food and Drink**

You'll find various outlets on our Penryn Campus, offering hot and cold meals, drinks at the bar and places to catch up with friends. You'll also find daily gourmet vans serving tasty street food, from sweet treats and vegetarian, to Cornish seafood and Indian.

## **Sports**

Sports facilities are available on a casual, pay-as-you-go basis, or you can join as a member. The Penryn Campus Sports Centre contains a four-court sports hall, large fitness studio and gym. Regular classes run throughout the week and often include spinning, yoga, pilates, kettlebells, Boxercise and Zumba.

Away from the gym, the Penryn Campus has a multi-use games area and outdoor gym equipment.



## **Facilities**

Find dark rooms, post-production suites and full professional studios at our Institute of Photography. Our School of Film & Television is home to animation, film and television studios as well as editing and audio suites. In our Fashion & Textiles Institute you'll find a printmaking studio, digital fabric printers, professional fitting stands, ultrasonic welders, sampling facilities, hand looms, a digital controlled Jacquard loom and embroidery machines.



### **Essential Supplies**

The Shop sells groceries and fresh produce, snacks, newspapers and magazines.

### **Reprographics**

Reprographics is open Monday to Friday; services include printing, copying, binding and laminating.

### **Academy of Music and Theatre Arts**

Catch a performance at AMATA, which runs a year-round public programme, from student performances to live bands and theatre. Students can enjoy a discounted rate for tickets. Recording studios and rehearsal rooms are also available to hire.



# Accommodation

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**We offer modern, well-equipped accommodation - a space to study, to create, be inspired and socialise. Student halls are far more than a place to rest your head at night.**

## **Your Space, Your Choice**

You'll find a range of accommodation options located across Penryn, Falmouth and Truro. Designed to appeal to all budgets and tastes, they offer a variety of sizes and costs and include all bills for easy budgeting. All flats are arranged in clusters of two to nine students and each offers free internet access, a well-equipped kitchen, a dining area, and, in some halls, a shared lounge or common room.

## **Room Types**

- Shared en-suite rooms
- Single occupancy en-suite rooms
- Standard, medium and large rooms with shared bathrooms
- En-suite studios with kitchenettes
- Accessible en-suite rooms and studios

accommodation@fxplus.ac.uk  
falmouth.ac.uk/accommodation  
+44 (0)1326 253639





### **Different Circumstances**

We're committed to providing a supportive environment for everyone. If you have a disability, an access need or a medical condition, we'll help you explore your options.

### **Going Private**

Falmouth and Penryn offer a wide variety of private sector housing. Our Accommodation team will support you in finding somewhere to live, offering one-to-one information, advice and guidance. There are also weekly drop-in sessions, accommodation fairs, house hunting seminars and online accommodation lists to help.

### **Safety First**

We know that when you're leaving home for the first time, it's important to have the peace of mind that comes from being in a safe environment. At Falmouth you'll find secure access, CCTV at some sites and 24/7 support.

### **Accommodation Guaranteed**

Every first year undergraduate student is guaranteed accommodation in University owned, managed or approved accommodation, providing you apply by the published deadline.

# Supporting You

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**Alongside the support you'll receive in your academic department, we're here to help you throughout your time at Falmouth and make sure you get the most out of university life.**

**While you might never need them, rest assured that no matter how big or small your concerns – from money matters to mental health, housing to accessibility – our specialist teams are always available to answer your queries and provide advice and support.**

## **Student Services**

Student Services can help you through your time at University with a range of specialist services and information. The Compass is the first port of call for Student Service enquiries where Advisors can answer questions, signpost and refer you to the most appropriate team or service.

## **Living Support**

Living Support can advise and assist on a range of topics such as student life, academic concerns, personal relationships or any general worries.



Approachable and friendly, they're here to make sure you understand your options and get effective practical support.

## **Wellbeing Services**

Our Wellbeing Practitioners provide self-help resources, counselling and advice if you're experiencing anxiety, stress or other mental health problems. They offer confidential sessions to explore any issues that might be impacting your academic life or enjoyment of university.

## **Accessibility & Inclusive Learning**

Our Accessibility Advisors offer advice, support and assistance for students with disabilities and long-term health conditions, and with specific learning differences including dyslexia and dyspraxia. Dyslexia Skills Tutors help develop students' study skills and make the most of their learning strengths.

## **Chaplaincy**

The Multifaith Chaplaincy provides pastoral and spiritual care and conversation for students of all faiths and none. The Chaplaincy provides spaces on campus for prayer, meditation and quiet time.

[compass.fxplus.ac.uk](https://compass.fxplus.ac.uk)

## **Student Mentors**

Sometimes it's really helpful to have someone around who already knows the ropes. That's where our Student Mentors come in. Every new undergraduate student is paired with a Mentor – someone who can be a listening ear, a helping hand, and a font of knowledge.

Student Mentors are trained second or third year students from every course. They'll be your friendly face and point of contact for any questions you may have during your first year at Falmouth.

[falmouth.ac.uk/mentors](http://falmouth.ac.uk/mentors)

## **ASK: Academic Skills**

Our dedicated ASK team offers advice, support and skills sessions on effective academic study.

Advisors can talk to you about everything from essay writing and time management to giving presentations and planning, researching and writing dissertations.

[falmouth.ac.uk/ask-academic-skills](http://falmouth.ac.uk/ask-academic-skills)

## **Employability**

Whether you are looking for graduate-level or part-time job opportunities, Erasmus & Study Abroad exchanges, placements, or advice on starting a business or going freelance, you can access our Employability Service to support your professional development through graduation and beyond.

[falmouth.ac.uk/employability](http://falmouth.ac.uk/employability)

## **Healthcare**

All students are advised to register with a local GP practice. If you live in Penryn you can register with Penryn Surgery, which offers daily appointments at our Penryn Campus during term time. For those in Falmouth, there are several surgeries, the closest just a minute's walk from the Falmouth Campus.

[falmouth.ac.uk/health](http://falmouth.ac.uk/health)







**NEXT  
STEPS**



# Entry Requirements

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**At Falmouth, we assess every applicant on individual merit. We're looking for students who can demonstrate enthusiasm and potential to succeed in their chosen subject, and consider a range of qualifications and relevant experience.**

## **Entry Qualifications**

A typical offer is for 104-120 UCAS points, primarily from Level 3 equivalent qualifications such as A-levels, BTECs or Foundation Diplomas in Art & Design.

Due to the creative nature of our courses, you'll be considered on your individual potential to succeed. We encourage you to get in touch if you are predicted grades outside of this range, are thinking of transferring, or if you have other qualifications or professional experience.

## **Language Requirements**

You should be able to demonstrate English language skills that will enable successful completion of your studies, including a minimum of Grade 4 (or C) in GCSE English Language, or equivalent. If English isn't your first language we accept a range of recognised English language qualifications that are



equivalent to the Academic International English Language Testing System (IELTS) with a minimum overall score of 6.0 and a minimum of 5.5 in reading, writing, speaking and listening. For a list of some of these equivalents, visit [falmouth.ac.uk/apply](http://falmouth.ac.uk/apply).

If you are an international applicant and need a Tier 4 student visa to study in the UK, you should take a Secure English Language Test (SELT) to fulfil government visa requirements. Our Applicant Services team can help with any questions about study visas or suitable language tests.

## **Interviews and Auditions**

Depending on the course you apply for we will either make a decision based on your application and portfolio upload (if appropriate) and then invite you to attend a Post Offer Visit Day or you will be invited to attend an interview or audition. Interviews are two-way: they give you the opportunity to show your creative skills and to interview us, and they help us consider your potential to succeed. We'll provide you with all the information you need to prepare for your interview or audition.

# How to Apply

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## **Undergraduate Courses**

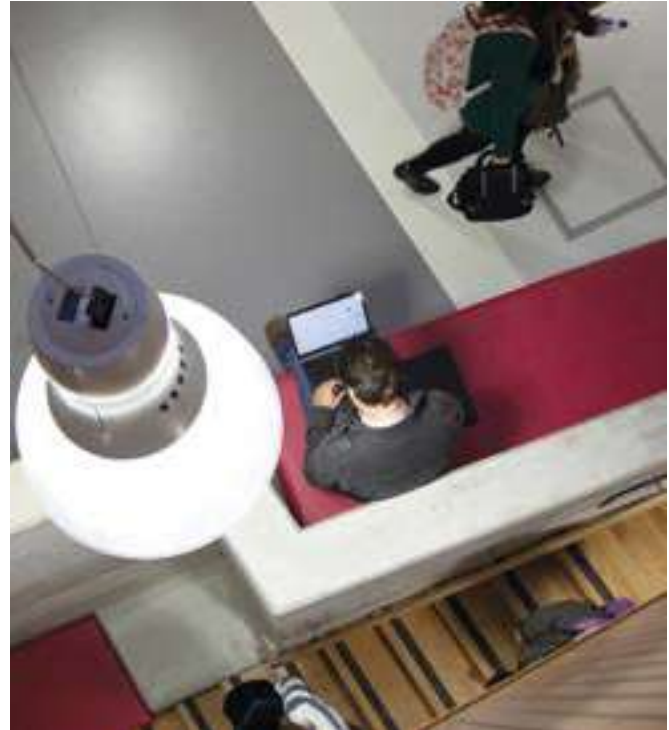
Apply online via the Universities and Colleges Admissions Service (UCAS) at [ucas.com](https://ucas.com). This is the route regardless of your location, if you want to transfer from another institution or if you're not currently studying.

Applications usually open in September with a first deadline in January. You can use the course search tool to check if a course is open after the deadline. We will consider late applications through UCAS Extra and Clearing if places are still available.

## **What Happens When You Apply?**

Our Applicant Services team is responsible for managing applications and providing advice and guidance about applying to study with us. Once you've applied you'll be allocated a named contact within the team who will guide you throughout the process.

You'll receive a login for our applicant portal. The information you see in the portal is bespoke and it will outline the next steps in your particular application process. We'll also use the portal to list any course-specific tasks you need to complete, such as uploading examples of your work, and to invite you to an interview.



## **Gap Years**

If you're currently studying and would like to take a year out before starting an undergraduate degree at Falmouth, you can apply for deferred entry through UCAS by this year's January deadline. Just select deferred entry for the following academic year when completing your application form.

**Falmouth University UCAS  
institution code: F33**

## **Any Questions?**

We know choosing a university is a really big decision and filling in an application form can be quite stressful but we're excited that you're thinking about applying to Falmouth and are here to help.

We encourage you to contact us with any questions you may have, whether that's about the application process, the course, university life or anything specific about your individual circumstances. We can even put you in contact with the academic department you're interested in, so you get the best possible advice and guidance.

**[falmouth.ac.uk/apply](https://falmouth.ac.uk/apply)**

## **Contact**

For information and guidance before applying:

**Tel:** +44(0)1326 254350

**Email:** [futurestudies@falmouth.ac.uk](mailto:futurestudies@falmouth.ac.uk)

For advice and guidance about studying with us after applying:

**Tel:** +44 (0)1326 213730

**Email:** [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)

**[falmouth.ac.uk/enquiry-form](https://falmouth.ac.uk/enquiry-form)**



# Finance

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**We believe that your future is worth investing in. Our Student Funding team is armed with the latest information on finance, fees and bursaries – making sure that you realise your creative potential by getting all the help you're entitled to.**

**There are two main costs involved in university life: tuition fees and the cost of living. You can find out more about these, and about funding and budgeting, at one of our open day finance talks, or online at [falmouth.ac.uk/student-funding](http://falmouth.ac.uk/student-funding).**

## **How Much are Tuition Fees?**

Most UK and EU students don't have to pay for fees up-front. If you successfully apply to the Student Loans Company for a fee loan they'll pay tuition fees directly on your behalf. Our fees for September 2019 entry will be published in autumn 2018 and will be available online at [falmouth.ac.uk/tuition-fees](http://falmouth.ac.uk/tuition-fees).

As a guide to costs, UK and EU students on full-time, three-year undergraduate degrees currently pay £9,250 a year in fees. Full-time undergraduate international students pay £15,000.



Costs for two-year undergraduate degrees are to be confirmed.

It's worth remembering that while you're studying, you'll also have some additional costs. These vary depending on your course (you can get a breakdown on the course web page), but typically include materials or equipment and expenses related to study trips and placements. Some costs are optional and our Student Funding team can advise whether you might be eligible for help.

## **What Government Support is Available?**

The government offers full-time UK students two different types of support: tuition fee loans and support to help with living costs.

To find out more about this support and how to apply for it, download a copy of our Money Matters guide at [falmouth.ac.uk/student-funding](http://falmouth.ac.uk/student-funding).



# Bursaries and Awards

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**Today's creatives need to be digitally agile and internationally focused. This means having access to the right equipment and opportunities. We're committed to helping you access these, regardless of your personal circumstances. All bursaries and awards are provided on top of any government support you're entitled to.**

Through the University and external trusts we offer a number of awards and scholarships for specific purposes:

- ❑ Cornwall Award: UK students who have a Cornish address when applying and meet certain eligibility criteria qualify for £600-£700 a year to help with equipment, placements and final year costs
- ❑ Materials Award: All UK and EU students with a household income of under £42,675 a year automatically receive a Materials Award, which varies in size from £100-£200 a year depending on your area of study
- ❑ Falmouth Travel Award: Open to students wanting to take a course-related extracurricular trip within the EU/EEA
- ❑ Placement awards: For students taking a placement or internship, either during the academic year or in the summer holidays

- ❑ External awards: Designed to help you take international course-related trips for exhibitions, trade shows and research

## **Additional Bursaries**

If you were either in care at age 16 or in receipt of a Childcare Grant or Adult Dependants' Grant from Student Finance, you could receive a fixed bursary. The Care Leavers' Bursary is £1,000 a year and the Dependants' Bursary is £250 a year.

## **International Scholarships**

Our scholarship awards aim to encourage diversity and excellence. For international students who can demonstrate ambition, passion and dedication to their subject area, there are a number of scholarships available. Awards for 2019/20 will be set later this year but, as an example, for 2018/19 we are offering over 25 awards ranging in value from £500 to £5,000.

## **Falmouth Hardship Fund**

If you find yourself in financial difficulty once you've enrolled, you may be able to get assistance from our hardship fund. This fund is designed to help meet any unforeseen course-related costs such as books and equipment, travel, or general living costs such as rent.

## **Professional Placement Support**

We're keen to help students engage with employers and professionals in their area of specialism, and are developing a new prestigious award to help support such activity.

# Experience Falmouth

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**The best way to get a feel for life at Falmouth is to be surrounded by it.**

**You can talk to staff and students, find out more about the courses you're interested in and explore our world-class facilities.**

## **Open Days**

Open Days provide a deeper insight into our courses, the chance to get advice on funding and applications, and a glimpse into student life.

Many talks fill up ahead of the day, so do book in advance online.

To find out our next Open Day dates please visit [falmouth.ac.uk/open-days](http://falmouth.ac.uk/open-days)

## **Campus Tours**

We organise regular campus tours during term time. Tours are run by our current students, who will show you around and tell you more about studying and living here.



## **Taster Days**

If you can't make one of our Open Days, some of our courses run Taster Days.

Usually offered in the autumn term, you'll get a practical day-in-the-life experience of the types of hands-on projects and activities delivered on our courses.

For more information please visit [falmouth.ac.uk/tasterdays](http://falmouth.ac.uk/tasterdays)



# Postgraduate & Research

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**Research, advanced scholarship and professional creative practice form an integral and crucial part of academic life at Falmouth. Our flexible, relevant and respected postgraduate portfolio includes taught MAs, and MPhil and PhD research.**

Our range of MA courses are available to study either on-campus or online:

- Advertising Strategy & Planning (online)
- Communication Design
- Creative Advertising
- Creative App Development (online)
- Creative Events Management (online)
- Film & Television
- Illustration: Authorial Practice
- Launchpad (with MA Entrepreneurship)
- Leasing & Asset Finance
- Photography (online)
- Postgraduate Certificate in Higher Education (online)
- Professional Writing
- Writing for Script & Screen (online)

**[falmouth.ac.uk/postgraduate](https://falmouth.ac.uk/postgraduate)  
[applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)**

**01326 213730**



We have a dynamic research culture that drives the University's academic profile and underpins its contribution to economic, social and cultural advancement. Research and innovation are central to Falmouth's identity as a global creative university, and interdisciplinary research is positively encouraged in everything we do.

We offer both standard route and practice-based research degrees leading to a MPhil or PhD, currently awarded through our partnership with University of the Arts London.

Research can be carried out in any field of study that aligns with one or more of our research themes of Digital Economy, Design Thinking or Creative Connected Communities.

**[falmouth.ac.uk/phd](https://falmouth.ac.uk/phd)  
[research@falmouth.ac.uk](mailto:research@falmouth.ac.uk)**

**01326 255831**





**Falmouth receives funding from a number of public sources: in particular it has benefited from over a decade of EU funding.**



### **Terms & Conditions**

Falmouth University will take all reasonable steps to deliver courses and services in accordance with the descriptions set out in this prospectus and in course information. However, the University cannot guarantee this provision. University rules and regulations are available online at **falmouth.ac.uk/student-regulations**.

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The European Regional Development Fund and European Social Fund have been major contributors to our infrastructure, campus developments, postgraduate provision and course development. Most recently Falmouth has been awarded significant grants for research and innovation from a range of national and international funders including the AHRC, EPSRC, BBSRC and the EU Commission-funded ERA Seventh Framework programme.



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