# POSTGRADUATE PROSPECTUS



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# WELCOME

#### Vice-Chancellor's Welcome

For more than 100 years, Falmouth University has been a hub of creative thinking and design innovation.

Today, its portfolio of undergraduate and postgraduate courses represents the breadth of the Creative Industries, from art, advertising and fashion, to games, photography and film. From our world-class facilities, to our impressive links with global industry and the ground-breaking research happening on our stunning campuses, it's impossible to convey in one short document how exciting it is to be living and working here. As well as the postgraduate courses that are delivered on-campus in Cornwall, Falmouth is now leading the way and offering pioneering online distance learning; making the Falmouth experience available wherever you are in the world – inspirational teaching, hands-on learning and great connections.

Our commitment to creativity and innovation runs through everything we do; applying new thinking, imagination and resourcefulness, bringing new



solutions to complex problems, building new ways for people to interact, engage and connect.

At Falmouth we work across disciplines, bringing together games makers, fashion designers, cinematographers, entrepreneurs, photographers, musicians, and the list goes on.

Falmouth University has an illustrious history of over a hundred creative years, yet no one stands still – everyone moves forward. That's what makes Falmouth so special.

#### **Professor Anne Carlisle**

Vice-Chancellor





# ON-CAMPUS STUDY

Our campuses are dynamic, invigorating environments, where collaboration and creativity spark ideas and feed innovation. Based in the heart of Cornwall, with its internationally renowned creative heritage, active contemporary community, and pioneering tech hub, Falmouth is rich in inspiration, connections and resources.

At Falmouth, you'll have access to world-class facilities that rival any professional context. At our campuses in Falmouth and Penryn, you'll find research, advanced scholarship and professional creative practice form an integral and crucial part of daily life.

Our close relationships with industry mean that there are opportunities to work on real-world projects and live briefs; gaining an unrivalled insight, top contacts and workplace skills. Our track record of employability and entrepreneurialism speaks for itself, and many of our postgraduates become leaders in the creative industries and beyond.

### **Key Features**

□ Industry connected and experienced tutors and lecturers

EXIT

- Top facilities and resources
- Opportunities for interdisciplinary research and collaboration

## CREATIVE ADVERTISING MA

# Location:Falmouth CampusDuration:1 year full-timeDirect line:01326 213730

Build your capabilities as a strategically minded art director or copywriter. You'll learn in an environment that replicates the experience of a full-service advertising agency, developing the creativity and key skills needed to forge a successful career in advertising.

Working in copywriter/art director partnerships, you'll create advertising from your very first week, working on projects based on real agency briefs. While developing an understanding of conception and strategy, you'll also learn the vital skills essential to any advertising role, including IT training, negotiation and presenting ideas. You'll graduate equipped with a professional portfolio and the contacts you need to win the job you want. **Visit course webpage** 

#### Why Study Here?

- Creative Advertising MA is a founder member of the D&AD university network, offering the chance to exhibit your work at the New Blood competition
- Take part in London Study Week at the heart of the creative advertising industry, including workshops and placements at top international agencies
- □ Visit a leading headhunter for insights into portfolio best practice
- □ Supported by the Institute of Practitioners in Advertising (IPA)

#### Assessment

- □ Assessment at the end of each study block
- Combination of visual, verbal and written assignments
- □ Final, external assessment takes place in September

#### **Entry Requirements**

We welcome applications from those with relevant equivalent Level 6 qualifications, or relevant equivalent experience, and a demonstrable interest in their subject. We also welcome applications from prospective students who do not necessarily hold conventional higher education entry qualifications. **Full requirements on p54** 

# COMMUNICATION DESIGN MA

Location:	Falmouth Campus
Duration:	1 year full-time
Direct line:	01326 213730

#### Carve your path in a rapidly changing media world, where the ability to create meaningful and effective ideas is paramount.

This transformative 45-week intensive studio based course enables the development of individual critical voice through a continuous collision with political, cultural and ethical catalysts that affront design and culture today. Engagement with projects and insights from leading global 'provocateurs' ensures a contemporary currency to the learning experience, from within and beyond the subject (e.g. writers, scientists, artists, curators and designers). This creates a rich space for interdisciplinary collaboration, and through our international cohort of students, triggers new connections and ideas at the boundaries between research and personal practice.

#### Why Study Here?

- Teaching from leading global design provocateurs, practitioners and critics
- Commercial experience through industryfocused engagements, supported by national and international study trips
- A multimillion-pound studio environment that mirrors leading contemporary design studios
- Specialist skills and facilities relevant to your project interests
- □ Final semester showcase in London

#### Careers

Communication design is a broad field of study, with career choices depending largely on your own personal project focus. Options include:

- □ Graphic design (packaging, book cover design, identity design, type design, editorial design, etc.)
- Branding
- □ Service design
- □ Design for social impact
- □ Exhibition and curatorial design
- □ Information or UX design
- □ Design criticism and writing
- □ Teaching, research or PhD study
- □ Design Consultancy
- □ Allied fields: television, advertising, the heritage and/or cultural sector

#### **Entry Requirements**

We welcome applications from those with relevant equivalent Level 6 qualifications and a demonstrable interest in their subject. We also welcome applications from interdisciplinary practitioners (such as writers, musicians, architects, artists and scientists) and those who do not necessarily hold conventional higher education entry qualifications but are seeking to explore the merging boundaries between their fields and communication design. **Full requirements on p54** 

# FILM & TELEVISION MA

Location:	Penryn Campus
Duration:	1 year full-time
Direct line:	01326 213730

Explore the fluid nature of the contemporary screen-media environment. You'll interrogate the notion of digital culture through research and creative practice, while exploring the philosophy and history behind film and television.

Engaging in the production workflow, you'll explore the many creative and technical roles of producing screenmedia – enabling you to devise, develop and produce a filmed project with your peers. The second semester gives you the opportunity to specialise, shaping the curriculum around your own interests in theory and/or practice. Through industry connections and workshops on research and methodology, you'll gain the skills and contacts necessary to move onto PhD research or plot your career trajectory. **Visit course webpage** 

#### Why Study Here?

- Highly flexible, student-focused curriculum within a creative environment for collaboration
- Regular contact with industry professionals, including mentoring, opportunities for placements and work experience, and visiting speakers, such as Mark Kermode, Professor Linda Ruth Williams and Dr Will Brooker

- Practice tutors are active writers, producers, directors, editors, sound designers and cinematographers
- Industry-standard facilities, equipment and software at your fingertips

#### Assessment

- Continuous assessment with no formal examinations
- □ Core theory based on written assignments
- □ Core practice assessed on visual project and accompanying portfolios
- □ Elective modules all with theory/ practice options
- □ Dissertation and/or major project in final semester

#### **Entry Requirements**

We welcome applications from those with relevant equivalent Level 6 qualifications, or relevant equivalent experience, and a demonstrable interest in their subject. We also welcome applications from prospective students who do not necessarily hold conventional higher education entry qualifications. **Full requirements on p54** 



# ILLUSTRATION AUTHORIAL PRACTICE MA

Location:	Falmouth Campus
Duration:	2 years full-time
Direct line:	01326 213730

Develop your own authorial voice on this unique illustration course. You'll learn to see your work as an evolving practice, as you challenge and re-evaluate your illustrative style with the help of experienced practitioners.

At the heart of this studio-based course is an examination of authorship and storytelling within illustration. You'll take part in workshops spanning everything from screen printing to creative writing and bookbinding, while working on longer-term projects across a variety of mediums that suit your interests. You'll also take an entrepreneurial approach, considering the outlets for your work and developing your professional practice. At the end of the course, you'll mount a professional presentation of work from your negotiated MA project. **Visit course webpage** 

#### Why Study Here?

- Full facilities, including a print room and individual studio space
- □ High-profile guest speakers and industryexperienced tutors, as well as access to the Falmouth Illustration Forum
- A close relationship with independent publisher Atlantic Press, including opportunities for placements and internships

- $\hfill\square$  Study over one or two years
- □ Join the only illustration course with a specific academic focus on authorial practice

#### Facilities

- $\Box$  Individual studio space
- □ Full IT facilities
- □ Print room
- □ Comprehensive library facilities
- □ Access to specialist equipment

#### Assessment

- □ Assessments take place at the end of each module
- Combination of visual, verbal and written assignments
- □ Final assessment takes place in September

#### **Entry Requirements**

We welcome applications from those with relevant equivalent Level 6 qualifications, or relevant equivalent experience, and a demonstrable interest in their subject. We also welcome applications from prospective students who do not necessarily hold conventional higher education entry qualifications. **Full requirements on p54** 



# LAUNCHPAD (MA ENTREPRENEURSHIP)

Location:Penryn CampusDuration:1 year full-timeDirect line:01326 213789Admissions:launchpad@falmouth.ac.uk

#### Forge a tech start-up while honing your business and technical skills. Launchpad offers you paid opportunities to drive the development of a new tech while earning an MA in entrepreneurship with no attached fees.

You'll benefit from business support, mentoring and training. Through the MA you'll gain knowledge in entrepreneurship, business governance, management and negotiation, coordinated with the development phase of your business. This means you'll apply your newly acquired skills at the precise moment they're needed, leaving as a director of a viable start-up with a full master's degree.

Visit course webpage falmouthlaunchpad.co.uk



European Union European Regional Development Fund

#### Why Study Here?

- □ Stipend of £16,000 during the first year
- □ An MA in entrepreneurship, with no attached fees
- □ Collaboration with an industry partner with identified demand
- □ The opportunity to have a stake in an industry-tested business
- □ Established network of industry connections

#### **Entry Requirements**

We welcome applications from those with a minimum of a 2:1 Level 6 qualification, or relevant equivalent experience. Launchpad start-ups require a number of skillsets, so we welcome applications from people with various graduate and professional backgrounds who possess entrepreneurial ambition. Typically, you'll have a background in business, software development or digital design. Please note that as this course involves setting up an incorporated business, we regret that it's not available to international (non-EU) applicants who would require a Tier 4 student visa. **Full requirements on p54** 

For any enquiries, email: launchpad@falmouth.ac.uk



# **BUSINESS FINANCE INNOVATION MA**

Accelerate your career in this dynamic industry, with an emphasis on creativity, leadership and innovation. Aimed at those already working within the sector, the course features real workbased projects to enhance your professional practice.

You'll develop a contemporary overview of the industry, including the key challenges and drivers for change in the sector. By identifying, planning and delivering research-led projects, you'll drive innovation through the ongoing development of your creativity. The final project is a substantial piece of research and analysis, drawing on your learning from previous study blocks, and can take the form of a dissertation, internal strategy document or consultancy project. **Visit course webpage** 

#### Why Study Here?

- Delivered in association with The Leasing Foundation, with support from mentors from The Leasing Foundation and academic supervisors from the University
- Suitable for those working in organisations that can facilitate and benefit from the work-related projects that form the backbone of the programme

Location:Online and Penryn CampusDuration:2 years part-timeDirect line:01326 213886

- Part-time study allows you to continue working while you further your career prospects
- □ If you already have previous experience or relevant qualifications you may be able to claim up to 60 credits towards the MA

#### Assessment

A range of assessment methods will be used and, where appropriate, you will be encouraged to experiment with creative ways of presenting your learning and engaging with your mentors, assessors and peers.

Assessment methods include:

- $\hfill\square$  Project reports and analyses
- The analysis of a range of relevant, contemporary case studies
- Reflective accounts supported by portfolios of evidence demonstrating the application of the learning within the industry
- Contribution to group discussion, including peer feedback, debate and problem solving both online and during the residential sandpits

#### **Entry Requirements**

We welcome applicants from a diverse range of backgrounds, and encourage applications from prospective students who do not necessarily hold conventional higher education entry qualifications. **Full requirements on p54** 



### PROFESSIONAL WRITING MA

Develop the skills you need to forge a successful writing career. Whether it's fiction, magazine features or marketing copy, you'll learn how to tailor your work to competitive and fast-moving markets.

Immerse yourself in the world of writing from the outset, as part of a lively community of fellow writers. Learn how to create compelling narratives and voices before going on to apply these techniques to the specialist areas of your choice. You'll graduate with a portfolio and an accomplished working style primed to tackle the writing industry head on. **Visit course webpage** 

#### Why Study Here?

- □ Learn from practising writers and editors, as well as visiting industry insiders
- Secure work placements with leading publishers, media organisations, copywriting agencies, magazines and newspapers, which often lead to ongoing work after graduation
- Develop the supporting skills you need to succeed as a writer, including how to pitch your ideas and build an online presence
- Benefit from our industry connections, including our Writers-in-Residence programme, which has featured Wyl Menmuir, Emily Barr, Matt Haig, Lionel Shriver, Owen Sheers and Philip Marsden

Location:	Falmouth Campus
Duration:	1 year part time
Direct line:	01326 213886

#### Careers

Our graduates have crafted successful careers across the publishing and content industry. Potential careers: Full-time author Entertainment blogger App content creator Freelance journalist Website editor Business writer Script editor Press officer Playwright

#### **Entry Requirements**

We welcome applications from those with relevant equivalent Level 6 qualifications, or relevant equivalent experience, and a demonstrable interest in their subject. We also welcome applications from prospective students who do not necessarily hold conventional higher education entry qualifications. **Full requirements on p54** 



# WHY STUDY FLEXIBLY?

Our online postgraduate courses have been designed to fit around personal and work commitments, so that you can become equipped with the skills needed to become an effective professional in your chosen career.

You'll learn from Falmouth academics who are experts in their fields, with an experience as rigorous and practical as that offered by our on-campus MAs. We have used all the advantages of technology, combined with the best ways of online teaching to create the ideal learning environment for you with rich interactions with your peers and staff and with a wealth of online resources.

#### **Face to Face Events**

While all the modules are taught online, you'll also have the opportunity to attend face-to-face residential workshops, which take place twice a year, with dates and the locations of the event varying.

These events are designed to offer experiential learning by bringing students together with their peers and academic staff and often take place alongside an existing industry event. Whatever the exact format they are devised by Falmouth Flexible's academic team to allow exploration of topics related to your course content and offer a wider industry context for your learning. They also offer you the chance to meet the course team, socialise with other students, allow you to network with professionals in your field and take advantage of personal development opportunities. You don't have to attend a residential workshop to complete the degree, but it's a great opportunity to supplement your learning and mingle with industry figures.

Falmouth Flexible will cover all costs relating to the event itself and students are asked to pay for their travel and accommodation. All events will be attended by a Student Adviser who will offer support and advice.

#### **Key Features**

- □ Learn flexibly from home, the workplace or on the move anywhere in the world, with no need to relocate, take a career break or apply for a visa
- Part-time study allows you to structure a postgraduate degree around a busy, working life
- Study alongside and network with other students from around the world, including live feedback sessions with your tutors and peers
- Opportunities for residential workshops with lecturers, fellow students and industry speakers

### ADVERTISING STRATEGY & PLANNING MA AND PGDIP

Duration:	MA 2 years; PGDip 14 months
	Online, part-time
Direct line:	01223 447713
Email:	flexible@falmouth.ac.uk

Accelerate your career trajectory within the global advertising and marketing industry. Focusing on the rigorous and demanding stages of research, strategy and planning procedures, you'll gain an overview of advertising practice, its functions and roles.

Through an in-depth examination of advertising strategy and industry-focused assignments, you'll acquire the skills to operate seamlessly within the world of advertising and marketing. You'll develop your working knowledge of advertising strategy and practice, from writing briefs and marketing plans to creating full advertising campaigns. The course also enhances career opportunities through international networks, helping you make valuable industry connections. **Visit course webpage** 

#### **Core Modules**

- □ Brands & Consumers
- Communication strategy & creative development
- □ Media strategy & channels
- □ Agency practice & management
- □ Major project (MA only)

#### Assessments

- □ Written assignments (no examinations)
- Combination of visual, verbal and written works, such as essays, marketing plans, individual reports, collaborative presentations and advertising campaigns

#### **Entry Requirements**

We welcome applications from those with an honours degree or Level 6 equivalent qualification, and proof of proficiency in English (minimum overall score of IELTS 6.5 with at least 6.0 in reading, writing, speaking and listening). We also accept a range of equivalent recognised English language qualifications. Candidates without a degree or formal qualification are still encouraged to apply. Also accepted: TOEFL IBT (minimum overall score of 88 with at least 21 in all four components); Pearson (minimum overall score of 60 with at least 55 in all four components). **Full requirements on p54** 

### CREATIVE APP DEVELOPMENT MA AND PGDIP

Duration:	MA 2 years; PGDip 14 months Online, part-time
Direct line:	01223 447713
Email:	flexible@falmouth.ac.uk

App development reacts quickly to technological advances and offers a wealth of creative opportunity in answering everyday problems with clever design and user insights. On this MA you'll be taught by experts and informed by critical thinking, you'll develop the knowledge, industry insight and creative flair to succeed in this ever-evolving arena.

Whether you want to break into the industry or you already work in the software sector, this course prepares you for a creative career in app development. With an emphasis on live briefs and the application of practical skills, you'll thrive under the tuition of specialists in creative computing and interactive design. Through solo and co-creative projects, you'll assemble a professional portfolio ahead of graduation, to launch your career in app development. **Visit course webpage** 

#### **Core Modules**

- □ App development synergies
- □ Individual design and development project
- □ Co-creation design and development project
- □ Live brief design and development project
- □ Major project (MA only)

#### Assessments

- Coursework assessment with no formal examinations
- Portfolios, projects and live online presentations
- □ Assessments designed to support creative and professional practice

#### **Entry Requirements**

We welcome applications from those with an honours degree or Level 6 equivalent qualification, and proof of proficiency in English (minimum overall score of IELTS 6.5 with at least 6.0 in reading, writing, speaking and listening). We also accept a range of equivalent recognised English language qualifications. Candidates without a degree or formal qualification are still encouraged to apply. Also accepted: TOEFL IBT (minimum overall score of 88 with at least 21 in all four components); Pearson (minimum overall score of 60 with at least 55 in all four components). **Full requirements on p54** 

### CREATIVE EVENTS MANAGEMENT MA AND PGDIP

Duration:	MA 2 years; PGDip 14 months
	Online, part-time
Direct line:	01223 447713
Email:	flexible@falmouth.ac.uk

Advance your career in the rapidly expanding events management sector. Harnessing international expertise and academic rigour, you'll enhance your creative approach and professional practice.

You'll gain the skills and insight to manage events for discerning audiences and adapt to developments in technology and market shifts. While learning how to design, plan, produce and manage events across the creative and corporate sectors, you'll also critically evaluate the current industry norms and look at ways to innovate. Designed and taught by industry experts, the course equips you with the understanding and the experience to advance your career. **Visit course webpage** 

#### **Core Modules**

- □ Principles of event management & research
- $\Box$  Creative practice in event design
- Digital futures for events and events marketing
- □ Sustainable practice
- □ Major project (MA only)

#### Assessments

- Evaluation takes various forms including written coursework and practical activities
- Written assessments include reports, a blog, a business plan, a research proposal, literary review, a sustainability audit as well as a dissertation
- Practical assessments include collaborative and individual presentations as well as a digital event

#### **Entry Requirements**

We welcome applications from those with an honours degree or Level 6 equivalent qualification, and proof of proficiency in English (minimum overall score of IELTS 6.5 with at least 6.0 in reading, writing, speaking and listening). We also accept a range of equivalent recognised English language qualifications. Candidates without a degree or formal qualification are still encouraged to apply. Also accepted: TOEFL IBT (minimum overall score of 88 with at least 21 in all four components); Pearson (minimum overall score of 60 with at least 55 in all four components). **Full requirements on p54** 

### POSTGRADUATE CERTIFICATE IN HIGHER EDUCATION (PGCHE)

Intake:January, SeptemberDuration:30 weeks Online, part timeDirect line:01223 447713Email:flexible@falmouth.ac.uk

This PGCHE will develop your practice in line with the rise in blended learning and equip you with relevant skills, knowledge and reflective expertise required for teaching and learning in both faceto-face and e-learning contexts.

For those solely teaching face-to-face it will help develop your current teaching and introduce you to the benefits of blended learning, so that you are able to incorporate these into your own practice.

You will engage with your peers and scholarship to ensure you develop as a creative, confident, competent and committed teaching and learning practitioner; able to learn from both your own work and examples of best practice.

Delivered online you will investigate through your own learning experience, what it's like to learn and teach, both face-to-face and online. **Visit course webpage** 

#### **Core Modules**

- □ Supporting Student Learning
- Developing Flexible Learning Environments

#### Assessments

You will be assessed through written coursework and practical activities, such as:

- □ Work-based assignments where you apply your learning to your practice
- □ Written assessments where you design and critically evaluate your curriculum
- Practical assessments where you plan, deliver, and evaluate learning activities

#### **Entry Requirements**

Applicants normally hold an honours degree and must be actively engaged in supporting HE student learning for at least 50 hours over the course's duration. **English Language** requirements on p54

### PHOTOGRAPHY MA AND PGDIP

Take your place in a global community of like-minded professionals. Studying alongside talented photographers and expert practitioners, you'll develop the skills and understanding to succeed in the competitive creative industries.

Interrogate the world around you, and the medium of photography itself, while honing your technical and professional skills through practical projects. Throughout the course you'll find and follow your specialism, carving your own creative path. Joining an international group of practitioners means you'll be part of a cross-pollination of critical and creative approaches. Employer-focused learning is at the core of this MA, and you'll finish with a project of publishable standard, ready take you to the next stage of your career. **Visit course webpage** 

Duration:	MA 2 years; PGDip 14 months
	Online, part-time
Direct line:	01223 447713
Email:	flexible@falmouth.ac.uk

#### **Core Modules**

- Positions and practice
- □ Informing contexts
- □ Surfaces and strategies
- □ Sustainable prospects
- □ Final major project (MA only)

#### Assessments

- Coursework assessment with no formal examinations
- Projects, individual reports and live online presentations

#### **Entry Requirements**

We welcome applications from those with an honours degree or Level 6 equivalent qualification, and proof of proficiency in English (minimum overall score of IELTS 6.5 with at least 6.0 in reading, writing, speaking and listening). We also accept a range of equivalent recognised English language qualifications. Candidates without a degree or formal qualification are still encouraged to apply. Also accepted: TOEFL IBT (minimum overall score of 88 with at least 21 in all four components); Pearson (minimum overall score of 60 with at least 55 in all four components). **Full requirements on p54** 

Image above: A female tea plucker working in one of the vast tea fields on the estate. From: On the line. ©Alex Walker

# WRITING FOR SCRIPT & SCREEN MA AND PGDIP

Duration:MA 2 years; PGDip 14 months<br/>Online, part-timeDirect line:01223 447713Email:flexible@falmouth.ac.uk

This course is designed to equip you with the writing skills, industry knowhow, professional skills and experience of collaborative working that the ever- changing industry demands. It aims to create graduates that stand out from the crowd, and who understand how to function within a professional environment across different screen industries. The programme is available for part-time study as Masters (MA) or Postgraduate Diploma (PGDip).

The flexible nature of the course allows you to develop your portfolio across different platforms or focus on the mediums and genres that interest you through live briefs, collaborative projects and independent research.

You'll join a global community of scriptwriters and academics who write for TV, film, games, theatre and radio, and who have networks across the creative industries. This ensures that the course is always relevant to current practice.

#### **Core Modules**

- □ Storytelling for Script & Screen
- Individual Script Development Workshop
- Writers' Room: Collaborative Script Development
- Screen Industries: Professional Development Major Project (MA only)

#### Assessments

- Coursework assessment with no formal examination
- Portfolios, projects, online presentations and pitches

#### **Entry Requirements**

We welcome applications from those with an honours degree or Level 6 equivalent qualification, and proof of proficiency in English (minimum overall score of IELTS 6.5 with at least 6.0 in reading, writing, speaking and listening). We also accept a range of equivalent recognised English language qualifications. Candidates without a degree or formal qualification are still encouraged to apply. Also accepted: TOEFL IBT (minimum overall score of 88 with at least 21 in all four components); Pearson (minimum overall score of 60 with at least 55 in all four components). **Full requirements on p54** 



# GRAPHIC DESIGN MA (ONLINE)

Have the opportunity to access a huge breadth of cross cultural and international thinking and contribute to the future of graphic design practice around the world. Examine your personal practice in relationship to the ever evolving nature of the subject globally and culturally. Acquire and develop the skills needed to develop your graphic design career or business venture.

This course will allow you to develop your own practice in the field of graphic design set against the context of contemporary global visual culture, ideas and the creative industries today.

It provides an exciting space for debate and learning in graphic design practice, where great work will grow and new processes and collaborative models will be explored. You will examine the building blocks of effective and award winning studio work and design culture; from examining the context of design, the history and theory underpinning it, to new and emergent models of creative process and business insights that can support your creative ambition and personal development.

Whether building upon traditional fields or responding to new or emergent media, audiences and markets, the course will help you take your next career leap.

Our reputation within graphic design sees our graduates working in some of the world's leading, and award-winning studios and agencies.

Duration:	2 years part-time
Direct line:	01326 213730
Level:	7

#### **Core Modules**

- □ Contemporary Practice
- History and Futures
- Studio and Entrepreneurship
- Application and Interactions
- □ Major Project (MA only)

#### Assessment

You will be assessed through written coursework and practical activities, such as

- Practical assignments, for example designing a digital tool or process to aid collaboration.
- □ Written assignments, for example writing a business plan for your own business.
- Work-based assignments that are grounded in your existing practise where you apply tools such as storytelling or market research.

#### **Entry Requirements**

- An honours degree at 2:2 level or above in areas such as Graphic Design, Visual Communication, Illustration, Communication and digital media, or similar studio – based disciplines.
- Digital portfolio (PDF or URL) of between 6 to 12 projects or creative initiatives that demonstrate your creative ability and potential for MA study. This should also include evidence of your ideas process, research and making skills.
- Statement of intent for potential project interests (600 word proposal outlining either an area of project work or field of interest that you like to consider to be part of your master's study).
- Proof of proficiency in English (minimum overall score of IELTS 6.5 with at least 6.0 in Reading, Writing, Speaking and Listening).

We also accept a range of equivalent recognised English language qualifications. Candidates without a degree or formal qualification are still encouraged to apply. For more information regarding equivalent international qualifications and Accreditation of Prior Learning please call us on +44 (0)1223 447713.



# ILLUSTRATION MA (ONLINE)

This course celebrates the role that illustration plays within a global context providing opportunities to immerse yourself in the diversity of practice that increasingly defines the subject in the 21st century. Taught online, it allows you to connect, engage and network with your peers on a global level, offering a learning experience that reflects trends within contemporary professional practice today.

It aims to develop creative practitioners who are able to explore new and innovative approaches to visual communication and reflects an increasing interest in the practice of illustration. The course recognises its position as one of the most important forms of visual communication.

Illustration at Falmouth has a long history and reputation, with many of its graduates being internationally recognised for their work. The course aims to produce a community of postgraduate alumni that are successfully embedded and connected within the wider visual communication industry. You will be encouraged to push creative boundaries and both question and influence new thinking on the subject.

#### Visit course webpage

Duration:	2 years part-time
Direct line:	01326 213730
Level:	7

#### **Core Modules**

- $\Box$  Process and Practice
- □ Visual Language
- □ Narrative and Storytelling
- □ Professional Practice
- □ Major Project (MA only)

#### Assessment

You will be assessed through written coursework and practical activities, such as

- Practical assignments, for example portfolios and online presentations
- Written assignments, for example writing a research journal
- Work-based assignments that are grounded in your existing practise where you will apply tools such as storytelling or market research

#### **Entry Requirements**

- □ An honours degree at 2:2 level or above in Illustration or a related subject.
- Proof of proficiency in English (minimum overall score of IELTS 6.5 with at least 6.0 in Reading, Writing, Speaking and Listening).

We also accept a range of equivalent recognised English language qualifications. Candidates without a degree or formal qualification are still encouraged to apply. For more information regarding equivalent international qualifications and Accreditation of Prior Learning please call us on +44 (0)1223 447713.

# THE STORY OF HANSEL & GREETE

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# RESEARCH AT FALMOUTH

Join a dynamic research culture that drives the University's academic profile and underpins its contribution to economic, social and cultural advancement. Research and innovation are central to Falmouth's identity as a creative digital hub with a global reach, and interdisciplinary research is positively encouraged in everything we do.

As a research student you'll engage in a programme of independent research and/or creative work, with guidance from your supervisors. You'll also undertake training in research methods and attend a series of seminars on research in your field, while taking part in workshops on topics such as preparing a research proposal and presentation and writing skills. If your research is practiceled, your creative work can form a significant part of your intellectual enquiry and contribute to your final thesis, alongside a written component.

You can carry out programmes of research in any field of study that aligns to one or more of the University's key research themes of Digital Economy, Smart Design or Creative Connected Communities.

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Location: Direct line: Admissions: Penryn Campus 01326 255831 research@falmouth.ac.uk

### Why Study Here?

- Work alongside postdoctoral research fellows and a steady flow of international visiting researchers.
- Our cross-institutional programme enables researchers in all fields to share their work and ideas, with your supervision team likely to be drawn from more than one discipline.
- □ Benefit from the Research Student Development Programme (RSDP), which offers research students support and ongoing training to enhance their studies and future careers as researchers.
- Earn a PhD or MPhil, awarded through our partnership with University of the Arts London.

### **Duration of Study**

#### **Full-time**

PhD: Maximum length 4 years
MPhil: Maximum length 3 years

#### Part-time

PhD: Maximum length 8 years
MPhil: Maximum length 6 years

# FALMOUTH'S RESEARCH THEMES

Research and Innovation at Falmouth University is built on the principle of open innovation - the idea that the grand challenges of our age can be addressed most effectively when tackled collaboratively across disciplinary boundaries.

Researchers at Falmouth apply ideas and methodologies derived from the creative industries to tackle real-world challenges in a wide range of sectors. Their creative and innovative approaches are enabling new knowledge, solutions, services and products that have a tangible impact in the world.

Our research is organised in strategic research themes dedicated to three grand societal challenges.

We are committed to research that has an impact on the world around us; both on our doorstep and across the world.

### **Creative Connected**

### Communities

Projects in the Creative Connected Communities research theme explore how challenges faced by communities in Cornwall, across the UK, and around the world can be addressed through creativity and the arts.

Many of the major challenges for society today are experienced first at a local level, from access to high quality education and healthcare, to social integration, to environmental change.

Creativity and the arts have long played important roles in shaping solutions to societal challenges, and at Falmouth our research explores how advances in education, health and wellbeing, societal cohesion, environmental awareness and an enabling economy can be achieved through creative thinking and the arts.

### **Design Thinking**

Undertaking design led research and innovation projects, work in the Design Thinking stream explores the integration of smart technologies, digital platforms, and sustainable design principles in key sectors that meet our communities' needs, such as the Built Environment, Energy, Transportation and eHealth and Wellbeing.

### **Digital Economy**

Projects under the Digital Economy research theme focus on the opportunities that digital technologies present in the creative industries and in other sectors, such as e-health & well-being, space and aerospace, marine and agri-tech.

Digital technologies are changing the ways that we communicate and how we deliver and design products and services.

Immersive interfaces such as augmented and mixed reality, automation and AI, analytics, games and gamification are core research areas for Falmouth that are geared towards stimulating Cornwall's digital economy, opening up new markets and generating technological innovation.



# REAL LIFE AT FALMOUTH

From beaches, live venues, parties, galleries and international festivals, to the 100 plus Student Union clubs and societies – there is so much to life at Falmouth. Whether you want to try water sports, ramble on the cliffs, catch a sunset or fire up a barbecue with your housemates, student living in Cornwall is pretty special.

### **Student Union**

Known as FXU, our Students' Union is shared with the University of Exeter in Cornwall. Run independently by students, for students, FXU provides support, advice, entertainment, parties and opportunities for volunteering and fundraising.

FXU also runs a wide range of clubs and societies, from cheerleading and sea swimming, climbing to Kung Fu – there's something for everyone! Get involved, broaden your horizons and make friends for life.



### Sport

Be part of a FXU or local sports team, join the Penryn Campus Sports Centre or simply discover the great outdoors; from classes and team sports to surfing and Quidditch – we've got it all! You can even take part in the annual British Universities and Colleges Sport Championships.

### Socialising

Falmouth's town centre has a social scene to rival many larger universities. Alongside lively student bars, real ale pubs, cafes and coffee shops, you'll find eclectic venues ranging from a gin room to craft beer specialists, an Alice in Wonderland themed bar and a pub that doubles as a bookshop.



### Culture

For entertainment with a difference, explore our underground scene with poetry slams, factory parties and secret cinema.

If it's theatre and dance you're after, look no further than our Academy of Music and Theatre Arts (AMATA) on the Penryn Campus, which hosts renowned international performers and innovative new material.

Across the county you can enjoy open air theatre at the Minack, watch international acts at the Hall for Cornwall or stay close to home and catch a show at the Poly in Falmouth.

Discover Cornwall's long history with art at the iconic Tate St Ives, the Barbara Hepworth Museum and Sculpture Garden, and the Newlyn Art Gallery & The Exchange.







# Music

Just walking distance from either campus you can experience the local music scene as well as popular touring bands. The Princess Pavilion frequently welcomes national musicians, as well as new and alternative bands. You'll find open mic nights, live music and Cornish singsong across many of the local pubs and bars, check out Gylly Beach Cafe and The Jacobs Ladder. Further afield discover what's on at the Old Bakery Studios in Truro, the Acorn in Penzance and the Eden Sessions.

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### Shopping

Whether you're after records, books or fashion, Falmouth offers a variety of destinations for different budgets and tastes. For essential groceries, there's a range of major supermarkets close to each campus, and if it's a high street fix you're after, many brands are a 15-minute train ride away in Cornwall's capital, Truro, or just over an hour to Plymouth.

### Cinema

Alongside on-campus cinema screenings and pop-up outdoor events, you'll discover an arthouse venue and a five-screen cinema in Falmouth's town centre. With student discounts, meal deals and rare shows, they cater for a range of tastes from world cinema to the mainstream.





### Festivals

Cornwall is known for its festival calendar. Annual events include Boardmasters, the Port Eliot Festival, Little Orchard Cider & Music Festival, the Masked Ball and the Cornwall Film Festival. But you don't have to go far to get involved, the International Sea Shanty weekender, Fal River Festival and Real Ale Festival all take place in our very own Falmouth town.

If food is your thing, check out the Porthleven Food Festival, which brings together celebrity chefs, local food stalls and music to the picturesque harbour port, or stay close to home and enjoy the ever-popular Falmouth Oyster Festival.

# **OUR CAMPUSES**

Subtropical paradise and contemporary creative hub – our campuses in Falmouth and Penryn each create a perfect environment for inspiration. As a student you can enjoy both, with easy travel links between the two.

### Libraries and IT

Offering extensive collections, our Falmouth and Penryn libraries are a trove of books, digital resources, magazines, specialist material and journals. As a student you'll have access to image banks, news archives, creative databases, e-journals and over 30,000 titles on DVD and Blu-ray. We also have IT suites on both campuses, plus a range of specialist training suites and a central service desk for support.

## Travel

Our focus on green travel makes getting around easy. We work with local transport providers to bring you special student fares and offers on local routes. Dedicated University buses run every ten minutes between the Falmouth and Penryn campuses, and you can buy a Fal Mussel Card UNI for unlimited travel on all First buses in Cornwall. We also offer free showers and changing facilities for cyclists, along with secure bike storage facilities.



# **PENRYN CAMPUS**

Just four miles away from Falmouth town, our Penryn Campus features innovative architecture and state-of-the-art facilities.

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You'll find various outlets on our Penryn Campus offering hot and cold meals, drinks at the bar and places to catch up with peers. You'll also find gourmet campervans on campus daily, serving sweet treats and tasty street food.

# Sports

Sports facilities are available on a casual, pay-as-you-go basis, or you can join as a member. The new Penryn Campus Sports Centre contains a four-court sports hall, large fitness studio, and gym. Regular classes run throughout the week and include spinning, yoga, pilates, kettlebells, Boxercise and Zumba. Away from the gym, the Penryn Campus has one- and two-mile running routes, an orienteering route, a multi-use games area and outdoor gym equipment.

## **Essential supplies**

The Shop sells groceries and fresh produce, snacks, study supplies, newspapers and magazines.

## Reprographics

Reprographics is open Monday to Friday, offering printing, copying, binding and laminating services.

# Academy of Music and Theatre Arts (AMATA)

Catch a performance at AMATA, which runs a year-round public programme, featuring everything from student dance and theatre performances to world-renowned musicians. As a student, you can enjoy a discounted rate on tickets. You can also hire out our rehearsal rooms and recording studios for courserelated or personal projects.

# FALMOUTH CAMPUS

Set within exotic gardens at Woodlane, our Falmouth Campus is only a short walk from the town centre and nearby Gyllyngvase Beach.

### Food and Drink

Our newly refurbished Fox Cafe and Gallery offers hot and cold meals and drinks as well as plenty of space to study or catch up with your peers between lectures.

### **Art Supplies**

Our on-campus Art Shop is stocked with a wide range of stationery and art materials for all mediums.

## **Printmaking Studio**

The Printmaking Studio facilitates a range of printmaking techniques for both traditional and nontraditional processes, including Monotyping, intaglio, relief printing, screen printing and stone lithography.



# ACCOMMODATION OPTIONS

You'll find a range of accommodation options, located across Penryn, Falmouth and Truro. Designed for many budgets and tastes, these vary in size and cost, with bills included or excluded.

All flats are self-catered and arranged in clusters of 2-9 students. Each offers free internet access, a well-equipped kitchen, a dining area, and, in some halls, a shared lounge or common room.

### **Room Types**

- □ Shared en-suite rooms
- □ Single occupancy en-suite rooms
- □ Standard, medium and large rooms with shared bathrooms
- $\Box$  En-suite studios with kitchenettes

### Safety First

We know that when you move into new accommodation, being in a safe environment is a key consideration. At Falmouth you'll find secure access, CCTV at some sites and 24/7 support.



### **Going Private**

Falmouth and Penryn offer a wide variety of private sector housing. Our Accommodation team can support you in finding somewhere to live, offering one-to-one information, advice and guidance. There are also weekly drop-in sessions, accommodation fairs, house hunting seminars and online accommodation lists to help.

### Support

We're committed to providing a supportive environment for everyone. If you have a disability, an access need or a medical condition, we'll help you explore your options.

accommodation@fxplus.ac.uk falmouth.ac.uk/accommodation +44 (0)1326 253639







# FEES AND FINANCE

At Falmouth, we know that a postgraduate degree is a big investment, but it's also a worthwhile one. That's why we make every effort to help you finance your studies, with information, advice and a flexible payment plan.

The fees listed here are the 2017/18 costs. For the 2018/19 intake, the fees will be confirmed in December 2017.

> £8,000 £4,000

£2,000

### Master's Degree, UK and EU (on campus)

Full time MA Fees Part time MA Fees PGCHE Master's Degree, International/Channel

### Islands/Isle of Man (on campus)

£15,000
£7,500
£7,500

### Masters (Flexible)

MA Fees £9,500

Research Degrees, U	K and EU
Full time Research PhD	£4,400

Part time Research PhD£2,200Writing-Up Fee£250

### **Research Degrees, International**

Full time Research PhD	£15,00
Part time Research PhD	£7,500
Writing Up Fee	£250



It's worth remembering that in addition to the tuition fees, while you're studying, you'll also have some additional costs. These vary depending on your course, but typically include materials or equipment and expenses related to study trips and placements. Some costs are optional and our Student Funding team can advise whether you might be eligible.

### Loans

From September 2016, the Government introduced a new programme of loans for students undertaking postgraduate-level study. Students can apply for a loan with the Student Loans Company to help with tuition fees and living costs.

There are also other funding options available, such as Professional and Career Development Loans (PCDLs) and private funding. To find out more about postgraduate loans and your finance options, visit falmouth.ac.uk/student-funding/postgraduate.

If you have any queries about postgraduate funding, get in touch with the Student Funding team on 01326 213744/255159 or email studentfunding@falmouth.ac.uk.

### Alumni Discount

If you're one of our alumni, including if you studied at Dartington College of Arts, you'll get a 25% discount on your tuition fees. The Finance team will automatically apply the discount once you enrol on your course. Unfortunately, this discount isn't available for our flexible online courses.

### Bursaries

The Falmouth Flexible Bursary Fund is for those opting for a Flexible degree and is designed to foster aspiring leaders and emergent talent in the creative sector. We often award bursaries and scholarships to support promising students who may not be able to finance a postgraduate degree themselves.

If you'd like more information on bursary and funding opportunities, get in touch with us. UK applicants can call toll-free on 0800 599 9123, while international applicants can contact us on +44 (0)1223 447713 or by email at flexible@falmouth.ac.uk. for help.

# ENTRY REQUIREMENTS AND HOW TO APPLY

### Master's Degree

Applicants (On campus)

### **Entry requirements**

We welcome applications from those with relevant Level 6 qualifications, or relevant equivalent experience, and a demonstrable interest in their subject. If you have professional experience, this can sometimes be substituted for traditional academic qualifications. This experience should be current (gained within the last five years) and should be equivalent to the learning outcomes of our minimum entry qualifications.

If English isn't your first language, you need to have an IELTS (International English Language Testing System) score of at least 6.5 – or a recognised equivalent. These tests must have been taken no earlier than two years before enrolling on a course at Falmouth University.

### How to apply

You can submit an application for all postgraduate courses at any time. However, we advise you to apply early because we allocate places as applications are received, and an early application will increase your chances of qualifying for any bursaries or scholarships on offer.

To make an enquiry or apply for a course, contact our Applicant Services team:



Email: admissions@falmouth.ac.uk Telephone: +44 (0)1326 213730 Post: Admissions Office, Falmouth University, Falmouth Campus, Falmouth, Cornwall TR11 4RH

Or you can apply online via the course pages on our website: falmouth.ac.uk

### Master's Degree

**Applicants (Flexible)** 

### **Entry requirements**

At Falmouth, we assess every applicant on individual merit. We're looking for students who can demonstrate enthusiasm and potential to succeed in their chosen subject, and consider a range of qualifications and relevant experience.

You should have an honours degree or Level 6 equivalent qualification, however candidates without a degree or formal qualification are still encouraged to apply. If English isn't your first language we accept a range of recognised English language qualifications that are equivalent to the International English Language Testing System (IELTS) with a minimum overall score of 6.5 and a minimum of 6.0 in reading, writing, speaking and listening.

This includes the TOEFL IBT (minimum overall score of 88 with at least 21 in all four components); and Pearson (minimum overall score of 60 with at least 55 in all four components).

For more information regarding equivalent international qualifications and Accreditation of Prior Learning call us on +44 (0)1223 447713 or email flexible@falmouth.ac.uk.

### **UK or EU Research**

### **Degree Applicants**

### How to apply

To enrol on one of our flexible learning MAs, apply online at: flexible.falmouth.ac.uk/apply-online To apply you must have a strong academic background (at least an honours degree with a 2:1 or higher, although an MA is preferred) with a clear and compelling proposal in relation to Falmouth University's research themes and, where relevant, the development of the Cornish knowledge economy. In some cases, we may consider you if you don't have an honours degree but can demonstrate appropriate alternative qualifications, professional experience or previous research.

If English isn't your first language, you'll need to pass the International English Language Testing System (IELTS) with a score of at least 7.0 (with a 7.0 in writing), or achieve a TOEFL iBT\* minimum score of 100 (with a score of 24 or higher in the writing test). Your scores should be from a test taken within the last year. \*Please note that we're no longer able to accept TOEFL iBT test scores taken on or after 6 April 2014 for applicants who require a Tier 4 student visa. Please contact the Applicant Services Office if you need further advice.

### How to Apply

The application form can be obtained from the Research & Development Support Officer on request, please email research@falmouth.ac.uk stating whether you wish to study full- or parttime. Please read all of the application guidance notes carefully and read the Code of Practice and Guidance for Research Ethics, both of which can be found in downloads section of the course page falmouth.ac.uk/phd.

The final deadline for full applications is normally early May. We'll only consider applications made later than the deadline date under exceptional circumstances. Once we've received, reviewed and accepted your application, you'll be invited to interview, and to discuss your proposal and supervision requirements.

If you would like to arrange a visit, have a query about applying, or would like some assistance in submitting an Expression of Interest in advance of a full application, please contact the Research & Development Office: Tel: +44 (0)1326 255831 Email: research@falmouth.ac.uk

# SUPPORTING YOU

Student Services can help you through your time at University with a range of specialist staff and information.

### On Campus

### **Living Support**

Living Support can advise and assist you on a range of topics such as academic, personal concerns or any general worries. Approachable and friendly, they're here to make sure you understand your options and get effective practical support.

### Healthcare

We advise all our students to register with a local GP practice. If you live in Penryn you can register with Penryn Surgery, which also offers daily appointments at our Penryn Campus during term time. For those in Falmouth there are several surgeries available. More information is available at The Compass on Penryn Campus.

### Accessibility and inclusive learning

Our accessibility advisors offer you advice, support and assistance if you have a disability, a long-term health condition or specific learning differences (SpLDs), including dyslexia and dyspraxia. Dyslexia Skills Tutors will help you develop your study skills and make the most of your learning strengths.

### **Wellbeing Services**

Our Wellbeing Practitioners provide self-help resources, counselling and advice if you're experiencing anxiety, stress or other mental health problems. They offer confidential sessions to explore any issues that might be impacting your academic life or enjoyment of university.

### Chaplaincy

The Multifaith Chaplaincy provides pastoral and spiritual care and conversation for students of all faiths and none. The Chaplaincy offers spaces on campus for prayer, meditation and quiet.

### Flexible

When you become one of our students, we'll provide you with first-class support throughout your course. Our Student Advisors are available online, and they are your first point of contact for any practical queries. They'll also be on hand to give you tips on learning online effectively, offer advice about work-life balance, or to direct you to our University support services.

When you start, you'll have an online induction to welcome you to Falmouth and introduce you to studying flexibly, with technical support if you need help with the online learning platform. Our extensive digital library provides you with a wealth of resources, while optional residential workshops offer exciting opportunities for face-to-face tuition and networking within your industry. You'll also have careers support throughout your study, preparing you to seek and secure a profession in your chosen field.

# **Falmouth University**

Woodlane Falmouth Cornwall TR11 4RH UK

# Telephone

+44 (0)1326 213730

# Email

applicantservices@falmouth.ac.uk

# Website

falmouth.ac.uk

With thanks to all photography contributions.

