



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON



Postgraduate Prospectus



Welcome

from the President

Richmond is a university with internationalism at its heart. We are committed to inspiring and educating our students to become global citizens, supporting them on their journey of discovery.

During your time at Richmond, we want to challenge you while ensuring you get to experience the diversity that London has to offer. As our postgraduate campus is based in the Royal Borough of Kensington and Chelsea, you're a mere stone's throw from the centre of one of the world's most cultural cities.

Study your postgraduate course in a thoroughly supportive environment with excellent and experienced academics who are active in their field. We offer you high contact time with your professors so they can get to know you as an individual, creating strong teaching relationships which will help you achieve your personal goals.

Our international student population and professors add a global cultural experience to your studies, preparing you for working in a multinational workforce. You're encouraged at every stage to learn beyond your classroom through established internships and work placements abroad and in the UK.

With students from all over the world and in an intimate community, you'll make global friendships and connections that will last long after your time with us. This cultural diversity will give you a breadth of experience to carry through to your future career.

As a private, not-for-profit university, we're constantly reinvesting in our students – from resources to internal training to scholarships. We're dedicated to creating an environment which encourages innovation, high quality standards, and support at every stage of your learning.

I believe that your time with Richmond should be enjoyable and challenging, while giving you the rounded life experiences you need to excel in this increasingly globalised world. I look forward to welcoming you to Richmond University.

**Professor John Annette,
President**

**Richmond, the American International
University in London**

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Your story
starts here





Based in the vibrant heart of central London, Richmond University will provide the next generation of global leaders a ticket to the world.

We have a commitment to embracing internationalism which is captured in our motto 'Unity in Diversity'. Richmond's focus on the power of globalisation is based on the notion that success in the 21st Century will depend upon leaders who recognise the diversity that exists in the world and who are able to celebrate and harness its true potential.

This ethos permeates throughout all of our courses and classes as we seek to engage the next generation of global leaders to take their first steps on an international career path.

International internships are available as part of your studies and a number of our degrees are dually recognised in the US and the UK, allowing you to travel and experience other cultures first hand while broadening your employment prospects.

We have a student body from over 100 countries so every day at Richmond puts you on the lifelong path to global discovery.

About Richmond University in London

Our postgraduate campus is based in the Royal Borough of Kensington and Chelsea, London. By studying and living in the heart of one of the world's most vibrant capital cities, you can experience a truly international lifestyle.

Richmond's Kensington campus is in an attractive area which has easy access to the capital's arts, cultural, political, and business sectors – especially valuable for the workplace internships which are an integral element of the postgraduate programmes.

Our accreditation

At Richmond you will study for a Master of Arts or Master of Business Administration degree.

We are accredited in the US by the Middle States Commission on Higher Education, and a number of our Postgraduate programmes are validated by The Open University in the UK. As a private, not-for-profit organisation, all our resources are invested and dedicated to enhancing the student experience.

Our campus is
filled with all the
vibrant energy

THE
CAPITAL
has to offer

Why choose Richmond?

A number of Richmond University's postgraduate programmes are dually accredited in both the UK and the US, so when you graduate, your degree is recognised worldwide.

Our postgraduate studies are one-year programmes designed to prepare you for a career in your chosen specialism. Courses are flexible so you can study full-time for a year or part-time over two years. Part-time study is only available to UK/EU students, due to visa regulations.

We have small class sizes with high contact time with your professors, allowing you the time and the space to learn from their experience, explore contemporary issues, learn from influential guest speakers in regular seminars and put your knowledge into practice with international internships.

Our student body is made up of individuals from over 100 different countries, making every day at Richmond a culturally diverse experience. Our small class sizes

and flexible programmes allow you to spend time getting to know the different nationalities around you, this brings an array of debate and discussion into classroom topics, helping to give you an international outlook on life everyday.

Each course offers you a workplace internship as part of your programme, allowing you to gain valuable experience before you graduate. With support from our Internship Office, choose from sectors across the world, or right here in the UK.

"I feel very fortunate to have been part of the Richmond community. The relationships I developed with my professors, who were always willing to go the extra mile, were invaluable to me as a student. The small, intimate classes meant that we were able to ask questions and engage in vigorous debate."

Margaree Cotten

On YOUR DOORSTEP:

Royal Albert Hall

V&A Museum

Science Museum

Natural History
Museum

*Richmond is accredited in the US by the Middle States Commission on Higher Education, and some of our Postgraduate programmes are also validated by The Open University in the UK, providing graduates with a (UK & US) dual-accredited degree.



The Houses of Parliament

1 year postgraduate courses

Global student body

Merit and needs-based scholarships

Live and learn in central London

Small teaching groups

High contact hours

Optional integrated internships

Accredited degree in the UK and US*

University accommodation

Personal Academic Advisor



Live and learn in a capital city

The beautiful district of Kensington and Chelsea is well connected to the city's cultural centre, making it the perfect place for Richmond students to live and learn.



When you study at Richmond, you learn in the heart of one of the world's most vibrant cities.

London is one of the best cities in the world for students and it's easy to see why. The city has the power to connect people and in a globalised world, connections create great stepping stones to your future career.

London is home to many of the biggest graduate employers and international businesses such as HSBC, BSkyB and Penguin have headquarters in the city, along with historic institutions like the Victoria & Albert Museum, the Royal Academy of Arts and the Natural History Museum.

Living at our Kensington campus gives you the opportunity to be close to these organisations, making networking with key players easier when you're securing internships or interviews.

Along with the career opportunities, having London on your doorstep gives you the social and cultural experiences that only a major international city can.



Student life in central London

London is one of the world's most exciting, vibrant and inspiring cities in which to live and study. One of Europe's cultural capitals, London never stands still with a variety of world-class architecture, museums and galleries such as the Victoria and Albert, Tate Modern, National Gallery, British Museum, Natural History Museum and Science Museum. With 200+ attractions, world renowned sport, a plentiful array of shopping and leisure facilities, there's no better place to live and study.

If you're looking for the perfect combination of postgraduate academic studies and student life, Richmond University in London is the perfect destination.

Royal London

Living in Kensington in the heart of central London, the Tower of London, Westminster Abbey, and Buckingham Palace are all but a stone's throw away. See and enjoy the many colourful and exciting royal events that take place in Central London each year, such as State Opening of Parliament, Trooping the Colour and Garter Day.

Industry

London's business, financial and cultural districts are close by and offer excellent opportunities for internships, work experience and networking. With links to industry, Richmond University plays host to an array of guest lectures and insights from industry leaders.

London's West End (Theatre district) and the traditional creative and media hubs of Soho, Shoreditch and Bloomsbury, offer plenty of opportunity for students to gain experience within the creative industries.

Music, Festivals and Sport

London is host to an array of music events and festivals such as Field Day, Love Box, Hyde Park Festival and Proms in the Park which is Britain's largest outdoor classical music festival. Along with various food festivals and street festivals with some of the most respected chefs in the country whipping up their signature dishes, whichever kind of festival you prefer you'll find one for you in London to pique your interest.

Regardless of your sport of choice London offers an array of international sport events. From football at Wembley stadium, rugby at Twickenham and tennis at Wimbledon, to cricket at Lords, rowing at the Henley Royal Regatta and Horse Racing at Ascot - and the world-class London 2012 Olympic Park.

Fashion and Retail

London is also a world capital for fashion and design hosting the prestigious London Fashion Week and Graduate Fashion Week for upcoming designers. Close by is an array of designer fashion stores and the luxury shopping districts of Bond Street and Knightsbridge, as well as Kensington High Street and Kings Road catering for every need. In abundance are boutique and quirky independent retailers and vintage design, such as Camden Market and Portobello Road.

“London really is an extension of the classroom,
a real resource to my studies.”



TOP 10 things to do while in London

Explore the piazza at Covent Garden and watch the entertaining and intriguing street performers.

Enjoy a night out at the theatre at one of the world famous West End Shows.

Wander through one of London's many beautiful parks.

Take in the sights on the London Eye.

Take a cruise on the River Thames and enjoy the beautiful London architecture from a different perspective.

Enjoy the diverse culinary delights that London has to offer, from traditional afternoon tea, to fine dining and fish and chips.

Visit the historic Tower of London and Tower Bridge.

Shopping in London - Whatever you are into you'll find it in London, from luxury brands and department stores to quirky boutiques, independent outlets, high street stores and famous markets.

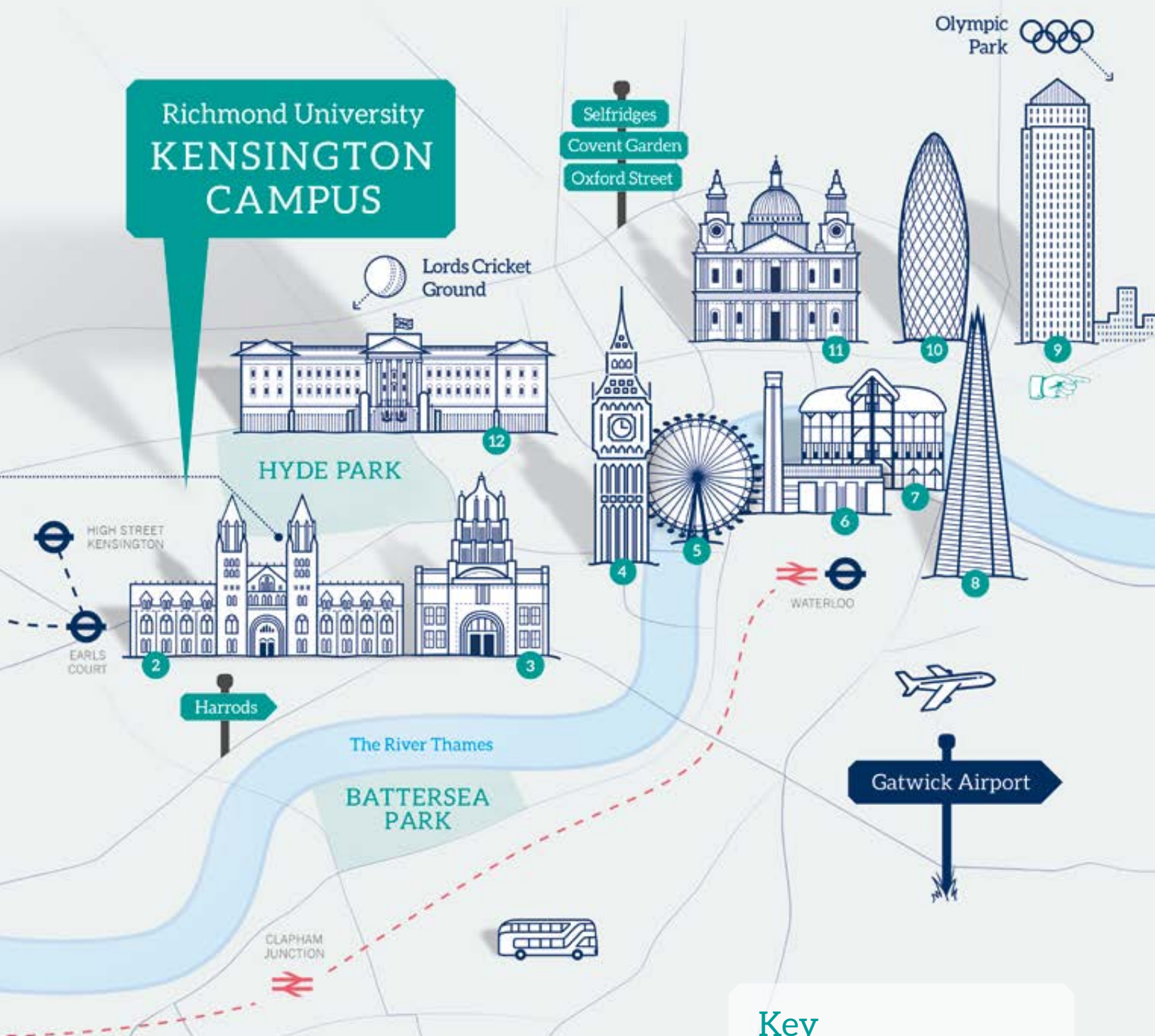
Visit Benjamin Franklin's House - Built in 1730 the Grade 1 Listed house was rescued and restored and opened as a museum in 2006.

Attend a performance at the world renowned Royal Albert Hall.

London on your doorstep



Richmond University KENSINGTON CAMPUS



“The location itself, in the heart of London, allowed me to travel all around Europe and gain incredible cultural perspectives.”

Key

- 1 Royal Albert Hall
- 2 The National History Museum
- 3 The V&A Museum
- 4 Big Ben and the Houses of Parliament
- 5 The London Eye
- 6 The Tate Modern
- 7 Shakespeare's Globe Theatre
- 8 The Shard
- 9 Canary Wharf
- 10 The Gherkin
- 11 St Paul's Cathedral
- 12 Buckingham Palace



A word from our graduates

David Longbottom, CEng MBA

"A certified Programme Manager, passionate about business; my reasons for undertaking a Richmond MBA were to develop skills in corporate finance. The course covered relevant subjects in finance, project management, economics, entrepreneurship and global marketing strategy. The benefit of the Richmond MBA is that it provides a set of tools

that can be used for data analysis and decision making. I would recommend the Richmond MBA as a valuable learning experience. It encouraged me to think strategically and apply learning outcomes that have improved my professional capability."



Lindsay E. Shannon, PhD

MA in Art History and Visual Culture

“The MA program was instrumental to my education as an art historian. The concentrated course of study at Richmond made it possible for professors to really challenge students to approach art in new ways.

The program emphasis on intercultural art is particularly relevant to its location in London, which allows first-hand interaction with art and international perspectives. At the same time, the classroom focus on methodologies helped students with a wide variety of interests develop the tools necessary

to conduct sophisticated research and an individual style. Kensington is centrally located to major museums and cutting-edge galleries, as well as incredible research libraries, all of which enriched classroom studies and provided opportunities to interact with curators and other professionals. The emphasis on practical applications of studies, multi-cultural approaches, and modern/contemporary art really puts students at the forefront of current developments in the field of art history.”

Accommodation

Your home from home: welcome to Kensington

Our postgraduate students live and learn at our Kensington buildings in Central London.

The accommodation is in an ideal location for students wanting to see all that London has to offer. The city's cultural institutions are just a few Tube stops away, while Kensington itself is renowned for its shopping, restaurants and nightlife.

Throughout your postgraduate programme, you have the choice to live in University accommodation in Kensington. Those students who choose to stay in University accommodation in Kensington are housed in four residences within walking distance of the main teaching buildings. You can choose from single or double rooms which are either catered or self-catered. Some rooms are also available with en suites.

Campus facilities include:

- Fully catered with meal plans
- 24 hour security/reception
- Wireless internet
- Laundry facilities
- Free printing
- Starbucks Coffee shop
- Computer lab
- Dining hall
- Student common room
- Library and quiet zones for study
- The Centre for New Media (darkrooms, editing suits, Mac Lab)
- Art studios and workshops.



“The location and small-size and accessible professors stand out to me most about my time at Richmond. You have the benefit of being in a major city with all kind of opportunities, but at the same time part of a very small community in the university.”





Support when you need it

For anything you need outside of the classroom, our Student Affairs team are here to help.

If you need support with your health, housing, financial guidance, visas or your career, they are always at hand.

Societies and travel

Student Affairs organise a busy social calendar for Richmond postgraduate students.

Top up your work experience by peer mentoring Richmond undergraduate students or make the time to volunteer at a charity.

Outside of your studies, Student Affairs also arrange regular trips throughout the UK and abroad. Recent destinations include Ireland, Paris, Malta, Dubai and Iceland.

Celebrate your achievements

Richmond hosts annual events to celebrate student success and give everyone a chance to celebrate together.

International Night is one of Richmond's oldest traditions, it is a showcase of performances from around the world that reflects and shares our identities as individuals and as a global community.

Spring Fest is an annual event celebrating the end of the academic year for undergraduate students and mid term for postgraduate students.



www.richmond.ac.uk/PG-accommodation

Academic experience and expertise

At Richmond, we have a commitment to academic excellence that benefits our students at every level of their education.

As an independent, teaching-intensive institution, we have the flexibility to base our teaching methods around our students.

When you study at Richmond, you're being taught by professors who have worked in senior positions of their profession for many years and all undertake active research in their field.

We also encourage learning outside of textbooks so students are working within the most up-to-date developments in their industry, and gaining practical experience.

By learning from contemporary teaching methods, you will improve your critical analysis, creativity and entrepreneurship along with your academic skills.

Learn in small class sizes

We pride ourselves on our close working community between our academic staff and our student body. Our small class groups give you maximum contact hours with your professors so they can understand your preferred learning style and adapt to suit it.

"Richmond is THE international University.

When I think of Richmond I immediately think of the great variety of people I used to meet every day there. I have learnt to become familiar with other cultures and how to adapt to the customs of other lands.

I was fascinated by the idea of studying in a university providing an American education. I have always wanted to work in the USA. My biggest ambition in life is to move to the USA and live a happy life there.

I usually describe my experience at Richmond University as one of the most stimulating experiences of my life. After one year as a student there, I feel a better person from a personal and professional point of view."

Alessandro Sansica

MA in Advertising and PR





Dr Michael Keating

first started teaching as a postgraduate student 17 years ago, in 1998. Realising quickly that he'd found something he both enjoyed and was successful at, he's been teaching ever since. At the same time he also began researching, and his most active areas of research are energy and development.

"I was lucky enough to start an MA in Political Science just after the Asian Economic Crisis of 1997/98 occurred. It led to an ongoing interest in international institutions, global political economy, public policy and developing states. When completing my PhD I focused on central banking and electricity sector reform, and the latter has led to my contemporary focus on energy and development."

Dr Keating's work has received positive attention from academics and he's also had an article published in *Democratization*, a highly regarded journal in the fields of international relations, politics and development. A recent highlight in his career was 'The Global Energy Challenge' being printed through global publishers Palgrave MacMillan.

"I describe Richmond as an international university with diverse students and faculty. Small, diverse classes of students in a mixed US-British educational system is quite unusual and works really well."

"The key thing that students should consider about my specialism is that energy is both technical and open to multiple perspectives, so it helps to have a broad inter-disciplinary approach; drawing from the fields of politics, economics, law, geography, business, international relations, environmental studies and development studies."

Dr Keating is also a believer in taking good notes – he often regards this as one of the best pieces of advice he received in his career and is something he always recommends to his students.

Dr Oonagh Murphy

has over 10 years of experience in the arts. She was awarded a Winston Churchill Memorial Trust Travelling Fellowship which took her to New York to research digital engagement in museums. She also worked with the Frieze Art Fair for a number of years giving her a practical insight into the contemporary art world.

"When I was deciding what course to study at undergraduate level I was torn between visual arts and arts management. I choose arts management as it allows me to be creative but also plan and manage - it is an exciting and dynamic sector to work in, and the fast paced hands on nature of arts management is perfect for me. I love working with people, handling problems, finding solutions and pushing creative boundaries."

On her list of achievements, Dr Murphy was named as an International Young Curator by the British Council in Northern Ireland, and subsequently worked for the British Council at the Venice Biennale.

From her work in New York, she published the report: "Museums and Digital Engagement: A New York Perspective" which led to her speaking about her findings at MuseumNext in Amsterdam, and Museums and the Web in Portland.

In recent years, Dr Murphy has focused her research on entrepreneurial approaches to arts management and digital transformation in the cultural sector.

"The focus of my research has been on developing case studies into best practice models that can be adopted and adapted to organisations of any size. Most recently I worked with Arts & Business NI to develop a range of business development toolkits on areas such as: Scenario Planning, Social Enterprise, Writing a Case for Support, Business Efficiency and Sponsorship."

For students, Dr Murphy believes Richmond offers a unique opportunity to learn about life in the industry.

"Richmond is uniquely student led, with small class sizes and an industry guided curriculum so students gain valuable skills, experience and contacts both in London and internationally."

"From a teaching perspective this is exciting, as it means we are working towards student satisfaction rather than external metrics."

"For those looking at Arts Management as a career, it is a dynamic and fast paced profession. It requires flexibility and a can-do attitude. Arts managers often have to step up and help colleagues in other departments, and this means no two days are the same."



Dr Robert Wallis

was appointed to Professor of Visual Culture in 2010 and Associate Dean of MA Programmes in 2012.

He specialises in the archaeology and anthropology of art and religion and has published six books, dozens of journal articles, book chapters, book and exhibition reviews, and presented over 100 conference papers and public lectures internationally.

"I love the interdisciplinary of the field, encompassing archaeology, anthropology, art history and religious studies, and the possibilities of exploring ancient visual and material culture through contemporary indigenous thinking."

"My research has involved extensive fieldwork and travel, including to the Central Namib Desert in Southern Africa, American Indian reservations in the southwest United States, and prehistoric sites across North-West Europe."

His current work into the origins and earliest evidence of falconry has recently been published in the journal 'Antiquity', now in preparation for a book-length treatment. He is also working on a book on the history of shamanism and art.

Dr Wallis's move into education was inspired by how he saw higher education enriching people's lives.

"Richmond has a distinctive intercultural approach to the HE curriculum, particularly on the MA in Art History and Visual Culture of which I am convenor. The international student body, small class sizes and central London location, with access to world-class museums and galleries as learning resources, make teaching at Richmond a pleasure and a privilege."

Dr Wallis is passionate about research-led teaching at postgraduate level. He leads the International Visual Arts and Cultures (IVAC) research centre at Richmond, which all students on the visual arts Masters degrees are automatically members of as 'junior research colleagues'.

"One of my career highlights so far has come in the form of feedback from one of my students, who said the World Arts course on the MA in Art History and Visual Culture had been life changing."

For any students wanting to start a career in art history and visual culture, Dr Wallis recommends finding your passion.

"The best piece of advice I've received in my career is to study what excites you and never give up."

Professor Simon Goldsworthy

is a leading academic in the field of public relations and advertising. He was one of the first academics to spearhead the gap in higher education for public relations. Since joining Richmond, he's united the fields of advertising and PR in an exciting MA – another first of its kind for the city.

Professor Goldsworthy brings his years of experience to Richmond students, offering them a unique chance to learn practical skills and debate the future of the industry through topics such as censorship, celebrity culture, propaganda, and advertising and promotional culture.

"When I started in my career, I wanted a job that offered real excitement and variety."

"PR ticks those boxes. It puts you at the heart of any organisation, involves tackling all kinds of subjects at short-notice - and dealing with the media: sometimes nerve-wracking - but fascinating."

"The university is a unique institution and it offers great teaching in some amazing locations. Richmond, and Kensington (where I'm based), are unsurpassed as places to study and work."

Professor Goldsworthy has written a number of books, including PR – A Persuasive Industry? Spin, Public Relations, and the Shaping of the Modern Media which he jointly authored with Trevor Morris, former head of the UK's largest PR consultancy and fellow Richmond professor. He and Trevor Morris have also just published a second edition of their key textbook, PR Today: The Authoritative Guide to Public Relations.

He's currently working on the second edition of PR Today: The Authoritative Guide to Public Relations because of its popularity.

"The debate and controversy provoked by 'PR – A Persuasive Industry?' encouraged us to set up the Centre for the Study of Persuasive Industries (CSPI) at Richmond."

"CSPI, the first centre of its kind, explores PR, advertising and lobbying and has hosted some high profile events with top industry figures while benefiting from the backing of the Public Relations Consultants Association, the UK's top PR industry body."

For students wanting to take a career in PR, Professor Goldsworthy believes you have work outside of your comfort zone.

"Ask yourself, do you like communicating? But not just with people you know or like and about things you want to discuss? Take yourself out of your comfort zone!"

"How good are you at empathy – can you put yourself in someone else's shoes? Ultimately, PR and advertising are about creativity, but disciplined creativity."

"At Richmond, our dedicated internship office is a great asset: work experience is crucial if you want to break into advertising and PR. We have exceptionally strong links with the industries students want to join."



Dr Robert Wallis (left)
Professor Simon Goldsworthy (right)

Internationally recognised research

At Richmond, we have a firm commitment to improving our students' academic experience through professional engagement and research.

Our teaching body are leaders in their respective fields, with nationally and internationally recognised research. As a liberal arts institution, we're in a unique position to allow our staff to remain as active researchers throughout the academic year.

Faculty members develop and publish their work in accordance with their own research plans. This allows them to invite postgraduate students to join them as junior researchers to assist with and engage in the research process.

Student research for an international audience

As junior researchers, our students have received awards at major research conferences, helping to recognise our student body's research on a world stage. Because of this, our research students get the chance to host conferences, promote publications and exhibitions to an international standard.

The research undertaken by our students also feeds directly into our curriculum, assessment methods and teaching practices, helping to shape the education of current and future scholars.

Sharing ideas across disciplines

Junior researchers are actively encouraged to get involved with interdisciplinary study by sharing ideas and proposals with academic colleagues from different departments and schools.

Our series of research clusters and centres across the university allows students the time and space to explore cross-industry research along with their studies. These include studies into 'International Visual Arts and Cultures' and 'State Power and Globalisation'.

STUDENT RESEARCH

recognised
on a world stage



Industry insights and expertise

Throughout your studies at Richmond, you won't only learn from your professors and peers. We regularly host seminars and sessions with distinguished and industry-leading guest speakers who'll give you a valuable insight into what it's like to progress through a career in your chosen area of study.

Find out how your profession works in the real world from experts who have seen dramatic changes to your industry.

Our guest speakers will allow you to see how your work life could look when you graduate.

Some of our recent, notable speakers include:

- Lord Tim Bell - a British advertising and public relations executive, best known for his advisory role in Margaret Thatcher's three successful general election campaigns
- Mary Ellen Goeke, an MA Art History alumna - who's worked for over 25 years' with museums and art organisations in New York, Chicago, Hartford and Cincinnati
- Mr Eiki Nestor - an Estonian politician and President of the Riigikogu
- Professor Peter Grant - an economist and senior manager with 30 years of international development experience.

During each of our guest speaker sessions, you'll have the chance to hear practical advice on work and life in your career, ask questions and build your networking skills, while potentially making strong contacts for work placements in future.

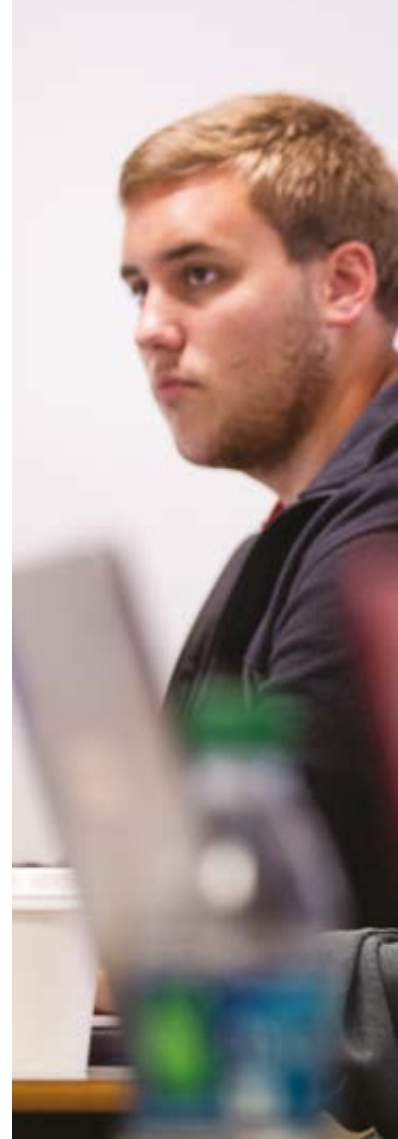
We host many different types of industry insight events, including:

- "In conversation with..." - where students can listen in to intimate discussions and ask questions about their career
- Public lectures - sessions which are free and open to all faculty, students and the wider public
- Workshops - practical learning of specific topics and themes with a keynote speaker
- Round-table discussions - a debate on specific topics and themes with a mix of guest speakers, other industry professionals and the study body.

Learn from active research

With Richmond, you get the unique opportunity to get involved with the research of industry experts.

Students get the chance to meet with our guest speakers in their place of work to see how they research with first hand data. This allows you to see how specialists work within their field and participate in active professional studies.





Conferences at Richmond

Our campus has been host to a number of conferences and events – from photography exhibitions to discussions over the General Election, to collaborations with artists.

Through our research clusters, you have the chance to organise and host conferences for industry professionals and the general public, with support from our experienced staff.

International reputation

Richmond has received international recognition for its student body research so as a result, our conferences attract the attention of experts from across the world.

By getting involved, you're helping to bring top industry figures to Richmond while creating important contacts for your further development.

Some of our notable, recent conferences include:

- General Election 2015: PR, Advertising, Polls and the Media
 - Top figures from the fields of public relations, advertising and political research discussed the UK election campaign.
 - Speakers included: **Matt Carter**, former Labour General Secretary, **Francis Ingham**, Director General Public Relations Consultants Association, **Sir Chris Powell**, formerly CEO and Chairman of top advertising BMP DDB and **Ian Wright**, former Communications Director of drinks giant Diageo.
- Artists' Books: Collaborations
 - A one-day conference that brought together artists, academics, museum curators and students from the UK, Switzerland and Germany to explore how artists' books operate as forms of collaboration.
- (Re)Visioning the Urban Imagination: The Art and Politics of Redevelopment
 - Discussions surrounding the politics of re-visioning urban development with a focus on London city's unprecedented urban transformation.



International internships and industry experience

Richmond postgraduate degrees have the option to include a workplace internship as part of your studies.

To make sure you're fully prepared to take the next step into a global career, our internship programme helps you to choose an internship from sectors across the world that interest you.

Our work placements are supervised and career-related to help students apply theoretical knowledge from the classroom to the workplace.

Take a taste of your future career

When you take an internship, you get the chance to prove yourself and your skillset.

Practical time in a workplace gives you the experience to help your employability in an increasingly competitive job market. Take the creativity, the communication and attention to detail you've learnt throughout your degree and put your knowledge into practice to help prepare you for the next steps in your industry.

An internship also introduces you to contacts that could become valuable when you start your future career path.

Richmond internships

All of our postgraduate courses offer a full-time work placement taken over an 8 or 9 week period. When completed, they count for 4 academic credits.

Through our Internship Office, find a placement in locations such as:

- London
- Dublin
- Barcelona
- Beijing
- Shanghai
- Argentina
- Cape Town
- India

Examples of Recent Internships

Art, Design and Visual Culture

- Wallace Collection
- South London Gallery
- Museum of Brands and Packaging
- V&A
- ArtNet

Finance and Accounting

- International Transport Workers' Federation
- Radisson Hotels
- RS Consulting
- Way To Blue

Media, Journalism and Publishing

- CNN
- Mark Allen Publishing
- Pop Magazine

Politics, Government and International Relations

- MP Constituency Offices
- US Commercial Service: London and Washington DC

Research

- Anna Freud Centre

PR and Communications

- Fremantle
- Halpern Associates
- QVC Theatre
- New End Theatre
- Tabard Theatre



Dana Grunwald,
MBA

“The professors I had were absolutely wonderful and full of knowledge – one of the things I liked most of all about Richmond. Being actual industry professionals, their approach is very much applied.

This was really important to me. As someone who wishes to pursue strategies as a career, the professors helped me understand how varied the knowledge I need actually is. The teaching groups are so small, each student gets full attention; it is possible to learn so much more.

I really liked the fact that Richmond has two campuses; one in Kensington and one in Richmond, I felt I had lots of choices, variety and opportunities; I see my future in London because of this.

Studying at Richmond University was a great experience.”



Dr Nicola Mann

joined Richmond in the fall of 2012 following the completion of her PhD in 2011 (in Visual & Cultural Studies, 2011 at University of Rochester, New York). Dr Mann's time studying in the States gave her a thorough understanding of the US Liberal Arts degree system and more importantly insight into the motivations and needs of American students.

"Richmond is unique due to its small class sizes, international focus and convivial atmosphere. Teaching across several disciplines, I often meet students on more than one occasion, this allows me to support their development in a way that is not possible at a large university where the potential for such relationships can be quite limited."

Notable career highlights for Dr Mann include attending the MA Painting programme at the Royal College of Art. "The opportunities afforded by such a prestigious institution were numerous and undoubtedly served as a stimulus for my subsequent PhD work and academic career."

"More recently (in the last few months, in fact) I feel proud to have helped to secure validation for the new Art History & Visual Culture degree here at Richmond. This is an exciting new Major and an important acknowledgement of the shifting landscape of traditional art historical study."

"A real highlight for me is the great satisfaction from seeing my BA and MA students achieve to the best of their ability; therefore, the highs of my career often happen through the work produced by my students whether via a topical in-class debate, astute observations in a Midterm or in a rigorous and well-researched final paper."

In line with her interest in strategies of community engagement and cultural sustainability, Dr Mann is involved with the Art Council of England-funded organization, the Happy Museum Project. "The thread linking my early artistic practice to my current research is the desire to interrogate the creative potential and potential contestations between people and place. As an interdisciplinary research field, Visual Cultures is ideally suited as a forum for such a debate."

"My interest in community engagement feeds into my recent work with Reading Museum on the 'Where's Reading Heading?' project, an initiative looking at the past, present and future development of the town, as well as my ongoing relationship with the Happy Museum Project. I share an interest in the social value of participatory art practices with ex-Richmond faculty member (now at Central Saint Martins), Charlotte Bonham-Carter. In 2014 we convened a session at the Association of Art Historians conference on the topic of, "But how does it work? Clarifying the Rhetoric Surrounding Social Value in the Arts" and we will run a follow-up session at the College Art Association conference in Washington DC in 2016 titled, "The Institutionalization of Social Art Practice." We are collaborating on an edited manuscript connected to these issues, which is currently under review at Palgrave Macmillan."

For students considering taking the first steps into a career in the arts Dr Mann says:

"Students at Richmond can be certain that they will graduate as independent thinkers with critical viewing skills. Rather than producing experts in a specific school of art, the study of visual cultures encourages close analysis of all manifestations of contemporary visual technologies, be they family snapshots, advertising imagery, social media, film, or television. Essentially, students become what Michael Ann Holly calls "amphibians," those capable of dissecting the visual landscape around us from a multitude of different perspectives. This pluralistic approach enables graduates to enter diverse fields of work in the creative and cultural industries."

Dr Sabine Spangenberg

Dr Sabine Spangenberg's extensive knowledge of economics is rooted in an interest in society's state of welfare and well-being. She developed a specific regard for institutional economics while studying for her PhD at the University of Lancaster. During her time at Richmond, Dr Spangenberg has turned her attention more closely to the history of economic thought.

"I chose economics as a field of study because the discipline allows a consideration of welfare and well-being. Social well-being is addressed in many subject areas, but economics goes beyond the mere philosophical and political discussion of welfare concepts."

"It offers tools and instruments to analyse policy implications and make recommendations with regards to the appropriate policy recommendations."

"After gaining an insight into a few medium-sized and large corporations during my career, I decided to start a life in academia. I studied for my BA and MA levels in Germany and completed my PhD at the University of Lancaster."

"It was an exciting time at Lancaster because Germany had recently been reunified, I was interested in the ownership and property distribution implications that the absorption of the German Democratic Republic in the Federal Republic of Germany had."

As a Professor of Economics, Dr Spangenberg has produced many research articles, spoken at and hosted a number of noteworthy conferences and workshops, and written the monograph: 'The Institutionalised Transformation of the East German Economy'.

"My interest in the history of thought has given me a well-balanced overview of what economics might be as a discipline, as well as what the discipline has come to be. I hope that this is evident when I teach."

"Becoming a professor at Richmond has been an experience that has shaped my life and my concept of the world."

"The world has become smaller, I have a much better understanding of individual nations, cultures and regions. The international student group at Richmond created this!"





Dr Ivan
Cohen

With nearly 40 years of teaching experience, Dr Ivan Cohen, Associate Professor in Finance and Economics, joined Richmond in 1999. An active researcher and author, Dr Cohen's first book 'Focus on Financial Management' was published in 2005, and his latest book 'Economics for Business' was published earlier this year by global publishing company Kogan Page.

Ivan has been teaching since 1976, when he started tutoring during his Master's degree. "I started teaching Finance almost by accident. I taught Economics (monetary/macroeconomics) for many years, then I was appointed to teach Finance at Imperial College in the early 1990s."

The publication of two books are on Ivan's list of personal achievements. "My other highlights include presenting a paper at Berkeley (University of California) by invitation, and gaining my PhD in 1991. My PhD was on the investment behaviour of UK pension funds, which is essentially finance, and I still retain a soft spot for my PhD thesis."

"My professional career highlights now occur every year in May when I get to see another cohort of Richmond students graduate. The sheer contagious joy of their families exceeds any of my personal highlights. I appear to have an aptitude for teaching, which I find enjoyable and rewarding, and the contact which many alumni maintain (often via social media) tells me I must be doing something right."

For students, Ivan believes Richmond University offers something different. "Richmond University is the best kept secret in London - though our Finance students do leave and go on to conquer the world. The university's extraordinary diversity, both geographically and culturally, exceeds that to be found anywhere else. Even more important is the fact that virtually all Richmond students are really very decent people."

For a successful career, Ivan believes students need more than academic knowledge. "'Above all else this, to thine self be true.' For a career in Finance (or in Economics) you require more than an obvious talent. Passion is a key requirement, and enthusiasm to the extent that the subject itself is one of the first things you talk about in any conversation."



Professor Adrian
Wilkins

With significant industry and teaching experience, Professor Adrian Wilkins has a wealth of knowledge to share with students. He first read Law at university and practiced as a civil and commercial law Barrister before moving into Higher Education, where he has spent over 20 years teaching at undergraduate, postgraduate and professional levels. Professor Wilkins' outstanding credentials ensure he continues to inspire in his current role as Dean of the School of Business and Economics.

Professor Wilkins' thirst for knowledge and passion for education is obvious. In addition to his Law degree, he has completed higher degrees in both Business and Management, and has considerable experience teaching both disciplines. Before joining Richmond, he helped to establish the successful Business School at Winchester University. "I have always enjoyed all aspects of learning and professional development, and when the opportunity arose to join Richmond as Dean of the School of Business and Economics, I was more than happy."

He describes his Deanship as one of his greatest achievements. "Another career highlight was my first case in court after achieving my Law degree; it was supposed to last 15 minutes, but I managed to run to three days."

For students, Professor Wilkins believes that Richmond is truly unique in the Higher Education sector. "Richmond offers students a niche learning experience with small class sizes, committed faculty and a truly global student body. The University is dedicated to teaching excellence, and students have the opportunity to learn in a genuinely international environment, with dedicated colleagues from a diverse set of backgrounds and experiences."

Professor Wilkins is involved in a broad range of research and consultancy activity; both informed development activities and associated consultancy. "One of the most successful projects I have undertaken involved implementing an international management development programme, which so far has had over 500 delegated graduates from London, New York and Thailand."

Internships and work experience are vital components of career success. "MBA education is about building core skills and adding value to business operations. This can only be done successfully by combining learning with the opportunity to practice these skills in a practical context. My advice to any MBA student is to undertake the Internship Programme. At Richmond, we have excellent links with business and the professions which offers our students a key advantage in securing employment after graduation."

“The location itself, in the heart of London, allowed me to travel all around Europe and gain incredible cultural perspectives.”



“I would describe it as life changing. I met people who I would have never crossed paths with, travelled to places that I would not have thought about, and learned how to develop skills that have served as a foundation on which I have made my career.”

“A safe supportive environment to explore and expand our understanding of self and others and their relationship within a global context.”



“Richmond is a truly enriching and rewarding experience, I’ve made friendships and contacts from around the world.”

“When you add it all up... It’s the close knit feeling, and everyone knew everyone. I liked the international set up and the fact that it had an American background and best of all, it was in London.”



Our international community

Creating global citizens of the future

When you graduate from Richmond University, you join our established alumni community.

With over 33,000 former students in 140 countries, our alumni network spans the globe. For graduating students, it's a resource that's full of contacts, talent, support and expertise.

A lifelong connection

Richmond graduates automatically join our alumni so you have a platform to help you build your career whenever you need it.

The network lets you keep in touch with everyone you've met throughout your studies to see how they're progressing along their career paths.

Many students find these connections help them reach their own career goals. Through the network, you can promote business opportunities for fellow alumni, find information or boost your own development by finding a new job.

Find friends across the world

As you progress in your career, don't forget to stay in touch with those friends you made along the way.

Richmond regularly holds alumni events across the world so you have the chance to reconnect with staff and students from your days at university or network for new opportunities. Visit our alumni website for more information on forthcoming events.

Our alumni network also has local chapters and groups for you to find friends. Via your nearest chapter, you can get involved with activities, network at professional functions or volunteer for a term at Richmond.

> www.richmond.ac.uk/alumni

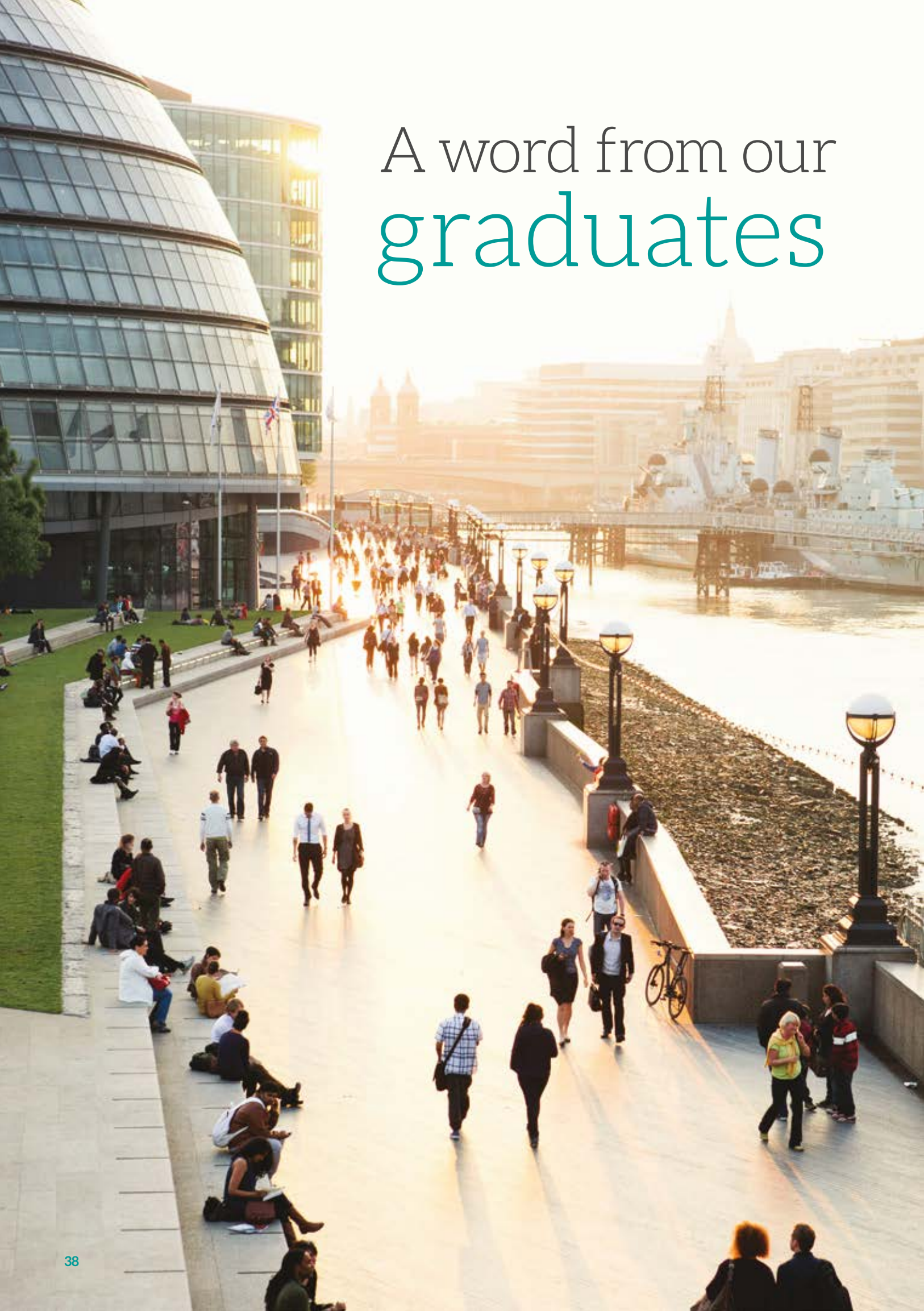
Become part of a
huge network of

ALUMNI
MEMBERS

from around
the globe



A word from our graduates





Tanja Hilpert,
MA in Advertising and Public Relations

“Richmond brought me friendships that I hope will last a lifetime and gave me the best year of my life so far.

I chose to come to London because I wanted to gain experience abroad. I explored London a lot, went to cultural festivals and made the city my home. Though small in size, I will never forget the cultural diversity Richmond offers; I met people from so many different countries just because of my time there. It didn't take long to get to know other students, including from different years or courses; everybody was so friendly. It's easy to get involved in the student life.

Richmond created a realistic picture of what to expect when we enter a business life and due to the involvement of a lot of guest speakers in our lectures I feel really well prepared for the future. In addition to my professional knowledge I've learnt a lot about myself and that I am able to adapt to different and sometimes even difficult circumstances.

Richmond exceeded my expectations and I would definitely recommend it to others, especially to people who feel that personal support is important to them.”



Holly Gordon,
MA Art History and Visual Culture

“I greatly enjoyed my time at Richmond. The Kensington campus is ideally located in the heart of London within reach of some of the world's finest museums and art galleries, as well as one-of-a-kind cultural experiences and opportunities for fun and entertainment. The MA is both rigorous and academically stimulating with its emphasis on intercultural and marginalized perspectives, as well as global contemporary visual culture. The focus on key methodologies and current, relevant scholarship on cultural sensitivity and multiplicity of perspectives provides excellent groundwork for further research

at the postgraduate level, and has challenged me to think about art in ways I never have before.

Because of the Richmond MA's focus on intercultural perspectives and contemporary visual culture, I have been able to research a topic that is current and exciting, and this illustrates how this program is unique in its field. The Richmond MA is an extremely enriching experience that teaches students how to think critically, and prepares them for relevant work in diverse fields, all in one year! It's an experience that's really quite hard to beat.”

Postgraduate scholarships and financial assistance

Scholarships available

Scholarships, bursaries and grants are awarded to postgraduate students based on a range of factors including current and future academic achievement. Students are required to complete an application to be considered for a university scholarship or bursary.

Prospective students can apply as soon as they have received the offer of a place. Scholarships, bursaries and grants are normally awarded for the duration of the programme, subject to maintaining the required academic standard and contributing to University life.

Which scholarships am I eligible for?

Home/EU Students

If you are an EU citizen and have been ordinarily resident in the EEA for the previous three years then you are eligible for Home/EU Scholarships and pay Home/EU fees.

International Students (including North America)

If you are a citizen of a non-EU country or are an EU citizen but have been ordinarily resident outside the EEA for the previous three years then you are eligible for International Scholarships and pay International fees.

Alumni

If you are an alumnus or related to alumni of the University then you are eligible for our Alumni Scholarships, you will however pay tuition based on your domicile as above.

Scholarships available

Masters Scholarship

Each year Richmond will award a scholarship to a maximum of four outstanding new entrants to our postgraduate programmes. Each will cover the duration of the programme, subject to grades. The four scholarships are worth 50% remission of tuition fees payable.

The Alumni Scholarship

This scholarship is valued at £1,000 per academic year towards tuition fees. Those who are eligible to apply are:

- Alumni who return to the University to complete a postgraduate programme
- Students who are the partners, dependents or siblings of a Richmond alumnus/alumna.



For more information visit our website
www.richmond.ac.uk/PG-scholarships

Fees and funding

Which fees should I pay?

UK and EEA student fees

If you are an EU citizen, having been a resident of the European Economic Area (EEA) for three years or more, you pay for UK/EU fees.

MA

Full-time UK/EEA students - **£7,000**

Part-time UK/EEA students - **£3,500**
per year

MBA

Full-time UK/EEA students - **£12,000**

Part-time UK/EEA students - **£6,000**
per year

Please note fees are correct for Fall 2016 intake and may be subject to change for other intakes.

Tuition and fees are set in advance of the start of every academic year by the Board of Trustees. The tuition fee will not change for the duration of the academic year.

Part time study is not available to students who are entering the UK on a Tier 4 student visa.

International student (including US) fees

If you hold a passport from outside of the European Economic Area (EEA), or you haven't ordinarily been a resident of the EEA for three previous years or more, you pay international fees.

MA

Full-time international students - **£12,000**

MBA

Full-time international students - **£15,000**

All Students are invoiced in UK pounds sterling.
Tuition and accommodation must be paid in sterling.



For full and up to date information on fees and funding visit www.richmond.ac.uk/PG-fees





Kensington Palace

Postgraduate housing

Richmond provides housing for postgraduate students in single or double rooms on a limited, first-come, first-served basis.

Deposits

If you're staying in Richmond housing during your postgraduate degree, you are required to pay a housing deposit.

Full and up to date information is available at
www.richmond.ac.uk/tuitionfees

Other costs

The main items you'll need to take into account for your postgraduate programme are:

- Tuition fees
- Books
- A laptop
- General living costs

Financial assistance

MA/MBA students can fund their studies through a variety of sources such as loans, grants, and personal resources.

Support for non-US citizens

Some countries may offer support for postgraduate study. We encourage applicants to research the availability of support in their own country for alternative sources of funding.

Support for US citizens

US citizens and permanent residents can apply for Federal Student Loans administered by the US Department of Education by filling out the FAFSA form and entering Richmond's school code: G10594. The FAFSA form, as well as more information, can be located on the website **www.fafsa.ed.gov**

US citizens and permanent residents may qualify for Stafford Loans (not subject to a credit check) and/or Grad PLUS Loans (subject to a credit check). Stafford Loans will cover a maximum of \$20,500 per academic year for the 2015-2016 academic year. Any loan funds needed above and beyond the Stafford maximum

may be covered through a Grad PLUS Loan or a private student loan, both of which require a successful credit check from the lender.

Another loan option is the Sallie Mae Smart Option Student Loan. This is a private student loan that is not government issued. Smart Option loans are subject to a credit check.

We do not have a preferred lenders list and are not currently aware of other US private loan options.

Before making a decision, we suggest you compare the interest rates and terms and conditions of any offered loans and select the option that will best work for you.

GI Bill

Postgraduate VA students receiving funding from the VA GI Bill may use their funds for postgraduate studies.

US students studying overseas are not eligible to receive Federal grants (such as PELL).

Please contact the Financial Aid office for more information.

How to apply

There are two ways to apply to Richmond's postgraduate programmes:

1 Directly
www.richmond.ac.uk/graduateapply

2 UKPASS
www.ukpass.ac.uk

Academic requirements

Qualifications

Applicants to the Richmond postgraduate programmes must have successfully completed a US Bachelor's degree from an accredited institution, a UK undergraduate degree with minimum second class honours or an overseas equivalent. Any overseas equivalent degrees are determined on an individual basis by Richmond.

Relevant work experience in your desired field of study is welcome but not required. On occasion, significant and relevant work experience may be accepted in lieu of a first degree.

English language

Where required, we may need you to submit a recognised English test to the standard of 6.5 overall with no element below 6.0 IELTS or equivalent.

Documents to submit

Transcripts and Diplomas: These must be the official documents issued by the awarding institution. All documents in languages other than English must be accompanied by official translations.

- One confidential academic letter of recommendation/reference
- Professional statement
- Full CV/resume
- English Language: IELTS 6.5 overall with no element below 6 (or equivalent SELT result) is required where the student is not a national of a majority English-speaking country, except where the student has obtained a first degree wholly taught in English at a HE institution located in a majority English speaking country. Where a student does not require a Tier 4 visa, Richmond may waive the requirement concerning the location of study.



To find out more about Richmond University
or our postgraduate programmes visit:

richmond.ac.uk

Be part of our global community

Contact us

The best way to find out what Richmond University has to offer is to attend a personal campus tour of our Kensington Campus. These visits are designed for prospective students and their families to find out more about life at Richmond University and the courses we offer.

Visitors can view our Kensington Buildings and facilities, meet with current students and speak directly to professors and course leaders.

To arrange a personal visit please visit www.richmond.ac.uk/postgraduate-visits or contact our Admissions teams:

The Postgraduate Admission Office

Richmond, the American International University in London
Queens Road
Richmond-upon-Thames
TW10 6JP
England

T: +44 20 8332 9000

F: +44 20 8332 1596

E: admissions@richmond.ac.uk

For applicants residing in North America

The Postgraduate Admission Office

Richmond, the American International University in London
343 Congress Street
Suite 3100
Boston, MA 02210-1214
USA

T: +1 617 450 5617

F: +1 617 450 5601

E: usadmissions@richmond.ac.uk



Further information

Richmond is an equal opportunity University. It does not discriminate in admissions, employment or access to programmes. The policy of the University is that students, applicants and employment candidates are considered without regard to race, colour, religion, sex, sexual orientation, national or ethnic origin, or age. The University complies with the Equality Act 2010.

The original Richmond College, founded in 1843, was a constituent institution of the University of London until the founding of the present university which bears its name and occupies its campus, evolving to become Richmond, The American international University in London. Richmond's degrees are accredited in the United States by the Middle States Commission on Higher Education. In Britain, Richmond is approved and most of its undergraduate and postgraduate degrees are validated by the Open University.

Richmond has been a voluntary subscriber to the Quality Assurance Agency for Higher Education (QAA) since August 2009. In May 2013, the QAA conducted an institutional

review, and Richmond was found to have met expectations in all review judgements including: the academic standards of the awards the University offers, the quality and enhancement of student learning opportunities and the publication of information about those opportunities. The full review report can be consulted at: <http://www.qaa.ac.uk/institutionreports/pages/richmond-the-American-international-University-in-London.aspx>.

The University is incorporated as a not-for-profit educational institution in the State of Delaware, USA, and is a recognised 501(c)(3) public educational charity under US law. Richmond is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267-284-5000). The University is licensed to award the Bachelor of Arts, Bachelor of Science, Associate of Arts, Associate in Applied Science, Master of Business Administration, Master of Arts and Master of Science degrees by the Department of Education of the State of Delaware.

The majority of Richmond's BA degrees are designated by the Department for Business, Information and Skills (BIS) of Her Majesty's Government in the United Kingdom under regulation 5(10) of the Education (Student Support) Regulations 2011. The University holds 'highly trusted sponsor' status from United Kingdom Visas & Immigration: <https://www.gov.uk/government/organisations/uk-visas-and-immigration>. This Sponsor's Licence permits Richmond to issue Certificates of Acceptance for Studies (CAS) to prospective students. A CAS is normally required by UKVI for students, from countries outside the EEA/Switzerland, seeking to obtain entry clearance to the UK.

Richmond is independent and not affiliated with other institutions including the American University, the University of Richmond, The American University in London, nor with other American universities throughout the world.

The information in this publication is correct at the time of going to print, however information may be subject to change.



MA in Advertising and Public Relations



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON



Five facts about this PROGRAMME

A one year programme based in central London

A global and critical perspective on the thriving, rapidly evolving and increasingly competitive global industries of Advertising and PR

Professional training for work in Advertising and PR including an optional internship and professional research project including live PR work and associated advertising materials

Internationally recognised, research and professionally active faculty

Small class sizes and faculty supervision

Advertising and Public Relations (PR) are thriving and increasingly competitive industries which offer a growing variety of exciting international employment opportunities.

The curriculum

The MA in Advertising and PR emphasises practical skills in both advertising and PR from the outset, with students developing and presenting their own bodies of professional work. The practical aspect of the course will culminate in an optional accredited internship and mandatory professional research project, including live PR work and associated advertising materials and, at its end, a critical reflection which requires students to relate their work to wider thinking about these industries. At the same time the programme provides an in-depth academic examination of the advertising and PR industries, their evolution, how they function in the contemporary world and the role they play in international society and economic life

– especially in relation to the media, business and the full range of marketing disciplines.

Students examine the issues these industries face and explore different views of both advertising and PR. Students also benefit from the chance to choose an optional course in the second semester of the programme, which enables them to develop knowledge and skills in a specific area of interest.

Industry Networking & Internships

The programme benefits from exceptionally strong links with the advertising and PR industries in London, with teaching by practitioners, a wide range of distinguished guest speakers, and events involving both industries. These links not only ensure that

students are aware of the latest developments in London's advertising and PR industries, but facilitate internships and help students with their career development while enhancing skills which assist in career progression.

In addition the University is a partner of the Public Relations Consultants Association, Europe's largest PR body, and students are entitled to membership.

A broad education of this kind equips graduates for a wide range of careers internationally while enabling them to develop specialist expertise in areas of particular interest. By ensuring that they are critical and reflective practitioners it prepares them for challenging leadership roles in a world of diversity and rapidly changing opportunities.

Course structure

Richmond University's MA in Advertising and Public Relations brings together practical skills and academic work. It is taught at our Kensington Campus in central London, the hub of the Advertising and PR industries.

There are three core courses in the fall semester and two, with one elective, in the spring semester, as listed below.

Semester I: Fall

- Advertising Practice
- Public Relations Practice
- Advertising, Public Relations and Journalism in Context

Semester II: Spring

- Advertising and Public Relations in the Global Marketing Communications Mix
- Professional Digital Media Skills

Electives *

One of the following:

- Political Communication
- Celebrities, Marketing and the Media
- Fashion and Luxury Brands and the Media
- Professional Practices in Visual Arts
- Entrepreneurship & Innovation Management
- International Relations and the Media
- Managing Organisations and People
- Corporate Governance
- Strategic Management
- Marketing in a Digital World
- The International Art Market

Semester III: Summer

- Internship
- Professional Research Project (equivalent to 10,000 words)
- Students who for any reason are unable to undertake the internship undertake an extended professional research project (equivalent to 15,000 words) which include additional research on career opportunities.

** Electives may vary from year to year and are subject to interest and availability.*

Course information

Programme leader

Professor Simon Goldsworthy
E simon.goldsworthy@richmond.ac.uk

Awarding institution

Developed and delivered by Richmond, The American International University in London. Accredited: Middle States Commission on Higher Education (US).

Duration

One year full-time,
September to September.

Two year part-time,
September to September.

Part time students take one or two courses per semester. All courses are taught during the daytime on weekdays.

Location

Kensington Campus. Additionally, off-site locations may be used in London as part of the practical element of the programme.

Priority application deadline 31 May

Entry requirements

Bachelor's degree from an accredited institution, or UK first degree with minimum second class honours, or an overseas equivalent as determined by the University. Relevant work experience is welcomed and may on occasion be accepted in lieu of a first degree, but is not required.

English Language

Applicants who are not from a majority English speaking country will be asked to supply evidence of their English language skills which will usually be an IELTS with 6.5 overall and no element below 6.0.

Contact details

Students outside of North America

Postgraduate Admissions Office
Richmond, The American International University in London
Queens Road
Richmond-upon-Thames
TW10 6JP
England

T +44 20 8332 9000

E admissions@richmond.ac.uk

Students within North America

Office of Postgraduate Admissions for North America
Richmond, The American International University in London
343 Congress Street
Suite 3100
Boston
MA 02210-1214
USA

T +1 617 450 5617

E usadmissions@richmond.ac.uk

www.richmond.ac.uk/postgraduate-programmes

Note: Support sessions will also be offered in academic skills and preparation for interview for internships.



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON

For further information on the course visit
www.richmond.ac.uk/ma-in-advertising-and-public-relations

MA in Art History & Visual Culture

Dually accredited in the US & UK



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON

Five facts about this PROGRAMME

One year full-time or two year part-time programme in central London with access to world class galleries, museums, libraries and archives

Dually accredited in the US and the UK

Unique intercultural orientation and engagement with contemporary art in a global setting

Accredited internship and courses equipping students with professional skills

Small classes (average 10–15 students) and close supervision from faculty engaged in research-led teaching

London is arguably the hub of the art world. World class arts and creative institutions, internationally positioned auction houses, dealers and critics, combine to make-up the unique London art scene.

The curriculum

Focusing on intercultural issues in the visual arts, preparing graduate students for careers in the arts and creative cultural industries. The programme is distinctive in two ways. Firstly, engaging students with an academic curriculum in tune with current interdisciplinary trends in visual culture, exploring a variety of visual art across cultures and through time, particularly in terms of what is happening on the contemporary global art scene.

Secondly, giving students the skills and experience, including classes on professional practice and an accredited internship, for successful career placements in the arts and creative cultural industries.

During the Fall semester the course takes students through the study of the key theoretical and methodological considerations required for working with the visual arts in the 2010s. The Spring

semester focuses on the application of this knowledge through the sustained analysis of contemporary visual culture on the global stage. After completion of the coursework, in the Summer students undertake an internship at a gallery, museum or other arts institution and complete their dissertations.

Course structure

The structure of the MA is organised as follows – there are three core courses in the fall and spring semesters, as listed below. Students who wish to opt out of the summer internship choose a more extensive dissertation in the summer semester.

Semester I: Fall

- Art & Its Histories
- World Arts
- Research Methods

Semester II: Spring

- Contemporary Art
- Visual Cultures
- Professional Practice in the Visual Arts

Semester III: Summer

- Internship*
- Thesis Research

** Students will complete a 9 week internship for credit. Richmond University has an excellent track record of placing students at leading galleries and organisations.*

Alumni careers

Richmond alumni have worked at world leading museums and galleries in London and across the USA, including:

- The Victoria and Albert Museum
- The National Gallery
- Hauser & Wirth
- The Metropolitan Museum of Art
- Sotheby's Auction House
- Christie's Auction House

Examples of recent Internships

- Pearl Lam Galleries, China
- Wallace Collection, London
- National Trust, London
- Saatchi Gallery, London
- Artnet
- Black Dog Publishing
- Musei Civici Fiorentini
- South London Gallery

They have also completed Doctoral programmes at:

- University of Keele
- London's University of the Arts
- Harvard University
- Florida State University
- University of Iowa
- University of York

Course information

Programme leader

Dr Robert Wallis
E wallisr@richmond.ac.uk

Awarding institution

Developed and delivered by Richmond, The American International University in London. Validation and awarding institution: The Open University (UK). Accredited: Middle States Commission on Higher Education (US)

Duration

One year full-time,
September to September.

Two year part-time,
September to September.

Part time students take one or two courses per semester. All Courses are taught during the daytime on weekdays.

Location

Kensington Campus. Additionally, off-site locations are used in London as part of the practical element of the programme.

Priority application deadline 31 May

Entry requirements

US Bachelors degree from an accredited institution, or UK first degree with minimum second class honours, or an overseas equivalent as determined by the University. Relevant work experience is welcomed and may on occasion be accepted in lieu of a first degree, but is not required.

English Language

Applicants who are not from a majority English speaking country will be asked to supply evidence of their English language skills which will usually be an IELTS with 6.5 overall and no element below 6.0.

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Note: Support sessions will also be offered in academic skills and preparation for interview.



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON

For further information on the course visit
www.richmond.ac.uk/ma-in-art-history-visual-culture

MA in International Development



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON

Five facts about this PROGRAMME

One year full-time or two years part-time programme, based in London

Optional accredited internship

International, research active faculty

Small class sizes and close supervision by faculty

Opportunity for membership of Chatham House, the Royal Institute of International Affairs and to attend conferences and events in the UK and EU

The MA in International Development at Richmond University promotes a critical engagement with the key concepts, practices, theoretical innovations, and contemporary paradigms in this field.

The curriculum

International Development at Richmond University promotes a critical engagement with the key concepts, practices, theoretical innovations, and contemporary paradigms in this field. The programme is grounded in the recognition that development is inherently international, and inherently political: a concept that cannot be separated from core questions of global governance, international conflict, attempts at conflict resolution, and post-conflict reconstruction, or from issues of human development and human security.

The programme ensures that students understand the history of international development from postwar modernization to the Millennium Development Goals, with particular emphasis on building a conception of the impact of global governance on political and economic processes in the developing world.

Course structure

The structure of the MA is organised as follows - there are three core courses in the fall semester, as listed below, and one core course in the spring semester with two electives, as specified.

Semester I: Fall

- Research Methodology
- Theories of International Development
- International Organisation

Semester II: Spring

- Development Methodologies and Practices

Electives*

Two of the following:

- Geopolitics in Eurasia
- US Foreign Policy
- EU Politics and External Affairs
- African Politics: State and Civil Society
- Conflict and Security in the Middle East
- The Balkans and International Politics
- History of the International System
- International Diplomatic Practices
- Media, Public Policy and International Relations

- Energy, Development and Environment
- Global Governance of Health
- Development Politics in East & Southeast Asia
- Gender Politics and Development
- Peace and Conflict Resolution
- Labour, Migration and Development

Semester III: Summer

- Internship (optional)
- Thesis Research

**Electives may vary from year to year and are subject to interest and availability.*

Course information

Programme leader

Please contact the Admissions office if you wish to speak to the Programme Leader.

Awarding institution

Developed and delivered by Richmond, The American International University in London. Accredited: Middle States Commission on Higher Education (US).

Duration

One year full-time,
September to September.

Two year part-time,
September to September.

Part time students take one or two courses per semester. All Courses are taught during the daytime on weekdays.

Location

Kensington Campus. Additionally, off-site locations are used in London as part of the practical element of the programme.

Priority application deadline 31 May

Entry requirements

US Bachelors degree from an accredited institution, or UK first degree with minimum second class honours, or an overseas equivalent as determined by the University with a major in the discipline of focus or a related area in social science. Relevant work experience is welcomed and may on occasion be accepted in lieu of a first degree, but is not required.

English Language

Applicants who are not from a majority English speaking country will be asked to supply evidence of their English language skills which will usually be an IELTS with 6.5 overall and no element below 6.0.

Contact details

Students outside of North America

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www.richmond.ac.uk/postgraduate-programmes

Note: Support sessions will also be offered in academic skills and preparation for interview.



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For further information on the course visit
www.richmond.ac.uk/ma-international-development



RICHMOND
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IN LONDON

MA in International Relations (IR)

Dually accredited in the US & UK

Five facts about this PROGRAMME

One year full-time or two year part-time programme, based in London

Optional accredited internship

International, research active faculty

Small class sizes and close supervision by faculty

Opportunity for membership of Chatham House, the Royal Institute of International Affairs and to attend conferences and events in the UK and EU

The aim of the MA in International Relations is to equip students with in-depth knowledge of the discipline of international relations, key analytical and research skills, together with an opportunity to gain practical experience through an optional internship.

The curriculum

The aim of the Master of Arts degree in International Relations at Richmond University is to equip students with in-depth knowledge of the discipline of international relations, key analytical and research skills, together with an opportunity to gain practical experience through an optional internship. We offer a rigorous curriculum encompassing theoretical and practical developments in the dynamic field of global politics, set in the vibrant context of cosmopolitan

London, in an international classroom, which gives graduates distinct advantages in developing vital inter-personal and intercultural communication skills. The programme examines a range of theories and approaches to international relations, questions of international political economy, and offers courses on international diplomatic practice, international law and institutions, studies of specific regions, international migration, media, and many others.

Course structure

The structure of the MA is organised as follows – there are three core courses in the fall semester, as listed below, and one core course in the spring semester with two electives, as specified.

Semester I: Fall

- Research Methodology
- IR Theory & Concepts
- International Organisation

Semester II: Spring

- Global Political Economy

Electives*

Two of the following:

- Migration, Labour and Development
- Origins & Development of International Relations
- Conflict and Post-Conflict Studies
- Middle East and International Politics
- US Foreign Policy
- Theories of Conflict and Security
- Theories of International Development

A full list of electives are available on our website www.richmond.ac.uk/ma-international-relations

Semester III: Summer

- Internship (optional)
- Thesis Research

Students who wish to opt out of the summer internship choose a more extensive dissertation in the summer semester.

** Electives may vary from year to year and are subject to interest and availability.*

Course information

Programme leader

Please contact the Admissions office if you wish to speak to the Programme Leader.

Awarding institution

Developed and delivered by Richmond, The American International University in London. Validation and awarding institution: The Open University (UK). Accredited: Middle States Commission on Higher Education (US).

Duration

One year full-time,
September to September.

Two year part-time,
September to September.

Part time students take one or two courses per semester. All Courses are taught during the daytime on weekdays.

Location

Kensington Campus. Additionally, off-site locations are used in London as part of the practical element of the programme.

Priority application deadline 31 May

Entry requirements

US Bachelors degree from an accredited institution, or UK first degree with minimum second class honours, or an overseas equivalent as determined by the University with a major in the discipline of focus or a related area in social science. Relevant work experience is welcomed and may on occasion be accepted in lieu of a first degree, but is not required.

English Language

Applicants who are not from a majority English speaking country will be asked to supply evidence of their English language skills which will usually be an IELTS with 6.5 overall and no element below 6.0.

Contact details

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www.richmond.ac.uk/postgraduate-programmes

Note: Support sessions will also be offered in academic skills and preparation for interview.



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For further information on the course visit
www.richmond.ac.uk/ma-international-relations

Masters of Business Administration (MBA)



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON

Five facts about this PROGRAMME

Complete your MBA in one year full-time (FT) or two years part-time (PT), with start dates in September and in January

Develop your ability to strategically manage within the workplace

Develop your ability to apply the techniques and tools utilised within a business for financial analysis and control

Provide you with the required tools for decision-making and data analysis

Apply business principles to actual situations through case-study work

An MBA that offers a values-led curriculum focused on leadership, innovation and best practice.

The curriculum

The MBA aims to deliver a programme that will equip you with the key technical competencies companies expect and the critical skills that global organisations value above all: the ability to work with, and lead, multi-disciplinary and multi-cultural teams; to think creatively about complex problems; and engage and create your own knowledge networks to generate innovative solutions.

The programme is ideally suited to candidates who have recently completed their undergraduate studies, acting as a solid foundation in strategic business management enabling quick momentum in building a career. Candidates are encouraged to participate in the accredited internship. The opportunity created will provide an excellent backdrop for real-time application of the thematic work covered in the classroom.



Graduates from this programme are eligible to receive a Chartered Management Institute (CMI) Award in Strategic Management & Leadership.

Course structure

The structure of the MBA is organised as follows – there are three core courses in the fall semester, as listed below, and two core course in the spring semester with one elective, as specified. Students who wish to opt out of the internship choose a more extensive dissertation.

All courses run depending on demand and faculty availability.

The MBA dissertation is written over the summer semester.

Fall Semester (12 credits)

- **Economics for Business** (4 credits)
- **Global Marketing Strategy** (4 credits)
- **Financial Management** (4 credits)

Spring Semester (12 credits)

- **Managing Organizations & People** (4 credits)
 - **Strategic Management** (4 credits)
- Plus one of the following*
- **Corporate Governance** (4 credits)
 - **Entrepreneurship & Innovation Management** (4 credits)
 - **Leadership & Strategic Change** (4 credits)
 - **Marketing in a Digital World** (4 credits)
 - **Project Management** (4 credits)
 - **International Financial Management** (4 credits)
 - **Fashion Management** (4 credits)

Summer Semester (12 credits)

- **Extended Dissertation without internship, 15,000 – 20,000 words** (12 credits)
- Or*
- **Dissertation with internship, 10,000–12,000 words** (8 credits, plus 4 credits for internship)

Note: Additional support sessions will also be offered in academic skills (such as for research methods) and preparation for interview.

Course information

Programme leader

Please contact the Admissions office if you wish to speak to the Programme Leader.

Awarding institution

Richmond, The American International University in London. Accredited: Middle States Commission on Higher Education (US).

Duration

Full time mode:

12 months if starting in Fall semester;
16 months if starting in Spring semester.

Part time mode:

24 months if starting in Fall semester;
28 months if starting in Spring semester.

Full time students take three courses per semester; Part time students take one or two courses per semester. All Courses are taught during the daytime on weekdays.

Location

Kensington Campus. Additionally, off-site locations are used in London as part of the practical element of the programme.

Priority application deadline 31 May

Entry requirements

US Bachelors degree from an accredited institution, or UK first degree with minimum second class honours, or an overseas equivalent as determined by the University. Relevant work experience is welcomed and may on occasion be accepted in lieu of a first degree, but is not required.

English Language

Applicants who are not from a majority English speaking country will be asked to supply evidence of their English language skills which will usually be an IELTS with 6.5 overall and no element below 6.0.

Contact details

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Note: Support sessions will also be offered in academic skills and preparation for interview.



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For further information on the course visit
www.richmond.ac.uk/mba

MA in Public Relations and Journalism



RICHMOND
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IN LONDON

Five facts about this PROGRAMME

A one year programme based in central London which uniquely brings together the study of PR and journalism

A global and critical perspective on the thriving, rapidly evolving and increasingly competitive worlds of PR and the media

Professional training for work in PR and journalism including an optional internship and professional research project including live PR work and journalism

Internationally recognised research and professionally active faculty

Small class sizes and faculty supervision

Richmond University's MA Public Relations and Journalism brings together practical skills and academic work. It is taught at our Kensington Campus in central London, the hub of the PR and media industries.

The curriculum

The MA emphasises practical skills in both PR and journalism from the outset, with students developing and presenting their own bodies of professional work. The practical aspect of the course will culminate in an optional accredited internship and mandatory professional research project, including live PR work and journalism and, at its end, a critical reflection which requires students to relate their work to wider thinking about these industries.

At the same time the programme provides an in-depth academic examination of the PR industry and journalism, their evolution, how they function in the contemporary world and the role they play in

international society and economic life – especially in relation to traditional and new media, business and the full range of marketing disciplines.

Students examine the issues these industries face and explore different views of both PR and journalism. Students also benefit from the chance to choose an optional course in the second semester of the programme, which enables them to develop knowledge and skills in a specific area of interest.

The programme benefits from exceptionally strong links with the PR and media industries in London, with teaching by practitioners, a wide range of distinguished guest speakers, and events involving both industries. These links not only ensure that students are aware of the latest

developments in London's PR industry and journalism, but facilitate internships and help students with their career development.

In addition the University is a partner of the Public Relations Consultants Association, Europe's largest PR body, and students are entitled to membership.

A broad education of this kind equips graduates for a wide range of careers internationally while enabling them to develop specialist expertise in areas of particular interest. By ensuring that they are critical and reflective practitioners it prepares them for challenging leadership roles in a world of diversity and rapidly changing opportunities, in keeping with the university's wider mission.

Course structure

Richmond University's MA in Public Relations and Journalism brings together practical skills and academic work. There are three core courses in the fall semester and two in the spring semester, with one elective, as listed below.

Semester I: Fall

- Journalism Practice
- Public Relations Practice
- Advertising, Public Relations and Journalism in Context

Semester II: Spring

- Professional Digital Media Skills
- PR, Journalism and the Media

Electives *

One of the following:

- Political Communication
- Fashion and Luxury Brands and the Media
- Celebrities, Marketing and the Media
- Professional Practices in the Visual Arts
- Entrepreneurship & Innovation Management
- International Relations and the Media
- Managing Organisations and People
- Corporate Governance
- Strategic Management
- Marketing in a Digital World
- International Art Market

Semester III: Summer

- Internship
- Professional Research Project (equivalent to 10,000 words)
- Students who for any reason are unable to undertake the internship undertake an extended professional research project (equivalent to 15,000 words) which include additional research on career opportunities.

** Electives may vary from year to year and are subject to interest and availability.*

Course information

Programme leader

Professor Simon Goldsworthy
E simon.goldsworthy@richmond.ac.uk

Awarding institution

Developed and delivered by Richmond, The American International University in London. Accredited: Middle States Commission on Higher Education (US).

Duration

One year full-time,
September to September.

Two year part-time,
September to September.

Part time students take one or two courses per semester. All courses are taught during the daytime on weekdays.

Location

Kensington Campus. Additionally, off-site locations may be used in London as part of the practical element of the programme.

Priority application deadline 31 May

Entry requirements

Bachelor's degree from an accredited institution, or UK first degree with minimum second class honours, or an overseas equivalent as determined by the University Relevant work experience is welcomed and may on occasion be accepted in lieu of a first degree, but is not required.

English Language

Applicants who are not from a majority English speaking country will be asked to supply evidence of their English language skills which will usually be an IELTS with 6.5 overall and no element below 6.0.

Contact details

Students outside of North America

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Note: Support sessions will also be offered in academic skills and preparation for interview for internships.



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For further information on the course visit
www.richmond.ac.uk/ma-in-public-relations-and-journalism



RICHMOND
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IN LONDON

MA in Visual Arts Management & Curating

Dually accredited in the US & UK

Six facts about this PROGRAMME

One year full-time or two year
part-time programme,
based in London

A global perspective on
the visual arts

Professional training for work in the
arts and creative cultural industries

Accredited internship

International, research and
professionally active faculty

Small class sizes and
faculty supervision

Richmond's MA in Visual Arts Management & Curating equips students with the entrepreneurial knowledge and professional skills required to critically engage with global visual cultures of the twenty-first century and become innovative, creative and resilient leaders in their fields.

The curriculum

Richmond University's MA in Visual Arts Management and Curating prepares students in the professional knowledge, skills and experience required for a career in the visual arts sector and the creative industries. The program is unique in that it straddles the publicly funded (Not for Profit) and commercial visual arts sector with a strong emphasis on education and curation. Students learn how museums, galleries, auction houses, creative startups, collectors and funders operate in today's increasingly global art world.

Students on this course are considered to be junior research colleagues, and emerging arts professionals and as such are encouraged to participate in a range

of exhibition openings, networking events, artist talks, festivals and conferences. Many classes are taught in museums and galleries, and students leave with extensive contacts from which to begin to develop their own professional networks.

The program offers sustained engagement with academics and arts managers from an intercultural perspective, and provides opportunities to develop practical skills, entrepreneurial thinking, and creative leadership qualities.

Students will take courses in: arts management and marketing; arts policy; arts education; the international art market; research methods and curating, taken alongside an internship.

Richmond University's MA in Visual Arts Management and Curating brings art and design historians, theoreticians, professional practitioners and studio artists together to:

- 1) offer a thorough grounding in the interdisciplinary theoretical and methodological issues related to the study of the visual, and
- 2) equip students with the professional skills and experience to work successfully in a variety of arts and cultural industries.

Course structure

The structure of the MA is organised as follows – there are three core courses in the fall semester, and three core courses in the spring semester. Students who wish to opt out of the summer internship choose a more extensive dissertation in the summer semester.

Semester I: Fall

- Arts Management & Marketing
- Arts Policy
- Research Methods

Semester II: Spring

- Curating
- Arts Education
- The International Art Market

Semester III: Summer

- Internship*
- Professional Research Project

** Students will complete a 9 week internship for credit. Richmond University has an excellent track record of placing students at leading galleries and organisations.*

Alumni careers

Richmond alumni have worked at world-leading museums and galleries in London and across the USA, including:

- The Victoria and Albert Museum
- The National Gallery
- Hauser & Wirth
- The Metropolitan Museum of Art
- Sotheby's Auction House
- Christie's Auction House

Examples of recent Internships

- Pearl Lam Galleries, China
- Wallace Collection, London
- National Trust, London
- Saatchi Gallery, London
- Artnet
- Black Dog Publishing
- Musei Civici Fiorentini
- South London Gallery

They have also completed Doctoral programmes at:

- University of Keele
- London's University of the Arts
- Harvard University
- Florida State University
- University of Iowa
- University of York

Course information

Programme leader

Dr. Oonagh Murphy
E Oonagh.murphy@richmond.ac.uk

Awarding institution

Developed and delivered by Richmond, The American International University in London. Accredited: Middle States Commission on Higher Education (US).

Duration

One year full-time,
September to September.

Two year part-time,
September to September.

Part time students take one or two courses per semester. All Courses are taught during the daytime on weekdays.

Location

Kensington Campus. Additionally, off-site locations are used in London as part of the practical element of the programme.

Priority application deadline 31 May

Entry requirements

US Bachelors degree from an accredited institution, or UK first degree with minimum second class honours, or an overseas equivalent as determined by the University. Relevant work experience is welcomed and may on occasion be accepted in lieu of a first degree, but is not required.

English Language

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Note: Support sessions will also be offered in academic skills and preparation for interview.



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For further information on the course visit
www.richmond.ac.uk/ma-in-visual-arts-management-curating



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For applicants residing in North America

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