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The Times and Sunday Times  
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# Contents

<b>Welcome</b>	<b>04</b>
<b>Why choose postgraduate study?</b>	<b>06</b>
The benefits to you	06
The value of postgraduates to employers	06
<b>Why choose Coventry University?</b>	<b>08</b>
A global, ambitious university	08
Coventry: at the heart of England	08
<b>Study options</b>	<b>10</b>
Postgraduate study	10
Chartered Management Institute (CMI) module	10
Professional learning and development	11
<b>High-quality learning</b>	<b>12</b>
Faculty overview	12
<b>Faculty of Arts and Humanities</b>	<b>14</b>
<b>Faculty of Business and Law</b>	<b>16</b>
<b>Faculty of Engineering, Environment and Computing</b>	<b>18</b>
<b>Faculty of Health and Life Sciences</b>	<b>20</b>
<b>High-impact research</b>	<b>22</b>
Excellence with impact	22
World class researchers	24
<b>Our facilities</b>	<b>26</b>
<b>Coventry University London</b>	<b>28</b>
<b>Global study</b>	<b>30</b>
<b>Living in Coventry</b>	<b>32</b>
Affordable accommodation	32
City life in Coventry	32
<b>Postgraduate student support</b>	<b>34</b>
Student charter	34
Dedicated study spaces	34
Specialist academic support	34
International opportunities	36
Employability and entrepreneurship	38
Welcoming international students	40
<b>How much will it cost?</b>	<b>42</b>
Tuition fees	42
Living expenses	42
<b>What financial support is available?</b>	<b>44</b>
<b>Visit us</b>	<b>46</b>
Open Days	46
<b>How to apply</b>	<b>48</b>
How to get in touch with us	48
<b>Courses by subject</b>	<b>50</b>
<b>A-Z index of courses</b>	<b>216</b>
<b>Key contacts</b>	<b>218</b>

# Welcome from the Vice-Chancellor

I'm delighted that you have chosen to find out more about postgraduate study at Coventry University. I hope to demonstrate why our forward-thinking approach, modern facilities and practical learning have resulted in Coventry becoming the only university in the country to be judged the UK's number one modern university for an unprecedented three years running<sup>1</sup>.

The fact you are interested in postgraduate study tells me of your ambition. Like you, we are continually striving to improve. Not only have we invested £150m to improve our campuses and facilities, but we have also committed £100m funding to support research.

A global university, we welcome more than 12,000 international students from 150 countries; over 2,500 are studying postgraduate courses. As well as offices in China, Kenya, Nigeria, Indonesia and Pakistan, we have an exclusive relationship offering study at Kadir Has University in Istanbul, Turkey. As part of our transnational education (TNE) strategy we also have partnerships with many institutions around the globe. We conduct world-leading research with academic and commercial partners on every continent, while our students undertake professional and personal projects all over the world.

We are committed to developing our students as global citizens; our approach to learning is guided by an internationally orientated perspective to reflect the global environment in which we operate. We consider our postgraduate students to be active contributors to the learning experience with valuable knowledge and insight to share.

I look forward to welcoming you as an active and enthusiastic partner in our learning community.



**Professor John Latham**  
**Vice-Chancellor and CEO, Coventry University,**  
**Extraordinary Professor, Stellenbosch University**



<sup>1</sup>The Times and Sunday Times Good University Guide 2014/15/16





# Why choose postgraduate study?

## The benefits to you

### An investment in your future

Postgraduate study can bring rewards that last a lifetime. Salaries for postgraduates are nearly £47,000 a year on average compared with around £38,000 for graduates. Over a 40-year working life, master's degree holders can expect to earn £200,000 more than those with a bachelor's degree<sup>1</sup>.

### Enhanced career prospects

A postgraduate course can help you upskill if you require specific qualifications or retrain if you wish to enter a different sector. In a competitive workplace, it can give you the edge – 86% of UK postgraduates found employment within six months of their studies in 2013/14 compared to 74% of undergraduates and 91% were in professional or managerial jobs in contrast with 65% of graduates<sup>2</sup>.

### Personal and professional development

Postgraduate study will expand your skills and knowledge in your chosen subject area, and activities such as presenting or group projects will build your confidence and equip you with transferable skills. Studies have found that positive postgraduate qualities include: excellent communication skills; a high degree of drive and resilience; an ability to work with teams, negotiate, influence and form professional networks; the capacity to solve problems intelligently, analyse and make sense of complex situations<sup>3</sup>.

### Extensive financing options and support

Our postgraduate fees are competitively priced and vary depending on your chosen course and fee status. Coventry as a city ranks 7th in the UK for affordability<sup>4</sup> and we provide a range of good quality campus accommodation to suit everyone's budget. Extensive financial support includes scholarships and full payment discounts. UK students can now borrow up to £10,000 financial support towards taught master's courses through the Government's new UK postgraduate loan scheme.

**There's really never been a better time to start postgraduate study.**

## The value of postgraduates to employers

### Professional qualifications are essential

There are a number of fields and professions where postgraduate qualifications accredited by recognised national bodies are a de facto requirement for senior level employment. Many of our full-time master's students will also be able to gain two additional Chartered Management Institute (CMI) qualifications and CMI membership as part of their course.

### Vital for innovation and growth

A 'globalisation of high skills' has intensified commercial competition making companies dependent on intellectual and technological advances to give them competitive advantage in a knowledge-led economy. Postgraduate skills have been described as 'one of the most powerful levers for improving productivity' and 'critical to a high-skills, high-performance economy'<sup>1</sup>. Postgraduates are considered 'major drivers of innovation and growth'<sup>2</sup>.

### Combat industrial skills shortages

Employers find it difficult to recruit postgraduates with the specific skills they need. Major companies, such as GlaxoSmithKline and Rolls-Royce, have identified skills shortages affecting their own firms and members of their supply chain in a variety of sectors.

### Protect against academic skills shortages

Research has revealed skills shortages in a number of academic disciplines, such as engineering, some physical science subjects, agricultural and soil sciences, in-vivo skills, economics, modern languages and quantitative methods within several subjects<sup>3</sup>.

<sup>1</sup>The Postgraduate Premium, Sutton Trust 2013

<sup>2</sup>What do graduates do? HECSU 2013

<sup>3</sup>Is an MA worth it? Association of Graduate Recruiters


<sup>4</sup>QS Best Student Cities 2017

<sup>1</sup>The Leitch Review: Prosperity for all in the global economy, HM Treasury 2006

<sup>2</sup>One step beyond: Making the most of postgraduate education, Research Councils UK 2010

<sup>3</sup>Postgraduate education: an independent inquiry by the HE Commission, HE Commission 2012



A portrait of a young man with short brown hair and a light beard, wearing a dark green sweater over an orange collared shirt. He is standing in a modern office environment with large windows in the background. His arms are crossed.

A postgraduate course at Coventry University was the natural step from a bachelor's degree. Being allowed to progress as a professional, both through industry-orientated learning, but also in management and strategic thinking, will be key to my further career.

Marcus Schjott  
Design and Technology MSc, 2016-17

# Why choose Coventry University?

## A global, ambitious university

### A modern university for a contemporary world

Forward-looking, pioneering and ambitious, Coventry University has been ranked Modern University of the Year an unprecedented three times in a row in 2014, 2015 and 2016 by The Times and Sunday Times Good University Guide. Our performance was judged better than the rest when assessed against criteria including: student satisfaction, teaching excellence, peer assessment, research quality, level of qualifications on entry, destinations of leavers and completion rates.

### High-quality teaching

We are officially recognised as one of the UK's leading universities, and were ranked 15th in the Guardian University Guide 2017.

### World-class research

The UK's benchmark for research, the Research Excellence Framework 2014, awarded 61% of our research the highest classifications possible – 4\* and 3\* – deeming our research to be 'world leading' or 'internationally excellent'. To enhance our research further, we are investing a further £150m to support continued research excellence.

### Outstanding student support

As University of the Year for Student Experience<sup>1</sup>, student satisfaction is a top priority. In 2015, we became one of a handful of universities to receive the Queen's Award for Enterprise, in recognition of our support for and growth in international students. A strong postgraduate culture includes dedicated study spaces like our Postgraduate Reading Room, our unique extra-curricular Global Leaders Programme and funding opportunities for students who are thinking of starting a business themselves. Many of our students have the opportunity to gain two additional Chartered Management Institute (CMI) qualifications and membership of this internationally recognised professional body.

### State-of-the-art facilities

We have invested £150m in our city-centre campus and facilities. Completed projects include a new £55m home for the Faculty of Engineering, Environment and Computing. Our award-winning £19m TheHub is home to the Students' Union, Square One 3D cinema/bar and a one-stop for student support, including careers and employability, counselling and a doctors' surgery. In 2017, a new £37m Science and Health building will open for undergraduate and postgraduate study.

## Coventry: at the heart of England

### A thriving, modern city

Situated just one hour from London and 20 minutes from Birmingham by train, Coventry is a lively, multicultural city. Voted the second best UK city for young adults<sup>1</sup>, multi-million pound investments have transformed the city. Future developments include a £59m central business quarter and £300m city-centre improvement scheme incorporating shops, a cinema, hotel and apartments<sup>2</sup>.

### One of the top 40 student cities in the world

Coventry has been voted among the world's top 40 cities for students, ahead of the likes of Chicago, Los Angeles, Stockholm and Lisbon. One of only eight UK cities to feature in the QS Best Student Cities list, Coventry's long history of leadership in manufacturing and design, together with the array of theatres, art galleries, sports and music venues helped secure 39th place overall. The city was ranked 35th in the world in the critical employer activity category<sup>3</sup>.

### History of innovation

Coventry has been driving innovation and product development for centuries, with pioneering discoveries and inventions. From the world's first bicycle production line to the creation of the first British motor car and the development of the modern aircraft engine, Coventry was and still is at the forefront of new product development, research and discovery<sup>2</sup>. The first tank, first traffic indicators for cars and first dumper truck were built in Coventry<sup>4</sup>.

### Tourist hotspot

With its magnificent cathedral, internationally acclaimed Transport Museum and award-winning Ricoh Arena, host to the biggest names in music, Coventry attracts tens of thousands of visitors each year. A stone's throw from Shakespeare's Stratford-upon-Avon, historic Warwick Castle and picturesque Royal Leamington Spa, the city is a perfect fusion of old and new. Visitors can enjoy the medieval charm of Spon Street or the architectural innovation of Millennium Place.

<sup>1</sup>UK Today: Best city to be Young, Legal and General Report 2013

<sup>2</sup>Coventry's Story, Visit Coventry website 2016

<sup>3</sup>QS Best Student Cities 2017

<sup>4</sup>25 things you might not know about Coventry, Coventry City Council website

<sup>1</sup>The Times and Sunday Times Good University Guide 2016





# Study options

## Postgraduate study

Postgraduate qualifications can be achieved through teaching or research with varying entry requirements, methods and length of study; some are specifically designed to suit busy lifestyles with flexible learning through distance, blended or work-based learning. We offer over 130 taught courses across our Coventry and London campuses, as well as two types of postgraduate research degree (master's by research and PhD). We also offer extensive financing options, as well as a number of bursaries, scholarships and fully-funded PhD studentships. Our wide range of courses is continually developing in response to the needs of society, government or business.

### Certificate (PgCert) and Diploma (PgDip)

You can choose to complete a postgraduate certificate or diploma as a standalone award. Often vocational courses of study, these courses are structured in a similar way to master's courses and are typically six to nine months in length. Usually assessed by exams and coursework, a dissertation is not required.

### Master's degree

Master's degrees are usually intensive taught courses with a dissertation or project. Full-time study is typically run over one full year, for example, from September through to September, whereas part-time study is typically two years. In most cases, you can exit at postgraduate certificate or diploma level without carrying on to the full master's qualification. We offer: Master of Arts (MA), Master of Business Administration (MBA), Master of Laws (LLM) and Master of Science (MSc).

### Master's by research

Studying for a master's degree by research (MAR/MScR) offers the opportunity to pursue an independent research project while benefiting from the support of expert supervision. Typically taking one year full-time or two to three years part-time, you will develop an understanding of research study, linking your research project directly to your current or future career interests, obtaining a taste of what it might be like to go on to do a full PhD.

### PhD (Doctor of Philosophy)

Doctoral awards involve conducting original research independently that makes a significant contribution to the knowledge of a specific subject. This intensive study requires a substantial time commitment, usually three to four years full-time or five to six years part-time.

You will attend research training sessions, receive guidance from a designated academic team and produce a supervised thesis (80,000-100,000 words), suitable for publication. On successful completion, you will be awarded the title of PhD (Doctor of Philosophy), validating you as an expert in your chosen topic.

## Chartered Management Institute (CMI) - Global Professional Development module

Coventry University is the only university to offer a postgraduate module developed in conjunction with the Chartered Management Institute (CMI). The Global Professional Development module is a unique opportunity available to Coventry University students on a number of our full-time master's courses.

We've partnered with the CMI to develop a module that uses a variety of techniques to give students practical leadership skills to develop solutions to the complex issues that they will experience in organisations. Students who successfully complete the module will gain two additional qualifications: a CMI Postgraduate Certificate in Strategic Leadership and Management and a CMI Award in Professional Consulting.

Students will also gain CMI student membership including access to LeadershipDirect, a dedicated online multimedia knowledge base, with thousands of publications available to support and enrich your studies; Career Development Centre, a comprehensive online portal allowing you to develop your interview skills, polish your CV and start approaching employers; and an online mentoring service where you can connect and learn from other leaders.

[www.coventry.ac.uk/globalprofdev](http://www.coventry.ac.uk/globalprofdev)





## Professional learning and development

### Continuing Professional Development at CU Services Limited

Our approach differs from the traditional 'chalk and talk' delivery. We underpin everything we do with skills, knowledge and behaviours using a unique combination of:

- Immersive environments, including the Simulation Centre in Coventry, the only one of its kind in the UK
- Virtual reality, including simulated environments through XVR and lived experiences

We proactively listen to clients, and regularly consult industry partners and the professions to ensure that we can help bring out the best in an organisation's employees. We have a flexible approach to learning ensuring the course built is work based, applied learning allowing for demonstrable outcomes and identification of return on investment. We are keen to explore how we can help enhance performance and develop the next generation of training to support you and your organisation.

You can choose from a range of courses at our Coventry or London campuses, many developed in partnership with professional bodies, such as the Chartered Institute of Personnel and Development (CIPD), Chartered Management Institute (CMI), Association of Accounting Technicians (AAT) and International Association of Maritime Security Professionals (IAMSP), meaning they may count towards CPD hours or lead to a professional qualification.

Further details:

You can read about some of our case studies at [www.coventry.ac.uk/business](http://www.coventry.ac.uk/business) or contact our commercial team on:

T: +44 (0)24 7688 7798

E: [cpdenquiries@coventry.ac.uk](mailto:cpdenquiries@coventry.ac.uk)



# High-quality learning

Students from all over the world choose Coventry University as the place to gain an excellent education and prepare for a successful future as global citizens and enterprising professionals.

Our learning is based on an enquiry-led approach; as a student you will be taught by world-leading experts and investigate real-world problems to reinforce your theoretical learning.

Employability is embedded into all of our learning and our award-winning Centre for Global Engagement (CGE) helps over 3,000 students from all disciplines study or work abroad. In 2015, the University received the Queen's Award for Enterprise and Best Employability Initiative in the 2016 Guardian University Awards.

Our proven track record led to the Government's Higher Education Funding Council for England (HEFCE) choosing us as one of only nine English institutions to be part of its major Postgraduate Experience Project. This is one of 20 projects funded by HEFCE's £25m Postgraduate Support Scheme to test ways of supporting progression into taught postgraduate education.

In national league tables assessing undergraduate teaching quality and research performance, we are ranked highly across a range of subject areas (see table opposite).

## Faculty overview

You will find that the academic structure varies between universities. Here at Coventry University, our subject disciplines are managed within four over-arching academic faculties, each containing three or four specialist schools:

- Faculty of Business and Law
- Faculty of Health and Life Sciences
- Faculty of Engineering, Environment and Computing
- Faculty of Arts and Humanities

Each of the faculties has its own employability or careers unit with specialist staff on hand to assist students in their quest to enhance their employability prospects by gaining a work placement, helping them to write CVs and cover letters, providing help with interview techniques and much more.

National league tables – how we rank by subject area
<b>Top 5</b> Economics <sup>2</sup> Hospitality, Event Management and Tourism <sup>2</sup>
<b>Top 10</b> Film Production and Photography <sup>2</sup> Food Science <sup>1</sup> Forensic Science <sup>1</sup> Geography and Environmental Studies <sup>2</sup> Hospitality, Leisure, Recreation and Tourism <sup>1</sup> Nursing and Midwifery <sup>2</sup> Physiotherapy <sup>1</sup>
<b>Top 15</b> Architecture <sup>2</sup> Building <sup>1</sup> Business, Management and Marketing <sup>2</sup> Drama and Dance <sup>2</sup> Engineering: Mechanical <sup>2</sup> Journalism, Publishing and Public Relations <sup>2</sup> Mathematics <sup>2</sup> Occupational Therapy <sup>1</sup>
<b>Top 20</b> Architecture <sup>1</sup> Art and Design <sup>1</sup> Biosciences <sup>2</sup> Building and Town and Country Planning <sup>2</sup> Computer Science and Information Systems <sup>2</sup> General Engineering <sup>1</sup> Marketing <sup>1</sup> Politics <sup>2</sup>
<b>Top 25</b> Aeronautical and Manufacturing <sup>1</sup> Criminology <sup>2</sup> Design and Crafts <sup>2</sup> Drama, Dance and Cinematics <sup>1</sup> Engineering: Civil <sup>2</sup> Health Professions <sup>2</sup> Social Work <sup>2</sup> Sports Science <sup>2</sup>

<sup>1</sup>Complete University Guide 2017

<sup>2</sup>Guardian University Guide 2017





# Faculty of Arts and Humanities

Our passionate and dedicated teams within the Faculty of Arts and Humanities have been inspiring and developing leading artists, designers, creative practitioners, performers, writers and thinkers since 1843. Our ethos is built around an approach that is open, connected, collaborative, engaged and sustainable. We strive for excellence and equity of outcome in all that we do and have a passion for improvement that is socially transformative.

## The Faculty comprises three specialist Schools:

- School of Art and Design
- School of Humanities
- School of Media and Performing Arts

Research interests include the Disruptive Media Learning Lab and the Centre for Mobility and Transport.

The UK creative industries are leading the way in terms of economic growth and employment and have a significant impact in many parts of our lives. The arts, creative industries and humanities are currently being revolutionised by globalised communications and connected economies in ways that offer immense opportunities for those with the right skills of creativity, critical thinking and complex problem solving, especially those able to utilise them as digital entrepreneurs. Students graduating from this faculty's highly distinctive courses are very well placed to interrogate, interpret, influence and participate in this emerging world.

We are proud of the achievements of our alumni who have been highly successful in securing prestigious opportunities. Many are making their mark before they leave us by being commissioned as public artists, winning national and international competitions, publishing their work in the media and having their works performed in public environments including broadcast by the BBC. Our alumni include Oscar winners and nominees, Turner Prize nominees, and influential figures in the arts, music, film and television industries.

Coventry is a city with a long history of welcoming people from all over the world. Now you can study here in a university that is rapidly becoming a centre for world-class education. By knowing our roots and understanding our place within these vibrant creative communities, we can nurture your intellectual curiosity and give you opportunities to engage with professional communities of practice, making you ready to play your role in shaping the future landscape of arts, media and humanities.

## Academic staff includes:

### John Devane Head of Design and Visual Arts

After studying at the Royal College of Art, John worked as a 'war artist' commissioned by the Imperial War Museum, joining Coventry University in 2005. He has exhibited widely in the UK and abroad, including the National Portrait Gallery. His works feature in a number of public and private collections, including the Unilever Collection, Ocean Transport and Trade PLC, The Imperial War Museum, and British Council collections in Oviedo and Las Palmas. John was shortlisted for the Garrick Milne Prize for Theatrical Portraiture in 2005 and the BP Portrait Award in 2013.

### Professor Gary Hall Professor of Media and Performing Arts

Gary is author of *Culture in Bits* (Continuum, 2002) and *Digitize This Book!: The Politics of New Media*, or *Why We Need Open Access Now* (Minnesota UP, 2008), and co-editor of *New Cultural Studies: Adventures in Theory* (Edinburgh UP, 2006), and *Experimenting: Essays with Samuel Weber* (Fordham UP, 2007). He has over 30 peer-reviewed publications in edited books and academic journals, including *American Literature*, *Angelaki*, *Cultural Studies*, *The Oxford Literary Review*, *Parallax* and *Radical Philosophy*. He has recently completed a new monograph, *Pirate Philosophy: For a Digital Posthumanities*, for MIT Press. In 1999 he co-founded the open access journal *Culture Machine*, which was an early champion of open access in the humanities. In 2006 he co-founded *Open Humanities Press*, the first open access press dedicated to contemporary critical and cultural theory, which currently has 17 journals in its collective.

### Professor Sheena Gardner Professor of Applied Linguistics

Sheena's research investigates the nature and use of English in educational contexts, with specific focus on classroom interaction and academic writing, from a broadly systemic functional perspective. Her research on the discourse of classroom-based assessment in multilingual primary schools with Pauline Rea-Dickins is evident in papers since 1999. Her research with Hilary Nesi since 2004 has involved the development of the BAWE corpus of student writing and a new classification of genres of student writing in higher education. Findings from this work have informed the development of online writing materials. She is co-author of *Genres Across the Disciplines: Student Writing in Higher Education* with Nesi (Cambridge 2012) and co-editor of *Multilingualism, Discourse and Ethnography* with M. Martin-Jones (Routledge 2012).





# Faculty of Business and Law

The Faculty of Business and Law provides a dynamic, innovative and enterprising educational experience for students focused on subjects in business, economics, finance, accounting, marketing, management and law. It has excellent links to major national and international organisations and close partnerships with universities around the world.

**The Faculty comprises four specialist Schools:**

- **School of Economics, Finance and Accounting**
- **School of Law**
- **School of Marketing and Management**
- **School of Strategy and Leadership**

As a member of the Association for Events Management Education (AEME), all of our courses provide the opportunity to undertake overseas field trips and we have a dedicated Faculty Employment support team to provide help and advice about employment and opportunities for internships. In 2014, we won a Small Business Charter Award for our part in a Government initiative which helped 4,700 students to find work placements in the UK's micro-business and start-up sector.

We are proud of our modern, newly refurbished facilities, which include a Moot Room, where law students practise advocacy skills in a realistic setting, and a state-of-the-art Trading Floor – the largest facility of its kind in Europe – equipped with the best analytical news and data platforms, including Bloomberg, Reuters, Datastream and Bankscope.

Coventry Law School has built strong relationships with local firms, who support us by offering placements, sponsoring our moot and negotiation competitions.

Coventry Business School, which incorporates the other three Schools, is one of the largest Business Schools in Europe and one of the largest centres for Chartered Institute of Personnel and Development (CIPD) training in the UK. Rated as 'excellent' by Eduniversal, we are dedicated to providing a top class education. The Business School is an active member of the European Foundation for Management Development (EFMD) and Chartered Association of Business Schools (CABS), as well as being a signatory to the United Nations Principles for Responsible Management Education (UN PRME) initiative. Coventry University has joined forces with the Chartered Institute of Marketing (CIM) to give students the opportunity to gain professional qualifications through CIM Graduate Gateway.

## Academic staff includes:

### **Professor Marylyn Carrigan**

#### **Professor of Marketing in the Centre for Business in Society (CBIS)**

Marylyn's research interests are consumer ethics, corporate social responsibility (CSR), social marketing, and the relationships between businesses and their key stakeholders. Having published over 100 journal articles and conference papers, she serves on the Editorial Advisory Boards for The International Marketing Review, Journal of Marketing Management, Journal of Social Marketing, and the Journal of Marketing Communications. She is a Fellow of the Higher Education Academy.

### **Professor Lyndon Simkin**

#### **Professor of Strategic Marketing and Executive Director of the Centre for Business in Society**

Lyndon is an acknowledged expert in strategy creation, planning processes and implementation management. In a career spanning over 20 years, with Warwick Business School, Oxford Brookes, Henley Business School and now Coventry, he has provided guidance and mentoring to CEOs and leadership teams. A member of the Academy of Marketing's Research Committee, Associate Editor of the Journal of Marketing Management and co-chair of the Academy's special interest groups in CRM and Market Segmentation and Strategy, Lyndon is author of 11 books (many market leaders) and has just published 'The Dark Side of CRM'.

### **Professor Stuart Weinstein**

#### **Professor of Practice Informed Legal Education**

An expert on international business law with an emphasis on legal risk management, governance and compliance, Stuart advises financial institutions and related entities on compliance in a banking operations environment that is increasingly characterised by complex multi-jurisdictional regulatory scrutiny. He undertakes research in Internet and cyber-security law and serves as vice-chair of the Bar Standards Board, Education and Training Committee. In addition to being a lawyer admitted to practice in California, District of Columbia and New York, Stuart is a solicitor in England and Wales.





# Faculty of Engineering, Environment and Computing

The Faculty of Engineering, Environment and Computing is internationally recognised for its portfolio of first-class education and research in the areas of mathematics, engineering, geography, computing, building, aerospace and automotive. Situated in the birthplace of the British motor industry and the historical heart of UK manufacturing, we have a strong tradition of business-focused education and research, working with some of the biggest names in industry, including Jaguar Land Rover, GE Aviation, Cummins and Intel.

**The Faculty comprises three specialist Schools:**

- **School of Computing, Electronics and Maths**
- **School of Energy, Construction and Environment**
- **School of Mechanical, Aerospace and Automotive Engineering**

Excellent, innovative teaching is underpinned by one of the UK's best student to staff ratios, currently about 15:1, and valuable contact time with students. Tutorial groups are kept small so that you benefit from personalised and directed teaching. Our students engage in activity-led learning, where they apply theory practically through problem scenarios, case studies and projects tackling real-world challenges, which wherever possible are sourced from industry. We encourage work experience and our award-winning Employability and Placement team, EC Futures, supports postgraduate students in securing placement opportunities, as well as organising employer careers fairs and mock assessment centres. The EC Futures team won Best University Placement Service in the 2015 and 2016 National Undergraduate Employability Awards.

Our landmark £55m Engineering and Computing building is home to state-of-the-art facilities, from a wind tunnel designed and supplied by the Mercedes AMG Petronas Formula One team to flight simulators, an environmental chamber and a Harrier T4 V/STOL aircraft. The building is highly sustainable, using a range of technologies, including rainwater harvesting, solar thermal energy and biomass boilers.

As part of a £32m collaboration with Unipart Group and part-funded by the Government, we have recently launched the Institute for Advanced Manufacturing and Engineering (AME), an international centre of engineering and manufacturing excellence. The new 1,700 square metre building creates the UK's first 'faculty on the factory floor' where students apply theory working with engineers on live projects on the Unipart shop floor.

The Institute is intended to provide a pipeline of skilled engineering graduates and accelerate next generation powertrain-related technologies for automotive, aerospace, oil and gas, rail, and renewables.

While we excel in finding technologically innovative solutions to commercial problems, we also aim to solve problems for communities that need help. Our latest area of focus is humanitarian engineering. In partnership with the United Nations Educational, Scientific and Cultural Organization (UNESCO), we encourage students to undertake projects using their leadership skills and expertise in engineering to improve the circumstances of people in the UK and around the world.

## Academic staff includes:

**Professor Michael Fitzpatrick**  
**Pro Vice-Chancellor (Executive Dean) and**  
**Lloyd's Register Foundation Chair in**  
**Structural Integrity and Systems Performance**

Michael's research centres around the application of advanced experimental methods to materials engineering applications, particularly in the nuclear power and aerospace industries. His research group assesses materials performance and structural integrity issues in collaboration with partners in industry and government-led research laboratories around the world, including Airbus, Alcoa, and the US Air Force Research Laboratories. A partner in the International Joint Research Centre on Nuclear Safety funded by the Lloyd's Register Foundation, he has published over 190 research papers and has successfully supervised 30 PhD students to completion. He was the recipient of the Lidstone Medal of The Welding Institute in 2009.

**Professor Elena Gaura**  
**Professor of Pervasive Computing**

Elena received her PhD in Intelligent Sensor Systems in 2000 from Coventry University and was awarded a Professorship in Pervasive Computing in 2009. Considered an innovator in the area of Wireless Sensor Networks and the Internet of Things, she is actively involved with the European Commission and regional government organisations to promote knowledge transfer, particularly focusing on the use of sensing technologies for improving people's lives and towards the adoption of wireless technologies for fulfilling the UK's carbon footprint reduction targets in transportation and the built environment. Her work has a strong industrial pull and is sponsored by the British Council, the EPSRC, European Commission, Innovate UK and directly by industry.





# Faculty of Health and Life Sciences

Coventry University is proud to be one of the largest providers of health and life sciences courses in the UK, with over 6,000 students and 400 staff dedicated to advancing the health and resilience of local, national and international communities.

Our academic postgraduate taught and research courses and doctoral routes are complemented by our strong post-qualifying Continuing Professional Development portfolio and vast range of professional accreditations and partnerships with professional bodies and employers.

## The Faculty comprises three specialist Schools:

- School of Life Sciences
- School of Nursing, Midwifery and Health
- School of Psychological, Social and Behavioural Sciences

## Innovative approaches

Our approach to teaching, learning and assessment is focused on encouraging our students to explore, challenge and investigate the world around them, using innovative approaches such as podcasting, interactive online discussion, lecture video capture and the use of mobile technologies. In many cases we involve service users, patients and industry professionals so that the student experience is fully immersive and inspiring.

## Outstanding facilities and equipment

We have recently invested in a new £62m Science and Health building, a world-class health and life sciences environment that delivers an exceptional student experience. Facilities include scientific and clinical laboratories; sport, exercise and rehabilitation equipment; a mock operating theatre and hospital wards; and a crime scene room for the forensic investigation of criminal evidence, complete with fingerprinting equipment.

## Research with impact

The Faculty of Health and Life Sciences is nationally and internationally recognised for its research and teaching is heavily informed and influenced by our research across life, behavioural, social and health sciences. Our aim is to provide high-quality applied research and training that informs real-world issues, and influences policy, industry and individuals.

Three dedicated research centres support over 100 PhD students to investigate a wide range of fields including:

- Psychological and behaviour interventions
- Biological systems
- Sports and exercise
- Management of health

## Academic staff includes:

### Professor Jane Coad

#### Professor in Children and Family Nursing

With a strong background in both art and nursing, Jane's research is focused on children and families that have long-term, complex and palliative care needs within acute, community and public health settings, both in the UK and abroad in countries including Ireland, USA and Sri Lanka. She undertakes a number of innovative e-technology surveys, evaluations and qualitative art-based participatory research, including handling large data sets, with children, young people and families. She was awarded a Royal College of Nursing Fellowship in 2013 for lifetime research and is leading the Health Education England/National Institute of Health Research Master's by Research (MReS) course within the Faculty. Coventry was one of only 10 UK universities and the only major provider in the West Midlands to receive funding for the MReS studentships.

### Professor Helen Maddock

#### Principal Lecturer in Cardiovascular Physiology and Pharmacology

Building on research and development experience originally gained within the pharmaceutical industry (AstraZeneca and GlaxoSmithKline), Helen and her team, including taught master's students, work on projects involving the development of physiologically relevant non-clinical heart assays and the investigation and/or detection of drug-induced cardiac injury including current and novel oncology therapies. Through InoCardia Ltd, a University spin-out company she founded, Helen is implementing a groundbreaking and potentially lifesaving technique – using real human heart tissue – to test the effect of drugs on the heart without using human or animal trials.







# High-impact research

## Excellence with impact

Developing our portfolio of world-leading research is central to our ambition to break into the world's top 100 universities under 50 years old.

Research at Coventry University is grouped into five key themes: Safety and Security, Sustainability and Resilience, Health and Wellbeing, Intelligent Products and Processes and Creative Cultures.

The basis of our strategy is 'Research Excellence with Impact' where excellence is defined as a combination of originality, significance and rigour and impact is the natural development of our foundation work of applied research conducted with and for external beneficiaries.

Currently we have more than 750 researchers working in our 11 challenge-led interdisciplinary research centres representing niches where Coventry University can be dominant. In addition, we have a dedicated Enterprise and Innovation team which engages with our key partners to ensure that we maximise the impact of all our research.

Research students are central to the research mission at Coventry University. We have created a doctoral college to provide centralised research training and to deliver comprehensive (PhD to Professor) training for our research students and staff.

We are a globally connected university, with staff, students and collaborators from across the globe. We have cotutelle arrangements with a number of our partners which enable our research students to study in two countries.

In addition to external research funding, the University is committed to an investment into research of over £120m between 2014 and 2021 and we give as much priority to high-quality research as we give to high-quality teaching.

Our leading academics are known for delivering high-impact research, which makes a real difference to lives, tackling global challenges such as sustainability, disease prevention and innovative engineering. Viewed as one of the handful of 'business-facing' or 'business-engaged' modern universities, we were chosen to receive Government funding to create our £32m Institute for Advanced Manufacturing and Engineering. This international centre of engineering and manufacturing excellence, run in collaboration with Unipart Group, combines novel manufacturing engineering courses with an ambitious research and development course based on Unipart's technology roadmaps.

Almost two-thirds (61%) of our research was judged to be 4\* world-leading or 3\* internationally excellent – the highest classifications possible – in the Research Excellence Framework 2014, which is the system for assessing the quality of research in UK higher education institutions. In fact, 92% of our research was rated as 4\*, 3\* or 2\* and all nine subject areas submitted, referred to as units of assessment, incorporated elements of world-leading research.

For more information on our research, please visit [www.coventry.ac.uk/research](http://www.coventry.ac.uk/research)

## Working with industry

We are well known for our collaboration with industry throughout the world and have an impressive portfolio of research executed in partnership with organisations from all sectors and many countries. We take pride in conducting research that is meaningful, relevant and has a real impact. Research carried out here will be used to inform and shape activities, prove or disprove theories, and to help organisations to grow and build their strategies in order to cope with an increasingly chaotic world.

We have the capability to ensure that our research is far-reaching and can help to make a difference to global communities. We work with the public sector, the private sector, the third sector, governments and all areas of industry.

Our Enterprise and Innovation team is made up of business experts with extensive knowledge and skills that enable them to engage with companies to identify how Coventry University can help them to grow and enhance their customer offer. Enterprise and Innovation also plays a key part in helping graduates to become professional researchers within industry through a number of different schemes. The team is often the first point of contact for businesses wanting to hire a researcher.

To find out more about our joint business and research opportunities, please visit [www.coventry.ac.uk/business](http://www.coventry.ac.uk/business)

### **Our research centres**

Research is delivered in our **11** dedicated and specialist research centres:

- **Centre for Agroecology, Water and Resilience**
- **Centre for Applied Biological and Exercise Sciences**
- **Centre for Business in Society**
- **Centre for Dance Research**
- **Centre for Flow Measurement and Fluid Mechanics**
- **Centre for Low Impact Buildings**
- **Centre for Manufacturing and Materials Engineering**
- **Centre for Mobility and Transport**
- **Centre for Research in Psychology, Behaviour and Achievement**
- **Centre for Technology Enabled Health Research**
- **Centre for Trust, Peace and Social Relations**

### **PhD studentships**

In addition to self-funded opportunities, we offer a significant number of fully-funded and part-funded PhD studentships to outstanding applicants, within areas of research undertaken by our research centres and our industrial collaborations.

For more information, please visit  
**[www.coventry.ac.uk/phdstudentships](http://www.coventry.ac.uk/phdstudentships)**



## World-class researchers

At Coventry University, we take pride in being at the forefront of emerging knowledge and are fortunate to have dozens of world-leading experts. We attract opinion setters and thought leaders from all over the world. This provides our postgraduate students with an exciting opportunity to study alongside them and participate in groundbreaking research projects. Here are the stories of four of our leading academics.

### **Professor Damian Lawler** **Professor of Hydrology, Centre for Agroecology, Water and Resilience**

Damian has worked on complex and important fluvial and hydrological research questions in the UK, Ireland, France, Iceland, Azerbaijan, Georgia, USA and Australia. He developed the first automatic erosion monitoring system, the Photo-Electronic Erosion Pin (PEEP) system. He also devised the principle of Thermal Consonance Timing for improved erosion event definition in 2008, which is now built into the PEEP3T instrument, and used by over 30 research groups worldwide, including the US Geological Survey to address sedimentation problems in San Francisco Bay. He developed the DOCPROBE downstream change model for river bank erosion processes and the Combined Automated Flood, Elevation and Stream power (CAFES) model in 2009. Research, including 15 PhD completions, has been funded by the Environment Agency, the Centre for Ecology and Hydrology, research funding councils and international governments and organisations. This work has led to over 150 published papers.

### **Professor Andree Woodcock** **Professor of Educational Ergonomics and Design, Centre for Mobility and Transport**

Andree has a background in psychology, social biology and ergonomics. Most of her research has involved applying user-centred design to problems in the areas of health, education, regeneration and transportation. Since joining Coventry University in 1999, she has been awarded grants in excess of £10m. These have included research on the design of polysensory school environments for children with autism spectrum disorder, and an analysis of the involvement of children in the redesign of schools (Building Schools for the Future course).

Her transport-related research has included looking at the in-car safety and security of female car occupants, a stakeholder analysis of an electric bus, and leading a European Commission project to develop a tool to measure the quality of the passenger experience. She collaborated with City University London to develop the life-saving MyCare card, which stores personal medical data and plugs into a laptop's USB port, enabling the data to be accessed in just a few moments.

### **Professor Alpaslan Özerdem** **Professor of Peacebuilding, Centre for Trust, Peace and Social Relations**

Alpaslan specialises in the politics of humanitarian interventions, reintegration of former combatants and post-conflict state building. He has 20 years, field research experience in conflict-affected environments, such as Afghanistan, Bosnia-Herzegovina, Kosovo, Lebanon, Liberia, Nigeria, Philippines, Sierra Leone, Sri Lanka and Turkey. He has also taken an active role in the initiation and management of several advisory and applied interdisciplinary research projects for a wide range of national and international organisations. In 2015, he was nominated by over 89,000 members of the Peace Corps of Nigeria to receive its International Peace Medal, one of Nigeria's foremost peace awards, in recognition of his lifetime achievements and outstanding leadership in the field of peacebuilding.

### **Professor Hazel Barrett** **Professor of Development Geography, Centre for Trust, Peace and Social Relations**

Hazel is a human geographer; her main areas of research are the socioeconomic aspects of development, in particular gender, health and rural development, in Sub-Saharan Africa. Over the last decade her research has been directed at the social and economic aspects of the HIV/AIDS epidemic in Sub-Saharan Africa, as well as amongst migrant groups in the UK. More recently her research has focused on the traditional harmful practice of Female Genital Mutilation (FGM) in Africa and amongst the African diaspora in the EU. An internationally recognised expert on FGM, she was named as one of 1,000 most influential Londoners for her research in 2014. She has received research funding from the Department for International Development, ESRC and the European Commission's Daphne Programme, publishing books and chapters on health and development issues with over 40 refereed articles to her name. A former President of the Geographical Association (2013-14), she won the Association's 2008 Award for Excellence for her work on AIDS.





This is an exciting time to join the research community at Coventry University. We have a research vision which is focused on developing world-leading research centres and we are investing heavily to develop a research environment in which these centres can flourish. Our postgraduate researchers form an essential element of our research community. They contribute to society through innovative discoveries and new understandings, setting the research agenda of the future.

Professor Richard Dashwood  
Deputy Vice-Chancellor for Research

# Our facilities

We are investing £430m in our facilities between 2016 and 2021 to ensure our students benefit from cutting-edge learning using state-of-the-art facilities within an innovative environment.

## Coventry: a single-site campus

Our main campus in Coventry is located right in the city centre and students benefit from the convenience of having all of the University's facilities in one compact, single site. Accommodation is located within walking distance and there is easy access to public transport, shops, restaurants, cafés, sports facilities, theatres and cinemas.

In the centre of campus is the student building, **TheHub**, a place to gather, meet friends, have a coffee at Costa Coffee, or a meal in the fantastic food court where you can get world cuisine, pizza and pasta, deli, and food to go. The Costcutter convenience store is good for essential shopping, and the Students' Union and Square One provide excellent entertainment, from quiz nights to live music.

**TheHub** is also home to:

### - The Health and Wellbeing Centre

This is where the Medical Centre is located if you need to see a doctor or if you have any health issues. You will also find welfare, disabilities, counselling and mental health services here too.

### - The Spirituality and Faith Centre

The Spirituality and Faith Centre provides quiet spaces for reflection and meditation; a non-denominational chapel, Muslim prayer rooms with ablutions, and a spiritually focused social space for students and groups to meet. You can also arrange to talk to any of the University's multi-faith chaplains.

### - The Tank Studio

A live HD audio/video production studio utilised by the School of Media and Performing Arts, within the Faculty of Arts and Humanities. The studio houses high-end broadcasting technology enabling the learning of industrial practices in a large open-plan environment. Students can learn about a variety of equipment including cameras, vision mixer, audio mixer and a real-time 3D graphics machine.

### - Coventry University Postgraduates' Guild

The Postgraduates' Guild is part of CUSU (Coventry University Students' Union) which is a democratic organisation run by students for students. This was established to foster a vibrant and active postgraduate community at the University. All of our postgraduates are automatically a member of the Postgraduates' Guild and can benefit from everything it has to offer. The Students' Union understands that postgraduates' needs and interests are different to those of undergraduate students. As a postgraduate you can get involved in any of the opportunities CUSU has to offer but it also has events and activities just for postgraduates. For example there is a welcome event at each postgraduate intake to enable new students to meet and get to know other postgraduates. CUSU has over 1,000 course reps, 200 sports clubs and societies, and offers volunteering opportunities. It also has a free, confidential and independent advice centre which can advise you on a range of issues from finance, plagiarism, disciplinary and complaints to consumer law. To find out more, visit [www.cusu.org](http://www.cusu.org)

The **Lanchester Library** is home to almost 1,200 study spaces, over 500 computer workstations and a wealth of resources to support your studies. The library itself has a range of study environments to suit your needs, including both group and silent areas, as well as a postgraduate-only reading room. A library induction or information skills session will usually be offered as part of your course of study, to introduce you to our extensive range of electronic, print and multimedia resources.

Our recently refurbished **Jaguar Centre** has been specifically designed to provide facilities and services to support our postgraduate students and includes a variety of study spaces and a café.

The **Disruptive Media Learning Lab** is a new experimental unit that provides an open study space for staff and students. It is designed to promote open dialogue, collaborative work, exploration and experimentation, and will develop radically new approaches to teaching and learning.

Our **Sport and Recreation Centre** provides a wide range of facilities, including a fitness suite; a four-court hall, which is suitable for volleyball, basketball, netball, cricket and football; a two-court hall, suitable for table tennis and badminton; and a dance studio, ideal for exercise classes.





# Coventry University London

We launched Coventry University London in the heart of the capital's financial district in 2010.

## Opportunities in the heart of London

We believe that there is no better place to learn about business than to study in the heart of one of the most successful business and financial centres in the world. Our close proximity to some of the world's leading organisations means that you can benefit from a real business experience with opportunities to connect and network with professionals.

The job market is highly competitive and today's employers not only look for a good qualification but they also seek candidates with outstanding career skills. At Coventry University London, we put employability at the core of our courses. While studying with us you can develop your business skills through work-based learning or networking events with industry leaders. We are committed to helping you build and develop your career; your employability is our priority.

## Industry links

We work in close partnership with employers and industry to develop our courses to ensure that our degrees remain relevant and up to date and deliver the crucial skills required by employers.

We engage with a large number of employers across various industries to ensure that you have great opportunities to apply your learning. Our partnerships with industry mean you can benefit from a range of work-related opportunities, such as an internship or consulting project, alongside gaining a wealth of knowledge from guest lectures.

We have well-established relationships with a range of employers including large global commercial organisations, internationally renowned charities, small and medium size enterprises and business start-ups.

## Practical business application

All of our courses are delivered with your employability in mind, with lecturers demonstrating theories linked to a practical business application, ensuring they are relevant to the business world.

## Entrepreneurial success

For those who are determined to become successful entrepreneurs, our teams in London and Coventry can help you shape and strengthen your business ideas. We will support you to not only learn about entrepreneurship, but to actually experience it too.

We have an excellent track record for supporting students launching their own businesses. A number of our international students have successfully launched businesses in the UK under the Tier 1 (Graduate Entrepreneur) visa.

By joining Coventry University London you will have access to our Enterprise Hub. This new facility is the ideal location to meet with future clients, business partners or to collaborate with other entrepreneurial students. Your business will have the added benefit of having a City of London trading address.

## Guaranteed\* work placement or work-related project

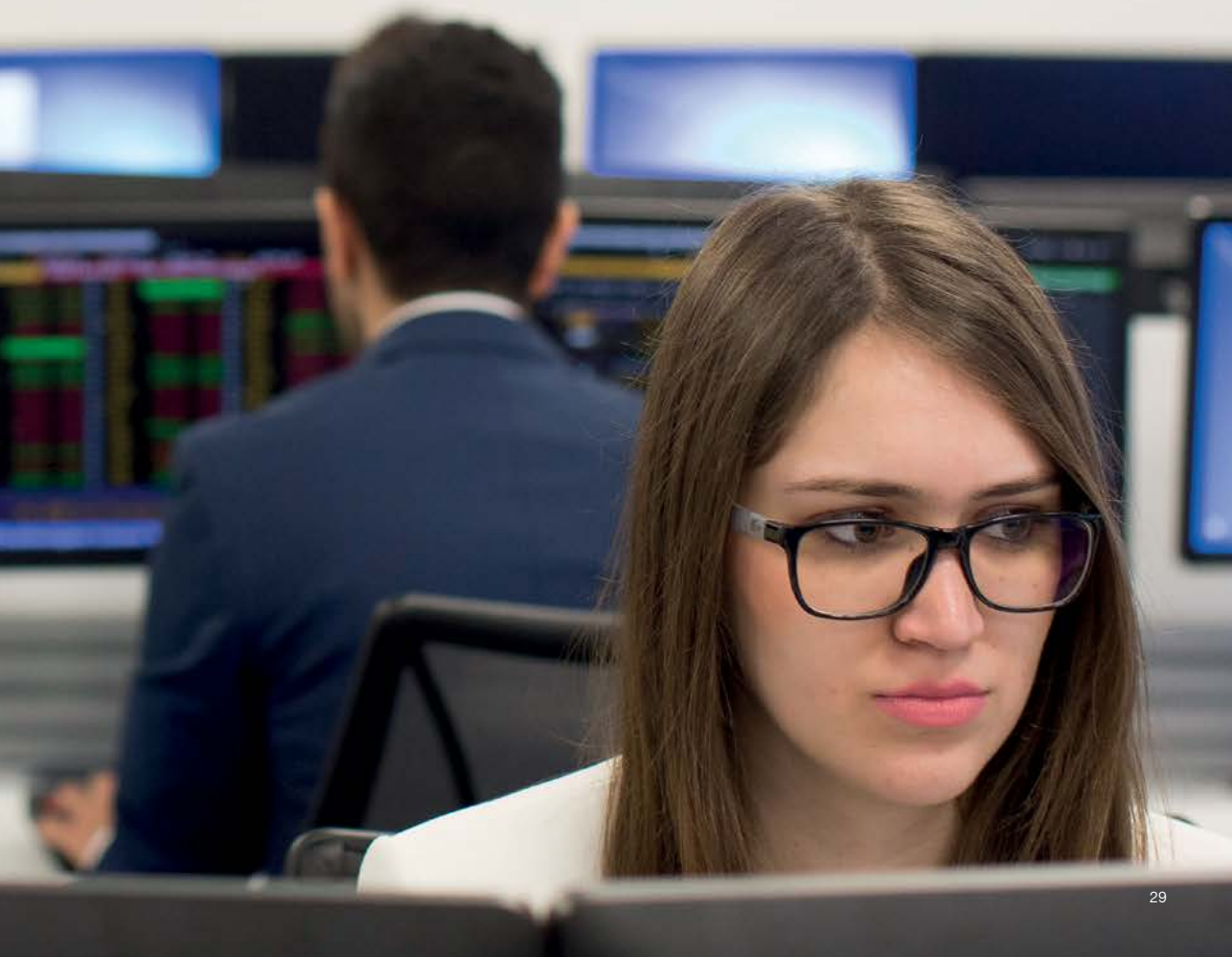
Develop your business skills through a range of work-related experiences or simulations. We prepare you for internships or other work-related projects, such as consulting, entrepreneurship and more.

Work placements are available on selected courses for students who meet eligibility requirements. See website for more information.

Find out more:  
Coventry University London  
University House  
109-117 Middlesex Street  
London E1 7JF

T: **+44 (0)20 7247 3666**  
E: **info.london@coventry.ac.uk**  
**www.coventry.ac.uk/london**

Courses and start dates	
MBA courses	MSc courses
Global Business MBA	Global Financial Trading MSc
Global Financial Services MBA	Global Finance MSc
International Fashion Management MBA	Professional Accounting MSc
International Human Resource Management MBA	International Fashion Marketing MSc
International Marketing MBA	International Hospitality and Tourism Management MSc
Oil and Gas Management MBA	
Global Energy and Sustainability Management MBA	
MBA courses typically start in October, January and April	MSc courses typically start in October and January
For more information on start dates, please visit <a href="http://www.coventry.ac.uk/london">www.coventry.ac.uk/london</a>	



# Global study

## Partner institutions overseas

Coventry University partners with over 70 reputable universities and colleges worldwide to provide graduates, wherever they study, with the skills and knowledge they need to achieve their ambitions. We are in the Top 10 providers of transnational education among UK higher education institutions\* and in the top 4% of universities worldwide according to the QS rankings\*\*.

Our successful global network of academic partner institutions spans across China, Malaysia, UAE, India, Turkey, Ghana, Singapore, Hong Kong, Brazil and many other countries, where over 12,000 international students are studying for a Coventry University degree in their own country.

Students can join a partner institution on either a progression course or a collaborative course. All courses are jointly developed to the highest teaching standards and international best practice. Our excellent reputation for the quality of our overseas courses is evidenced by the UK Quality Assurance Agency's Collaborative Audit reports. All our courses are taught in English and accredited by Coventry University.

### Progression courses

A progression course provides a route for students to start their degree at a partner institution and finish their studies at Coventry University in the UK. This option gives students the flexibility of studying part of their degree closer to home and also benefiting from the international experience that comes with studying and living overseas. Upon successful completion of the degree courses, students are awarded two degree certificates, one from the partner institution and one from Coventry University.

### Collaborative courses

On a collaborative course, students can gain a Coventry University degree in their home country without having to come to the UK. Our global partners offer a range of courses in Engineering, Oil and Gas, Business, Finance, Health and Life Sciences and Arts and Humanities.

For a full list of our academic partners worldwide and more information on our extensive range of collaborative and progression courses, please visit

[www.coventry.ac.uk/international/globalstudy](http://www.coventry.ac.uk/international/globalstudy)

\*HESA 2014/15

\*\*QS World Ranking 2016/17







# Living in Coventry

## Affordable accommodation

Moving far away from home at any age can be exciting and a little daunting, so living in campus accommodation can be a great way to ease into postgraduate university life and meet new friends from across the globe.

We provide a wide range of good quality accommodation to suit different budgets and requirements. In halls, you can expect to pay £400-£600 per month, which typically includes the cost of utility bills, whereas private accommodation is around £100 cheaper and excludes bills. We offer catered and self-catered halls, and a variety of private lets including en-suite, studio and single rooms, most of which are located on campus or very close to the University with easy access to public transport, shops and the great social scene in Coventry.

We appreciate how important it is for you to know where you are going to live and to be happy with your accommodation. Our accommodation team at FutureLets will work with you to help you find appropriate accommodation.

For details on how to apply for accommodation, up-to-date advice and guidance on rent and facilities, please contact FutureLets:

T: **+44 (0)24 7615 8158**

E: **unihalls@futurelets.co.uk**

**[www.coventry.ac.uk/accommodation](http://www.coventry.ac.uk/accommodation)**

To find out more about our private lettings portfolio, please email **[enquiries@futurelets.co.uk](mailto:enquiries@futurelets.co.uk)** or visit **[www.thefuturelets.org.uk](http://www.thefuturelets.org.uk)**

To find out more about living costs in the UK, go to: **[www.coventry.ac.uk/livingintheuk](http://www.coventry.ac.uk/livingintheuk)**

**FutureLets**   
Your key to successful living

## City life in Coventry

Coventry has everything you would expect from a modern city and, because of the University's city-centre location, everything is within walking distance. From cinemas, theatres and art galleries, to an ice rink and tenpin bowling, you will never find yourself short of things to do. There's a bustling shopping centre and a traditional indoor market, and restaurants, cafés and bars to suit all tastes and cultures. The city's glorious 20th century cathedral, with stunning 1950s art and architecture, provides a unique backdrop to the University campus.

### Entertainment and culture

Coventry's Ricoh Arena has played host to some of the biggest names in music, including Coldplay, Take That, Pink, Bon Jovi and Rihanna. Smaller music venues such as Kasbah and The Empire schedule regular gigs and club nights. The free Godiva Festival is the Midlands' biggest family music festival, while Coventry Jazz Festival has featured many international jazz stars.

In the city centre, the Belgrade Theatre and Herbert Art Gallery and Museum are leading venues for art, drama, dance and music. The Coventry Transport Museum has the world's largest collection of British road transport located in its birthplace, offering everything from 'bone shaking' cycles to land speed record cars.

### Sporting life

The Ricoh Arena has played host to a range of major sporting events, including Rugby Union's Heineken Cup, the Champions of Champions snooker tournament and the Women's FA Cup Final. The Arena is home to Wasps, an Aviva Premiership Rugby Union team and Coventry City Football Club. It was also an official Olympic venue, hosting the London 2012 men's and women's football events.

The Butts Park Arena is home to Coventry Rugby Club who play in the National League, while at the nearby Brandon Stadium you can watch the world's top speedway riders and also regular greyhound racing. Coventry also has a successful ice hockey team, the Coventry Blaze. The city's open spaces make it good for running and the city's main running club, the Godiva Harriers, is one of the oldest in the world. Coventry is also one of the few cities in the UK that can boast an Olympic-size swimming pool, which is in the city centre, close to the campus.







# Postgraduate student support

As a postgraduate student, you will find a friendly welcome at Coventry University and lots of support tailored to meet your needs. We have dedicated postgraduate learning spaces within our recently refurbished Jaguar Centre and our Global Leaders Programme offers you the opportunity to gain international leadership skills. We also provide a range of personal and academic support to help you through your studies.

## Student charter

At Coventry University, we are committed to equality and diversity, and to providing an inclusive educational experience. Having a diverse student body and workforce benefits our role as a provider of high-quality education and employment in a modern and ever-changing society. Our student charter sets out our values for respect and tolerance. It acts as an agreement between the University and our students, confirming both parties are committed to this truly life-changing experience and aware of what is expected of them.

To download a copy of the student charter, please visit:  
**[www.coventry.ac.uk/studentcharter](http://www.coventry.ac.uk/studentcharter)**

## Dedicated study spaces

The **Jaguar Centre** demonstrates our commitment to providing you with the best possible experience. Facilities at the Jaguar Centre include private and group study spaces and a café. It is also home to the research centre of our Faculty of Business and Law. The Lanchester Library also offers a dedicated study space for our postgraduates.

## Specialist academic support

The **Centre for Academic Writing (CAW)** offers master's and doctoral students individualised advice on all types of postgraduate-level writing, including essays, reports, master's dissertations, doctoral theses, and writing for publication. Its new Academic Writing Studio provides dedicated space and time for postgraduate writing sessions.

Throughout the year, the Centre offers workshop, sessions and one-to-one writing tutorials, which are offered face-to-face, by email or via Skype. Topics covered include how to organise academic arguments, how to improve your writing style, and how to use sources for a critique or literature review. Doctoral and MRes (Master of Research) students can enrol in CAW's postgraduate module 'Writing for Scholarly Publication', which features a four-day on-campus writing retreat.

To find out more: **[cawbookings.coventry.ac.uk](http://cawbookings.coventry.ac.uk)**

Our nationally recognised, award-winning team for mathematics and statistics support, **sigma**, provides free, individual tuition to all Coventry students in the Maths and Stats Support Centre in the library on a drop-in basis, six days a week. Hour-long appointments can be booked online at **[sigma.coventry.ac.uk](http://sigma.coventry.ac.uk)**. These can be particularly valuable to postgraduate students collecting and analysing data for their projects. We recommend making an appointment early on in the project. Statistics tutors also run workshops and mini-courses in a variety of areas valuable to postgraduates.

To find out more: **[sigma.coventry.ac.uk](http://sigma.coventry.ac.uk)**



## International opportunities

The Centre for Global Engagement (CGE) is a dedicated service supporting students' international experience. Whether you are interested in learning new languages, studying outside the UK, gaining work, volunteer or teaching experience in the UK, Europe or beyond, CGE can help you to make it a reality. It can offer you guidance, training and financial support to gain international experience that will enhance your career opportunities.

### UK work experience

Our UK Work Experience Team organises work-related opportunities for non-UK students, including short-term and long-term individual or group placements.

Participants can:

- Develop employability skills and a global network of contacts
- Take advantage of our work experience grant
- Receive a certificate validating UK work experience
- Learn about British work culture

### Linguae Mundi

Linguae Mundi is Coventry University's innovative foreign language course aimed at helping learners to explore different languages and cultures in a practical and interactive environment.

Students can:

- Choose from over 20 languages on offer
- Gain accredited language qualifications
- Receive a Certificate of Achievement
- Join a Linguae Mundi international field trip
- Teach their native language and gain free and international accredited training

### Global Leaders Programme (GLP)

The Global Leaders Programme (GLP) encourages you to develop global leadership skills and gain international experience for your future career. You will expand your skill set by participating in activities which fit around your studies.

You can:

- Meet leaders from organisations such as Sainsbury's, Jaguar Land Rover and the NHS
- Learn about management consultancy, and how to lead and manage teams, lead change and build intelligent networks
- Gain exposure to global cultures through international experience
- Receive an official certificate as recognition of your participation

### Global Researchers Programme (GRP)

The Global Researchers Programme (GRP) supports PhD and MRes students from all of Coventry University's areas of research expertise to take their research abroad and to foster international collaboration. Through a combination of online experiences, intercultural learning activities and support with international mobility, the GRP aims to provide research students with the tools and capabilities to become global researchers.

It can support you to:

- Showcase your research to a global audience
- Participate in professorial talks
- Gain support with the tools and capabilities to become a global researcher
- Engage in high-quality, world-leading research
- Apply for funding to present at overseas conferences or workshops
- Use opportunities to foster the growth of your academic networks



### Culturae Mundi Centre

The Culturae Mundi Centre runs various projects promoting multiculturalism. Its aim is to create a greater sense of community and to aid inclusion and intercultural dialogue through transformative activities.

You can:

- Participate in events such as the Coventry Peace Festival, Chinese New Year, International Women's Day, music nights and film screenings
- Develop your intercultural competences through online courses and workshops
- Share your culture through the Intercultural Ambassador Scheme

### International experience

CGE promotes and sources opportunities for Coventry University students to participate in a wide range of international activities, including short field trips, conferences, research projects, and placements. Taking part in these activities will boost your CV and increase your international job prospects, as well as enabling you to develop your language skills outside the classroom.

For more information on international opportunities and whether additional fees apply, please visit the website or speak to CGE:

Centre for Global Engagement

Student Centre

T: **+44 (0)24 7765 9312**

E: **cge@coventry.ac.uk**

**[www.coventry.ac.uk/cge](http://www.coventry.ac.uk/cge)**

 **cgecovuni**

 **@cgecovuni**



## Employability and entrepreneurship

Building on Coventry's rich heritage as an industrial city, we prioritise our engagement with business – making sure that our courses reflect the needs of both individuals and employers, and delivering world-leading research which supports social and economic prosperity.

We work with industry to shape our postgraduate courses, and provide placements, speakers, work experience or future employment for our students. Many of our courses are accredited by professional bodies, while others are run in partnership with industry, such as MA Collaborative Theatre Making (with award-winning theatre company Frantic Assembly) and MSc Production Engineering and Operations Management (with multinational manufacturing, logistics and consultancy group Unipart).

### Central Careers Service

Our Careers Service has a team of consultants who can support you with a wide range of advice and guidance, including deciding which careers best suit you, applying for a graduate or part-time job, or finding a placement. They can also help you to develop a high-quality, targeted CV, complete application forms and prepare for interviews.

### Employability units

There are employability units in every faculty, which are aligned to the relevant courses, subject areas and careers available. Some of these units also host careers events with local and national employers giving you an opportunity to network.

### Internships and placements

Many of our courses offer internships, particularly those in the Faculty of Business and Law. Placements are also available through our Centre for Global Engagement. Organisations providing placements or employment for our postgraduates include: British Heart Foundation, National Grid, the NHS, Unipart and VPS (Vacant Property Specialists) Ltd.

## International Centre for Transformational Entrepreneurship (ICTE)

The International Centre for Transformational Entrepreneurship (ICTE) was established to bring a fresh perspective to the debate on entrepreneurship by focusing on its transformative capacity.

In terms of its academic portfolio, ICTE offers postgraduate and CPD courses. The MA Global Entrepreneurship is available to students wishing to start, grow or expand a business in a global context and the MA Enterprise and Entrepreneurship Education helps academics to explore entrepreneurship within their specific discipline.

ICTE also provides the opportunity to take part in doctoral studies at Coventry University, as well as doctoral workshops for students looking to broaden their understanding and implementation of entrepreneurship in their studies.

### Coventry University Social Enterprise

Coventry University Social Enterprise was set up to help staff and students create businesses which have real social impact. We now have a community of over 50 social enterprises, entrepreneurs and champions on campus.

Based in the Enterprise Hub, a hotdesking and meeting space for entrepreneurs at the heart of campus, Coventry University Social Enterprise also runs a range of support courses which help anyone to start and manage their own business.





## Welcoming international students

We are a truly global university. As well as international operations in China, India, Kenya, Nigeria, Indonesia, Pakistan and Singapore, we have strategic partnerships in Africa, the Middle East and the Far East with institutions such as Emirates Aviation University, GTUC, TAR UC and PSB.

We take great pride in our more than 12,000 international students from 150 different countries, over 2,500 of them undertaking postgraduate study. We offer a range of support and activities to help international students settle in quickly, from meet and greet airport services to a dedicated induction.

### International Office

Our International Office includes multilingual staff, and many of them have personal experience of living and studying abroad. They will manage your comprehensive introduction to the University.

Support starts from the moment you consider studying here. The International Office can answer any questions you may have on subjects, such as pre-arrival, visas, immigration, finances, employment regulations, culture shock and post-study advice. We will keep in contact with you throughout the year, sending updates to make sure you have all the information you need to start your course.

For more information:

T: **+44 (0)24 7765 2151**

E: **welfare.io@coventry.ac.uk**

**[www.coventry.ac.uk/international](http://www.coventry.ac.uk/international)**

** [coventryuniversityinternational](https://www.facebook.com/coventryuniversityinternational)**

** [@covinstudents](https://twitter.com/covinstudents)**

** [www.coventry.ac.uk/internationalblogs](http://www.coventry.ac.uk/internationalblogs)**

### Meet and greet services

For students flying into Birmingham Airport or London Heathrow, we offer a free Airport Meet and Greet service on selected dates and at set times during enrolment to transport you to Coventry city centre, though you will need to make your own arrangements for onward travel to your accommodation.

We also offer a premium meet and greet service where a private chauffeur will meet you as you come through arrivals at the airport and a car will be waiting to take you directly to your accommodation in Coventry. As an indication of likely costs, currently charges for the premium meet and greet service are £75 from Birmingham Airport to Coventry, and £220 from London Heathrow to Coventry.

Please note that both services must be booked in advance. To book or find out more, please check our website:

**[www.coventry.ac.uk/international-students-hub/new-students](http://www.coventry.ac.uk/international-students-hub/new-students)**

### English language support

Entering a new study environment can be challenging, not only in terms of language, but also in adjusting to a new academic culture, which may be very different to what you are used to. Our Pre-session English courses will help prepare you in both of these areas, so that you can meet the demands of the academic course you wish to progress onto.

You will be taught by highly qualified and experienced tutors who understand the challenges and anxieties faced by international students. The length of your course will be determined by your current level of English and each component score for reading, writing, speaking and listening. To be successful in your degree, you must be able to demonstrate use of all four English language skills. You can use the table opposite to calculate the length of course you will need.

Pre-Sessional English is not compulsory if you can demonstrate the right level of IELTS for your chosen course. To find out more information including fees:

**[www.coventry.ac.uk/englishlanguagesupport](http://www.coventry.ac.uk/englishlanguagesupport)**

If you do not currently meet the academic entry requirements for our postgraduate courses, **ONCAMPUS Coventry** offers master's qualifying courses to international students with progression to a number of Coventry University postgraduate courses.

To find out more, visit: **[www.oncampus.global/coventry](http://www.oncampus.global/coventry)**

If you require a Tier 4 visa for study in the UK, then in order to gain entry onto a Pre-session English course you will need a Secure English Language Test (SELT) certificate and you must sit an IELTS test at a test centre that is approved by UK Visas and Immigration (UKVI) to deliver a SELT.

Find out more:

**[www.coventry.ac.uk/englishlanguagesupport](http://www.coventry.ac.uk/englishlanguagesupport)**

Overall IELTS score required for postgraduate (taught) study	Minimum component level required for postgraduate (taught) study	
6.5	5.5	
Your current English level	Your current component level	Length of Pre-sessional English course
4.5	4.0	30 weeks
5.0	4.5	15 weeks
5.5	5.0	10 weeks
6.0	5.0	5 weeks



# How much will it cost?

The two main costs for students undertaking postgraduate study are academic fees and living expenses.

## Tuition fees

Course fees are calculated on the basis of what it costs to teach each course and will vary depending both on your chosen course of study and your fee status as a UK, EU or non-EU student. You can find course fees on the individual course pages in the online course finder at [www.coventry.ac.uk](http://www.coventry.ac.uk)

More information is available at:  
[www.coventry.ac.uk/pgfees](http://www.coventry.ac.uk/pgfees)

## Living expenses

The cost of living will depend on your lifestyle and spending patterns, but Coventry was ranked as one of the top 5 UK universities offering 'best value' to students in the Student Value for Money Report 2012<sup>1</sup>. The report found Coventry offered the best value amongst modern universities across England, the best overall in the Midlands. The city scored particularly well on the cost of rental accommodation, coming in 4th lowest across the UK.

If you have any queries about funding, including queries about financial support or scholarships, please contact our Student Funding Team:

T: **+44 (0)24 7765 2040**

E: [fundingsupport@coventry.ac.uk](mailto:fundingsupport@coventry.ac.uk)

International students can direct scholarship enquiries to the International Office at:

[scholarships.io@coventry.ac.uk](mailto:scholarships.io@coventry.ac.uk)



<sup>1</sup>Student Value for Money Report, Simple Landlords Insurance 2012







# What financial support is available?

Postgraduate students have access to a range of financial support, including loans, flexible payment options, discounts and scholarships.

## UK/EU postgraduate loan scheme

Government-backed student loans are available to support postgraduate study in England. Loans of up to £10,280 are available to anyone aged under 60.

EU students are eligible to apply for this loan. For terms and conditions, please visit [www.gov.uk](http://www.gov.uk)

More information and advice can be found at:  
[www.gov.uk/funding-for-postgraduate-study](http://www.gov.uk/funding-for-postgraduate-study)

## Professional and career development loan (PCDL)

PCDLs are bank loans that can be used to pay for work-related learning. UK and EU students can borrow between £300 and £10,000 to help support the cost of up to two years of learning (or three years if it includes one year's relevant unpaid practical work).

For more information, please visit:  
[www.gov.uk/career-development-loans](http://www.gov.uk/career-development-loans)

## Flexible payment scheme

The University's flexible payment scheme, which helps discount or spread the cost of course fees, is available to UK and EU students. Part-time students studying at least 25% of the full-time equivalent course per year may also benefit. Please see our website for full details and our withdrawals policy: [www.coventry.ac.uk/pgfunding](http://www.coventry.ac.uk/pgfunding)

There are three flexible payment options:

- Full payment scheme: If you are a full-time student and make full payment of your annual tuition fee at enrolment we will either deduct 5% from the amount of tuition fees due to be paid or provide a 5% refund for tuition fees already paid
- Two instalment scheme: Under this scheme you pay 50% of your annual tuition fee at enrolment and the final 50% in December of the same year. We charge no arrangement fee or interest for this facility providing the payments are made on time
- Eight instalment scheme: We take a variable deposit at enrolment. This is then followed by eight equal monthly instalments payable by direct debit or recurring debit card or credit card transactions starting in October and ending in May

## Coventry University alumni discount

Students who have previously completed an undergraduate degree with the Coventry University Group and go on to enrol on a postgraduate taught course will automatically be awarded a £1,000 discount.

You will also be eligible for the 5% full payment discount if you pay your course fees in full at enrolment.

## UK sports scholarships

One of the best programmes of its kind in the country, our sports scholarships scheme awards scholarships competitively to approximately 30 students each year who have the sporting ability to represent the University at a high level. Applications are open to all students participating in a sport recognised by SportEngland. Sports scholarships are for one year and are worth either £3,000 (consisting of up to £1,500 cash and up to £1,500 worth of support) or £1,500 (consisting of £750 cash and £750 worth of support).

For more information, please contact:  
[sportingexcellence.ss@coventry.ac.uk](mailto:sportingexcellence.ss@coventry.ac.uk)

## UK postgraduate scholarships

There are a limited number of UK postgraduate scholarships available worth £1,500 to undergraduates achieving a 1st class degree classification.

Please visit our website for further details:  
[www.coventry.ac.uk/pgfunding](http://www.coventry.ac.uk/pgfunding)

## Commonwealth scholarship scheme

The Commonwealth Scholarship Commission offers opportunities to Commonwealth citizens to study in the UK. If you are a citizen of a developed Commonwealth country, you can apply for scholarships for PhD and split-site (PhD) study. If you are a citizen of a developing Commonwealth country, you can apply for scholarships for master's, PhD, or split-site (PhD) study at UK universities, as well as shared scholarships for master's study at selected UK universities.

To find out more, please visit: [cscuk.dfid.gov.uk/apply](http://cscuk.dfid.gov.uk/apply)

## International/EU scholarships

The University offers a wide variety of scholarships for high-achieving international and EU students.

Find out more at: [www.coventry.co.uk/cuscholarships](http://www.coventry.co.uk/cuscholarships)

### **Chevening scholarships**

Chevening is the UK Government's international awards scheme aimed at developing global leaders. Funded by the Foreign and Commonwealth Office, it offers full scholarships to outstanding individuals from more than 150 countries to study up to one year at master's level. Recipients also benefit from an expanding suite of unique networking and engagement opportunities.

Find out more at: [www.chevening.org/apply](http://www.chevening.org/apply)

### **Other philanthropic and professional support**

Charities, trusts and societies, such as the Royal Society, Royal Academy of Engineering or the British Academy, sometimes provide grants, often for students from poorer backgrounds or those who have achieved academic excellence. Ask at your local library for publications such as the Educational Grants Directory, the Charities Digest, the Grants Register, or the Directory of Grant Making Trusts for more information.

You can also search for funding options online at:

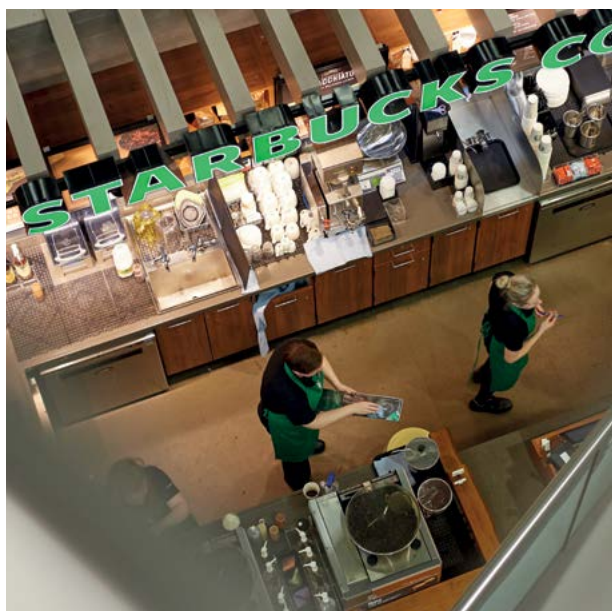
[www.scholarship-search.org.uk](http://www.scholarship-search.org.uk)

[www.turn2us.org.uk](http://www.turn2us.org.uk)

### **Part-time work**

A number of postgraduate students fund further study through earnings from a part-time job. Our dedicated recruitment agency, **thefutureworks**, is on hand to help you find suitable employment opportunities. One of only six recruiters in the West Midlands to achieve Gold standard accreditation from the Recruitment and Employment Confederation, our consultants have over 50 years combined recruitment experience.

Find out more at: [www.thefutureworks.org.uk](http://www.thefutureworks.org.uk)



To find out more about all of these options, visit  
[www.coventry.ac.uk/pgfunding](http://www.coventry.ac.uk/pgfunding)

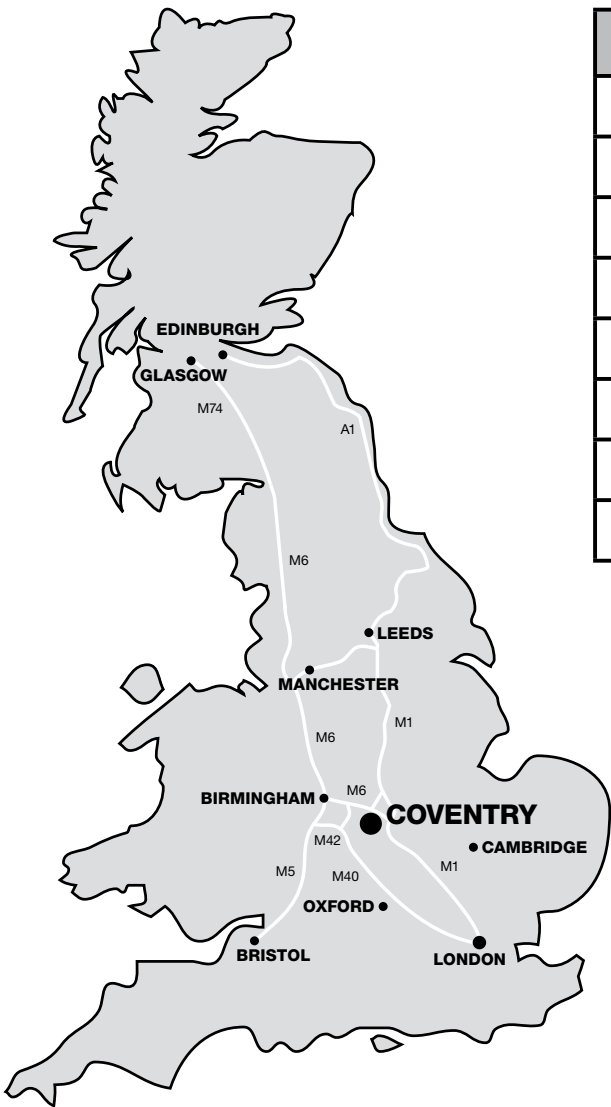


# Visit us

## Open Days

We hold Open Days and attend postgraduate study events regularly throughout the year, both in the UK and overseas. Our Open Days are designed to answer all of your questions about postgraduate study. They provide the perfect opportunity to meet academic staff and engage with some of our current postgraduate students – you will get a real feel of what it is like to study here.

Our next postgraduate Open Days take place on **Saturday 17 June** and **Saturday 25 November 2017**. We will also be running a smaller 'drop-in' event on **Wednesday 6 December 2017**.



## Student-led tours

If you are unable to attend an Open Day, you may wish to join one of our student-led tours of our campus and facilities. These run throughout the year between October and June.

For more information about student-led tours and Open Days, please visit:

[www.coventry.ac.uk/pgopendays](http://www.coventry.ac.uk/pgopendays)

For details of overseas events, please visit:

[www.coventry.ac.uk/internationalevents](http://www.coventry.ac.uk/internationalevents)

Rail travel times from Coventry		
City	Frequency	Travel time
London	Every 40 mins	1 hour
Birmingham	Every 10/20 mins	20/30 mins
Cambridge	Every 20 mins	2.5 hours
Oxford	Every 60 mins	45 mins
Bristol	Every 30 mins	2 hours
Manchester	Every 20 mins	2 hours
Leeds	Every 60 mins	2.5 hours



# How to apply

## International/EU students

International and EU students should apply online or by downloading the application form available at **[www.coventry.ac.uk/international](http://www.coventry.ac.uk/international)** and via the course pages at our website.

If you are in China, Indonesia, Kenya, Nigeria or Pakistan, it is also possible to make your application through our local offices in your country.

The International Office will also need the following information in order to make a decision on your application:

- Copies of all relevant academic transcripts
- Copies of degree/diploma certificates or a work reference if you are employed
- One academic and/or one work reference on official headed paper
- An acceptable English language test score (IELTS or PTE or equivalent)
- Your personal statement
- A copy of your current passport
- A sponsor letter on official headed paper or completed fee authorisation form if you are being sponsored by an employer (fee authorisation form can be downloaded from **[www.coventry.ac.uk/pgfees](http://www.coventry.ac.uk/pgfees)**)
- A portfolio, where required for the course you are applying to

We aim to provide an initial decision on your application in less than a week.

In order to enrol onto your course, you will need to pay two-thirds of your full tuition fee before enrolment.

## UK students

If you are a UK student, to apply to study on a postgraduate course (full-time or part-time) you should complete an online postgraduate application form. This form is available via each course page on our website. The relevant web links are listed on the course pages in this prospectus.

In order to process your application, we need you to send us some key information – either paper copies by mail, or scanned and emailed. If possible, you should submit the following with your application form:

- One recently dated academic or work reference on official headed paper or emailed from a professional address direct to **[postgraduate@coventry.ac.uk](mailto:postgraduate@coventry.ac.uk)**

- Copies of academic transcripts if available
- Copies of degree/diploma certificates if available
- A portfolio of art work for art-based courses
- An English qualification equivalent to GCSE English at grade C or above
- Your personal statement
- A sponsor letter on official headed paper or completed fee authorisation form if you are being sponsored by an employer (fee authorisation form can be downloaded from **[www.coventry.ac.uk/pgfees](http://www.coventry.ac.uk/pgfees)** and should be sent to Finance before enrolment)

Once received, we will assess your application and, if it is complete, aim to respond with a decision within five working days.

## How to get in touch with us

### UK students

T: **024 7765 4321**

E: **[ukpostgraduate@coventry.ac.uk](mailto:ukpostgraduate@coventry.ac.uk)**

**[www.coventry.ac.uk/postgraduate](http://www.coventry.ac.uk/postgraduate)**

-  **coventryuniversity**
-  **@covcampus**
-  **CovStudent**

### International and EU students

T: **+44 (0)24 7765 2152**

Enquiry form: **[www.coventry.ac.uk/iocontactus](http://www.coventry.ac.uk/iocontactus)**

**[www.coventry.ac.uk/international](http://www.coventry.ac.uk/international)**

-  **coventryuniversityinternational**
-  **@covintstudents**

### Research students

T: **+44 (0)24 7615 2237**

E: **[research-apps.pg@coventry.ac.uk](mailto:research-apps.pg@coventry.ac.uk)**

**[www.coventry.ac.uk/research](http://www.coventry.ac.uk/research)**

### Coventry University London

T: **+44 (0)20 7247 3666**

E: **[info.london@coventry.ac.uk](mailto:info.london@coventry.ac.uk)**

**[www.coventry.ac.uk/london](http://www.coventry.ac.uk/london)**





# Courses by subject

We have a large and varied selection of postgraduate courses to choose from, ranging from automotive design to nursing, law to disaster management, and physiotherapy to accounting. You can read more about our courses on the following pages.

Please note that due to the period of time between printing this prospectus and applications being made and processed by us, courses are subject to change.

For full, up-to-date information about any course, please visit: [www.coventry.ac.uk/postgraduate](http://www.coventry.ac.uk/postgraduate)

## Academic Writing

Academic Writing Development and Research PgDip/MA	54
Academic Writing Development PgCert	54

## Accountancy, Finance and Economics

Accounting and Financial Management MSc	55
Banking and Finance MSc	56
Economic Policy and International Trade MSc	57
Finance MBA	214
Finance MSc	58
International Business Economics MSc	59
Investment Management MSc	60

## Advertising and Marketing

Advertising and Marketing MA	62
Brand Management MA	64
Digital Marketing MA	65
International Marketing MSc	66
Marketing MBA	214
Marketing Management MA	67
Sport Marketing MA	68
Strategic Marketing MSc	70

## Aerospace, Automotive and Transport

Aerospace Engineering MSc	72
Air Transport Management MSc	73
Automotive Engineering MSc	74
Human Factors in Aviation MSc	75

## Art

Contemporary Arts Practice PgCert/PgDip/MA	76
Painting MA	78

## Biological and Molecular Science

Biomedical Science MSc	79
Biotechnology MSc	80
Molecular Biology MSc	82
Pharmacology and Drug Discovery MSc	84

## Building and Construction

Construction Management MSc	85
Construction Project and Cost Management MSc	86

## Business and Management

Business Analytics MSc	87
Coventry Business School MBA courses	214
International Business MBA	214
International Business MSc	88
International Business Management MSc	90
International Sport Management MBA	214
Leadership and Management MA	92
Management MBA	214
Project Management MSc	93
Sport Management MSc	94

## Civil Engineering

Civil and Structural Engineering MSc	96
Civil Engineering MSc	96
Civil Engineering (Technical Route) MSc	96

## Computing, IT and Electrical and Electronic Engineering

Advanced Computing MSc	98
Computer Science MSc	99
Data Science and Computational Intelligence MSc	100
Electrical and Electronic Engineering MSc	101
Embedded Microelectronics and Wireless Systems MSc	102
Forensic Computing MSc	103
Information Technology MSc	104
Information Technology for Management MBA	106

Management Information Systems MSc	108	<b>English</b>	
Management of Information Technology MSc	109	English Language Teaching and Applied Linguistics MA	138
Network Computing MSc	110		
Software Development MSc	111	<b>Entrepreneurship</b>	
<b>Cyber Security</b>		Enterprise and Entrepreneurship Education MA	139
Cyber Security MBA	112	Global Entrepreneurship MA	140
Cyber Security Management MSc	113		
<b>Design</b>		<b>Events, Hospitality and Tourism</b>	
Architecture MArch	114	International Events Management MSc	142
Automotive Design MA	115	International Tourism Management MSc	144
Design and Transport MSc	116		
Design Management MA	117	<b>Graphic Design</b>	
Industrial Product Design MSc	118	Graphic Design MA	146
Interior Design MA	119	Illustration and Animation MA	148
Product Design Engineering MSc	120		
<b>Disaster Management and Environment</b>		<b>Health</b>	
Agroecology and Food Security MSc	121	Advanced Clinical Practice MSc	149
Disaster Management MSc	122	Career Coaching MA	150
Emergency Planning and Management MSc	123	Career Guidance PgDip/MA	151
Environmental Management MSc	124	Cognitive Behavioural Therapy PgDip/MSc	152
<b>Engineering</b>		Global Healthcare Management MSc	153
Control Engineering MSc	125	Health Care Management MBA	154
Digital Technology for Engineering MSc	126	Health Studies MSc	155
Engineering and Management MSc	127	Public Health Nutrition MSc	156
Engineering Business Management MSc	128	Social and Health Care Leadership and Management MSc	157
Engineering Management MBA	130	Social and Therapeutic Horticulture MSc	158
Engineering Project Management MSc	132	Social Work MA	159
European Systems and Control MSc	125	Teenage and Young Adult Cancer Care PgCert	160
Global Humanitarian Engineering MSc	134	<b>Human Resources</b>	
Highways and Transportation Engineering MSc	135	Human Resource Development PgDip	161
Mechanical Engineering MSc	136	Human Resource Management MA	162
Production Engineering and Operations Management MSc	137	Human Resource Management PgDip	163
Systems and Control MSc	125	International Human Resource Management MSc	164
		<b>Law</b>	
		International Business Law LL.M	165
		International Law LL.M	166
		Law LL.M	167
		Oil, Gas and Energy Law LL.M	168



Logistics and Supply Chain

Global Logistics Management MBA	169
Global Logistics Management MSc	170
International Business Logistics MSc	171
Supply Chain Management MBA	172
Supply Chain Management MSc	174

Media, Communication and Journalism

21st Century Media Practice MA	176
Automotive Journalism PgCert/PgDip/MA	177
Communication, Culture and Media MA	178
Global Journalism PgCert/PgDip/MA	180

Nursing

Nursing Studies MSc	182
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Oil and Gas

Oil and Gas Engineering MSc	183
Oil and Gas Management MSc	184
Oil, Gas and Energy Law LLM	168
Petroleum and Environmental Technology MSc	186
Petroleum Exploration Geoscience MSc	187
Unconventional Petroleum Technologies MSc	188

Performing Arts

Collaborative Theatre Making MA	189
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Physiotherapy

Advancing Physiotherapy Practice MSc	190
Manual Therapy MSc	191
Neurological Rehabilitation PgCert	192

Politics and International Relations

Diplomacy, Law and Global Change MA	193
Global Diversity Governance MPA	194
International Relations MA	195
Maritime Security MA	196
Peace and Conflict Studies MA	197
Terrorism, International Crime and Global Security MA	198

Psychology

Applied Psychology MSc	199
Business and Organisational Psychology MSc	200
Forensic Psychology MSc	201
Forensic Psychology and Crime MSc	202
Fraud Investigation Management MSc	204
Health Psychology MSc	206
Mindfulness and Compassion MSc	208
Occupational Psychology MSc	209
Psychology MSc	210

Sport

Applied Sport and Exercise Science MSc	211
International Sport Management MBA	214
Sport Management MSc	94
Sport Marketing MA	68
Strength and Conditioning MSc	212



# Academic Writing Development and Research PgDip/MA

## Academic Writing Development PgCert

<b>Duration:</b> 2 years blended/distance learning (MA and PgDip), 1 year blended/distance learning (PgCert)
<b>Start Date:</b> September 2017
<b>Location:</b> Location-independent, with optional face-to-face sessions held at Coventry University or at a designated location
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in in any academic discipline in the Humanities, Social Sciences, or Sciences, and have an interest in teaching, supporting, and researching academic writing. Applicants who can demonstrate relevant experience at an appropriate professional level but do not have the formal academic entry qualifications may be admitted subject to an application and assessment
<b>IELTS:</b> Applicants who are not native speakers of English must have a minimum 6.5 IELTS test score, with a minimum score of 7 in writing. Equivalent English language proficiency qualifications or evidence of ability will be considered on an individual basis
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/academicwriting-ma">www.coventry.ac.uk/academicwriting-ma</a> <a href="http://www.coventry.ac.uk/academicwriting-pgdip">www.coventry.ac.uk/academicwriting-pgdip</a> <a href="http://www.coventry.ac.uk/academicwritingdev-pgcert">www.coventry.ac.uk/academicwritingdev-pgcert</a>

The Academic Writing Development and Research (MA, PgDip) and Academic Writing Development (PgCert) are exciting new qualifications for graduates and professionals interested in studying, researching, and teaching writing.

Each course focuses on writing, rhetoric, and literacies research and on how this research informs the teaching of writing and writing development work. Students benefit from specialist teaching and supervision provided by Academic Writing lecturers at Coventry University's internationally-recognised Centre for Academic Writing.

**Course Benefits**

- Innovative degree course exploring the fast-expanding field of Academic Writing Development
- Teaches theory and pedagogy for supporting academic writing development of university students (undergraduate through doctoral) and for supporting academics and researchers in writing for publication
- Provides essential training in how to set up and manage a writing centre or writing course
- Analyses academic writing needs and practices of both native and non-native English speakers
- Teaches how to conduct research into Academic Writing (the MA course supports students in conducting an Academic Writing research project)

**Indicative Course Content**

Modules: Teaching and Supporting Academic Writing, Supporting Academics in Research Communication, Writing Centre and Writing Programme Development and Management, Researching Academic Writing, Writing in the Disciplines, Academic Writing and the Transnationalisation of Knowledge. MA Dissertation on a topic of interest in Academic Writing Research/Pedagogy OR MA Portfolio of Professional Practice in Supporting Academic Writing.

Course delivery is through online module materials, optional face-to-face teaching, and independent study, allowing students to fit their studies around other commitments.

At each stage of the course, students have the opportunity to attend a short, residential workshop (up to 5 days), normally held at the University's main campus in Coventry. Workshops are optional.

**Future Prospects**

These qualifications will enhance your career prospects for working with students, academics, and other colleagues through supporting, teaching and researching academic writing. The qualifications combine theory and practice for working effectively as a writing developer in writing centres, learning centres, staff development centres, and research centres, and for providing writing support in disciplinary or workplace contexts, in the UK and internationally. The MA will also prepare you to undertake doctoral study in Academic Writing, Composition and Rhetoric, Education, and related fields.



# Accounting and Financial Management MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- A good second class honours undergraduate degree (or equivalent) in accounting and/or finance areas</li> <li>- Where necessary, applicants are interviewed, especially for those who do not appear to meet the standard admissions criteria but appear in their application to have a good potential to be successful in the course</li> </ul>
<b>IELTS:</b> International students must also hold a minimum of a 6.5 score in the IELTS test for English Language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/accountingandfinancial-msc">www.coventry.ac.uk/accountingandfinancial-msc</a></b>

The Accounting and Financial Management MSc is designed to provide training on functional accounting and finance topics for those considering careers in the Accounting or the Financial Services sectors.

The course covers both advanced accounting and financial management modules giving students flexibility to explore more before specialising in a particular area.

## Course Benefits

- Use diagnostic and decision making skills in dealing with accounting and financial management problems
- Work out the implications of emerging accounting and finance issues and debates
- Select, retrieve and analyse relevant data and information from finance-related databases to solve practical problems
- Design and conduct research in accounting and financial management using appropriate methodologies to advance knowledge in these areas
- Communicate ideas and arguments effectively in both written and oral form

## Indicative Course Content

Modules: Business Strategy, Financial Statement Analysis, Corporate Finance, Quantitative Methods for Accountants, Research Methods, Auditing and Assurance, Advanced Management Accounting, Corporate Governance and Ethics, Financial Risk Management or Islamic Finance, Dissertation or Company Internship and Report.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The MSc in Accounting and Financial Management can be a stepping stone for students interested in becoming: Financial Analysts, Financial Consultants and Management Consultants. It also serves as preparation for further research in Accounting and Finance.

The course can also provide a platform for those students wishing to become professional accountants in both the private and public sector, covering as it does many subject areas studied in professional accounting qualifications.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Banking and Finance MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold at least a good honours degree of 2.2 or equivalent in a relevant academic discipline
<b>IELTS:</b> International applicants must also hold a minimum of a 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/banking-msc">www.coventry.ac.uk/banking-msc</a>

Recent events have highlighted the importance of the link between the banking sector and the economy and have demonstrated how regulatory environments can create conditions for bubbles and crashes. This course seeks to provide an understanding of the recent banking and financial developments from a corporate and global perspective.

**Course Benefits**

- Focus on current issues facing the global banking sector
- Provides you with the opportunity to further develop your studies in banking and finance
- Access to a state of the art Trading Floor with a range of course specific databases
- Opportunity to take specialised optional modules in Islamic Finance or Credit Risk Management
- Members of the course team have practical experience in the sector together with on-going active research interests

**Indicative Course Content**

Modules: Economics of Money and Banking, Quantitative Methods, Corporate Finance, International Banking, International Financial Markets, Institutional Investments, Banking Regulation and Governance, Research Methods, Islamic Finance or Credit Risk Management, Dissertation or Internship Module.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Many students will go on to take roles in the banking or broader financial sectors.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

**Recognitions**

Chartered Insurance Institute - Recognised Prior Learning (CII).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Economic Policy and International Trade msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/economicpolicy-msc">www.coventry.ac.uk/economicpolicy-msc</a>

The MSc Economic Policy and International Trade applies theoretical concepts in economics to the analysis of practical problems, evaluation of policy outcomes and market efficiency in the real-world context. The course aims to assist in the development of highly qualified and skilled economists with a range of analytical and technical skills who are equipped to cope with the challenges and complexities of the modern world. The key competencies you will have the opportunity to develop include skills in critical analysis, collecting and utilising information for decision making and usage of statistical software packages.

## Course Benefits

- Research-led teaching which allows you to analyse issues using the most up to date knowledge and techniques
- The team of academic staff teaching on this course are a blend of highly qualified economists with various professional and research interests. They have rich experience from a wide range of institutions and international backgrounds

## Indicative Course Content

Modules: Microeconomic Policy, International Macroeconomics, Quantitative Methods, Market Efficiency and Government Regulation, Global Professional Development, Econometrics, Policy Evaluation Methods, International Trade and FDI, Economics of Emerging Markets or International Financial Markets, Dissertation in Economics or Company Internship (subject to a competitive recruitment process).

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Successful completion of this specialist course can help prepare you for careers as market analysts, government economists, senior managers within multinational corporations, economic consultants, data analysts and policy advisers, just to name a few. You will also be equipped to pursue a PhD study in economics or related disciplines.

The nature of specialist knowledge, technical, analytical and transferable skills developed during the course, and the opportunity to specialise in your dissertation enables you to match specific career aspirations in economic analysis in various institutions and fields.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



# Finance MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold an honours degree (2.2 or above) in a relevant academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/finance-msc">www.coventry.ac.uk/finance-msc</a>

The MSc Finance is a popular finance related MSc course offered by the Business School. It aims to provide you with the specialist knowledge and skills of finance, particularly from a strategic and managerial perspective. The emphasis of the course will be on the practical application of financial theories, concepts and principles and it's designed to cover both traditional and modern financial theories.

You'll cover a broad array of finance topics including the functions of stock markets, institutional investors and financial statement analysis and will thus learn how to interpret, evaluate and communicate financial information in real business situations.

**Course Benefits**

- It's delivered by expert staff with a real world focus
- There's a strong international element to the degree, with modules in International Risk Management and Emerging Markets, and a student body that in a typical year has upwards of 25 nationalities represented
- It's a Chartered Financial Analysts UK Society (CFA) recognised degree. As such, students wishing to take the CFA Investment Management Certificate (IMC) would be fast tracked (halving the time to completion of the certificate). In addition successful graduates will gain up to 60 credits exemption from the Chartered Insurance Institute's (CII) Advanced Diploma and further exemptions from the Institute of Chartered Secretaries and Administrators (ICSA) Chartered Secretaries Qualifying Scheme

- You'll also have access to and gain experience using our state-of-the-art Trading Floor and finance platforms/ software including Reuters, Bloomberg, Datastream and Bankscope, further enhancing your employability

**Indicative Course Content**

Modules: Corporate Finance, Financial Statement Analysis, Derivatives, Quantitative Methods, Behavioural Finance, Corporate Governance and Ethics, International Risk Management, Research Methods, Institutional Investments or Emerging Markets Finance, Dissertation project or Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The course is designed to help prepare you for a wide range of finance related careers, including financial planners and controllers, treasurers, stock brokers, commodities traders, cash and fund managers, insurance adjusters and other positions in banking and finance.

The course could therefore be valuable to recent graduate students looking to pursue a career in the world of finance as well as those already working who wish to upgrade their qualifications to help advance their careers.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

**Recognitions**

Chartered Insurance Institute - Recognised Prior Learning (CII).

**Exemptions**

Investment Management Certificate (IMC).





Memberships, recognitions and exemptions shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# International Business Economics MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2.2 or above in a relevant academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/intbusnessecon-msc">www.coventry.ac.uk/intbusnessecon-msc</a></b>

The course enables you to examine in depth, critical issues in international business economics at a time of continuing turbulence in the global economy. It should appeal equally to those students with a general background in economics who wish to specialise further in business economics, international economics and finance, and to students from a wide range of non-economics disciplines who wish to pursue a career in international business.

## Course Benefits

- Explore the synergies between economic theory and business and management practice, international business and finance
- Critically apply economic tools to the challenging management problems associated with international business decision making
- Benefit from the ability to examine and assess different aspects of the global business environment and provide insights into the operation of international organisations and financial services
- Benefit from the ability to demonstrate competency in advanced skill sets in economics, finance and international business, essential to the career development of global business managers

## Indicative Course Content

Modules: International Macroeconomics for Business, Economics of Strategic Management, Corporate Finance, Quantitative Methods, Economics of Emerging Markets, Business Economics and the European Union, International Business and Global Strategy, Global Professional Practice, International Financial Markets or Policy Evaluation Methods, Dissertation in Economics or Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Graduates may pursue a range of senior management careers, for instance, in general management, business strategy and financial services in national and international corporations.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Investment Management msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> 2:2 minimum in a Finance or Economics related degree otherwise a 2:1 in other subjects or relevant work experience
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/investmentman-msc">www.coventry.ac.uk/investmentman-msc</a></b>

This is a specialist course aimed at graduates who are wishing to pursue a career in the financial services sector. It provides both a theoretical and practical understanding of: technical analysis, fundamental analysis, asset valuation processes, optimal portfolio management techniques, the ForEx and Derivatives markets and quantitative analysis-based financial methodologies.

**Course Benefits**

- Vocational – focuses on real life skills and tools used by financial service professionals
- You will have access to and gain experience using our state-of-the-art Trading Floor and finance platforms/ software including Reuters, Bloomberg, Datastream and Bankscope
- Opportunity to undertake Reuters Eikon and Bloomberg certification

**Indicative Course Content**

Modules: Quantitative Methods for Finance, Fund Management, Equity Investment Using Thompson-Reuters Eikon, Financial Derivatives, Bond Market Analysis Using Bloomberg, Research Methods in Finance, Foreign Exchange Markets, Regulation, Governance and Ethics, Behavioural Finance or Islamic Finance, Dissertation or Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Career opportunities are extremely varied and could include: Investment Management for Pension Funds, Institutional Investors and Private Clients, Securities Trading in Equities, Bonds and Derivatives, Private Client Investment Advice, Investment Banking.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

**Recognitions**

Chartered Insurance Institute - Recognised Prior Learning (CII).

**Exemptions**

The Chartered Financial Analyst UK Society - Investment Management Certificate (IMC).

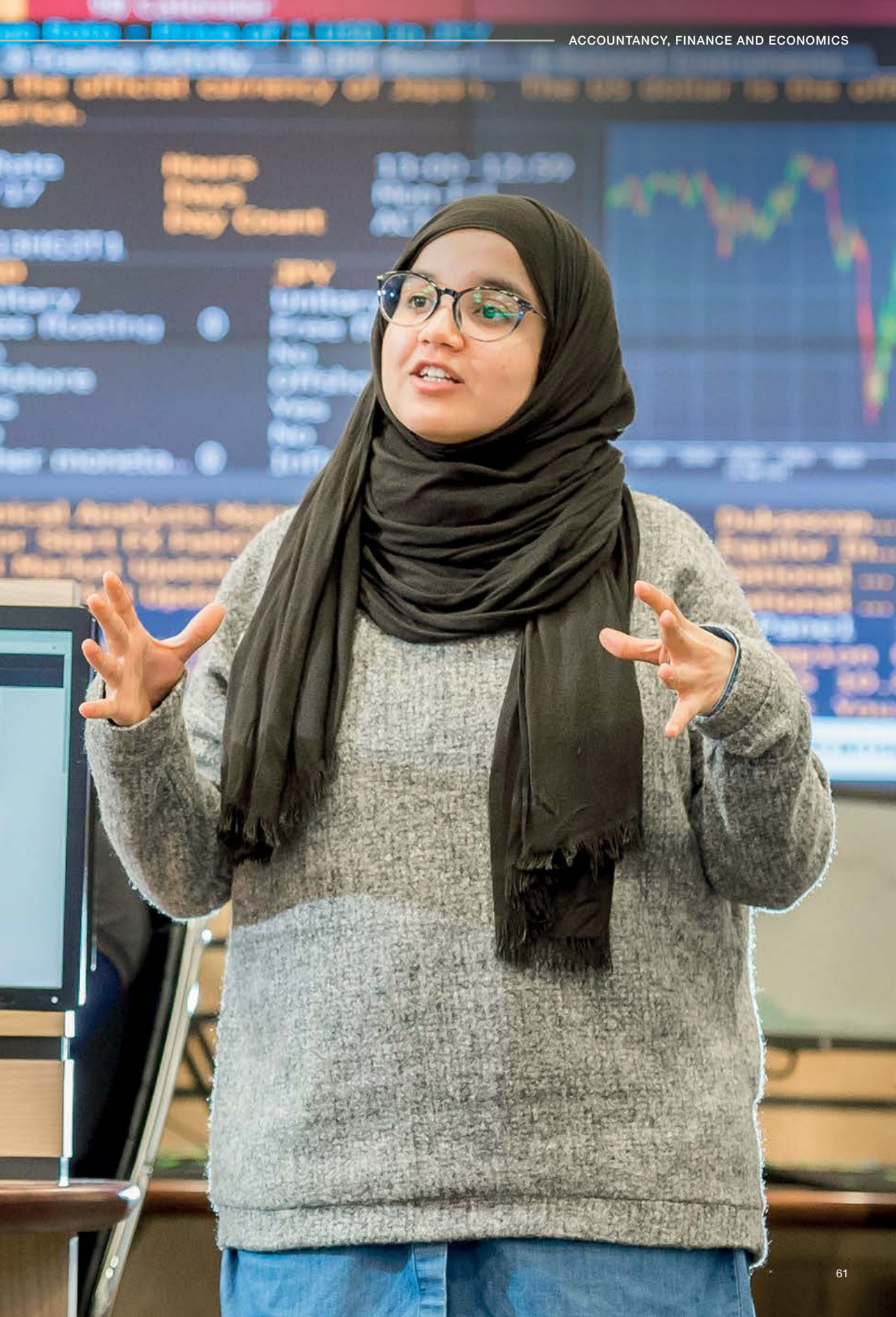




Memberships, recognitions and exemptions shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.





# Advertising and Marketing MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2.2 or above in a relevant academic discipline. Applications from candidates with other relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language. Pre-session English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/advandmarketing-ma">www.coventry.ac.uk/advandmarketing-ma</a></b>

Marketing is a unique discipline that brings together creativity and business process and operations. It's also the key customer-facing function of the business. Organisations require and seek qualified employees who have relevant knowledge and skills to develop creative marketing solutions that will establish a strong link between the organisation and its customers.

The MA Advertising and Marketing degree is designed to introduce you to a contemporary perspective of marketing communications and develop your skills in producing communications for a variety of media, such as print media, television, the internet, social media and many others.

It provides opportunities to work on live projects so that you can gain further experience to assist you in the workplace.

**Course Benefits**

- Analyse consumers and their behaviours in the marketplace
- Apply relevant persuasive techniques when developing creative advertising content
- Understand the role of various types of marketing communications channels and methods, such as TV, public relations, social media and others in the marketing communications process
- Adapt marketing communications strategy to changing patterns of media consumption

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners.

Coventry University has joined forces with CIM to give students the opportunity to gain professional qualifications through CIM Graduate Gateway. CIM qualifications are mapped alongside our degrees which ensures we are equipping students with the best opportunities for a successful marketing career.

**Indicative Course Content**

Modules: Principles of Marketing, Consumer Behaviour, Strategic Advertising Management, Marketing Communications, Managing Corporate Reputation, Global Brand Management, Advertising Psychology, Digital Marketing, Research Methods and Dissertation or Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The MA Advertising and Marketing is suited to graduates seeking career development and opportunities in marketing agencies or marketing positions in organisations, which include creative advertising development responsibilities.

Previous graduates have secured exciting and rewarding positions in a wide variety of marketing areas such as brand management, creative advertising development, working with multinational organisations.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

**Accreditations**

Chartered Institute of Marketing - Graduate Gateway (CIM).



Accreditations and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.





I have decided to apply for the PG Advertising and Marketing course as I have really enjoyed studying the undergraduate degree here at Coventry and I want to become even more qualified in the subject area. I love the teaching style at Coventry University and could not have wished for a better university experience.

Tereza Kalouda  
Advertising and Marketing BA  
(Applying to a Masters course in 2017)



# Brand Management MA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2.2 or above in a relevant academic discipline. Applications from candidates with other relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/brandmanagement-ma">www.coventry.ac.uk/brandmanagement-ma</a>

The MA Brand Management provides a course of study to provide opportunity to learn the theoretical knowledge, intellectual frameworks and the practical skills required by today's organisations to succeed in the management of their brands.

The course deals with why brands are important, what they represent to consumers and what should be done by organisations to manage them successfully.

Building a successful brand is both an art and a science. In today's world brands represent invaluable intangible assets and their creation and nurturing brings considerable challenges to brand managers.

**Course Benefits**

- Enables you to apply your brand management and subject specific skills to the solution of brand management and brand related problems
- Helps you to develop your critical thinking and the ability to evaluate, assess and provide recommendation to various brand management and brand situations
- An opportunity to develop an understanding of marketing research methodologies at postgraduate level
- Enhances your critical appreciation of differing brand management perspectives
- An opportunity to develop professional competencies and personal transferable skills to help you pursue a range of employment opportunities

**Indicative Course Content**

Modules: Consumer Behaviour, Contemporary Issues in Branding, Global Brand Management, Marketing Communications, Applied Brand Management, Marketing Consultancy Research, Managing Corporate Reputation, Brand Analytics, Advanced Study (Project) or the company internship.

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners.

Coventry University has joined forces with CIM to give students the opportunity to gain professional qualifications through CIM Graduate Gateway. CIM qualifications are mapped alongside our degrees which ensures we are equipping students with the best opportunities for a successful marketing career.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The Brand Management MA is suited to graduates seeking career development and opportunities in brand management and marketing roles.

Previous graduates have secured exciting and rewarding positions in a wide variety of marketing areas such as brand management and creative advertising development.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

**Accreditations**

Chartered Institute of Marketing - Graduate Gateway (CIM).



Accreditations and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Digital Marketing MA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2.2 or above in a relevant academic discipline. Applications from candidates with other relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/digitalmarketing-ma">www.coventry.ac.uk/digitalmarketing-ma</a></b>

The MA Digital Marketing provides a course of study to equip students with the theoretical knowledge, intellectual frameworks and the practical skills required by today's organisations to succeed in the management of their online presence.

The course deals with how to manage social media, understanding consumers in the digital domain and building online communities. You will also study web design, web analysis and creating and implementing digital campaigns.

## Course Benefits

- Helps you to develop your critical thinking and the ability to evaluate, assess and provide recommendation to various advertising and marketing situations
- This course will cover strategic as well as the operational side of digital marketing so you will have the opportunity to learn technicalities of web/app design, analytics etc
- As part of the course students will also learn to use web designing, social media marketing and blogging techniques, using the DigiComm lab, in order to develop and advance their marketing and management skills in the digital age
- Helps you to develop professional competencies and personal transferable skills for pursuing a range of employment opportunities

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners.

Coventry University has joined forces with CIM to give students the opportunity to gain professional qualifications through CIM Graduate Gateway. CIM qualifications are mapped alongside our own degrees which ensures we are equipping students with the best opportunities for a successful marketing career.

## Indicative Course Content

Modules: Principles of Digital and Social Media Marketing, Consumer Behaviour, Marketing Consultancy Research, Web and Social Media Analytics, Applied Brand Management, Global Marketing, Advanced Digital and Social Media Design, Contemporary Issues in Marketing, Digital Marketing Portfolio or Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The Digital Marketing MA is suited to graduates seeking career development and opportunities in digital marketing and social media, both in-house and marketing agency roles.

Previous graduates have secured exciting and rewarding positions in a wide variety of marketing areas such as brand management, creative advertising development, working with the leading organisations worldwide such as Airbus, BMW, Millward Brown, Silverstone and many others.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

## Accreditations

Chartered Institute of Marketing - Graduate Gateway (CIM).



Accreditations and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# International Marketing MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold an honours degree of 2.2 or above in a relevant academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/intmarketing-msc">www.coventry.ac.uk/intmarketing-msc</a></b>

As competition, pace of change and innovation in the marketplace intensify, the nature of business is becoming increasingly international.

Small and large companies all over the world, whether operating in private or public sectors, require qualified employees who understand the nature of marketing operations on a global scale and are able to apply their skills in several markets that may be significantly different from each other in many aspects such as economy, consumer culture and lifestyles.

The International Marketing MSc degree is designed to introduce you to a contemporary perspective of the international marketplace and develop your skills required for successful design and implementation of a range of marketing activities in an international context.

The course covers areas of marketing science ranging from analysis and research of the international environment to development of marketing strategies relevant to a particular market.

**Course Benefits**

- Understand the current perspective on issues of internationalisation of markets and their impact on companies and consumers
- Analyse and interpret market data
- Make recommendations for strategic developments

- Adapt marketing activities to variances in market contexts
- Excel in teamwork and leadership

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners.

Coventry University has joined forces with CIM to give students the opportunity to gain professional qualifications through CIM Graduate Gateway. CIM qualifications are mapped alongside our own degrees which ensures we are equipping students with the best opportunities for a successful marketing career.

**Indicative Course Content**

Modules: Strategic Marketing Management, Consumer Behaviour, Marketing Consultancy Research, Contemporary Issues in Marketing, Global Marketing, Global Brand Management, International Business and Global Strategy, Digital Marketing, Research Methods and Dissertation or Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The MSc International Marketing course is suited to graduates seeking career development in multi-national corporations or looking to explore opportunities to secure employment overseas.

Previous graduates have secured exciting and rewarding positions in a wide variety of marketing areas such as brand management, creative advertising development, working with the leading organisations worldwide such as Valeo, McCann-Erickson and many others.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

**Accreditations**

Chartered Institute of Marketing - Graduate Gateway (CIM).



Accreditations and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



# Marketing Management MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2.2 or above in a relevant academic discipline. Applications from candidates with other relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/marketingman-ma">www.coventry.ac.uk/marketingman-ma</a></b>

Marketing is a vital function for any business. Recognising the importance of marketing operations, organisations require and seek qualified employees who have knowledge and skills to deliver creative marketing solutions to achieve key business aims and objectives.

The MA Marketing Management degree is designed to introduce you to a broad range of issues in marketing and equip you with skills needed for the development of flexible approaches to marketing tasks.

## Course Benefits

- Understand the marketing management process and its contribution to the business activities of the firm
- Conduct a situational analysis and make recommendations for strategic developments
- Adapt marketing strategy to changing market conditions
- Excel in teamwork and leadership

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners.

Coventry University has joined forces with CIM to give students the opportunity to gain professional qualifications through CIM Graduate Gateway. CIM qualifications are mapped alongside our own degrees which ensures we are equipping students with the best opportunities for a successful marketing career.

## Indicative Course Content

Modules: Principles of Marketing, Consumer Behaviour, Marketing Consultancy Research, Marketing Communications, Strategic Marketing Management, Global Marketing, Services and Retail Marketing, Digital Marketing, Research Methods and Dissertation or Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The MA Marketing Management course is suited to graduates seeking career development and opportunities in managerial marketing positions which include strategic and operational marketing responsibilities.

Previous graduates have secured exciting and rewarding positions in a wide variety of marketing areas such as brand management and creative advertising development, working with the leading organisations worldwide such as Airbus, BMW, Millward Brown, Silverstone and many others.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

## Accreditations

Chartered Institute of Marketing - Graduate Gateway (CIM).



Accreditations and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Sport Marketing MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/sportmarketing-ma">www.coventry.ac.uk/sportmarketing-ma</a></b>

The continuous growth and increased commercialisation and professionalisation of the sport sector have led to a growing demand from the industry for postgraduates in sport management and marketing.

The MA Sport Marketing aims to provide specialist training for sport marketers who are working in the sector or those who are seeking a professional career in the industry. It's also open to graduates in any discipline with no prior work experience and who are looking for the opportunity for employment in any of the many sectors within the sport industry.

**Course Benefits**

- A strong industry engagement
- An international perspective
- An ever growing network of alumni
- A flexible course which allows you to develop in-depth expertise of marketing and sponsorship to support your professional aspirations
- The opportunity for work-based research or to undertake a company internship to gain invaluable work experience in the industry. Subject to successful application

**Indicative Course Content**

Modules: Sport Marketing and Branding, Consumer Behaviour in Sport, Sport Sponsorship, Endorsement and Naming Rights, Sport Organisation and Governance, Marketing Consultancy Research, Managing Corporate Reputation, Crisis Management and Media in Sport, Contemporary Issues in Sport Management, Digital Marketing, Global Brand Management.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The strong specificities of the sport sector and its increased commercialisation have led to the development of a whole field dedicated to sport marketing and sponsorship (e.g. consulting companies, sport marketing agencies, adhoc positions within the marketing departments of mainstream companies, marketing positions in sport organisations with a focus on revenue and/or participation). These organisations require experts with in-depth marketing knowledge but also a very strong understanding of sport specificities and their resultant marketing implications.

Potential opportunities upon successful completion include marketing positions in sport clubs, governing bodies, sport consultancies and marketing agencies, sport retailers and sponsors.

Previous graduates have gone on to a wide range of careers including at British Athletics, Albion Foundation, CTS EVENTIM Sports, Wasps RFC.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.





# Strategic Marketing msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2.2 or above in a relevant academic discipline. Applications from candidates with other relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/stratmarketing-msc">www.coventry.ac.uk/stratmarketing-msc</a></b>

The MSc Strategic Marketing degree is designed to develop a strategic marketing focus and link it to the strategy process within an organisation. It concentrates on external issues but also links these to the internal firm's capabilities and emphasises the importance of customer care as well as competitive advantage.

**Course Benefits**

- Interpret market data
- Make recommendations for strategic developments
- Adapt to changing market conditions
- Excel in teamwork and leadership

**Indicative Course Content**

Modules: Strategic Marketing Management, Consumer Behaviour, Marketing Consultancy Research, Contemporary Issues in Marketing, Managing Corporate Reputation, Global Brand Management, Services and Retail Marketing, Digital Marketing, Research Methods and Dissertation or Company Internship.

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners. Coventry University has joined forces with CIM to give students the opportunity to gain professional qualifications through CIM Graduate Gateway. CIM qualifications are mapped alongside our own degrees which ensures we are equipping students with the best opportunities for a successful marketing career.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The MSc Strategic Marketing is suited to graduates seeking career development and opportunities at management level with strategic and operational responsibilities in marketing.

Previous graduates have secured exciting and rewarding positions in a wide variety of marketing areas such as brand management, creative advertising development, working with the leading organisations worldwide such as Airbus, BMW, Millward Brown, Silverstone and many others.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).


**Accreditations**

Chartered Institute of Marketing - Graduate Gateway (CIM).



Accreditations and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



The main reason why I went from my undergraduate studies straight to postgraduate here at Coventry was because of the rising competition of graduate jobs in the marketing industry. Doing a masters gives me a real competitive advantage in the job market.

Rebecca Beech  
Business and Marketing BA, 2011-2014  
Strategic Marketing MSc, 2014-15  
PhD, 2015 to present

# Aerospace Engineering MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> The normal entry route to this course will be through an 2.2 honours degree in aerospace/aeronautical engineering or a related subject area. Applicants offering equivalent professional qualifications and experience will be considered on a merit basis
<b>IELTS:</b> English language standard of IELTS 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/aerospace-msc">www.coventry.ac.uk/aerospace-msc</a></b>

This course aims to enable students to further develop knowledge of and expertise in specialist engineering subjects associated with the main application areas of aeronautical engineering.

It gives particular prominence to:

- Sustainable Aviation
- Advanced Materials and Processes
- Experimental Methods and Techniques
- Computational Fluid Dynamics
- Structural Analysis and Simulation
- Flight Dynamics and Simulation
- Advanced Aircraft Systems, in particular Unmanned Aerial Vehicles

**Course Benefits**

- The course has an emphasis on applied technical work
- You can gain an understanding of how engineering principles are applied to aerospace systems design
- You'll be exposed to the latest engineering technology as applied to aerospace systems analysis and design
- You'll benefit from our state-of-the art facilities

You'll have access to:

- Our unique Flight Simulator Suite (which includes three flight simulators, two UAV ground control systems plus the associated UAV, and one air traffic control unit)
- A Harrier Jump Jet
- Our new bespoke Mercedes-Petronas low speed wind tunnel and associated measurement
- The Faculty workshop (metal/woodwork), composites laboratory, metrology laboratory, electrical laboratory, communications and signal processing laboratory, cogent wireless intelligent sensing laboratory

**Indicative Course Content**

Modules: Mathematical modelling in aerospace engineering, Unmanned Aerial Vehicle Systems (UAS), Experimental Methods and Techniques, Computational Fluid Dynamics (CFD), Advanced Materials and Processes, Design and Analysis of Aerospace Structures, Flight Dynamics and Simulation, Project Management, Individual Project.

Typical project titles include:

- Integration of Advanced Materials into Aircraft Structures
- Sustainable Aircraft Development and Design
- Intelligent Power Generation
- UAV SWARM Systems

**Future Prospects**

The specialist topics you'll study on the course are designed to enable you to prepare for work in companies involved with aeronautical engineering. There are also many roles in related industries that rely on the technology.

Possible destinations include:

- Design, Development, Operations and Management
- Projects/Systems/Structural/Avionics Engineers

Previous graduates have gone on to work for organisations including: BAE Systems, Rolls-Royce, Airbus, Dassault.



# Air Transport Management MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- A minimum upper second class honours degree in a relevant academic discipline</li> <li>- A relevant professional qualification of an equivalent level</li> <li>- A lower qualification plus appropriate and relevant working experience at a professional level</li> </ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/airtransport-msc">www.coventry.ac.uk/airtransport-msc</a>

This course aims to enable you to develop as a manager with skills ready to make a significant contribution at the appropriate level to aviation management in the 21st century.

There's an emphasis on the specific roles and skills of managers in problem-based real life situations. The course offers you the opportunity to study core business topics alongside specialist modules that deal with operations and strategy in the complex and fast changing aviation industry.

## Course Benefits

- A key feature of the course is very strong industry links. These are developed through a course of industry site visits to airports, airlines, air transport consultancies and suppliers, both in the UK and potentially overseas, as well as visiting industry guest lecturers and client-based group and individual project work
- Internship/placement opportunities are available (subject to application)
- We have industry-sponsored graduation awards
- There are subscriptions to online industry news feeds, including **Flightglobal**, for the duration of your studies

## Indicative Course Content

Modules: Air Transport Planning, Design and Operations, Air Transport Strategy and Marketing, Aviation Safety, Security and Emergency Planning, Airline Strategy, Finance and Economics, Air Transport Business Simulation, Project Management, Global Professional Development, Study Skills and Research Methods.

You'll also undertake an individual and group aviation project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Previous graduates have gone on to work for organisations including: Airbus, Airport Coordination Ltd, Air Transport News, anna.aero, Aviation Security International, AVSECO Hong Kong, Birmingham Airport Ltd, British Airways, DHL, EasyJet, East Midlands Airport, GMR Rajiv Gandhi Hyderabad International Airport, Heathrow Airport Holdings Ltd, IATA, JLS Consulting, LeighFisher, Mott Macdonald, Patriot Aviation, RDC Aviation, RwandAir, SSA Associates, Star Alliance, Swissport, Toulouse Airport, UBM Aviation Routes and York Aviation.

# Automotive Engineering MSc

<b>Duration:</b> 1 year full-time, 3 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Must have an undergraduate degree in mechanical or automotive engineering or a derivative related subject agreed by the course director
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/automotiveeng-msc">www.coventry.ac.uk/automotiveeng-msc</a></b>

In the modern world of vehicle design and manufacture, automotive companies require engineers to be highly qualified and possess very specialised skills. Engineers working in the automotive industry may be employed by a major vehicle manufacturer, its supply chain or one of the many consulting firms providing design, analysis and testing services.

Rapid advances in vehicle technology over recent years have been driving by a demanding worldwide marketplace. The main requirement, for a competitive manufacturer, has been to develop vehicles that are lightweight, economical, as well as providing high levels of refinement, performance and safety.

Developing vehicles to this standard requires extensive computer based engineering design and analysis, supported later in the vehicle development cycle by rigorous testing and measurement of performance. The course not only addresses the overall design of a vehicle, but also introduces participates to various specialised areas of automotive engineering.

### Course Benefits

- Developing skills and expertise in the automotive technologies, employing an integrated multidisciplinary approach to engineering projects
- Achieving a thorough understanding of system design methodologies required when working under an automotive engineering philosophy
- Engaging with key university automotive engineering research themes that can strengthen your individual report
- Working with tutors to progress engineering ideas for key university events and industrial applications
- Strengthening your communication – in working among ambitious like-minded international engineering students in project and tutorial modular activities

### Indicative Course Content

Modules: Engineering Project Management, Computer Aided Design, Noise, Vibration and Harshness, Engineering Simulation and Analysis, Ground Vehicle Dynamic, Power Train and Engine Dynamics, Ground Vehicle Aerodynamics, Alternative Propulsion Systems, Individual Project.

### Future Prospects

This course can help you prepare for exciting careers in automotive engineering, transport, manufacturing and service organisations.

Previous graduates have gone on to work for organisations including: Bentley, JLR, Bosch, TATA, Honda.

# Human Factors in Aviation msc

<b>Duration:</b> 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry, Distance learning
<b>Entry Requirements:</b> Applicants should ideally hold a good honours degree 2.2 or above in a relevant academic discipline and be involved in the operational aspects of the aviation industry. However, applications from candidates with relevant experience and professional qualifications will also be considered on an individual basis
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/humanfactors-msc">www.coventry.ac.uk/humanfactors-msc</a>

The human element is vital to the safe and efficient operation of any aviation and aerospace operation. Over the past three decades a better understanding of the human behaviour has resulted in significant safety benefits. The Human Factors discipline forms a cornerstone of every aviation Safety Management course.

This course will equip aviation professionals with a thorough appreciation of all aspects of the discipline and how they can be applied to best effect in the industry. It adopts a systemic approach, emphasising the benefits of an integrated, approach to the application of Human Factors principles.

## Course Benefits

- The course will be delivered via the Virtual Learning Environment, Moodle. But while you will need access to the Internet, we've developed course materials to allow study to be undertaken anywhere in the world – even on board an aircraft!
- Tutor support and interaction with your peer group will be available using a variety of online resources
- Course materials that have been specifically designed to complement and enhance the existing knowledge of professionals already engaged in this most demanding of industries
- Studying by distance learning, which allows you to progress your career in industry, while simultaneously being in a position to apply the knowledge and principles gained on the course
- Study materials that have been developed to be portable, allowing you to study them at a time and place that fits in around your busy work schedule

## Indicative Course Content

Modules: Human Information Processing In Aviation, Decision Making and Error in Aviation, Flight Deck Design, Selection, Stress and Stressors, Training and Simulation, Crew Resource Management, Human Factors and Safety Management, Critical Literature Review.

You will also be expected to complete an industry-related research project demonstrating the skills you've gained during the taught component.

## Future Prospects

It is estimated that up to 75% of all aircraft accidents have a Human Factors aspect to them (Civil Aviation Authority, 2013). As a result, there's a steady demand for Human Factors professionals in the aviation and other safety critical industries. The demand for graduates from courses of this type is strong in safety management-related, training, systems engineering and operational areas.

## Accreditations

European Association for Aviation Psychology (EAAP).



Approved as an accredited course leading to certification as a European Human Factors Specialist in Aviation/Aviation Psychologist for appropriately qualified members of EAAP.

Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.



# Contemporary Arts Practice PgCert/PgDip/MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold a good honours degree of 2:2 or above in a relevant academic discipline. However, applications from candidates with relevant industrial experience in the creative industry will also be considered on an individual basis
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/contemparts-ma">www.coventry.ac.uk/contemparts-ma</a></b>

This course is designed to help prepare graduates and practitioners who wish to advance, or re-frame their current arts practice, and help further develop their professional portfolio through a sustained re-evaluation of existing practices in a supportive and challenging environment.

The course attracts practitioners from a range of art and design backgrounds including those who have come from areas of design, architecture, photography and theatre. The course will simultaneously support and encourage you to develop your own practice in relation to your respective discipline and in a broader contemporary discourse.

The course culminates in the module entitled MA Major (Independent) Project. This self-initiated project includes the production of a body of work for public display and considers the curatorial and professional contexts of the work, in relation to audience and location.

**Course Benefits**

- An emphatically ‘practice based’ course that encourages diverse modes of interdisciplinary work and provides challenging and exciting opportunities
- Opportunities to apply for live research projects overseas
- Independent tailored course depending on your interests
- Live projects and professional engagement through the International Contexts module
- Exposure to exhibitions, symposia, artist talks and networking contacts

**Indicative Course Content**

Modules: Introduction to Contemporary Arts Practice, Contemporary Issues, Contemporary Practice Consolidation, International Contexts, MA Major (Independent) Project.

**Future Prospects**

Upon succesful completion of your studies you should be equipped for professions in curatorial practice, arts consultancy, education, digital entertainment, new media industries or as an exhibiting artist, with the potential to progress to PhD study. You’ll have opportunities to work with staff on ‘live’ projects both during and after graduation.

Our graduates have secured employment in a wide range of creative and professional arts disciplines. Employment areas include teaching, advertising, crafts, curation, cultural heritage, galleries, museums, theatre, film, design, music, performing, literary, media, management and visual arts.



The support from my teachers and tutors is excellent. I can talk to them and benefit from their expertise anytime.

TingTing Wang  
Contemporary Arts Practice MA, 2016-17

# Painting MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold a good honours degree of 2:2 or above in Fine Art or an equivalent visual arts course and be committed to the idea of Painting as a discrete discipline. Non-standard applications from candidates with relevant professional experience will also be considered on an individual basis
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/painting-ma">www.coventry.ac.uk/painting-ma</a></b>

As a practitioner this course will help develop and broaden your individual practice by encompassing disparate approaches to the discipline of painting. The perceived shift in attitudes to art production over recent years, caused partly by the ubiquitous nature of technology, has meant there's a renewed interest in painting and how it might flourish in a digital age. The discipline of painting has gained a new relevance and focus, and is seen as a rich, complex language of its own.

This course proposes a more 'disciplinary' approach to study, where painting as a distinct language and discipline can be studied in depth, with students given the opportunity to extend and challenge their practice as painters both technically and conceptually.

**Course Benefits**

- Award winning staff with expertise in a wide array of approaches to painting as a discrete discipline
- The opportunity to test and explore a range of ideas and issues relating to the traditions of painting
- Access to dedicated painting studios, and the opportunity to benefit from specialist workshops
- The opportunity to extend skills sets and embark on ambitious work with a view to developing a professional profile
- The opportunity to develop a personal vocabulary of painting in the context of a contemporary discourse

**Indicative Course Content**

Modules: The Space of Painting, Painting Methodologies, Contemporary Issues, International Contexts, MA Major Project.

**Future Prospects**

During your time on the MA, you'll be guided and required to build a professional profile to help prepare for entry into professional life.

Successful graduates may find careers as self-employed artists exhibiting in a wide range of galleries and artist-led spaces. You may also use this qualification to help enhance your prospects of entering a career in education. The barriers between art and design practices are increasingly porous, and you may find careers in a wide range of industries.



# Biomedical Science MSc

## Biomedical Science with Professional Experience MSc

<b>Duration:</b> 1 year full-time, 20 month full-time with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in a Biomedical Science, Bioscience or Biological Chemistry based undergraduate course and evidence of undergraduate study in the following subjects: Haematology; Immunology; Clinical biochemistry; Microbiology; Cell Biology; Genetics; Molecular Genetics; Molecular Biology, Molecular Biotechnology
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/biomedicalscience-msc">www.coventry.ac.uk/biomedicalscience-msc</a></b>

Professionally accredited and created with input from employers, the Biomedical Science MSc offers students and professionals the opportunity to develop and enhance their knowledge, skills and career prospects within this innovative and evolving field. It can also provide opportunities for students who wish to set up a Laboratory for themselves.

### Course Benefits

- This course is accredited by the Institute of Biomedical Science (IBMS)
- Undertaking this course can provide you with a progression route from undergraduate level in a pathology discipline to study at an advanced level
- The course will also help prepare overseas students seeking management of their own laboratory. With an IBMS accredited Biomedical Science degree, the students can also apply for trainee BMS posts to undertake the HCPC registration portfolio

- The course is offered with an option of a substantive professional experience component. For information about the competitive application and selection process please visit the website
- This flexible course is also offered on a part time basis which may be a preferred option for current HCPC practitioners. Modules can also be studied as stand alone options as part of continuing professional development

### Indicative Course Content

Modules: Laboratory and Professional Skills, Haematology and Blood Transfusion Science, Clinical Chemistry and Immunology, Infection Science, Research Methodology, Design and Methods, Evidence Based Practice in Biomedical Science, Independent Study in Biomedical Science, Laboratory Leadership Management and Training, Quality Management and ISO Standards, Introduction to Laboratory Leadership Management and Training, Genomics and Regenerative Medicine.

You'll also be required to undertake an individual Research Project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

### Future Prospects

Students who successfully complete this course have the opportunity to use their skills within a variety of contexts and roles including: Biomedical Scientist (in conjunction with an Applied Biomedical science degree), Entry onto Scientist training courses, Research Scientist, PhD (leading to Postdoctoral research positions upon qualification), Technical Sales Specialist, Hospital Laboratory Scientist, Quality Manager, Laboratory Manager, Medical/Scientific Writer, Scientific Publishing, Patent Attorney, Clinical Research Scientist.

### Accreditations

Institute of Biomedical Science (IBMS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Biotechnology MSc

## Biotechnology with Professional Experience MSc

<b>Duration:</b> 1 year full-time, 20 month full-time with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in Bioscience or Biological Chemistry based course and evidence of final year undergraduate study in the following subjects: Molecular Biology, Biochemistry, Microbiology and Cell Biology
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component less than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/biotech-msc">www.coventry.ac.uk/biotech-msc</a></b>

It has been predicted that Biotechnology will be one of the most important applied sciences of the 21st century, with a global market worth many billions of dollars.

Consequently this course aims to enable students to develop knowledge of, and expertise in, the specialist biological science subjects that underpin Biotechnology.

Particular prominence is given to the molecular biology, genetic and cell culture techniques that are used extensively in modern Biotechnology.

The MSc Biotechnology with Professional Experience is an extended full-time Masters course with a substantive professional experience component. Within the professional experience modules, students may have the option of undertaking an internship with a host organisation or, alternatively, campus-based professional experience.

Internships are subject to a competitive application and selection process and the host organisation may include the University. Internships may be paid or unpaid, and this will depend on what is being offered and agreed with the host organisation. Students who are unable to undertake an internship will benefit from a campus-based professional experience, (through supervised projects and activities) designed to offer students the opportunity to integrate theory with an understanding of professional practice.

### Course Benefits

- The opportunity to develop practical skills in a range of specialist bioscience laboratory techniques
- Exposure to developments in Biotechnology from a range of both in-house and visiting speakers
- A multidisciplinary course of study covering such areas as molecular biology, genetics, pharmacology and cell culture
- An excellent foundation for those who wish to pursue research in Biotechnology at PhD level
- The opportunity to develop transferable skills, such as written and oral communication skills, team-working skills and data analysis skills

### Indicative Course Content

Modules: Research skills, Biotechnology in the Diagnosis of Disease, Current topics in Biotechnology and Drug Discovery, Genomes and DNA Technology, Cell Culture and Antibody Technology, Pharmaceutical Discoveries.

You will also undertake an Individual Research Project.

### Future Prospects

MSc Biotechnology is designed to help provide the training and development necessary to meet the needs of the growing number of employers within the Biotechnology sector.

Possible destinations may include: Pharmaceutical Biotechnology, Industrial Biotechnology, Agricultural Biotechnology, Technical Sales Specialist, Laboratory Researcher.





# Molecular Biology MSc

## Molecular Biology with Professional Experience MSc

<b>Duration:</b> 1 year full-time, 20 month full-time with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in a Bioscience or Biological Chemistry based undergraduate course. We would normally be looking for study of the following subjects in the final year of an undergraduate degree course: Molecular Biology; Biochemistry; Microbiology; Cell Biology; Genetics; Molecular Genetics; Molecular Biotechnology
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/molecularbio-msc">www.coventry.ac.uk/molecularbio-msc</a>

Molecular biology is a key area underpinning modern biology in the post-genomic era. The science of molecular biology analyses the structure and function of nucleic acids, genes, proteins and cell signalling molecules in all classes of organism.

Consequently this course aims to further develop students' practical and critical skills and knowledge in the biosciences with an emphasis on molecular biology. Particular prominence is given to cutting-edge techniques in DNA analysis. The molecular biology of both eukaryotic and prokaryotic cells will be addressed, and there'll be an opportunity to look in depth at the molecular biology of disease.

The MSc Molecular Biology with Professional Experience is an extended full-time Masters course with a substantive professional experience component. Within the professional experience modules, students may have the option of undertaking an internship with a host organisation or, alternatively, campus-based professional experience.

Internships are subject to a competitive application and selection process and the host organisation may include the University. Internships may be paid or unpaid, and this will depend on what is being offered and agreed with the host organisation. Students who are unable to undertake an internship will benefit from a campus-based professional experience, (through supervised projects and activities) designed to offer students the opportunity to integrate theory with an understanding of professional practice.

### Course Benefits

- The opportunity to practise key molecular biology techniques using cutting-edge equipment in laboratories
- The opportunity to learn about a broad range of molecular topics
- An excellent foundation for those who wish to pursue research in Molecular Biology at PhD level
- The opportunity to develop transferable skills, such as written and oral communication skills, team-working skills and data analysis skills
- Exposure to skills and techniques in molecular biology which can help make students more employable in a large number of biology and biology associated careers

### Indicative Course Content

Modules: Research Skills, Genomes and DNA Technology, Molecular and Cell Biology, Molecular Microbiology, Molecular Biology of Disease, Cell Culture and Antibody Technology.


You'll also be required to undertake an individual Research Project.

### Future Prospects

Many different branches of biology in both the academic and industrial sectors make use of molecular biology skills and rely on analyses at the molecular level to drive developments.

In America it's predicted that growth in the molecular biology employment market will be above average over the period 2010-20.

Possible destinations include: Research Scientist, PhD (leading to Postdoctoral research positions upon qualification), Technical Sales Specialist, Hospital Laboratory Scientist, Patent Attorney, Clinical Research Scientist, Laboratory Manager, Medical/Scientific Writer, Scientific Publishing.

A portrait of a woman with long, dark, curly hair, wearing a black top with a white neckline. She is smiling slightly and looking towards the camera. The background is a blurred indoor setting with warm lighting.

Given how diverse and incredibly  
advancing the science and medical field  
is today, not to mention competitive, I felt  
a masters would enhance my scientific  
portfolio in the field of research.

Krija Thuraiarajasingham  
Biomedical Sciences BA, 2012-2015  
Molecular Biology MSc, 2015-16

# Pharmacology and Drug Discovery MSc

## Pharmacology and Drug Discovery with Professional Experience MSc

<b>Duration:</b> 1 year full-time, 20 month full-time with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in Life Sciences, Pharmacology or Clinical Science based subject and evidence of final year undergraduate study in: Physiology, Molecular Biology, Biochemistry, Cell Biology, Pharmacology, Pharmacy
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/pharmacology-msc">www.coventry.ac.uk/pharmacology-msc</a></b>

Suitably trained professionals are needed to speed up the critical task of translating basic laboratory research into commercially ready medical biotechnology and drugs that can be used clinically and to support the emerging area of 'Translational Medicine'.

The MSc in Pharmacology and Drug Discovery is designed to support the development of such specialists. Our course will also cover biotechnical innovations associated with 'Pharmacology and Drug Discovery' as well as clinical trial design and health-outcomes research.

The MSc Pharmacology and Drug Discovery with Professional Experience is an extended full-time Masters course with a substantive professional experience component. Within the professional experience modules, students may have the option of undertaking an internship with a host organisation or, alternatively, campus-based professional experience.

Internships are subject to a competitive application and selection process and the host organisation may include the University. Internships may be paid or unpaid, and this will depend on what is being offered and agreed with the host organisation. Students who are unable to undertake an internship will benefit from a campus-based professional experience, (through supervised projects and activities) designed to offer students the opportunity to integrate theory with an understanding of professional practice.

### Course Benefits

- The opportunity to gain experience in a range of research methods in well-equipped laboratories
- The opportunity to learn about a broad range of pharmacology and drug discovery topics
- Exposure to a combination of basic and clinical sciences
- The opportunity to develop transferable skills, such as written and oral communication skills, team-working skills and data analysis skills

### Indicative Course Content

Modules: Research Skills, Pharmaceutical Discoveries, Advanced Pharmacology and Drug Discovery and Development, Genomes and DNA Technology, Current topics in Biotechnology and Drug Discovery, Pharmacoeconomics, Biotechnology in the Diagnosis of Disease.

You'll also undertake an individual Research Project.

### Future Prospects

For successful graduates, a wide range of job opportunities could exist, including: Clinical Research Scientist/Manager, Human Resources Manager, Patent Attorney, Pharmacologist, Project Manager/Director, Public Relations Officer, Regulatory Affairs Associate, Sales Representative, Medical Writer.

This course is also an excellent foundation for those wishing to pursue research in Pharmacology and Discovery at PhD level.



# Construction Management MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> To apply for the course you should have an honours degree equivalent to a 2.2 or above in any relevant area related to construction or the built environment, or equivalent
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/construction-msc">www.coventry.ac.uk/construction-msc</a></b>

This is an industry-focused and topical course that aims to help enhance the career options for those with an undergraduate degree in construction management, or architectural technologists, engineers, or surveyors seeking career advancement.

It can also be taken by holders of appropriate degrees that aren't construction-related, such as a Management degree.

The course is designed for those seeking deeper and more specialist knowledge in a broad range of subjects for employment in the public and private sector, or students wishing to pursue an academic or research-orientated career.

Construction Management consists of taught topics, practical project work and a major research project.

## Course Benefits

- A committed group of experienced academics who are active in research and have industrial experience, bringing their practical experience into the course to ensure it is current and relevant to the needs of industry
- Intensive week-block teaching of modules with 'breaks' in between, giving you the opportunity to concentrate on researching and completing assignments and preparing for exams
- A course accredited by the Chartered Institute of Building (CIOB)
- Flexible study options – full-time and part-time provision

## Indicative Course Content

Modules: Global Professional Development, Financial Management and Control, Building Information Modelling, Contemporary issues and Research Methodology, Project and System Management, Construction Contract Management, Organisation Theory and Behaviour, Research Project, Integrated Project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

This course is specifically designed to provide mid-career professionals or recent graduates who wish to further their careers in the field of construction project management the opportunity to enhance their vocational and intellectual knowledge and skills.

## Accreditations

Chartered Institute of Building (CIOB).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Construction Project and Cost Management msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> To apply for the course you should have an honours degree equivalent to a 2.2 or above in any relevant area related to construction or the built environment, or equivalent
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/costproject-msc">www.coventry.ac.uk/costproject-msc</a></b>

This MSc in Construction Project and Cost Management has been developed in response to a rapid cultural change in the global construction industry towards less adversarial approaches to project management and the demand for continuing professional development. The course is practice led for new graduate and mid-career professionals. This course also provides a vocational conversion course for non-cognate graduates joining the construction profession in particular project management, cost consultancy and quantity surveying. Also a route has been created for individuals of a cognate award; this will appeal to a wider range of construction professionals engaged in construction/project management, civil and structural engineering, architectural technology, surveying and building services engineering.

There are free CPD modules such as fundamental construction, which allows the introduction of construction and its process to non-cognate and international students. These do not form part of the degree. This course combines the traditional professions of Construction management, Project/Contract Management and Quantity Surveying. Accredited by the Royal Institution of Chartered Surveyors (RICS) and Chartered Institute of Building (CIOB), the course focuses on the core skills and competencies as set out by RICS and CIOB for construction project managers and quantity surveyors. The vocational nature of this course provides an opportunity to enhance a wide range of skills and career opportunities in the construction industry.

**Course Benefits**

- A committed group of experienced academics who are active in research and have recent industrial experience, bringing their practical experience into the course to ensure it is current and relevant to the needs of industry
- Intensive week-block teaching of modules with ‘breaks’ in between, giving you the opportunity to concentrate on researching and competing assignments and preparing for exams
- A course accredited by the Royal Institution of Chartered Surveyors (RICS) and by the Chartered Institute of Building (CIOB)
- Flexible study options – full-time and part-time provision

**Indicative Course Content**

Modules: Construction Contract Management, Pre Contract Management Practice, Global Project Management Practice, Construction Cost Management, Financial and Asset Management for Construction, Strategic Management and Leadership accredited by (CMI), Contemporary issues and Research Methodology, Integrated Project, Research Project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

This course is specifically designed to provide mid-career professionals or recent graduates who wish to further their careers in the wider field of construction the opportunity to enhance their vocational and intellectual knowledge and skills.

**Accreditations**

Royal Institution of Chartered Surveyors (RICS), Chartered Institute of Building (CIOB).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Business Analytics MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/businessanalytics-msc">www.coventry.ac.uk/businessanalytics-msc</a>

The MSc Business Analytics course is an innovative new course designed to develop the practical business analytical skills needed in today's data rich business world. Businesses need trained analysts capable of exploring data to find new patterns and relationships and make business decisions accordingly. Organisations require analysts capable of generating value from large data sets which cannot be analysed with traditional techniques. You will be taught to apply appropriate analytical techniques within a business context.

The course has been specifically designed to provide students the opportunity to develop a structured understanding of business analytics. Initially you will be given an overview of big data and business analytics. You will then be taught the analytical techniques underpinning business analytics. The focus will then be on analytical techniques applicable to specific organisational functions such as: marketing, operations, finance and logistics.

## Course Benefits

- The opportunity to develop your understanding of business and communication skills
- Opportunity to undertake a company internship (to be accepted you are required to attend two workshops and pass an interview) which provides the chance to apply skills and management theory in carrying out real projects and supply chain management for host organisations

## Indicative Course Content

- To understand the context of big data and analytics within organisations
- To critically learn, understand and apply techniques underpinning business analytics
- To apply business analytical techniques relevant and appropriate for particular business functions
- To effectively use information tools to deliver effective communication of analysis leading to actionable results

Modules: Big Analytics, Business Statistics, Data Mining Methodologies and Applications, Business Modelling, Applied Marketing Analytics, Operations Analytics, Financial Analysis for Decision Making, Global Supply Chain and Logistics, Dissertation or the Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The MSc Business Analytics graduate has an opportunity to enter the field of Business Analytics and Consultancy in small, medium or large organisations across the globe. Graduates could enter professions such as management consultants, business analysts, policy analysts, market researchers, operations researchers and data scientists. They could work in public, private and voluntary sectors where such analytical skills would give organisations competitive advantage. The transferable skills that students develop whilst on the course will enable them to search for opportunities within and beyond business analytics.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



# International Business MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold an honours degree of 2.2 or above in a relevant business-related academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/intbusiness-msc">www.coventry.ac.uk/intbusiness-msc</a></b>

The main objective of the MSc International Business course is to provide graduate students who have studied business and management subjects in their first degree with the opportunity to further develop their business skills in a global context to equip them to be international managers.

**Course Benefits**

- Relevant – learning about current topics in international business
- Career focused – focus is on working in international business
- International networks – network with a diverse group of international staff and students
- Business skills – learn relevant skills such as presentation skills, team working and communication skills
- Variety – learn a wide array of topics from international marketing to international trade management

**Indicative Course Content**

Modules: Global Supply Chain and Logistics, Marketing in an International Perspective, Accounting for Business, Global Business in Emerging Regions, International Leadership and Management, Global Markets and Entry Strategies, International Trade Management, Research Methods Workshops, International Human Resource Management, Business Process Integration, Dissertation or Company Internship.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

This course is designed to prepare students for international business careers. Demand for managers who understand the international context is increasing in a world where organisations increasingly wish to compete on a global scale.

Students work for a wide range of organisations when they graduate. Some return to their home country to work in family businesses. Others work for multinational organisations. Some students set up their own businesses.

Previous graduates have gone on to pursue careers in a wide range of business and management careers in multinational organisations, SMEs, the public and private sectors.


**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



I am really pleased with the facilities, course materials, teaching quality, library, field trips and postgraduate employment support. I am glad that I chose Coventry University, because having just completed my masters, I am now confident that I can be anything I want.

Omney Trisa  
International Business MSc 2016-17

# International Business Management msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/intbusman-msc">www.coventry.ac.uk/intbusman-msc</a>

As we move more towards integrating into a borderless global economy, forces of technology-driven innovation and rising economies of scale are defining the world of global business. This has increased pressures of competitive rivalry across domestic industries in many markets while increasing the threat of competition from across borders.

In our view there are many challenges for businesses as they seek to understand how to engage with new innovation, markets, disruptive business trends and the business models, and in different markets. It becomes imperative for businesses to employ people who have knowledge of these challenges and how well to adapt to them.

The MSc International Business Management has been designed to provide individuals with the chance to develop an understanding of contemporary management theory, employer driven practical business skills and the knowledge of doing business across comparative national environments. The course will aim to prepare you for managerial employment in either your existing career or in a new career. The program encourages individuals to think, work and integrate across emerging markets, existing markets and new business opportunities.

**Course Benefits**

- Offering a clear pathway for students from a non-business background to convert into a business and management career

- Aims to provide students with an understanding of the potential and pitfalls of big data analysis for those seeking to build or lead global business organisations
- Opportunities to gain valuable practical business experience through the internship module (to be accepted you are required to attend two workshops and pass an interview)
- The opportunity to specialise in a specific type of dissertation to match specific career aspirations
- An interactive and internationally diverse learning environment

**Indicative Course Content**

Modules: International Dimensions of Marketing, The Global Business Environment, Evolution and Dynamics, Organisations and Strategy, Financial Analysis and Decision-making, International Business and Global Strategy, Global Operations, Business Statistics, Data and Analysis, International Leadership and Management, Global Business in Emerging Regions. In Semester 3, all students have an option to undertake either the dissertation or the internship module (subject to meeting the relevant criteria).

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

This course is designed to provide students from any non-business background a pathway into a career within the general management structure of an international organisation.

Graduates may wish to pursue careers in general management positions, international business and trade practitioners as well as the not-for-profit sector.

**Memberships**


European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



A young Black man with short dark hair is smiling and looking towards the right. He is wearing a dark blue button-down shirt. He is sitting against a textured red background. His hands are clasped in front of him.

Having areas such as the Postgraduate Reading Room and the Jaguar Building just for postgraduate study is great along with services and events just for us to help settle in and get the best of our time at Coventry University.

James Sylvanus Hingston Williams  
Advertising and Marketing BA, 2012-2016  
International Business Management MSc, 2016-17

# Leadership and Management PgCert/PgDip/MA

<b>Duration:</b> 1 year for each element e.g. Pg Certificate/PgDiploma/MA module, Part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Postgraduate Certificate – A degree/honours degree or equivalent</li><li>- Postgraduate Diploma – A Postgraduate Certificate or equivalent</li><li>- MA module – A Postgraduate Diploma or equivalent</li></ul>
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/leadership-ma">www.coventry.ac.uk/leadership-ma</a></b>

A part-time course designed for those who wish to pursue their career and research interests in leadership and management. Focused and pragmatic, the MA forms the apex of our suite of management courses. At this level, middle to senior managers are expected to develop the ability to reflect on their management practice. This enables them to 'learn to learn' effectively and apply this skill repeatedly when confronting and researching complex management issues.

**Course Benefits**

- Flexibility to tailor research to suit organisational industry requirements
- The assignments and projects reflect real life issues
- Minimum time away from the workplace
- Extensive use of virtual learning environments
- 100% coursework assignments

**Indicative Course Content**

- Your personal development needs as a leader and manager
- The introduction to and application of management and leadership theory and operational considerations to your organisation

- Understanding the strategic implication of leadership and management
- Understanding the importance of reflective practice and self-regulation

Modules:  
PgCert: Leadership and Management theory, Personal Leadership and Management skills.  
PgDip: Strategic Leadership and Management, Leadership and Management Communication, Culture and Change.

The cornerstone of the MA is a research project that addresses a workplace or industry focused topic.

MA: The development of a project proposal, A 12,000 word dissertation research project.

**Future Prospects**

The course aims for students to emerge with well developed powers of self-reflection, clear perspectives on strategy and strategic thinking, and highly effective management and research skills.

Successful graduates from the MA should be well informed to face the challenges of senior managers working in organisations in the twenty-first century. For those currently employed but wishing for career progression, this course can allow the application of advanced skills and knowledge in the relevant industry.

For those looking for a different pathway, successful graduates could be able to pursue a wide range of leadership and management careers in global corporations, government organisations, management consultancies and leadership/management education and training.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Project Management MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2.2 or above in a relevant academic discipline. Applications from candidates with other relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/projectman-msc">www.coventry.ac.uk/projectman-msc</a></b>

This course will provide opportunities for individuals to become leaders in the field of project management, addressing a range of complex project management issues using different international and organisational examples. Through a combination of taught modules, industry guest lectures and internship/dissertation project, students will have the opportunity to acquire both the technical and people skills required to become an effective project manager.

## Course Benefits

- Develop an understanding of the management of projects at a strategic level
- The course is delivered by teaching staff who have had extensive professional industry experience in the management of projects
- Case studies of successful and failed projects, industry speakers and interactive technologies
- Opportunity to do a dissertation which matches career aspirations, or undertake a company internship (subject to meeting specific criteria)

## Indicative Course Content

- Current developments and challenges in the field of project management within an international context
- Learn the necessary skills required to successfully manage project management related activities across a range of organisations including public, private and not for profit sectors
- Project management theories and concepts, creative solutions to a range of complex project management issues
- Learn professional and research capabilities in both practical and theoretical aspects of project management at an advanced level
- Transferable and professional skills which can improve project management career prospects

Modules: Project Management in Practice, Strategic Portfolio and Programme Management, Project Organisation and Culture, Project Management Methodologies (including PRINCE2 foundation training), Risk Management, International Leadership, Project Governance and Responsible Management, Final project (Dissertation or Consultancy Module), Strategy, Technology and Innovation, Business Process Integration.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The MSc Project Management course helps prepare students for a variety of project management careers in different organisational settings, whether in the public, private or voluntary sector.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



# Sport Management MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/sportmanagement-msc">www.coventry.ac.uk/sportmanagement-msc</a></b>

The sport industry is expected to offer increasing employment opportunities as it continues to grow and professionalise throughout the world. There's an increased demand for professional managers with a strong business expertise combined with a passion for sport.

**Course Benefits**

- Course ranked No1 in Europe (SportBusiness International, July 2016) and in the top 10 worldwide (Eduniversal Best Masters in sport management, 2015-16)
- Strong industry engagement
- Offers an international perspective in the country of birth of modern sport
- Ever growing network of alumni
- Vibrant sport environment
- Volunteering and placement opportunities

**Indicative Course Content**

Modules: Sport Organisation and Governance, Sport Legal Environment and Broadcasting, Sport Finance, Managing People in Sport Organisations, Sport Marketing and Sponsorship, Facilities and Events Operations Management, Crisis Management and Media in Sport, Contemporary Issues in Sport Management, Marketing Consultancy Research.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The strong specificities of the sport industry (e.g. high media coverage and social resonance, ambiguity of objectives and conflicting logics, multiplicity of stakeholders, uncertainty of outcome, necessary cooperation and co-production between competitors, fans loyalty, volunteerism etc) require managers with specific skills and expertise, and an in-depth knowledge of sport organisations.

The MSc in Sport Management at Coventry Business School therefore aims to provide specialist training for sport business managers who are working in the sector or those who are seeking a professional career in the industry. It's also open to graduates in any discipline with no prior work experience and who are looking for the opportunity for employment in any of the many sectors that comprise the sport sector.

Successful graduates of this course may have employment opportunities such as management positions in: sport clubs, governing bodies, sport consultancies, sporting event organisers and sport retailers.

Previous graduates have gone on to a wide range of careers including at: Lawn Tennis Association, International Cricket Council, Leicester City FC and Harlequins.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



# Civil Engineering msc

## Civil Engineering (Technical route) MSc

## Civil and Structural Engineering msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Normal entry requires a minimum 2:2 undergraduate honours degree in Civil Engineering. Other engineering degrees may be suitable with appropriate industry experience
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/civileng-msc">www.coventry.ac.uk/civileng-msc</a> <a href="http://www.coventry.ac.uk/civilandstructural-msc">www.coventry.ac.uk/civilandstructural-msc</a>

These are accredited courses in Civil Engineering or Civil and Structural Engineering.

They cover the 'further learning' required for Chartered status for holders of appropriate first degrees.

The MSc in Civil and Structural Engineering (Technical Route) provides a route to chartered status for holders of a first degree accredited at incorporated level.

The courses have been developed and are delivered in collaboration with civil engineering employers. They've been designed for part-time or full-time study by the use of 'one-week blocks' of teaching.

**Course Benefits**

- A course approved by the Joint Board of Moderators (JBM) which teaches the 'further learning' required for Chartered status
- Studying with students on a wide range of courses covering other professional disciplines
- Intensive week-block teaching of modules
- Students who complete the 'Global Professional Development' module and meet the CMI evidence requirement, will gain a L7 certificate in Strategic Leadership and Management, and a L7 award in Professional Consulting

**Indicative Course Content**

Modules: Project Management, Bridge Engineering, Advanced Design Concepts, Computational Mechanics, Soil-structure Interaction, Organisational Theory and Behaviour, Experimental Methods for Materials and Structures, Integrating Project.

You'll also take two specialised topics:  
MSc Civil Engineering: Construction Contracts and Law, Project Management.

MSc Civil and Structural Engineering: Global Professional Development, Advanced Structural Analysis Concepts.

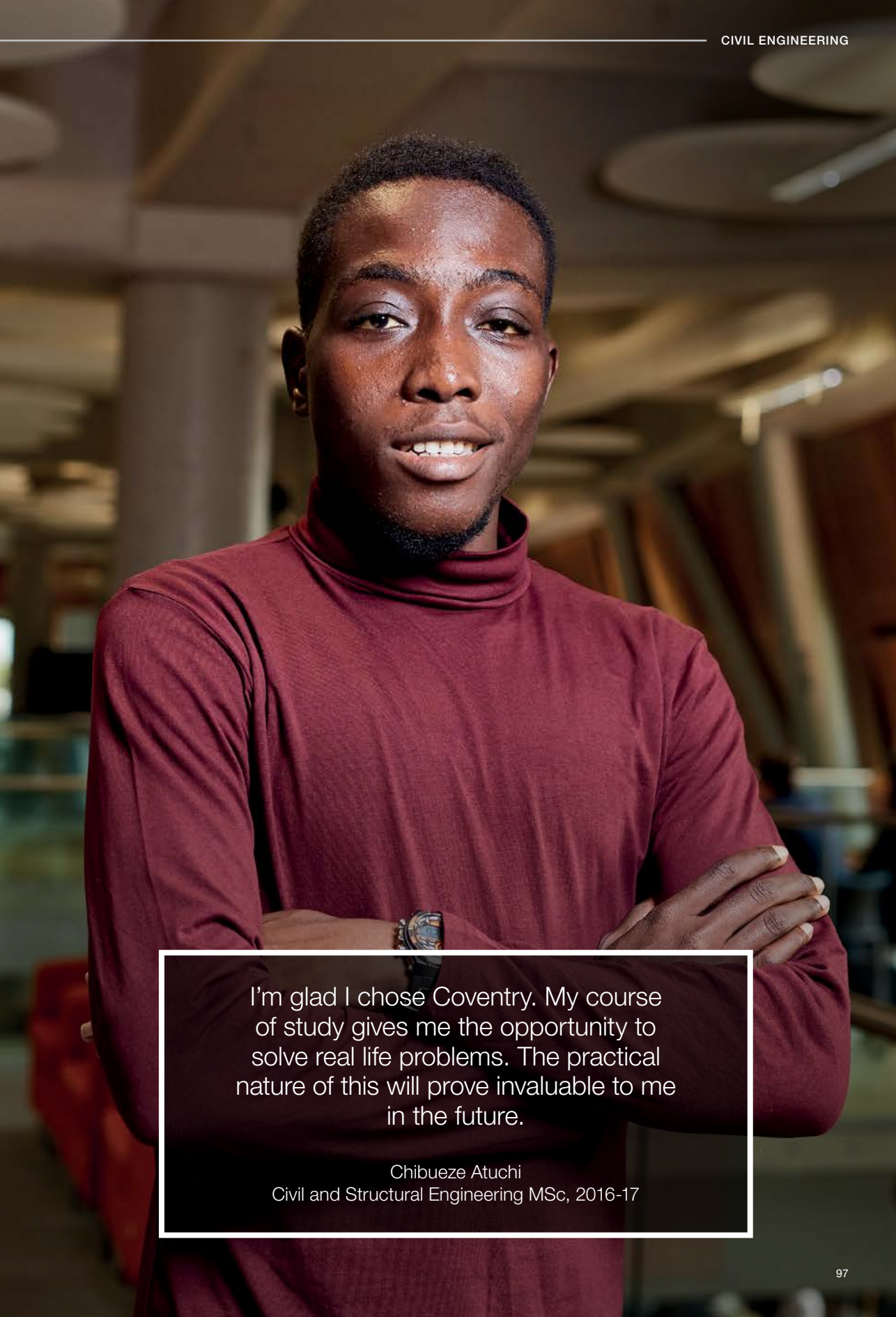
This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The courses are designed to enable you to progress into your chosen field, working with a range of professional engineers.

Some of our graduates have secured jobs with: Hyder Consulting, Hilti (G. Britain) Ltd, The Power, Saudi Arabia, Alcons Infrastructures, Warwickshire County Council, Central Piling Ltd.





I'm glad I chose Coventry. My course of study gives me the opportunity to solve real life problems. The practical nature of this will prove invaluable to me in the future.

Chibueze Atuchi  
Civil and Structural Engineering MSc, 2016-17

# Advanced Computing Msc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- A minimum of a second class honours degree in computer sciences or relevant areas</li><li>- A relevant professional qualification of an equivalent level e.g. BCS professional Graduate Diploma, CEng, CIM Diploma</li><li>- A lower qualification plus relevant experience at a professional level</li><li>- Management experience that can demonstrate learning to an equivalent level</li><li>- Satisfactory independent evidence of working for several years in a position that would normally be occupied by an honours graduate, in a relevant area</li></ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/advanced-computing-msc">www.coventry.ac.uk/advanced-computing-msc</a></b>

This is an advanced practical course. It is designed to focus on and develop skills and knowledge in specific areas of computing that are both current and relevant to employers such as cloud computing and augmented reality.

As well as offering you a chance to develop a sound understanding of current and novel software systems, internet systems, formats, protocols and standards, the course also covers employability skills in all aspects of computer based technologies and applications.

**Course Benefits**

- You'll have access to an enthusiastic and committed group of experienced academics, bringing experience in both research and business to their teaching
- We have a yearly Computing Showcase, giving you the opportunity to demonstrate work to potential employers
- Industry speakers and case studies help make this course relevant for both your future employability and professional development
- Taught in dedicated laboratories equipped with workstations and dedicated servers. The labs are licensed to host commercial software development environments including Python, Java, C++ and standard software packages

**Indicative Course Content**

Modules: Advanced Computing Technologies, Internet Systems Development, Cloud Computing, Business Intelligence and Big Data, Usability, Project, Research Methods.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The course has been specifically designed to focus on your future employability.

- Links with national and international employers
- A real emphasis on seeking practical work opportunities on a project with supervision from a member of academic staff from the department

# Computer Science MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- A minimum of a second class honours degree in computer sciences or relevant areas</li> <li>- A relevant professional qualification of an equivalent level e.g. BCS professional Graduate Diploma, CEng, CIM Diploma</li> <li>- A lower qualification plus relevant experience at a professional level</li> <li>- Satisfactory independent evidence of working for several years in a position that would normally be occupied by an honours graduate, in a relevant area</li> </ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/computerscience-msc">www.coventry.ac.uk/computerscience-msc</a></b>

The MSc in Computer Science will be of particular interest if you're a graduate with a first degree in Computer Science and now wish to extend your capabilities.

The course focuses on the development and application of a cognate set of skills and knowledge in specific areas of Computer Science. As well as enabling students to develop a sound understanding of essential hardware and software systems, formats, protocols and standards, it covers essential legislation relating to all aspects of computer based systems and information.

## Course Benefits

- Links with national and international employers
- A strong emphasis on seeking practical work opportunities
- An international perspective on commerce and industry in a global business environment
- Access to an enthusiastic and committed group of experienced academics, bringing a wealth of industrial experience to their teaching
- A yearly Computing Showcase, giving you the opportunity to demonstrate work to potential employers
- Taught in dedicated laboratories that are equipped with workstations and dedicated servers. The Labs are licensed to host commercial software development environments including Python, Java, C++ and standard software packages

## Indicative Course Content

Modules: Advanced Programming, Computer Architectures and Principles, Internet Systems Development, Real-time and Embedded Systems, Software Engineering Design.

Plus a single academic 15 credit topic, for example Database Systems.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

For successful graduates, an MSc in Computer Science can present opportunities in a variety of different career paths, from hardware design, implementation and maintenance to software development and project management.

The skills you can acquire help enable employment in research, commercial and industrial organisations.

## Accreditations

The British Computer Society (BCS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.



# Data Science and Computational Intelligence MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A minimum of upper second class honours degree in computer sciences, mathematics or other relevant areas
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/datascience-msc">www.coventry.ac.uk/datascience-msc</a></b>

The MSc Data Science and Computational Intelligence has been designed to provide an industry relevant course that can meet the needs of individuals wishing to pursue a research and development career in data science and computational intelligence.

You should acquire knowledge, skills and expertise required for the analysis, interpretation and visualisation of complex, high-volume, high dimensional and structured/ unstructured data from varying sources.

The course will be delivered through activity-led and problem-based learning in the context of current research or industrial consultancy projects conducted by the academics teaching on the course.

**Course Benefits**

- Specialist computing labs with high performance hardware and industry standard software
- Strong links with employers, enabling us to offer visits, guest lectures and joint projects with local companies
- An excellent social experience with events, trips, and funded computing clubs
- Committed and enthusiastic teaching staff, active in research and educational development which informs their teaching
- An opportunity to get involved in projects pursued by our research groups in: Computational Intelligence; Intelligent Information Modelling and Retrieval; Distributed Systems and Modelling; Interactive Worlds; Digital Security and Forensics and Engineering Technologies
- An opportunity to participate in our yearly Computing Showcase, giving you the chance to demonstrate work to potential employers

**Indicative Course Content**

Modules: Machine Learning, Cloud Computing and Distributed Technologies, Intelligent Information Retrieval, Advanced Database Systems, Artificial Neural Networks, Evolutionary and Fuzzy Systems, Business Intelligence and Big Data Processing, Research Methods in Computing, Project Dissertation.

The MSc project serves to integrate and apply the subjects studied. The project could be industry based or undertaken in collaboration with one of the University research groups, within the cognate area of this MSc.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The MSc Data Science and Computational Intelligence course can present exciting opportunities in pursuing a career as a data scientist, data professional or data analyst in a variety of sectors including financial services, retail, marketing, customer and business intelligence. Successful graduates should be equipped with specialist knowledge and skills sought after by industries that deal with very large volumes of data.

# Electrical and Electronic Engineering MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> The normal entry route to this course will be through an honours degree in electrical and/or electronic engineering (2.2 minimum classification) or a strongly related subject area. Applicants offering equivalent professional qualifications and experience will be considered on a merit basis
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/electrical-msc">www.coventry.ac.uk/electrical-msc</a>

This course aims to further develop your knowledge of and expertise in specialist engineering subjects associated with the main application areas of electrical and electronic engineering. Particular prominence is given to electrical power systems and machines; robotics and sensors; digital systems incorporating VHDL and signal processing. Its emphasis on applied technical work aims to strengthen the engineering development skills of students from an academic background.

The topic areas also provide opportunities for interaction with the department's Applied Research Centre who will source some of the individual projects for the course.

## Course Benefits

- You get a wide breadth of knowledge from the various modules studied in a fast advancing area
- You'll be enabled to understand the significant advancements and developments in modern technology
- The transferable skills you learn from undertaking a course such as this can help you to move between various disciplines

## Indicative Course Content

Modules: Digital System Design with VHDL, Electrical Machines and Drives, Power Systems, Digital Signal and Image Processing, Robotics: Kinematics, Dynamics and Applications, Measurement and Sensor Technology, Microprocessor Applications, Renewable Energy and Smart Grid, Individual Project.

The substantial individual project gives students the opportunity to work on a detailed area of related technology alongside an experienced academic supervisor. Some projects are offered in conjunction with the work of the Faculty's Research Centres or industry.

- Embedded network interface development for measurement instruments
- Wireless sensors for industrial thermocouple temperature monitoring
- Power system network simulation
- Wind turbine generator simulation

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Graduates have discovered that an electrical engineering background can be the basis of a career in science, business, government, finance, and medicine.

## Accreditations

Institution of Engineering and Technology (IET).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Embedded Microelectronics and Wireless Systems MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> The normal entry route to this course will be through an honours degree in electrical and/or electronic engineering (2.2 minimum classification) or a strongly related subject area. Applicants offering equivalent professional qualifications and experience will be considered on a merit basis
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/embeddedmicro-msc">www.coventry.ac.uk/embeddedmicro-msc</a>

This course has been designed to capture the essence of the rapidly developing fields of Embedded Microelectronics and Wireless Systems.

It's suitable for engineering graduates who wish to specialise in the high-speed technology of embedded microelectronics and wireless systems including mobile. Some experience of a high level programming language (C, C++, Java) would normally be expected.

**Course Benefits**

- A globally relative course
- You can use the qualification for many different fields of engineering
- The course provides you with opportunities to meet and work with both students and staff from a wide range of international origins and diverse cultural backgrounds in common areas of interest
- Due to the pervasive nature of embedded systems, the subjects you'll study are globally relevant and integrate a variety of specialised engineering disciplines. The course has close ties to the COGENT research group who focus on embedded wireless intelligent networks

**Indicative Course Content**

Modules: Digital Communications Systems, Digital Signal and Image Processing, Microprocessor Applications, Embedded Operating Systems, Embedded System Programming, Wireless Intelligent Systems, Digital Systems Designs with VHDL, Robotic: Kinematics, Dynamics and Applications.

**Future Prospects**

Embedded Microelectronics and Wireless Systems are now ever-present in all aspects of technological life for example automotive, biotechnology, communications fixed and mobile networks, information technology, industrial electronics process control, security, and computer technology.

So much so that there's a demand for top graduates in the fields of embedded microelectronics and wireless systems to work either in their development or in the vast number of industries that employ these technologies.

Opportunities also exist to complete a PhD research degree on completion of the master's course.



# Forensic Computing MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold a good honours degree 2.2 or above in a relevant academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/forensiccom-msc">www.coventry.ac.uk/forensiccom-msc</a></b>

To pursue an exciting and interesting career related to digital forensics, you'll be required to acquire specialist knowledge and skills that can be gained on our MSc in Forensic Computing. The key elements of investigation into multiple digital media sources local, remote and in the 'cloud'.

The course covers a range of practical skills that are essential for the retrieval of digital information for corporate and criminal investigations. The key discipline related to the ACPO guidelines on digital evidence recovery is a core element.

## Course Benefits

- Use the state-of-the-art dedicated Digital Forensics and Ethical Hacking Laboratory
- Learn the key elements relating to the recovery of 'evidence' in a sound, methodical fashion that's ACPO Principles compliant

- Learn the social, ethical and legislative context of digital investigation with regard in particular to the Computer Misuse Act 1990 (as amended), the Human Rights Act 1998 and 2005, Data Protection Act 1998, Crime and Disorder Act 1998 and the Regulation of Investigatory Powers Act 2000
- Undertake evidential analysis using forensic software to identify evidential artefacts
- Attend an AccessData FTK (Forensic Toolkit) Bootcamp to qualify as an ACE (Accredited Certified Examiner). (This is at an additional cost of £500)

## Indicative Course Content

Modules: Forensic Computing Methods, Network Forensics, Mobile Forensics, Internet and Information Security, Individual Research Project, Research Methods.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

There are a number of potential roles for those with expertise in digital forensics. One of the most high profile positions would be to provide support for civil and criminal investigations that involve the retrieval of digitally based information, typically to be provided as an expert witness or to aid in solving crimes/frauds or industrial espionage.

There's also a demand for similar skills in the area of disaster management and recovery of digitally based information.

The focus on the investigative discipline makes it especially relevant to roles relating to corporate data integrity and recovery as well as more traditional evidence gathering in a criminal or corporate investigation.

## Accreditations

The British Computer Society (BCS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Information Technology MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- A minimum of a second class honours degree in IT, computer sciences or relevant areas</li><li>- A relevant professional qualification of an equivalent level e.g. BCS professional Graduate Diploma, CEng, CIM Diploma</li><li>- A lower qualification plus relevant experience at a professional level</li><li>- Satisfactory independent evidence of working for several years in a position that would normally be occupied by an honours graduate, in a relevant area</li></ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/infotech-msc">www.coventry.ac.uk/infotech-msc</a></b>

With Information Technology ever changing, impacting on both our daily lives, MSc Information Technology explores its development, application and evolving nature.

This course is designed to provide students with theoretical and practical knowledge of information and database systems and explore the technology available to support management for decision-making.

Furthermore, there are opportunities to investigate internet security, technologies, drivers and critical success factors along with factors affecting the design of human computer interfaces. You'll also examine how business sustains strategic competitive advantage through the use of IT on a global platform, and the practical nature of simulation will be explored.

**Course Benefits**

- Links with national and international employers
- Strong emphasis on practical work opportunities on a project with supervision from a member of academic staff from the department
- Access to an enthusiastic and committed group of experienced academics, bringing a wealth of industrial experience to their teaching
- Practical experience using industry used software for modelling business processes in organisations to improve effectiveness and efficiency deploying the appropriate IT applications e.g. Simul8 or Arena

**Indicative Course Content**

Modules: Advance Database Systems, IT Strategy Management, E-commercial Global Business Continuity, Project, Research Methods, Usability, Internet Systems Development.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

For successful graduates, this course could lead to a wide range of job roles including: Business Analyst, Systems Analyst, Information Technology Manager, Data Officer, Information Systems, Consultant and Information Manager, IT Project Management.

**Accreditations**

The British Computer Society (BCS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.





# Information Technology Management MBA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Be an honours graduate of any discipline, obtained from a recognised university/HE institution, or hold an equivalent qualification acceptable to Faculty of Business and Law in a business related area</li><li>- Have a minimum of two years post-degree full-time work experience in a management/administrative/professional capacity</li></ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/postgraduate">www.coventry.ac.uk/postgraduate</a></b>

The MBA in Information Technology Management is a course that addresses the Information Technology (IT) challenges faced by today's global organisations. As information technology is constantly advancing, companies need to have people who are capable of handling diverse, localised and/or novel business situations in this evolving sector. Students will be provided with a broader understanding of business and information technology through considering issues such as human and financial resources, general management, information technology management and how they impact upon a business.

**Course Benefits**

- A key feature of this course is the exposure of students to Systems, Applications and Products (SAP) software. SAP is the world's leading provider of enterprise business applications and solutions. This software launches students in contemporary methodology applicable to areas such as IT services, cloud, databases, analytics or mobile technologies
- Another feature of this course is that students will be exposed to the Projects IN Controlled Environments (PRINCE2). Prince2 is the de-facto process-based methodology for effective management of projects across the world
- Collaborate in an international environment, which reflects the globalised nature of the computing industries

**Indicative Course Content**

Modules: Principles of Marketing, Financial Analysis and Decision Making, Human Resource Management, IT Strategy, IT Project Management (With PRINCE2), Decision Support Systems, Enterprise Systems, CyberSecurity: Management and Leadership, Study Skills and Research Methods, Project.

**Future Prospects**

This course has been designed to prepare students who are to pursue careers such as: Management Consulting, Project Managers, Leadership Business/Systems Analyst, Information Systems Architect, Information Manager.



The University is a diversified environment with students from various cultural backgrounds, which teaches you core competences in people management and interpersonal skills, a soft skill needed in every business environment. Its an atmosphere of shared knowledge at Coventry, far beyond just good teaching.

Ene Abutu  
Management of Information Technology MSc, 2014-15

# Management Information Systems MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> To enter this course you should have a first or second class honours degree in an appropriate discipline. However, entry qualifications are flexible and applications are welcomed for mature candidates and those with industrial experience
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/mis-msc">www.coventry.ac.uk/mis-msc</a>

As time-to-market becomes the mantra of modern business, so the need for timely business intelligence capable of delivering decision support to management at all levels of an organisation comes to the fore. Hence graduates with the requisite knowledge and skills can help business penetrate existing markets while considering which new areas should be exploited for potential future gain.

**Course Benefits**

- The chance to learn how to gain competitive leverage from both IS and IT through the application of computer-based technologies designed to deliver trustworthy information in a tightly time-bound, market-driven environment
- Modern business demands highly skilled graduates capable of adding immediate value to their organisations. This course can provide an in-depth appraisal of the key elements concerning the role of IS in such scenarios
- A highly trained and knowledgeable team of academics will guide you through the various theories, models and practices relating to business information systems and their role in modern business
- You'll participate in lively discussion, seminars, and tutorials designed to prepare you for a dynamic business environment based around presenting information in new and innovative ways while maintaining the traditional values concerning business ethics and corporate social responsibility

**Indicative Course Content**

Modules: Study Skills and Research Methods, Usability, Internet and Information Security, Software Development, Database Systems, Enterprise Systems, Project Management, Decision Support Systems.

You must also satisfactorily complete an individual project or an industry-based project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

This course is designed to help equip you for a career in modern business, with career options which may include: IS/IT Manager, Database Administrator, Hybrid Management of IT, Account Manager, Project Manager, Systems Analyst, Consultant, Enterprise Analyst.



# Management of Information Technology MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- A minimum of a second class honours degree</li> <li>- A relevant professional qualification of equivalent standard eg, BCS Professional Graduate Diploma, CEng, CIM Diploma</li> </ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/managementofit-msc">www.coventry.ac.uk/managementofit-msc</a></b>

There's a genuine requirement for managers to possess in-depth knowledge and understanding of information technology as a means for an organisation to achieve and sustain competitive advantage in today's increasingly global business environment.

This course aims to prepare graduates to take an active role in the management and development of information technology to support an organisation.

The course is practically designed to help provide both skills and knowledge essential to those who wish to pursue a career in senior management. It's accessible to graduates from all business or IT-based backgrounds.

## Course Benefits

- The chance to learn how to gain competitive leverage from both IS and IT to capture, process, and disseminate timely information which allows for the creation of cutting-edge strategies that are capable of obtaining and sustaining market leadership
- Modern business demands highly skilled graduates capable of adding immediate value to their organisations so this course provides an in-depth appraisal of the key elements concerning the role of IT in such scenarios
- A highly trained and knowledgeable team of academics will guide you through the various theories, models and practices relating to business information technology and its role in modern business
- You'll participate in lively discussion, seminars, and tutorials designed to prepare you for a dynamic business environment based around presenting information in new and innovative ways while maintaining the traditional values concerning business ethics and corporate social responsibility

## Indicative Course Content

Modules: Study Skills and Research Methods, IT Strategy, Business Simulation, Enterprise Systems, Human Resource Management, Project Management, Knowledge Management, IS/IT Procurement, Decision Support Systems.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Together with your first degree, the course is designed to help prepare you for a career in senior management with a focus on IS/IT.

Career positions that previous graduates have aspired to include: Business Analyst, Systems Analyst, Information Technology Manager, Data Officer, Information Systems Consultant, Information Manager.

# Network Computing msc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- A minimum of a second class honours degree in computer sciences or relevant areas</li><li>- A relevant professional qualification of an equivalent level e.g. BCS professional Graduate Diploma, CEng, CIM Diploma</li><li>- A lower qualification plus relevant experience at a professional level</li><li>- Satisfactory independent evidence of working for several years in a position that would normally be occupied by an honours graduate in a relevant area</li></ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/networkcom-msc">www.coventry.ac.uk/networkcom-msc</a>

This course aims to develop both operational and strategic computer networking management skills. By providing a thorough understanding in all aspects of networking, it aims to equip you with state-of-the-art knowledge and skills.

In addition to a sound understanding of essential network platforms, formats, and management, there's coverage of essential legislation relating to all aspects of computer based systems and information.

**Course Benefits**

- This course has been specifically designed to focus on your future employability. There's a strong emphasis on practical work opportunities on a project with supervision from a member of academic staff from the department
- We take an international perspective on commerce and industry in a business environment that's global
- We have links with national and international employers
- You'll have access to an enthusiastic and committed group of experienced academics, bringing a wealth of industrial experience to their teaching
- A yearly Computing Showcase, gives you the opportunity to demonstrate work to potential employers

**Indicative Course Content**

Modules: Internet and Information Security, Network Technologies, Network Planning and Management, Research Methods, Mobile Forensics.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

This course may enhance the employability of graduates in commerce, industry and research. This is achieved through building on graduate-level skills as well as subject specific knowledge and skills.

Designed to install a set of highly specialised skills the course aims to help enable students to pursue a variety of career paths in Network Computing, from network design and implementation, to management and administration in commercial, industrial or academic organisations.

**Accreditations**

The British Computer Society (BCS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Software Development MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- A minimum of a second class honours degree in computer sciences or relevant areas</li> <li>- A relevant professional qualification of an equivalent level e.g. BCS professional Graduate Diploma, CEng, CIM Diploma</li> <li>- A lower qualification plus relevant experience at a professional level</li> <li>- Satisfactory independent evidence of working for several years in a position that would normally be occupied by an honours graduate in a relevant area</li> </ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/softwaredev-msc">www.coventry.ac.uk/softwaredev-msc</a></b>

MSc Software Development focuses on the analysis and design principles related to software engineering to enable developers to build software solutions to meet the specifications of new and existing projects.

The course also considers the practical use of emerging technologies and explores the usability of solutions for a variety of platforms and environments.

## Course Benefits

- This course has been specifically designed to focus on your future employability
- Links with national and international employers
- Strong emphasis on applying for practical work opportunities on a project with supervision from a member of academic staff from the department
- Access to an enthusiastic and committed group of experienced academics, bringing a wealth of industrial experience to their teaching
- Yearly Computing Showcase, giving you the opportunity to demonstrate work to potential employers

## Indicative Course Content

Modules: Advanced Database Systems, Software Engineering, Advanced Software Design and Development, Internet Systems Development, Open Systems Application Development, Project, Research Methods.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Industry speakers and case studies make this course relevant for future employability and professional development.

There are a number of potential careers for those with expertise in software development. The ability to identify and specify a problem and implement code using a variety of state-of-the-art environments can enable graduates in software development to take roles in management and administration and enjoy extensive career opportunities in commercial, government and research organisations.

## Accreditations

The British Computer Society (BCS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.



# Cyber Security MBA

<b>Duration:</b> 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Be an honours graduate of any discipline, obtained from a recognised university/HE institution, or hold an equivalent qualification acceptable to Coventry Business School</li><li>- Have a minimum of two years' post-degree full-time work experience in a management/administrative/professional capacity</li><li>- Without an honours degree BUT with substantial work experience of at least TEN years since leaving secondary school</li></ul> <p>Students who do not fit with the entry requirements can gain entry but their suitability will be assessed by The Director of the MBA in Cyber Security. AP(E)L will be assessed by The Director of the MBA in Cyber Security. All non-standard admissions as detailed are taken to the Faculty's Accreditation Committee for approval</p>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/cybersecurity-mba">www.coventry.ac.uk/cybersecurity-mba</a></b>

The MBA in Cyber Security (MBACS) aims to provide an educational experience which enables individuals to achieve an integrated understanding of the operation and strategy of management and to develop appropriate intellectual and personal skills.

The MBACS will enable individuals to understand complex business problems and key issues in cyber security whilst exploring many associated business issues such as globalisation and ethics to ensure successful global trade.

**Course Benefits**

- This is a blended MBA, so individuals will have the opportunity to manage their own time and choose how and when to study
- The first of its kind, the MBACS is structured so that you are exposed to a common core of key management issues within the fields of Strategy, Finance and Accounting, Human Resource Management and Marketing
- The course provides a number of specialist modules that allows the individual to tailor their own pathway to complement and build on their existing knowledge
- For each module individuals will have engaging video lectures and a variety of interactive content and activities

**Indicative Course Content**

Modules: Cyber Security: Strategic Thinking and Analysis, Cyber Security: Management and Leadership, Network Security, Cyber Security: Financial Accounting and Decision Making, Cyber Security: Human Resource Management, Trust and People, Cyber Security: Marketing Principles and Crisis Communications, Digital Security Risk and Audit Management, Enterprise and Big Data Management, International Cyber and Digital Law, Network Defence Management.

**Future Prospects**

This qualification has been developed in direct response to the need for government and industry to increase cyber management knowledge and expertise in the workplace.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Cyber Security Management MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/cybersecurity-msc">www.coventry.ac.uk/cybersecurity-msc</a></b>

The MSc Cyber Security Management is a specialist course aimed at both graduate students who have previously studied business and management subjects and students wishing to convert to management.

The course has been created in response to current market demands and new political measures put in place by worldwide Governments. These measures are aiming to educate organisations on the risk of cyber attacks on businesses. Specifically, this MSc addresses the needs identified in the UK National Cyber Security Strategy. The Global Information Security Workforce Study estimates that the global cyber security workforce shortage will widen to 1.5 million by 2020. This MSc is designed to help address this problem.

## Course Benefits

- The MSc Cyber Security Management has been designed explicitly to develop the knowledge and skills required by Government and industry, and has been developed in direct response to calls from the UK Government, and leading industry figures, to build cybersecurity management capacity in the workforce
- Coventry Business School is working in partnership with the Coventry Law School, to deliver MSc Cyber Security Management, a course that addresses the management of IT security challenges faced by today's organisations
- The Cyber Security Management Research Group within the Business Faculty Research Centre (CBiS), includes highly qualified academics with considerable practical experience of network and computer systems security and risk management from a variety of backgrounds including law enforcement, accounting, business and commerce

## Indicative Course Content

Modules: International Cyber and Digital Law, Cybersecurity Risk Management, Network Defence Management.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Organisations, both private and public, realise the need for their management staff to be aware of information security risks and for their staff to have the ability to put plans in place to reduce and mitigate risks, threats, and crises. Furthermore managers also need to have the relevant skills and knowledge to carry out a security audit and assurance process, have risk management strategies in place to counter cyber attacks and to have a working knowledge of cyber security terminology for effective communication. The course is aimed at future managers who have a need to deal with cyber security.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Architecture MArch

<b>Duration:</b> 2 years full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should have a good undergraduate degree in architecture. This will normally be from a course which offers exemption from the ARB/RIBA Part 1 examination, however this is not a prerequisite of the MArch course and we can make offers to candidates – usually from outside the UK – who have not completed the ARB/RIBA Part1 (candidates without Part 1 will need to pass the ARB's own Prescribed Examination as an external candidate if they wish to progress towards registering as an architect in the UK). Applicants are also expected to have completed a 'year out' placement in practice with a completed PEDR logbook, or have equivalent experience  Applicants may be asked to provide a convincing portfolio of relevant architectural design work. This will either be presented at interview or submitted by post/online
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language (minimum in all components). IELTS 6.0 may be considered with additional pre-sessional English Support
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/postgraduate">www.coventry.ac.uk/postgraduate</a></b>

The Master of Architecture Course is designed to enable you to develop the creative and professional skills required for a successful career in architecture. Focusing primarily on studio-based projects, the course will stretch your design imagination, develop your critical thinking, and prepare you to respond proactively to a wide range of complex challenges.

The course is designed to celebrate the distinctive nature of Architecture as a discipline which spans the sciences and the arts. Firmly embedded in the Faculty of Arts and Humanities, the course also draws on the teaching and research expertise from the Faculty of Engineering and Computing.

**Course Benefits**

- The studio based learning creates a holistic and integrated teaching and learning environment
- You will have the opportunity to undertake collaborative projects with students on master's courses in the Faculty of Arts and Humanities, and the Faculty of Engineering, Environment and Computing
- You will benefit from access to a wide range of workshop facilities
- The course is informed by an advisory panel of practicing architects to ensure a strong and collaborative bond between practice and academia
- The University actively encourages international collaboration through fieldtrips, online interactive learning, and opportunities for international exchanges

**Indicative Course Content**

Modules: Design, Process and Communication, Comprehensive Design, Construction Technology and Environmental Design, Cultural Context, Integrated Project, Research for Design, Design Thesis, Critical Investigations, Professional Practice and Management.

**Future Prospects**

This course is primarily designed to prepare you for a career in architecture. Graduates may also choose to pursue careers in a wide range of related professions, or to engage in PhD research.

**Accreditations**

This course is designed to satisfy the requirements of the Architects Registration Board and the Royal Institute of British Architects. The University is seeking RIBA/ARB Part 2 recognition for the course to provide the second part in the three part education of an architect. Please seek up to date information on the status of this prior to application if this is of interest.

Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Automotive Design MA

<b>Duration:</b> 1 year full-time, option for 2 years full-time, subject to agreement
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2:2 or above in a relevant discipline or have a professional body of work
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language. IELTS 6.0 may be considered with additional pre-sessional English support
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/autodes-ma">www.coventry.ac.uk/autodes-ma</a></b>

This Automotive Design MA aims to enable students to build on skills and knowledge gained on a relevant undergraduate design course or at an advanced level in a relevant profession. The underlying theory and practices of automotive design (exterior, interior, colour and trim) as required by design studios of global Original Equipment Manufacturers (OEMs) underpins the structure of the course.

Through a clearly structured course in dedicated design studios with outstanding facilities and alongside placements or industry facing/live projects, this course aims to be pivotal in your learning experience. The curriculum has been developed with extensive input from the automotive industry's design community. The Faculty of Arts and Humanities has an extensive graduate (many at executive level) network and staff who are practicing designers to consult with.

## Course Benefits

- Automotive design focus in the areas of exterior, interior, colour and trim
- Dedicated staff with professional experience supported by visiting industry design staff
- Outstanding studio and workshop spaces
- Course reflects current automotive studio practices
- Opportunity to develop sketching and rendering skills to an advanced level, and translate 2D concepts to 3D in clay and CAD

## Indicative Course Content

Modules: Design Enquiry and group projects, Industry Enhancement, Professional Practice, Competitions, Automotive Design Projects.

## Future Prospects

Graduates have been recruited by OEMs (Original Equipment Manufacturers), Tier 1 suppliers and consultants, keen to acquire their skills in and knowledge of the automotive design process. This course can equip you for careers in automotive design, research, teaching and design management.

Recent graduates are working in the automotive industry with JLR, Honda, GM, Hyundai, SAIC and Geely and consultants (including CGI and Drive) in Europe and the Far East are keen to acquire their skills in exterior/interior design, clay modeling, digital modeling and their knowledge of the automotive design process.



# Design and Transport MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2:2 or above in a relevant discipline or have a professional body of work
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/designandtran-msc">www.coventry.ac.uk/designandtran-msc</a></b>

The MSc Design and Transport course is devised in recognition of the rapidly changing world of transport design and its related systems and contexts. More than ever transportation issues and creative solutions to them are significant to creating a positive future world and associated functional, ecological and social landscapes.

The aim of the course is to help you advance your design skills and capabilities with your ability to engage critically and creatively to innovative new and exciting transport-related vsolutions for the future.

### Course Benefits

- An approach that builds on specialist professional and creative identities, critical and innovative mind-sets in the context of the future global design environment and its emerging design agendas
- Studio-based learning centred on mastering thought leadership in design creativity, innovation, and collaboration within a newly refurbished studio environment
- There may be opportunities to work on live projects with industry partners, subject to availability
- Two Groups of students were awarded prestigious Red Dot Awards in 2014. The students' success has helped Coventry University to become the only UK university in the Red Dot Award's illustrious top 15 ranking for higher education institutions in America and Europe. Another student was a semi-finalist in the Electrolux Design Lab Competition 2014

### Indicative Course Content

Modules: Design Enquiry, Industry Enhancement, Design Innovation and Collaboration, Design and Transport Specialism, Final Major Project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

### Future Prospects

The MSc Design and Transport has a good track record of post-graduation employment in the worlds of product design, transport strategy, industrial design, design research, manufacturing and management, with students finding employment in the UK and globally.

The course can lead to management of design functions within industry, consultancy roles, work for publicly funded organisations or onto research (both in the world of design employment and within academia, for example, as a doctoral research student).

Future prospects for students who complete the course can be wide ranging. There's an increasing demand for cross-disciplinary design thinkers in a variety of creative, commercial and strategic roles.

# Design Management MA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good 2:2 undergraduate degree or higher grade in a creative subject, management, business or related subject area
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/designmanagement-ma">www.coventry.ac.uk/designmanagement-ma</a></b>

This course is aimed at people who wish to be managers and leaders of creative activities in the creative industries or broader industry where this is required. The course teaches established techniques of leading creative design processes, which is widely known as Design Management. It is aimed at candidates with an undergraduate degree in a creative subject area or those who wish to develop their career in the creative industries.

## Course Benefits

- The Faculty of Arts and Humanities (FAH) has one of the longest established Design Schools in the UK with a portfolio of industry partnership, competition success and substantial graduate careers in the creative industries
- The School's substantial Alumni and other renowned industry associations provide opportunities for students to work closely with industry
- The FAH Postgraduate 'Agile Lab' developed in association with Herman Miller from research titled 'The Future of the Learning Environment' is an appealing location for this course
- The Faculty has a staff team with extensive experience in professional design and design leadership
- The location of the University in the industrial centre of England and one hour by train from London is a prime position for the study of design management

## Indicative Course Content

**Design Innovation and Collaboration:** This will involve an intense learning experience of creative practice through projects set by external industry partners in conjunction with students on associated creative design and design management courses. There will also be lectures and seminars on creative and innovation methods, research methods, co-design practice, user-centred thinking and presentation.

**Design Management Specialism:** This module involves lectures on topics of management practice including project management and staged development as well as team building and team leadership. It will also involve experience of presentation and communication within the company environment. These activities may be expected to be carried out in association with industrial partners.

**Final Major Project:** This is the platform in which students have the chance to explore Design Management in a project that may be in collaboration with an external industry partner or individually formed in consultation with tutors. Through this project the student will be able to demonstrate their knowledge and leadership through research and data gathering, planning, and carrying out the process of Design Management in a project context.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Professionals capable of managing creative teams and delivering creative practice and objectives within the context of defined company requirements, are sought after in the UK, Europe, the USA and particularly in the major developing economies. Successful graduates from this course will possess knowledge of both creative design and management processes which can support applications for leadership positions in this area. These positions are part of a company's strategic objectives and represent a career base for leadership progression within the organisation.

The course can support successful graduates in their applications for management, leadership and reporting roles over a wide area of professional creative disciplines including Graphics, Product Design and Fashion, and to have an understanding of the business contexts of creative activity within industry.

# Industrial Product Design msc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good undergraduate degree 2:2 or above in engineering or design and, as a requirement of entry, have an interest in developing the business of design
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/industrialprod-msc">www.coventry.ac.uk/industrialprod-msc</a></b>

The MSc Industrial Product Design (IPD) course has been developed in recognition of the rapidly changing world of design practice. More than ever, industrial design practice is highly collaborative, global in scope and cross-culturally conducted. In an increasingly complex world in which the interpretation of data and information is as important as the capacity for generating imaginative ideas that push design boundaries, designers are expected to be masters of creativity, communication and collaboration.

The aim of this course is to help you advance your design skills and capabilities with the ability to engage critically and creatively to innovative new and exciting products for the future.

**Course Benefits**

- The opportunity to build on specialist professional and creative identities, critical and innovative mind-sets in the context of the future global design environment and its emerging design agendas
- Studio-based learning centred on mastering thought leadership in design creativity, innovation and collaboration within a newly refurbished studio environment
- There may be opportunities to work on live projects with industry partners, subject to availability
- Two Groups of students were awarded prestigious Red Dot Awards in 2014. The students' success has helped Coventry University to become the only UK university in the Red Dot Award's illustrious top 15 ranking for higher education institutions in America and Europe. Another student was a semi-finalist in the Electrolux Design Lab Competition 2014

**Indicative Course Content**

Modules: Design Enquiry, Industry Enhancement, Design Innovation and Collaboration, Industrial Product Design Specialism, Final Major Project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The course can lead to management of design functions in industry, consultancy roles, work for publicly funded organisations or onto research (both in the world of design employment and within academia, for example, as a doctoral research student).

Future prospects for students who successfully complete the course can be wide ranging. There's an increasing demand for cross-disciplinary creative thinkers in a variety of design, commercial and strategic roles.

The course has a good track record of post-graduation employment within the areas of product design, industrial design, design research, market strategy, manufacturing and management, with students finding employment in the UK and globally.

# Interior Design MA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree of 2:2 or above in a relevant discipline: Interior Design, Product Design or Architecture. Applications from candidates with relevant experience will also be considered on an individual basis
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language. IELTS 6.0 may be considered with additional pre-sessional English support
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/interiordes-ma">www.coventry.ac.uk/interiordes-ma</a>

This is an internationally centred and discipline focused course for students who are looking to gain a deeper understanding and further skills in the broad work-field of interior design. You'll have the opportunity to develop your strengths and focus on a specific field in the Final Major Project.

The course explores the human scale and relationship in the continuously changing context of the spatial environments. It covers a wide scope of interior and spatial design subject areas in terms of scale and realisation.

We provide an intercultural and interdisciplinary learning experience and environment.

## Course Benefits

- Studio-based learning centred around mastering thought leadership in design creativity, innovation, and collaboration
- Opportunities to apply for professional internships or industry facing/live projects
- An approach that builds on specialist professional and creative identities, critical and innovative mind-sets in the context of the future global design environment and its emerging design agendas
- The opportunity to develop specialism in a wide range of interior design contexts

## Indicative Course Content

Modules: Design Enquiry, Design Innovation and Collaboration, Interior Design Specialism, Final Major Project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The knowledge gained by our MA Interior Design graduates can help empower them to find employment internationally as well as nationally. It should equip graduates with leadership and creative skills to help them gain employment in areas of Interior Design and Architecture.



# Product Design Engineering Msc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good 2:2 undergraduate degree or higher grade in Industrial Design, Product Design, or subject with related content, or a portfolio of relevant personal design work
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/productdesign-msc">www.coventry.ac.uk/productdesign-msc</a></b>

Product Design Engineering is the development phase of product design within the creative industries, and this qualification supports graduates in taking leadership and management roles in this sector. Product Design within the Creative Industries refers to the design of user-operated products, usually of a technology and electronic base. This course aims to help equip graduates to take responsibility for the development phase of creative product design providing them with the opportunity to develop team leadership and decision-making skills. Students will also have the opportunity to develop an understanding of the material, production and product function aspects of creative product design and develop deeper levels of understanding of engineering and electronics, building on hard science approaches as well as application of industry level computer aided design packages (CAD) and rapid prototyping techniques (RP).

**Course Benefits**

- The Faculty of Arts and Humanities (FAH) has one of the longest established undergraduate product design courses in the UK with a portfolio of industry partnership, competition success and graduate careers as well as about 200 creative students at this level working in the discipline
- The Product Design Alumni and other industry associations of the course provide opportunities for students to work closely with industry

- The Faculty's sector-leading technical workshops including a substantial Rapid Prototyping centre are a major asset to the your learning experience
- The FAH Postgraduate 'Agile Lab', developed in association with Herman Miller from research titled 'The Future of the Learning Environment', is an appealing location for this course
- The Faculty has a Product Design Engineering staff team all with extensive industry and educational experience in this area

**Indicative Course Content**

**Design Innovation and Collaboration:** This will involve an intense learning experience of creative practice through projects set by external industry partners in conjunction with students on associated creative design and design management courses. There will also be lectures and seminars on creative and innovation methods, research methods, co-design practice, user-centred thinking and presentation.

**Product Design Engineering Specialism:** This module involves lectures and seminars on technical subjects including materials, production processes from batch to high volume production, prototype making, testing and evaluation, electronic circuit board design and development, and product function and fitness analysis.

**Final Major Project:** This is the platform in which you have the chance to explore Product Design Engineering in a project that may be in collaboration with an external industry partner or individually formed in consultation with tutors. Through this project you will be able to demonstrate their knowledge and leadership through research and data gathering, planning, and carrying out the process of a product design development.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The successful graduate should possess an understanding of the creative product design process to completion of the design for realisation and production. This knowledge can enable graduates to apply for positions of responsibility such as leading projects and creative teams in companies and design agencies, or to develop their own business in this area.

# Agroecology and Food Security MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/foodsec-msc">www.coventry.ac.uk/foodsec-msc</a></b>

Food security is currently of critical concern globally and the development of food systems that can provide food of adequate quantity and quality in a sustainable way is now a research and policy priority.

The Agroecology and Food Security MSc degree is designed to equip professionals and graduates with the necessary knowledge to critically analyse and assess the relationships between sustainable food production and management, agricultural systems, climate change and the environment, law and governance.

## Course Benefits

- The course is designed for students from a range of different backgrounds
- You'll engage with a wide range of both academic and practitioner staff
- You'll participate in fieldwork as well as external seminars by some of the leading thinkers in Agroecology as part of this course
- You'll have the opportunity to undertake a research project in conjunction with staff in the Centre for Agroecology, Water and Resilience (CAWR) on one of a number of novel topics currently being researched

## Indicative Course Content

Modules: Food Security, Agroecological Production Systems, Clean Energy, Climate and Carbon, Agroecological Techniques and Practices, Stabilisation Agriculture, Management of Natural and Environmental Hazards, Environmental Impact Assessment, Ecological Management and Assessment, International Environmental Law, Environmental Observation by Remote Sensing, Research Design Methods.

For each module, teaching normally takes the form of weekly 'face-to-face' contact at the University (including lectures, workshops, seminars and exercises) throughout each semester, with associated directed and self directed study, which may be undertaken off-campus.

All students undertake an individual research project, which may be associated with an appropriate organisation or company in the UK or overseas.

## Future Prospects

Opportunities present themselves in national and international government agencies, non-governmental policy, research and development organisations, the private sector including food companies and the farming sector.

# Disaster Management msc

<b>Duration:</b> 1 year full-time, 3 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold a good honours degree 2.2 or above in a relevant academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis and prior learning will be taken into account
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/disastermanagement-msc">www.coventry.ac.uk/disastermanagement-msc</a></b>

This course attracts students from the UK and around the world. It's designed to give you the knowledge and skills necessary for successful disaster intervention, in the UK and elsewhere, across the globe.

It will provide you with a sound knowledge of disaster theory, management policy and practice, and will support you in the development of your capacity to identify, analyse, interpret, and manage risk and disaster issues.

An essential aspect of your study will be the development of a strategic perspective, which draws on an analysis of various forms of intervention into disasters, integrated into relevant policy and practice frameworks.

**Course Benefits**

- It enjoys an excellent reputation, with many students enrolling on the basis of professional colleague recommendations
- It's broadly-based, covering a wide range of topics within the interdisciplinary field of Disaster Management
- It places an emphasis on academic content and on the application of theory and concepts, taught by staff with a variety of backgrounds – both academic and practitioner
- There's a stimulating and supportive learning community
- Although international students must attend classes on a weekly basis, the five-day block teaching format and flexible duration for part-time students allows busy professionals to fit their studies into their other ongoing commitments

**Indicative Course Content**

Modules: Disaster Risk Reduction and Development, Humanitarian Theory and Practice in Disasters, Communities – Approaches to Resilience and Engagement, Risk, Crisis, and Continuity Management, Management of Natural and Environmental Hazards, Technology for Disaster and Emergency Management, Research Design and Methods and Dissertation.

Teaching for subjects normally involves one week of 'face-to-face' contact at the University followed by several weeks of study.\*\*

**Future Prospects**

This course aims to enhance graduates' employability through helping them to gain the knowledge and skills necessary to evaluate and intervene directly into disasters. Also, through providing you with an understanding of approaches to reduce and manage risk, the course aims to prepare you for a wide range of careers focused on disaster intervention.

The Course may be appropriate for professionals who wish to further their careers in the areas of Disaster Management, Humanitarian Assistance on Capacity Building and Disaster Risk Reduction. It's also intended to help meet the needs of those in associated professions (such as Response, Climate Change and Disaster Risk Reduction, Field Coordination, Water, Sanitation and Hygiene Coordination, Resilience Consulting and Research) seeking a career change and who wish to gain an understanding of contemporary, international disaster issues; and also those who wish to enter disaster management and related fields.

\*\*International 'Tier 4' (non-EU) students are required to take the course on a full-time basis and must receive some teaching, each week, in order to meet UK Visa and Immigration (UKVI) requirements.

# Emergency Planning and Management msc

<b>Duration:</b> 1 year full-time, 3 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold a good honours degree 2.2 or above in a relevant academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis and prior learning will be taken into account
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/emergencyplanning-msc">www.coventry.ac.uk/emergencyplanning-msc</a></b>

Past emergencies in the UK have made clear the need for enhanced levels of resilience. This course is designed with this need in mind, and aims to give you the knowledge, skills and competencies necessary to fulfil duties that fall on organisations, arising from UK civil contingencies legislation. It aims to equip you to deliver more effective responses to realised risks and threats.

The course will also provide you with an understanding of the issues that underlie many problems faced by emergency planning and management practitioners and how these issues may be addressed, in practice – with a view to enhancing the effectiveness of integrated emergency management.

## Course Benefits

- It enjoys an excellent reputation, with many students enrolling on the basis of professional colleague recommendations
- The course is broadly-based, covering a wide range of topics within the interdisciplinary field of Emergency Planning and Management
- It places an emphasis on academic content and on the application of theory and concepts, taught by staff with a variety of backgrounds – both academic and practitioner
- There's a stimulating and supportive learning community
- Although international students must attend classes on a weekly basis, the five-day block teaching format and flexible duration for part-time students allows busy professionals to fit their studies into their other ongoing commitments

## Indicative Course Content

Modules: Disaster and Emergency Planning, Integrated Emergency Management, Practice and Issues, Communities – Approaches to Resilience and Engagement, Risk, Crisis and Continuity Management, Management of Natural and Environmental Hazards, Technology for Disaster and Emergency Management, Research Design and Methods and Dissertation.

Teaching for subjects normally involves one week of 'face-to-face' contact at the University followed by several weeks of study.\*\*

## Future Prospects

The need to enhance resilience to emergencies, together with organisational duties arising from UK legislation, have created a strong demand for qualified emergency planning and management professionals. Our graduates find employment with organisations with emergency response duties, including local government, the uniformed services, health and other public sector agencies, as well as private sector companies.

The Emergency Planning and Management course is ideal if you're seeking career advancement in this field. The course of study has been designed both for professionals currently working in emergency planning and management, and for individuals who wish to enter the field.

\*\*International 'Tier 4' (non-EU) students are required to take the course on a full-time basis and must receive some teaching, each week, in order to meet UK Visa and Immigration (UKVI) requirements.



# Environmental Management MSc

<b>Duration:</b> 1 year full-time, 2-5 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> You should hold a good (2.1) honours degree in a science or engineering discipline though exceptions may be made if you have extensive professional experience
<b>IELTS:</b> A minimum score of 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/environmental-msc">www.coventry.ac.uk/environmental-msc</a>

The Environmental Management MSc degree provides you the chance to learn a range of skills, knowledge and expertise to pursue a career in the field of environmental management.

The updated course content is designed to help equip you to understand, question and analyse current major environmental issues and gain the skills needed to monitor and manage them.

These issues include pollutants emitted to the atmosphere, water and land, the laws concerning them and current management methods and techniques used to monitor, evaluate and reduce their impact.

**Course Benefits**

- An applied and vocational approach to environmental issues and solutions
- Diverse optional modules
- Highly experienced teaching team
- Industrial visits and local national environmental exhibitions

**Indicative Course Content**

Modules: Global Environmental Issues, Environmental Principles and Policy, Clean Energy Climate and Carbon, Environmental Law, Environmental Management and Auditing, Pollution Modelling and Control, Masters Project (quadruple), Contaminated Land, Regulation and Assessment of Water Pollution, Environmental Impact Assessment, Environmental Monitoring, Ecological Management, Environmental Observation by Remote Sensing (GIS).

**Future Prospects**

With the increasing demand for environmental managers in many aspects of society (source: IEMA Careers Survey), recent graduates have made careers with: international agencies, national and local governments, environmental consultancies, water, energy, waste, manufacturing and industrial companies, teaching, aid and conservation agencies as well as progressing to PhD studies.

Some of our graduates have secured roles with: GA Drilling, Energy and Utility Skills, Arup, Coventry City Council, CHF (Global Communities), Honeywell Technology Solutions (inc), Aston Martin, Total, RBS, Welsh Water, Environment Agency, Fredrikov Petroleum Services, Lahore Waste Management Co., McCurrach, Relief International, African Union-Aseowa, Global Environmental Managers, Federal Ministry of Water Resources, NHS, Warwickshire County Council, Warwickshire Wildlife Trust.

# Control Engineering MSc

## Systems and Control MSc

## European Systems and Control MSc

<b>Duration:</b> 1 year full-time, 2/3 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A first or second class Honours degree or an equivalent qualification in an engineering or science subject with substantial mathematical/computing content; or a relevant professional qualification of equivalent standard; or an unclassified degree plus at least two years further study or professional experience. If you have relevant professional industrial experience, we will consider your application on its merits
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/controleng-msc">www.coventry.ac.uk/controleng-msc</a> <a href="http://www.coventry.ac.uk/systemsandcontrol-msc">www.coventry.ac.uk/systemsandcontrol-msc</a>

These courses are designed to meet the needs of specialist graduates in appropriate disciplines of engineering/science, with significant content of mathematics/computing. The courses may appeal to you if you wish to pursue a career in one of the various specialist areas of systems and control engineering. They'll also serve to update and refocus your skills if you're a practising engineer in the field who wishes to become aware of the recent advances/developments in this important growth area in engineering.

### Course Benefits

- Can help to open career prospects across a wide range of applications from aerospace to finance and banking

MSc Control Engineering: covers all the major aspects of automatic control systems, with modules ranging from classical control system design to optimal, adaptive and intelligent control systems, including optional modules

in areas such as artificial neural networks, rapid control prototyping and data acquisition using hardware in the loop technologies, self-tuning and adaptive control, and image and signal processing.

MSc Systems and Control/European Systems and Control: covers all the major aspects of control engineering, systems modelling and simulation with modules ranging from classical control system design to optimal, adaptive and intelligent control systems plus a number of optional modules. European Systems and Control requires you to study for modules in a partner EU institution.

### Indicative Course Content

Modules: Maths and Computing for Control, Linear Control Engineering, Simulation of Systems, Non-Linear Control Engineering, System Identification, Parameter Estimation and Filtering, Self-Tuning and Adaptive Control, Control Systems Engineering Project, Digital Computer Control Systems, Simulation of Systems, Data Acquisition and Embedded Control, Artificial Intelligence.

### Future Prospects

These degrees can help to open up career prospects across a wide range of application areas including positions in automotive, aerospace, process/chemical industries, manufacturing, robotics and automation, finance and banking.

There may also be opportunities in research and development across a wide variety of these industrial/commercial sectors. Some of our graduates are now employed as project engineers, systems and control engineers and systems integrators. The courses can also provide opportunities to develop a career in academia and/or to continue to pursue research degrees at MPhil/PhD level.

### Accreditations

Institute of Measurement and Control (InstMC), Institution of Engineering and Technology (IET).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Digital Technology for Engineering MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> To enter this course you should be an honours graduate of any relevant mathematics, computing or engineering discipline (minimum 2:2 or higher)  However entry qualifications are flexible and applications will also be considered on an individual basis. Applications are welcomed from candidates with an equivalent qualification, from mature candidates and from those with a lower qualification but relevant industrial experience
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/digitaltech-msc">www.coventry.ac.uk/digitaltech-msc</a></b>

The rapid advances in digital technologies and their increased availability has changed the landscape of industry. This 4th industrial revolution requires a new generation of engineers who can harness the power of digital engineering and take it to the workplace.

This course is a conversion course which aims to develop students with a technical, maths, computing or other related background to be able to support the deployment of digital systems in high technology organisations.

Students who have the skill set to implement these new 'smart' techniques to improve industrial competitiveness will be highly employable.

**Course Benefits**

- Delivered by computing and engineering academics
- Access to the Institute of Advanced Manufacturing Engineering; **[www.coventry.ac.uk/ame](http://www.coventry.ac.uk/ame)**
- High level of application and practitioner experience
- Enhanced ability to solve real-world industry related problems both individually and as part of a team

**Indicative Course Content**

Modules: Computer Aided Design, Robotics and Automation, Simulation and Optimisation, Vision Systems and Sensors in Industry, Industrie 4.0 Group Project, Human factors and User Centred Design, Industrial Interoperability, Data and Cyber Security, Research Methods and Project Introduction, Global Professional Development (CMI recognised), Study Skills and Research Methods and Individual Project.

The individual project provides the opportunity to undertake in depth research in a relevant specialised area under the guidance of an experienced academic supervisor.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

There is high employer demand for graduates who can introduce and support the next-generation of digital technologies, processes and systems and this conversion course equips students with an ideal skill set. This qualification will be relevant for all industrial sectors including automotive, aerospace, consumer goods, food, clothing and pharmaceutical.

# Engineering and Management msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> The normal entry route to this course will be through an honours degree in any engineering related subject or management studies (2.2 minimum classification) or a strongly related subject area. Applicants offering equivalent professional qualifications and experience will be considered on a merit basis
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/engineeringman-msc">www.coventry.ac.uk/engineeringman-msc</a></b>

This course is designed to give flexibility to students enabling you to develop specialist skills that will support a wide range of potential career paths in your chosen industry.

Perspectives of internationalisation, entrepreneurship and wealth generation are designed into the course to help enable students to become the industrial leaders of the future in a competitive engineering environment. The focus of the course is on international operations in the engineering sector and within this context, developing student capability to successfully manage an engineering company.

This year's course survey shows a very high student satisfaction rating.

## Course Benefits

- A course that can be tailored so that the context is appropriate for you and/or your company
- A practical focus which underpins the module content
- A supportive and engaging approach adopted as part of the teaching and learning process
- Experiencing a course that has been successfully taken by managers in industry
- Gaining knowledge and capability in key and important areas of engineering and management

## Indicative Course Content

Modules: Project Management, Financial Decision Making and Risk Analysis, Entrepreneurship and Innovation for engineers, Global Professional Development (CMI)\*, Research Methods and Project Introduction, and Masters Project (industry or academic based)\*.

In addition to the above modules, you choose four topics from an approved optional modules list.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

With such a large number of topics to choose from, there are a wide variety of potential careers available after successfully completing this course. It provides the flexibility to potentially work in a number of manufacturing and service type organisations.

As an example, students have secured careers in: Operations Management, Project Management, Supplier Development, Production Systems Design.

\*For part time students, these two modules would normally be replaced by Study Skills and Research Methods and Leadership and People Management.



# Engineering Business Management MSc

<b>Duration:</b> 1 year full-time, 3 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should Ideally hold and honours degree 2.2 or above in any relevant academic discipline. However entry qualifications are flexible and applications will also be considered on an individual basis. Applications are welcomed from candidates with and equivalent qualification, from mature candidates and from those with lower qualification but relevant industrial experience
<b>IELTS:</b> Students whose first language is not English must demonstrate proficiency in the English language equivalent to IELTS 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/engineeringbusman-msc">www.coventry.ac.uk/engineeringbusman-msc</a></b>

Global challenges and opportunities in the rapidly changing engineering and business environment make it essential that students and professionals are equipped with up to date knowledge and skills for the 21st century.

This MSc Engineering Business Management is an exciting course designed to meet the needs of such students and professionals, whether they are employed or studying in preparation for employment. It aims to help them acquire the management skills and knowledge necessary to succeed and develop in tomorrows rapidly changing and complex business world.

The course aims to develop knowledge and capabilities in the key areas of strategic management, leadership, people management, finance, risk analysis, project management, supply chain management, quality, lean and agile operations, sustainability and environmental management.

**Course Benefits**

- High quality learning environment, including a state-of-the-art £55m Faculty Building, a world class University library and advanced e-learning digital infrastructure
- A large team of expert and industry experienced teaching staff
- Course developed with industry to equip you with the skills that employers demand e.g. communication, team working, cultural awareness and digital literacy
- Solve real-life management problems both individually and as part of a team
- Industry visits which in the past, have included Airbus, Aston Martin, G4S, Jaguar Land Rover, JCB, Mercedes, ProDrive, Rolls Royce, and Volkswagen

**Indicative Course Content**

Modules: Global Professional Development\*, Financial Decision Making and Risk Analysis, Project Management, Supply Chain Management, Management of Quality, Global Lean and Agile Operations, Global Engineering Strategy, Sustainability and the Environment, Research Methods and Project Introduction\*, Project.

The individual project gives you the opportunity to do in depth research in your chosen area of specialization alongside an experienced academic supervisor who will guide and advise you.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Job satisfaction and remuneration prospects can be excellent with high employer demand for graduates who are educated in both engineering and business management in most parts of the world.

Previous graduates have secured exciting, rewarding jobs across a wide range of industries, working for organisations such as Jaguar Land Rover, Peugeot, Lear, Rolls Royce, TATA, Vinci and Unipart.

We have a large alumni network some of whom are now directors, senior managers, consultants and business owners. Many support current CU students by hosting visits to their companies and provide prestigious lectures through our Global Leaders Programme. Others support training, internships, work experience placements, graduation prizes and provide job opportunities to graduates through our CU network of corporate partners, employers and UK leaders.

\*For part-time students, these modules would normally be replaced by Leadership and People Management, and Study Skills and Research Methods.

A portrait of Pankaj Arora, a middle-aged man with dark hair, wearing a light blue button-down shirt. He is standing outdoors with a blurred background of trees and a building. His arms are crossed.

I came to Coventry with considerable experience of working in different countries and one of the main reasons for doing this course was to enable me to move to a new area and climb up the management ladder.

Pankaj Arora  
Engineering Business Management MSc, 2014-15

# Engineering Management MBA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Be an honours graduate of any discipline, obtained from a recognised University/Higher Education Institution, or hold an equivalent qualification acceptable to the Engineering and Business Faculties in a business related area</li><li>- Have a minimum of two years post-degree relevant full-time work experience in a professional capacity</li><li>- Students who do not fit within the above entry requirements may still gain entry; having their degrees and experience assessed for appropriate content by the MBA Course Director</li></ul>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 (or TOEFL 600 or equivalent)
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/engineeringman-mba">www.coventry.ac.uk/engineeringman-mba</a></b>

The MBA is seen by many as an essential passport to success in senior management. It is the senior managers of engineering/manufacturing companies that face the challenge of delivering success for their companies, and it is this MBA in Engineering Management that can help prepare students for such roles. The focus of the course is on international operations in the engineering sector and, within this context, developing student capability to successfully manage and grow an engineering company at the highest levels.

**Course Benefits**

- With a focus on enhancing students' practical managerial and engineering capabilities in work-related areas of business
- Such that students obtain a sound knowledge of business strategy and an understanding of key business functions
- So that the important role of engineering in strategic management can be fully appreciated
- With the aim of demonstrating the potential that the manufacturing function has to significantly increase company competitiveness and long term profitability, and how this can be achieved
- Such that students are able to interact with one another through Forums, and work together as virtual groups

**Indicative Course Content**

Modules: Engineering strategic management, Principles of marketing, Financial analysis and decision making, Human resource management, Global lean and agile manufacture, Entrepreneurship and innovation for engineers, Sustainability and the environment, Research Methods, and Project Introduction.

In addition, students must satisfactorily complete a significant strategy-based project, or a strategy-related industry based project.

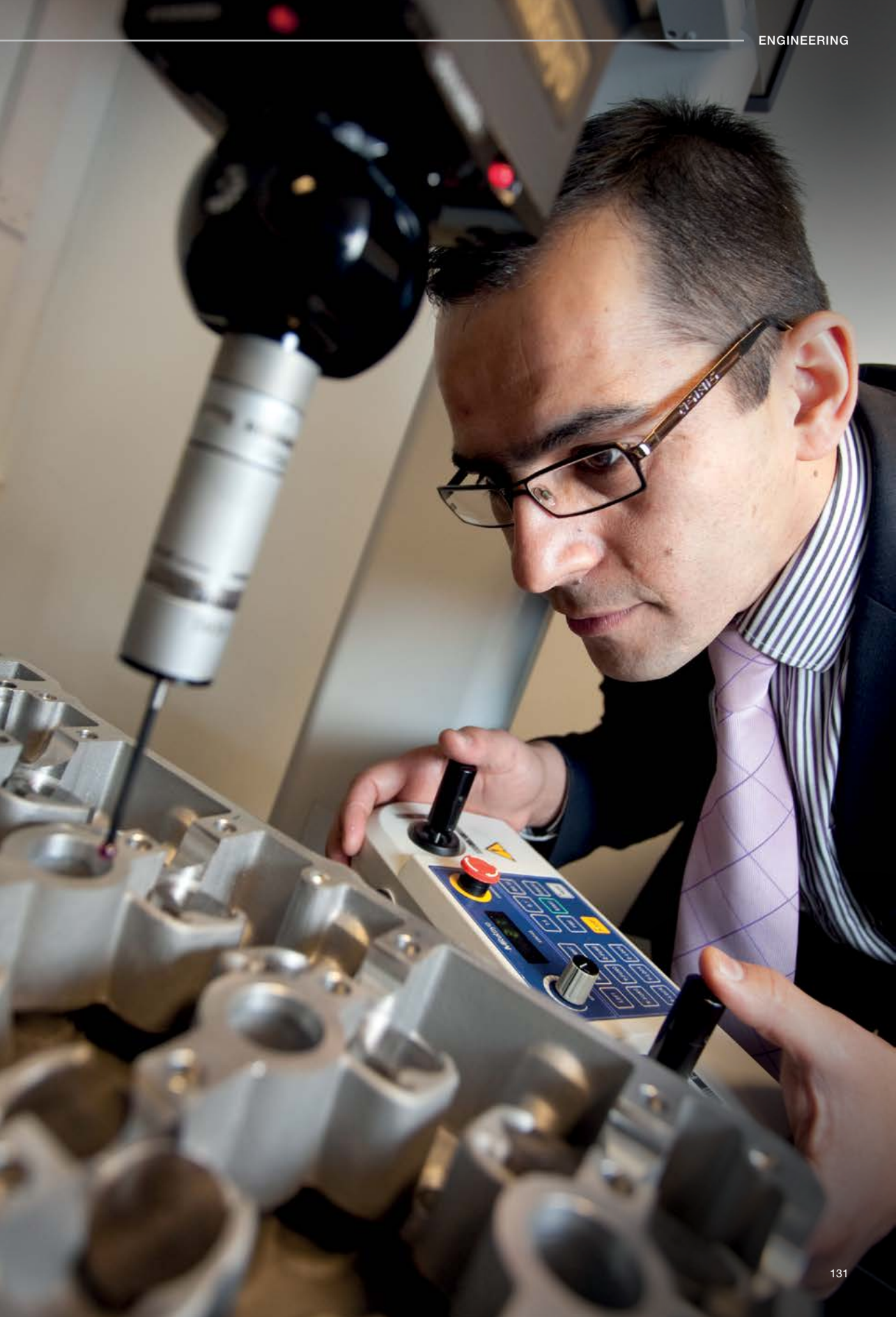
**Future Prospects**

This course is designed to prepare students for senior management roles in a manufacturing or engineering organisation.

Graduates have obtained senior positions in large companies such as: Bombardier Aerospace, Jaguar Land Rover, Infosys (India), Van Leer UK, Sandvick Hard Materials, Westinghouse Brakes, BAE Systems.

In addition, graduates from this MBA are employed in senior positions in a number of small and medium-sized companies.







# Engineering Project Management MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> To enter this course you should have a first or second class honours degree in an appropriate discipline. However, entry qualifications are flexible and applications are also welcomed from mature candidates and those with industrial experience
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/engineeringproject-msc">www.coventry.ac.uk/engineeringproject-msc</a></b>

Our Engineering Project Management (EPM) MSc degree can help to prepare you for managing organisational change through projects. Projects are becoming extensively and increasingly technically complex.

The course aims to provide you with an understanding of planning, monitoring and control techniques required to deliver successful projects.

**Course Benefits**

- Upon completion you should be able to plan sophisticated projects using commercial software packages
- You'll be able to network with personnel from local and international industries
- Upon completion you should be able to apply advanced project management tools and techniques to complex and troubled projects
- The techniques gained from this course can be adapted to manage what, up until recently, were considered operational procedures
- You can achieve a better understanding of the international context of projects, their objectives and strategies

**Indicative Course Content**

Modules: Project Management, Advanced Project Management, Engineering Strategy, Financial Decision Making and Risk Analysis, Human Resource Management, Supply Chain Management, Contract Management, Management of Quality, Study Skills and Research Methods.

You must also satisfactorily complete an individual project or an industry-based project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

This course is designed to help prepare you for project management in technical and operational procedures and may be suitable for those currently working in technical management.

On successful completion you should have learned how to manage projects successfully, fulfilling the industry's requirements. Some of the students who studied EPM have been employed in different organisations worldwide, such as: Jaguar Land Rover, UK, Saudi Aramco, Coventry University, UK, Chevron Corporation, DHL Ltd, PDS Protek AS, Norway, Axillium Research, UK, Caparo AP Braking Ltd, UK.



My year at Coventry University was amazing as I had the opportunity to meet, work and communicate with people from all around the world. The lecturers were inspiring, motivating and had great real world experience.

George Kamakaris  
Engineering Project Management MSc, 2014-15

# Global Humanitarian Engineering MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold an honours degree 2.2 or above in a relevant academic discipline. However entry qualifications are flexible and applications will also be considered on an individual basis. Applications are welcomed from candidates with an equivalent qualification, from mature candidates and from those with a lower qualification but relevant industrial experience
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/humanitarianeng-msc">www.coventry.ac.uk/humanitarianeng-msc</a></b>

Engineering is a global industry with organisations operating in a multidisciplinary and international market place. Engineers often face situations that demand an understanding of social and cultural issues in parallel with the technical requirements of the project.

**Course Benefits**

This masters course will teach how a broad range of engineering skills can be applied to reach appropriate, workable and affordable solutions to a variety of complex, diverse and human centred challenges.

- Opportunity to develop key employability skills such as communication, team working and cultural awareness
- Opportunity to apply your practical skills to real life projects

The major benefit of this will be that you should be able to select the appropriate engineering solution for any engineering problem, with a global understanding of the impact of the solution on the end users and surrounding local communities. Truly global engineers.

**Indicative Course Content**

Modules: Appropriate Technology, Disaster Engineering, Assistive and Rehabilitation Engineering, Corporate Global Humanitarian Engineering, Technology for Disaster and Emergency Management.

The modules themselves will emphasise the appropriate use of these skills in situations such as addressing disasters (pre, during and post disaster), development work, UK based humanitarian projects and in large multinational global engineering projects.

The dissertation for this MSc will showcase how you can appropriately use the practical skills gained. There'll be opportunities to apply for projects with overseas partners, UK partners and large global organisations.

**Future Prospects**

This MSc in Global Humanitarian Engineering is designed to meet the industry requirement of a globally aware engineer. It's been designed in partnership with both industry and charitable organisations to produce engineers who can have careers with a variety of employers, including large multinational global engineering organisations.

# Highways and Transportation Engineering MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- Applicants are normally expected to hold a 2.2 honours degree in Civil Engineering</li> <li>- Holders of a CEng accredited Bachelor's degree can enrol on the course provided they meet the entry requirements. This will automatically meet the educational base for Chartered Engineer status</li> <li>- Holders of an IEng accredited or an overseas Bachelor's degree will need to apply for an academic assessment to be formally approved for CEng. They may be required to complete extra modules if their Bachelor degree is deemed to be not technical enough</li> <li>- Applicants with an engineering degree and substantial industrial experience in construction will be considered, with the understanding that on completion of the award they may not be eligible for Chartered status as they will not be fulfilling the Joint Board of Moderators (JBM) requirements. Applicants are therefore strongly advised to check with the JBM and Engineering Council before committing to the course</li> </ul>
<b>IELTS:</b> Participants whose first language is not English must demonstrate proficiency in verbal and written English language equivalent to IELTS 6.5 or IELTS 6.0 plus a compulsory five week pre-session English course at Coventry University
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/highwayseng-msc">www.coventry.ac.uk/highwayseng-msc</a>

This MSc has been developed in response to the rapid growth and demand in the highways and transportation industry, both in the UK and overseas.

The proposed course will form the basis for 'Further Learning' for those graduates with a civil engineering degree (or equivalent) seeking professional qualification as a Chartered Engineer. It provides topical and industry-focused postgraduate education to enhance career opportunities in highways and transportation engineering.

The course focuses on the core skills and competencies as set out by the Joint Board of Moderators (JBM) for engineering courses.

The course has been designed for full time or part time study by the use of 'one-week blocks' of teaching.

## Course Benefits

- Accreditation sought from the Joint Board of Moderators (JBM)
- Delivered by academically and industrially qualified lecturers
- Provides topical and industry-focused postgraduate education to enhance career opportunities in highways and transportation engineering
- Provides sound basis for enhancing a wide range of skills and career opportunities in the wider construction industry

## Indicative Course Content

Modules: Geometric and pavement design, Safety engineering, Bridge engineering, Traffic engineering, Earthwork engineering, Transportation planning, Construction contracts and law, Integrated Project, Technical project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Highways and transportation engineering is designed for graduates seeking careers in the highways and transportation sectors, and in the wider civil engineering industry. The vocational nature of this course aims to provide a sound basis for enhancing a wide range of skills and career opportunities in the construction industry.



# Mechanical Engineering msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> You must have an undergraduate degree in mechanical or automotive engineering or a derivative related subject agreed by the Course Director. Those with equivalent professional background may also apply
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/mechanicaleng-msc">www.coventry.ac.uk/mechanicaleng-msc</a></b>

This Mechanical Engineering MSc will help enable you to develop your understanding and analytical skills for broad application. This qualification can provide a wide range of career options for successful graduates.

Our use of current and advancing Computer Aided Engineering (CAE) techniques, coupled with teaching informed through our collaborative links with industry, ensures this is a course fit for current and future industrial needs.

The course includes guest speakers from industry to deliver up-to-date practical information. The projects you'll undertake on the course will offer you the opportunity to interact with companies and live research projects. The course explores both theoretical and practical elements of mechanical engineering.

### Course Benefits

- In keeping with the requirements of a modern professional engineering sector, you'll be taught to develop your ability to plan, manage and execute complex projects individually and as a member of a team
- The department's close links with industry help to ensure industry standard solutions are produced for real life problems with realistic financial constraints
- Allowing extended study in a broadly defined discipline, the course will allow recent and practising graduate engineers to further their knowledge and analytical skills within the field
- Delivery will focus around the core activities of design, development and analysis, aiming to equip you with the ability to generate and communicate innovative and sustainable solutions to mechanical engineering problems
- The course will also aim to develop your ability to provide valid solutions in a commercial context

### Indicative Course Content

Modules: Masters Project (industry or academic based), Project Management, Computer Aided Engineering, Engineering Analysis and Simulation, Stress and Dynamics, Metrology and Lightweight Advanced Materials, Thermofluid Systems, Control Engineering, Durability and Reliability.

You'll also select two optional topics from a list of four. Please check the website for further information.

### Future Prospects

A wide range of potential careers will be open to successful graduates including the opportunity to apply for work as a mechanical engineer in the automotive and aerospace industries. You should learn to manage the process of industrial development that's essential to assure future commercial success. Mechanical engineers are employed in all sectors of industrial operation and their analytical and management skills are also keenly sought in a wider commercial context.

# Production Engineering and Operations Management MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> To apply for this course you should have a first or second class honours degree in an appropriate engineering discipline. However entry qualifications are flexible and applications are welcomed for mature candidates and those with relevant industrial experience
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/productionengineering-msc">www.coventry.ac.uk/productionengineering-msc</a></b>

This course aims to develop production engineers who will be able to apply technology, business and management skills to respond to the demands of the 21st century manufacturing industry for operational excellence. The course is designed to enable students to develop the appropriate fusion of technical and business skills necessary for the modern manufacturing environment, in particular to:

- Develop the skills necessary to design and develop lean and competitive manufacturing facilities as well as apply continuous improvement techniques to identify waste
- Learn to identify opportunities for the application of new materials and processes and evaluate an appropriate production control system
- Develop the skills to assess manufacturing issues with regards to strategic and financial implications as well as work effectively in a team environment

One of the unique features of this course is the access it gives to the expertise within the Future Manufacturing Applied Research Centre and the Institute for Advanced Manufacturing and Engineering (a collaboration with industry: UNIPART).

## Course Benefits

- To equip students with the skills necessary to design and develop lean and competitive manufacturing facilities as well as apply continuous improvement techniques to identify waste
- To enable students to learn to identify opportunities for the application of new materials and processes and evaluate an appropriate production control system
- To enable students to develop the skills to assess manufacturing issues with regards to strategic and financial implications as well as work effectively in a team environment
- To deliver graduates with the necessary high level skills in manufacturing and production engineering to allow progression in manufacturing industries or other institutions

## Indicative Course Content

Modules: Engineering Materials and Processes, Metrology, Quality and Engineering Analysis, Global Lean and Agile Operations, Computer Aided Design (CAD) and Computer Aided Engineering (CAE), Advanced Manufacturing Technologies, Automation and Robotics, New Product Introduction, Optimisation and Simulation, Research Methods and Study Skills, Masters Project (industry or academic based).

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

On successful completion of this course you'll have developed as a manufacturing engineer and increased your knowledge of the application of technology and developed your business and management skills and by doing this enhanced your career prospects through working with industry during your studies. Graduates from this course typically pursue a successful career in the manufacturing industry in roles which might include manufacturing engineering, process planning, production planning, quality, systems improvement, projects and operations management.

# English Language Teaching and Applied Linguistics MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Minimum of 2.2 degree classification or equivalent
<b>IELTS:</b> Applicants who are not native speakers of English need to have a proficiency level equivalent to IELTS 6.5 (with a minimum score of 6 in writing); Cambridge Proficiency Grade C or above; Certificate of Advanced English Grade A or B or CEFR B2/C1. Applicants with degrees other than English can also apply
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/elt-ma">www.coventry.ac.uk/elt-ma</a></b>

This course provides professional development for English (TEFL/TESOL) language teachers, and focuses on the theory and practice of teaching English language in a variety of contexts. It draws on innovative research carried out by members of the School of Humanities, which includes work on Mobile Assisted Language Learning (MALL), Corpus Linguistics, Academic English, Business English and Telecollaboration/Intercultural Online Learning and MOOCs (Massive Open Online Courses).

**Course Benefits**

- You'll have the opportunity to observe English language classes in higher education and undertake microteaching practice
- You'll have the opportunity to develop digital expertise with state-of-the-art e-learning tools and create multimedia learning objects
- You'll have the opportunity to join international trips and engage in intercultural exchanges with overseas partners to discuss how English is taught in other countries
- The course will support you in preparing for the world of work. A strong career support infrastructure is available to all students, who may also apply for part-time teaching opportunities and work placements in the University, including placements overseas. Some of these opportunities are paid and some voluntary

**Indicative Course Content**

Modules: Theories, Approaches and Methods of Language Learning and Teaching, Developing Language Teaching Materials, Analysing Written and Spoken Discourse, Grammar and Phonology for the English Language Teacher, Teaching English in Higher Education, Computer Assisted Language Learning: Theory and Practice, Dissertation in ELT/Applied Linguistics, Business English, Sociolinguistics and English Language Teaching, Teaching English Through Literature, Corpus Analysis and Pedagogy, Understanding Academic English.

Applicants with DELTA (Diploma in English Language Teaching to Adults) will be given 30 credits of Accreditation of Prior Learning (equivalent to two 15 credit modules).

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

English looks likely to continue as the international language for the foreseeable future, and this MA course leads to a variety of career destinations in teaching the language and/or in education management.

Qualifications of this kind are often seen as important for access to senior management posts in both private and state educational institutions around the world. In addition to classroom teaching, you'll be well equipped to perform roles such as materials developer and examiner.

Graduates are currently employed as professors in Jordan and China, as Pre-sessional Programme Coordinators in the UK and China and as Academic English Consultants for both the private and public sector, just to provide a few examples.

Many graduates from this course have become Coventry University lecturers and teach English for Academic Purposes (EAP) and/or general English on degree courses, on pre-sessional courses and in the Centre for Academic Writing.

# Enterprise and Entrepreneurship Education MA

<b>Duration:</b> 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry and guest host institutions across the UK
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/postgraduate">www.coventry.ac.uk/postgraduate</a>

Run by the International Centre for Transformational Entrepreneurship (ICTE) in association with NCEE, the MA Enterprise and Entrepreneurship Education aims to equip UK educators with masteries of the key elements of facilitating, teaching and organising entrepreneurial learning.

The course is not focused solely upon the business context of entrepreneurship. Instead, the emphasis is upon supporting an entrepreneurial mind set - enabling young people to live, work, enjoy and be unafraid to create ventures in a world of greater uncertainty and complexity.

## Course Benefits

- Understand how to enhance your performance as an enterprise or entrepreneurship educator
- Critically analyse contemporary theories and concepts
- Develop the ability to blend theory and practice in complex situations, both systematically and creatively
- Enhance lifelong learning skills and personal development

## Indicative Course Content

There are three stages to the MA in Enterprise and Entrepreneurship Education – Postgraduate Certificate, Postgraduate Diploma, and Masters level. Each stage must be passed before progressing onto the next. It is possible to register for each stage separately, but if you do so, timetabling may result in some delay between stages.

Postgraduate Certificate modules:

- Entrepreneurial Educational Challenges
- The Entrepreneurial Mindset
- Entrepreneurial Behaviours, Skills and Attributes

Postgraduate Diploma modules:

- Opportunity Recognition and New Venture Development
- Designing Entrepreneurial Organisations
- Developing Entrepreneurship Education Strategies

After the Certificate and Diploma stages, students will complete a research dissertation to gain the MA EEE.

## Future Prospects

You may work in schools, higher or further education teaching enterprise; or be seeking ways of awakening entrepreneurship in students and staff engaged in your subject area; or supporting others to develop enterprise and entrepreneurship skills in other organisations.



# Global Entrepreneurship PgCert/PgDip/MA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> The normal entry requirement for a Postgraduate Certificate or Diploma (PgC/ PgD) course is a degree (2:1) or other qualification at equivalent level in the relevant discipline. A lower level qualification together with appropriate experience or, exceptionally, substantial related experience alone, may be acceptable
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS (or equivalent) in English Language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/globalentrepreneur-ma">www.coventry.ac.uk/globalentrepreneur-ma</a>

Run by the International Centre for Transformational Entrepreneurship (ICTE), this course aims to support dynamic and sustainable start-ups, which might have the potential to grow within a global environment. This MA is intended for self-motivated students who can embed entrepreneurship principles into their own lives.

It's open to recent graduates, potential entrepreneurs, and entrepreneurs already in business or employed by a larger organisation wishing to set up a new entrepreneurial project.

It's been designed to equip students with knowledge and skills to start or grow a globally competitive business or project within a larger business.

**Course Benefits**

- This course offers a balance between academic theory and practical application
- The course prepares students for a range of career options. This may be starting a business, growing a business or consulting on optimisation
- It's structured to provide insights into entrepreneurial opportunities, while also providing core management skills and knowledge
- An excellent opportunity to build a strong international network
- The teaching staff are drawn from a range of international backgrounds, industry sectors and disciplines

**Indicative Course Content**

Certificate level (PgCert): provides a sound grasp of concepts and theories that underpin entrepreneurship. It provides the techniques to create an entrepreneurial venture.

Modules: Creating a Personal Entrepreneurial Framework, Leadership and Managing in an Entrepreneurial Way, Opportunity Recognition, Exploration and Exploitation, Innovation.

Diploma level (PgDip): challenges you to create a viable strategy for growth.

Modules: Strategic Entrepreneurship, Profitability and Financial Performance, Human Resource Development in a Global Context, Marketing for Entrepreneurs.

Masters level (MA): requires you to produce a substantial piece of research, drawing on your knowledge, experience and published research to investigate new or alternative approaches to practise in the field of study identified.

Modules: Research Methodology and Entrepreneurship Dissertation.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Graduates from our MA course will have the opportunity to develop in-depth skills in all aspects of entrepreneurship and management concepts. Some of you will continue to run your established business, start another company or take over a family business.

You may choose to move on to work within small and medium enterprises, both in the private and public sectors.



# International Events Management msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold an honours degree (2.2 or above) in a relevant academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/eventman-msc">www.coventry.ac.uk/eventman-msc</a></b>

The event industry is one of the fastest growing service sectors in both the UK and internationally. This expansion has increased the requirement for event managers to be trained and qualified to a professional management level.

The MSc International Events Management (formerly MSc Event Management) at Coventry University aims to take enthusiastic and career driven graduates and educate them up to the industry level. This degree is designed for those who have prior experience in events, but is also suitable for those seeking to work in this dynamic and exciting industry.

**Course Benefits**

- Coventry University is ranked No2 in the UK for 'Hospitality, Event Management and Tourism' by the Guardian University Guide 2016 and the MSc Event Management is ranked No2 in the UK and 35th in the World in its category in Eduniversal-Best Masters 2017 ranking
- A specialist management course designed to suit the needs of the event industry sector
- The opportunity to attend field trips to experience how events are run both in the UK and abroad

- The chance to showcase and run live events as part of your assessment throughout the course
- Opportunities for work-based research and to undertake a company internship to gain invaluable work experience in the industry
- The opportunity to volunteer in a range of events from conferences to music festivals and sporting events

**Indicative Course Content**

Modules on; Event Planning, Event Operation Management, Event Risk Management, Event Marketing, Human Resource Management in The Event Industry, Contemporary Issues in Events Management, International Event Perspectives, Event Sustainability Management, Event Sponsorship, Partnership and Fundraising, Event Finance Management.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

For successful students, the course can help to prepare you for a wide range of career options including as an event organiser and working within event venues.

Past students have gone on to work for various event venues and organisations such as Compass at the Ricoh Arena, Festival de Rocamadour etc.

**Memberships**


European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS), European Council on Hotel, Restaurant and Institutional Education (CHRIE), Association for Events Management Education (AEME).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



A portrait of a young Black woman with short, dark hair, smiling warmly at the camera. She is wearing a dark navy blue blazer over a light grey t-shirt. The background is a blurred indoor setting with modern architecture, including circular ceiling lights and glass railings.

I was really impressed with how dedicated and hands on each member of staff is towards our academic career, taking time to really make sure we get the entire experience theoretically and practically.

Ibukunoluwa Oluwole  
Event Management MSc, 2016-17



# International Tourism Management msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/inttourismman-msc">www.coventry.ac.uk/inttourismman-msc</a></b>

As tourism grows, it is expected there will be a demand for professionally educated tourism managers. The course covers key aspects of international tourism management with the aim of providing a set of rigorous and industry-relevant analytical tools that will equip graduates for leadership and management positions within the global tourism industry. The course seeks to provide knowledge and skills through an in-depth study of key issues facing the industry, including sustainable and strategic tourism management, global marketing and tourism operations.

**Course Benefits**

- Our courses are ranked number 2 for Hospitality, Event Management and Tourism by the Guardian University Guide 2016, and 35th in the World according to EdUniversal 2016
- International guest speakers on a range of topics related to tourism management and responsible tourism
- Opportunities to gain valuable applied destination management and tourism planning experience through the international field trip module
- An interactive and internationally diverse learning environment

- Industry field trips to tourism destinations and heritage sites such as Stratford-upon-Avon, Stonehenge and the National Parks of England
- Research-informed teaching from academic staff who are experts in the tourism field
- An international outlook through the use of international case studies, diversity amongst the course cohort, and opportunities for Online International Learning (OIL) projects

**Indicative Course Content**

Modules: Tourism Operations Management, Sustainable Tourism Management, Strategic Tourism Management, Contemporary Issues in Tourism Management, International Field Trip, New Business Development.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The in-depth knowledge and critical evaluation and analysis skills developed on the course are designed to prepare graduates for management positions in sectors of the industry including: Destination Marketing Organisations, Accommodation, Tour Operators, Travel Agencies, Airlines, Tourist Attractions, Heritage Sites, The Arts and Cultural Sector.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS), European Council on Hotel, Restaurant and Institutional Education (CHRIE), Association for Events Management Education (AEME).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.





# Graphic Design MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold a good honours degree at 2:2 or above in a relevant academic discipline. However, applications from candidates with relevant industrial experience in the creative industries will also be considered on a case-by-case basis
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/graphicdes-ma">www.coventry.ac.uk/graphicdes-ma</a></b>

The masters course attracts designers who produce award-winning, original approaches to visual communication problems. The course is particularly suitable for those who have already undertaken a sustained period of creative practice in higher education or industry. International students work on assignments with UK and EU graduates to form a design community equipped for future practice, wherever that practice may be. The themes undertaken in assignments include globalisation, ethics, sustainability and the environment.

**Course Benefits**

- The course is taught by a team of experienced professionals who have wide knowledge of the creative industry and links with design studios and advertising agencies throughout the UK
- Internationally recognised designers and art directors visit frequently and engage with the students in a wide range of challenging projects, live briefs and national and international design competitions
- Student/tutor contact is a priority and the course can be tailored to individual needs within a well-structured curriculum in a dedicated graphic design studio
- Our students come from a wide variety of cultures and professions which creates an exciting mix of debate and creativity
- The course aims to nurture creative thinkers capable of producing radical, original approaches and solutions to visual communication problems

**Indicative Course Content**

Modules: Lines of Communication, Future Perfect, Contemporary Issues, Professional Contexts, MA Final Project.

**Future Prospects**

The MA in Graphic Design at Coventry University may be particularly suitable for those who wish to further their careers as designers, art directors or educators by building an impressive portfolio of creative work. Success on the MA can enrich graduates for national and international careers in areas such as print, editorial and publishing, advertising, moving image, film, television and in 2D and 3D interactive media. Graduates may also wish to continue their studies at PhD level.

In addition to course-based support, the University provides a range of professionals who can offer additional services and opportunities. This comes in the form of: careers, enterprise experts, international opportunities, and our Faculty Employability Unit who have particular discipline-expertise and contacts.

A portrait of Winnie Wing Yi Yim, a young woman with long, straight black hair, looking slightly to her left with a gentle smile. She is wearing a dark, textured sweater. The background is a blurred green wall with white, stylized, swirling patterns.

My year at Coventry University altered my perspective in a profound way, it has given me an excellent opportunity to develop individual skills further to suit my ambitions and strengths, and also challenge myself as a designer by the freedom to choose self initiated projects.

Winnie Wing Yi Yim  
Graphic Design MA, 2014-15



# Illustration and Animation MA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants will need to be ambitious and highly motivated with a good undergraduate degree of 2:2 or above in a relevant subject, or have a body of professional work. Students should submit a portfolio of artwork with their application
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/illustration-ma">www.coventry.ac.uk/illustration-ma</a></b>

This course is designed for those who wish to enhance their existing professional portfolio in Illustration and Animation together with their understanding of current and emerging practice.

Success in this area depends on the creation of a unique visual signature, an understanding of the need to adapt to market needs, self motivation, independence and the ability to contextualise your practice within a developing field.

In many fields of endeavour, there's a growing requirement for the visual representation and explanation of concepts, designs and theories through moving image. Science, medicine and technology together with sociological, cultural, educational and entertainment areas constantly generate new ideas which require transmission. In recognition of this ongoing scenario, this course aims to prepare illustrators and animators for their role as visual communicators.

**Course Benefits**

- An established and experienced course team who have a wide breadth of subject expertise and are actively involved in the industry
- An opportunity to pursue the art and practice of these disciplines across a broad and deep spectrum
- While drawing and the visual expression of narrative lie at the heart of this course, it's the experimental and envelope pushing combination of practice and theory that establishes the special signature of work produced by students in the process of gaining the award
- A proven track record of alumni success including a BAFTA award winner as well as award winning academic/practitioner teaching staff
- Students travel from many parts of the world to engage with project-based activities that form the main thread of learning and practice around which the course is built

**Indicative Course Content**

Modules: Time Based Narration, Contemporary Issues, Illustration and Animation, International Contexts, MA Major Project.

**Future Prospects**

Upon successful completion of the course, national and international graduate prospects can be many and varied and could include education, curation, film and television, print and publishing, animation, film, scientific and technical illustration, storyboarding and character generation in 2D and 3D for traditional and emergent media. Graduates may also wish to continue their studies at PhD level.

# Advanced Clinical Practice MSc

<b>Duration:</b> 1 year full-time, Upto 5 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- The course is open to applicants who hold a state registered qualification as a nurse, paramedic or allied health professional</li> <li>- Students will normally have studied to BSc or equivalent, and must have a minimum of 5 years' experience of which 2 years' full-time - or equivalent - experience is in the speciality they wish to have as the scope and focus for their study</li> <li>- Students will normally have studied a 'health assessment module' or are required to pass a health assessment exam organised by the course leaders</li> <li>- Students must have the written support of their line manager and access to a suitably qualified senior clinical mentor for the duration of their studies</li> </ul>
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/clinicalpractice-msc">www.coventry.ac.uk/clinicalpractice-msc</a></b>

The Advanced Clinical Practice MSc degree has been developed to meet the needs of healthcare practitioners who wish to expand their practice, make a real difference, improve standards and be recognised as 'Advanced Practitioners'.

The course will actively support the development of knowledge, skills and attitudes that underpin advanced practice.

## Course Benefits

- Clinical skills, including recognised advanced clinical practice competencies
- Higher order thinking and critical evaluation skills
- An evidence informed perspective on practice
- Clinical leadership skills, including role modelling
- The introduction of a significant change in the practice environment

## Indicative Course Content

Postgraduate Certificate: Advanced Clinical Health Assessment, Advanced Clinical Practice, Advanced Practice, Clinical Competence for Advanced Health Assessment and Decision Making.

Postgraduate Diploma: Research methodology, design and methods, Clinical Competence for Advanced Clinical Practice, Non-Medical Prescribing Masters 1, Non-Medical Prescribing Masters 2, Ethics and Law for Professional Practice independent, Supporting learning and assessment in health and social care settings, Contemporary perspectives of care for individuals with long term conditions, Management of Minor Injury and Illness, Independent Study.

Non-Medical Prescribing is mandatory for those students funded by HEE (WM) and who are illegible for this option. For more information please contact the Health and Social Care Unit (HSCU): **[hscu.hls@coventry.ac.uk](mailto:hscu.hls@coventry.ac.uk)**

Masters: Clinical Leadership, Independent Advancing Practice Project.

## Future Prospects

Previous graduates from the course have obtained advanced practice posts in the healthcare sector, especially those with an interest in advancing practice, innovating and developing services. If you are looking to step up to positions such as Advanced Clinical Practitioner, Community Matron, Consultant Nurse, Advanced Physiotherapy Practitioner or Advanced Paramedic Practitioner, or other senior clinical roles, this course is for you.

# Career Coaching PgDip/MSc

## Career Coaching with Professional Experience MSc

<b>Duration:</b> 1 year full-time, 20 months with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in any academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall with no component lower than 5.5, or an equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/careercoaching-msc">www.coventry.ac.uk/careercoaching-msc</a>

The course has been designed to reflect the growing interest in career coaching by individuals seeking to manage their career development more effectively; and by organisations who want to develop the talent and resilience of their staff. This is reflected in the progression pathway for talent management that features in the National Occupation Standards (NOS) for Career Development set by the Career Development Institute (CDI). The course will therefore appeal to UK and international students who have a strong interest in developing a career in talent management and career coaching; who want to develop their career coaching skills and those who are considering entering the role.

The MSc Career Coaching with Professional Experience, is an extended full-time Masters course with a substantive professional experience component. Within the professional experience modules, students have the option of undertaking an internship with an external organisation or, campus-based professional experience. Internships are subject to a competitive application and selection process. The host organisation may include the University.

### Course Benefits

- Potential for professional accreditation (subject to approval)
- Flexible learning modes that draw on an extensive range of learning technologies
- Innovative course content that also explores multicultural and international dimensions of career coaching
- Opportunity to develop employability and entrepreneurial skills
- Opportunity to develop in-depth skills and to obtain cutting-edge insights into the impact of technologies on career coaching and fostering motivation
- Located in the School of Psychological, Social and Behavioral Sciences which has an international reputation for the quality of its courses and high impact research
- Linked to Career Guidance courses that have a strong national profile and reputation

### Indicative Course Content

Modules: Theories of Career Coaching and Development, Models of Career Coaching Interventions, Consultancy and Coaching for Change, Professional Practice and Personal Development, International Models of Career Coaching, Researching Career Opportunities, Global Professional Practice.

Successful completion of the above modules will result in an award of a PgDip in Career Coaching. For those wishing to study up to MSc level, there are two additional modules: Applied Social Research for Professional Practice, Professional Practice Dissertation.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

### Future Prospects

- Opportunity to develop and enhance existing supervisory and management skills
- Successful completion can support students seeking self-employment and consultancy as a career coach with individuals and organisations
- Successful completion of this course can support students in seeking opportunities to work in a wide variety of educational, training and employment settings

# Career Guidance PgDip/MA (QCD Level 7)

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry, work-based, distance learning options
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree. Applicants must show a strong interest in career guidance and be motivated to pursue a career in it
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/careerguidance-ma">www.coventry.ac.uk/careerguidance-ma</a></b>

Career Guidance continues to be at the heart of policies concerned with employment, education and training. It's delivered in schools, colleges, universities, community settings and on a consultancy basis. Its aim is to inform, support and enable clients' career decisions.

These courses are validated and accredited by the Career Development Institute (CDI) for the QCD, and successful completion may offer students the opportunity to join the CDI's professional register\*.

## Course Benefits

- Aims to equip you with relevant skills, such as interviewing, group work and information, design and research to support client choice
- Aims to provide in-depth insights into career theories and models, and the ways in which they underpin professional practice
- Expert and supportive staff
- All the courses are available on a flexible, blended/ distance basis, which will allow you to combine work and study, and access materials where and when you like. The course takes advantage of learning technologies, such as lecture capture, so you can pace your learning

## Indicative Course Content

PgDip/QCD:

Modules: Foundation for Professional Practice, Career Guidance Theories and Models, Working with Individuals and Organisations, Labour Market Information, Two professional placements.

We also offer CPD support to practitioners who are looking to develop and review their skills post-qualification. Please contact the course team for more information.

## Future Prospects

Previous successful graduates from the PgD/QCD have enjoyed strong prospects with career guidance providers based in schools, colleges, universities and adult guidance settings.

Possible career destinations could include: career guidance providers in schools, FE colleges, universities and adult guidance providers throughout England.

## Accreditations

Career Development Institute (CDI).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

\*Additional fees may apply.



# Cognitive Behavioural Therapy PgDip/MSc

<b>Duration:</b> 1-2 years part-time
<b>Start Date:</b> January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> To attend this course, you must have a relevant core mental health professional qualification or be able to demonstrate the equivalent knowledge and experience, along with having access to a work setting in which it is possible to carry out three days a week of face-to-face, supervised CBT practice and audio/video record client sessions for assessment in the academic setting. In line with the National Health Service constitution we use a values-based recruitment approach in seeking candidates with the appropriate values to support effective team working in delivering excellent patient care
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/cognitivetherapy-msc">www.coventry.ac.uk/cognitivetherapy-msc</a></b>

Cognitive Behavioural Therapy (CBT) is a current form of evidence-based psychological therapy recommended by NICE as a first line intervention for many psychological disorders.

This MSc in Cognitive Behavioural Therapy aims to increase students' knowledge base of theory and research in CBT, and to promote a critical approach to the subject. The course also provides practical, intensive and detailed skills training to facilitate skills development to a defined standard of competence. The course is a Level 2 course in CBT and as such "provides all the necessary training so that on graduation from Level 2 courses, individuals will have received the training required to fulfil BABCP's Minimum Training Standards".

The training aims to help students to achieve the level of theoretical knowledge, reflective abilities and clinical skills to work as psychological therapists, using evidence based cognitive behaviour therapy methods in their work.

**Course Benefits**

- The course is delivered by experienced and accredited lecturers/practitioners in Cognitive Behavioural Psychotherapy
- The award provides an excellent foundation for achieving accreditation with the British Association of Behavioural and Cognitive Psychotherapies (BABCP) as a Cognitive Behavioural Therapist
- Successful completion of the training equips individuals to be skilled and independent CBT practitioners
- The course aims to increase trainees' knowledge base of theory and research in CBT, and to promote a critical approach to the subject

**Indicative Course Content**

Modules: Fundamentals of CBT, CBT for Anxiety, CBT for Depression, Personal and Professional Development, Research Methodology.

A limited number of places each year are funded by Health Education England: Top up options are available to UK students, please contact our team for more information.

**Future Prospects**

Adequate access to a choice of effective psychological therapies is a key Government priority. Cognitive Behavioural Therapy (CBT) has a continually evolving evidence base with emphasis on therapy outcomes and robust, universally applicable treatment methods.

Cognitive Behavioural Therapy is the most effective of available treatments across a range of psychological problems, specifically depression, anxiety, PTSD, OCD and phobia. As such, CBT is the basis of much mental health practice. It has become Government policy for NHS Trusts to provide patients/clients with access to CBT.

Achieving this award would provide students with the opportunity to seek roles within the psychological therapies field and broaden their career prospects.

# Global Healthcare Management MSc

## Global Healthcare Management with Professional Experience MSc

<b>Duration:</b> 1 year full-time, 20 months full-time with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- A 2:2 undergraduate degree (or equivalent) in any subject</li> <li>- Applicant must provide a strong personal statement indicating their understanding of this subject, why they wish to study this course and how it will enhance their career development</li> <li>- Applications from candidates with relevant experience will be considered on a case by case basis</li> </ul>
<b>IELTS:</b> Students whose first language is not English must have an IELTS 6.5 overall with no component lower than 5.5 or an equivalent. Alternatively students may be admitted with IELTS 6.0 if they attend and pass a compulsory five week pre-session English course, operated by Coventry University, before joining the MSc course. Pre-session English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/globalhealthcare-msc">www.coventry.ac.uk/globalhealthcare-msc</a>

The MSc Global Healthcare Management course has been carefully designed, drawing on the expertise of health, social care and leadership and management from within the School of Nursing, Midwifery and Health students are asked to think creatively and apply entrepreneurial skills, in leading the delivery of quality health and social care services and responding to the global health challenges now and in the future. Interdisciplinary learning is a feature of the course with students studying alongside their peers on other MSc courses delivered within the faculty.

The MSc Global Healthcare Management with Professional Experience, is an extended full-time Masters course with a substantive professional experience component. Within the professional experience modules, students have the option of undertaking an internship with an external organisation or, campus-based professional experience. Internships are subject to a competitive application and selection process. The host organisation may include the University.

Internships are subject to a competitive application and selection process and the host organisation may include the University. Internships may be paid or unpaid, and this will depend on what is being offered and agreed with the host organisation. Students who are unable to undertake an internship will benefit from a campus-based professional experience, (through supervised projects and activities) designed to offer students the opportunity to integrate theory with an understanding of professional practice.

### Course Benefits

- Offered as a full-time or part-time course
- Learning and teaching will be facilitated by a team of highly qualified and academic staff
- Interprofessional learning across a range of modules, in which students will learn alongside their peers on other health and social care related MSc courses in the School of Nursing, Midwifery and Health

### Indicative Course Content

Modules: Principles of Leadership and Management, Globalisation and Health, Leadership, Service Improvement and Integrated Care, Leading in Complex Health Systems, Research, Methodology, Design and Methods, Policy, Politics and Transforming Practice, Global Professional Development.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

### Future Prospects

Earning an MSc in Global Healthcare Management is an excellent way to build leadership and management capabilities for those wishing to pursue careers within health care, social care and third sector organisations.

# Health Care Management MBA

## Health Care Management with Professional Experience MBA

<b>Duration:</b> 1 year full-time, 20 months full-time with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Applicants should hold a 2.2 degree or above, or an equivalent qualification in any subject acceptable to the Faculty of Health and Life Sciences</li><li>- Applicants must normally have a minimum of two years post-degree full-time work experience in a management/administrative/professional health or social care capacity, enabling them to draw on their knowledge and experience to inform learning within theoretical modules</li><li>- Applicants, without an honours degree, must have substantial work experience</li></ul>
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/healthcaremanagement-mba">www.coventry.ac.uk/healthcaremanagement-mba</a></b>

The management of health and social care services in hospitals and other related facilities is changing rapidly with government, funding bodies and healthcare insurance companies demanding greater accountability and efficiencies.

Increasing complexity of the user/patient journey creates unique challenges for managers and leaders of health and social care services to respond to. Commissioning and purchasing of health related services, logistics, continuous professional development, accounting, legal and professional regulation along with increasing public scrutiny of health care systems require expert high quality strategic leadership and management functions.

The MBA Health Care Management with Professional Experience, is an extended full-time Masters course with a substantive professional experience component.

Within the professional experience modules, students have the option of undertaking an internship with a host organisation or, alternatively, campus-based professional experience. Internships are subject to a competitive application and selection process and the host organisation may include the University. For information about the competitive application and selection process please visit the website.

**Course Benefits**

- Opportunities to undertake an internship or consultancy project and voluntary work placements in a range of settings
- Collaboration between the Coventry Business School, with its excellent International reputation and the School of Health within the Faculty of Health and Life Sciences, drawing on highly qualified and academic staff relevant subject expertise in business, health and social care and management and leadership
- Interprofessional learning across a range of modules, both within the Coventry Business School in which students will learn alongside their peers on other MBA courses and the School of Health in which they will learn alongside their peers on other health-related Masters courses

**Indicative Course Content**

Modules: Leading Complex Healthcare Systems, Leadership, Service Improvement and Integrated Care, Human Resource Management, Financial Analysis and Decision-Making, Principles of Marketing, Strategic Analysis, Research Methodology, Design and Methods.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Earning an MBA in Healthcare Management is an excellent way to propel your management career to higher levels in the worlds of health and social care.

The learning and development demanded by this qualification prepares its graduates well for the prospects of director level employment; be it related to a discrete service department or hospital unit, private or publically funded hospital or service or healthcare company. It enables students to develop the skill set for posts in local, regional, national or even international government policy making bodies (for example Professional Bodies, Ministries of Health, World Health Organization).

# Health Studies MSc

<b>Duration:</b> 1 year full-time, Upto 5 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in health, care or science related subjects. Applicants with an equivalent of a Higher Education Diploma and relevant work experience will be considered on a case by case basis
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/healthstudies-msc">www.coventry.ac.uk/healthstudies-msc</a></b>

Health and Healthcare are fundamental to the sustainable development of communities. This course is designed to promote a critical understanding of Public Health and of issues affecting health and healthcare in an international context. The influence of global health priorities is considered in an examination of the complex political, social and economic factors which contribute to health.

The course provides academic development for professionals to make a valuable contribution to Health and Healthcare through advanced research, public health and service improvement skills.

## Course Benefits

- Be guided by staff with international and national experience
- Share learning with Health and Social Care professionals from other countries and engage with important contemporary issues in health from an international perspective
- Study a range of subject areas which contribute to development of Public Health and Healthcare systems
- Have the opportunity to gain postgraduate skills which can help enhance career prospects
- Shape the focus of your study via the optional modules, independent study and dissertation and through the assessment

## Indicative Course Content

Modules: Research Methodology, Design and Methods, Contemporary Issues in Health, Public Health and Health Development, Leadership and Service Improvement for Integrated Care, Masters Dissertation, Data Analysis, Public Health, Policy and Practice, Evidence Based Practice, Learning for Health and Social Care Professionals, Independent Study – topic is negotiated.

Please note, the following modules are not available for international students: Supporting Learning and Assessment in Health and Social care, Ethics, Law and Professional Practice.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

We aim to enable students to emerge from this course equipped with the knowledge to embrace the challenges of the rapidly changing health and healthcare environment.

You'll have the opportunity to develop higher level cognitive skills including critical analysis, problem solving and decision-making, and learn skills which can help you to play a key role in leading developments in Public Health or in Healthcare through research, education or leadership and management.

The MSc Health Studies is designed for graduates who wish to enhance their prospects of being the leaders who contribute to Public Health strategy and lead quality improvement in Healthcare in the future.

Students successfully completing this course have developed their careers in Health Care Professions, Health/ Social Care Management, and Public Health including Environmental Health and Health Promotion.



# Public Health Nutrition MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in a Nutrition, Dietetic, Health Science, Sports and Exercise Science. Applicants offering equivalent professional qualification and experience will be considered
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available if required
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/publichealthnutrition-msc">www.coventry.ac.uk/publichealthnutrition-msc</a></b>

This course brings together the science of nutrition and the innovation of business to expand your horizons beyond the more traditional approaches to public health nutrition. In addition this course provides you with essential business and journalism skills to aid your future employability.

The PgCert/PgDip/MSc in Public Health Nutrition aims to enable you to develop an evidence-based approach to understanding the science and application of public health nutrition on a local, national and global scale.

**Course Benefits**

- A focus on the science of nutrition and public health policy and practice
- Innovative and creative approaches to tackling public health nutrition issues, including a focus on business and media
- A diverse teaching team including a range of public health nutrition academic experts who are committed to providing a range of excellent teaching and learning experiences
- Access to the broad research interests of the teaching team, which include food poverty, obesogenic environments, behaviour change and whole-person care including spirituality

**Indicative Course Content**

Modules: Mandatory Subjects, Public Health and Policy, Concepts and Principles of Nutrition or Enhanced Nutrition: A Whole Person Perspective, Research methodology, methods and design, Public Health Nutrition Programmes, Nutritional Journalism, Entrepreneurial Nutrition, Masters Dissertation.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The Public Health Nutrition MSc is designed to provide you with a wide range of critical knowledge and skills in public health and nutrition in order to make you attractive to a range of employers or to enhance your current career. Moreover it intends to develop a range of skills essential for working as a Public Health Nutritionist in the 21st century. Thus the development of business acumen and creativity is a special feature of this course. On successful completion of the course you will have the opportunity to apply for roles within public health; government and non-government organisations; social enterprises; freelance nutrition and the food industry.

# Social and Health Care Leadership and Management msc

<b>Duration:</b> 1 year full-time, 3 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry, Blended learning
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in a related subject
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/socialandhealth-msc">www.coventry.ac.uk/socialandhealth-msc</a></b>

Health and social care sectors have become increasingly complex and the need for dynamic and effective leaders and managers who can design, lead and implement agreed outcomes is a growing priority. This course explores both models and theory, helping to provide you with the confidence and critical thinking to use leadership and management ideas to shape future care services, lead service redesign, evidence based practice and the development of new service delivery models that ensure safe, efficient and effective services.

## Course Benefits

- The course is strongly grounded in professional practice
- The course is delivered using a blended learning approach which includes online modules and optional on-campus days
- It offers development of transferable and professional skills

## Indicative Course Content

Modules: Professional Leadership, Managing the Performance of Individuals and Teams, Managing Change in a Dynamic Environment, Promoting Excellence: a work-based project, Applied Social Research for Professional Practice, Management Research Project, Managing Practice: complexity and risk, Epidemiology, Interventions and Improvements, Governance: Citizens, Communities and Consumers, Financial and Resource Management.

## Future Prospects

On successful completion of this course you should be in a position to take initial steps into leadership and management, as well as more senior positions. Previous students have used their study to seek promotion to more senior positions or to secure international posts.

This course can help to escalate promotion within the sector, helps to enable clinicians/practitioners/managers to move into management or move from specialised practice into generic or more senior leadership and management posts within the sector.

# Social and Therapeutic Horticulture msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry, Blended Learning
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in health or social care, education or horticulture. However applications from candidates with relevant experience will also be considered on an individual basis. Candidates should be practicing in social and therapeutic horticulture and continue engagement for the duration of the course. Support can be given to candidates to make contact with projects
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/therapeutichorticulture-msc">www.coventry.ac.uk/therapeutichorticulture-msc</a></b>

Social and therapeutic horticulture is the purposeful use of horticultural activities to promote health and wellbeing and facilitate social inclusion.

This exciting course is designed to offer people who are working in horticulture or therapy the opportunity to further develop their skills.

This course is the first to be developed in the UK and will build on Coventry's well-established Professional Development Diploma.

**Course Benefits**

- Develop as an innovative, enterprising, evidence-based practitioner of social and therapeutic horticulture
- Critically appraise and reflect on practice within the changing context of health and social care
- Critically evaluate the context of social and therapeutic horticulture within service delivery and the wider arenas of health, social care and nature-based care
- Actively engage in and be responsible for the critical analysis of your own learning, recognising areas for development and strengths
- Develop and promote a deep consideration and further exploration of the potential use of social and therapeutic horticulture

**Indicative Course Content**

Modules: STH: Diversity of Theory and Practice, The Expert Practitioner; A Practical Analysis, Nature Assisted Practice, Evaluating Social and Therapeutic Horticulture in Practice, Research Methodology, Designs and Methods, Data Analysis, Dissertation.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Social and Therapeutic Horticulture is an established and growing provision of services to those experiencing disability and disadvantage. It offers enterprising opportunities to meet national and global grand challenges (WHO 2011; DoH 2011; COT 2008; Sempik et al 2010; Cooper; C,C; Sachs, N. 2014).

It's anticipated that this course will further increase a successful graduate's employment opportunities in social and therapeutic horticulture and develop their career prospects through promotion, areas of responsibility and research opportunities.

The course should also offer wider career enhancement opportunities for prospective students who are already employed in a Social and Therapeutic Horticulture setting. Students with their own businesses should be able to provide a wider platform and repertoire of services, along with research expertise.

# Social Work MA

<b>Duration:</b> 2 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:1 undergraduate degree and have at least 1 year relevant practical experience in a social work related field. Applicants with a 2:2 and relevant experience will be considered on a case by case basis. Offers are subject to successful interview and satisfactory Health Clearance, Disclosure and Barring Service/Criminal Conviction checks
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 7.0 overall, with no component lower than 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/socialwork-ma">www.coventry.ac.uk/socialwork-ma</a></b>

Social work is a uniquely people-centred profession that works with individuals, families and communities from the very young to the very old. Social Workers seek to understand difficulties and distress in people's lives and work with them to develop practical strategies that will improve outcomes. This could be helping to protect vulnerable people from harm or abuse or supporting people to live independently. The Social Work MA combines the pre-qualification Social Work course with an MA level of study.

## Course Benefits

- Provides a learning experience that helps equip students to practise social work in a variety of settings and diverse populations with professionals in an inter-professional and interagency context
- Prepares students for a rapidly changing work and social environment through promoting research-minded, critical reflective practitioners with a commitment to continuous professional development
- Develops social work professionals who are thinkers that are capable of transferring their application of Social Work values, ethics, knowledge and skills to situations and contexts
- Develops graduates who have a thorough understanding of critical debates about the significance of inequality, discrimination and oppression for Social Work policy and practice and their own views and values as citizens and workers

## Indicative Course Content

Modules: Introduction to Social Work, Social Work Theory and Methods, Philosophy and Ethics for Social Work, Applied Psychology: Human Growth and Development, Law and Social Work Practice: Children and Families, Law and Social Work Practice: Adults.

Throughout Semesters 1 and 2 students meet regularly in Action Learning Sets. In Semester 3 students undertake a 70 day Social Work Placement. Students have to meet the readiness to practice requirement prior to placement.

The year begins with a 100 day Social Work Placement and the Applied Social Research for Professional Practice module. The year concludes with one taught module Transformative Social Work: International Perspectives and the MA Professional Practice Dissertation.

## Future Prospects

Some of our previous graduates have gone into careers at Coventry City Council, Solihull Metropolitan Borough Authority and Warwickshire County Councils. Many Social Workers also take up positions in third sector groups, charities, private agencies and the NHS.



# Teenage and Young Adult Cancer Care PgCert

<b>Duration:</b> 1 year part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Online
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Applicants from non-Health professional backgrounds are welcome and approval through accreditation of prior learning may be sought</li><li>- Ability to study at postgraduate level</li><li>- Working with Teenagers/Young Adults with Cancer</li></ul>
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/cancercare-pgcert">www.coventry.ac.uk/cancercare-pgcert</a> <a href="http://www.coventry.ac.uk/teenagecancercare">www.coventry.ac.uk/teenagecancercare</a>

Working closely with Teenage Cancer Trust, the leading UK charity in this field, professional organisations and clinical experts from across the multidisciplinary team, we're proud to be the only UK university to offer such courses specific to this age group of cancer patients.

Aimed at all within the multidisciplinary team it encourages students to work together online, to develop specialist knowledge through the materials that are presented in various e-formats.

**Course Benefits**

- Academic credit for a named Teenage Cancer module or course
- Opportunity to network with fellow students in the speciality and share and discuss best practice nationally and internationally
- Access to experts from a variety of disciplines in the field enhancing knowledge acquisition
- Demonstrate compliance with Manual for Cancer Services: Teenagers and Young Adults Measures (NCAT 2011)
- New knowledge and ideas in the workplace, contributing to service improvement

**Indicative Course Content**

Modules: Biological development, Psychological issues and the impact of cancer, Influences of society on TYA and their role within society, Policies and organisations of health services/care delivery, The unique journey for teenager/young adult with cancer (TYAC), The challenges faced and the strategies used by the TYAC and their families/peers, Disease types, Multidimensional professional relationships, Independent Study – allows you to explore an issue arising from your professional activity through the completion of an in-depth study.

**Future Prospects**

Collaborative working with Teenage Cancer Trust, professional organisations and clinical experts ensures that contemporary clinical practice is strongly embedded in what we do and supports the strategic development of the workforce and services for this niche group of patients.

**Supported by**

Teenage Cancer Trust (TCT).



# Human Resource Development PgDip

<b>Duration:</b> 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<p><b>Entry Requirements:</b> Applicants will normally hold a good honours degree in a relevant academic discipline and/or have successfully completed the CIPD's Intermediate qualification</p> <p>Applicants with current experience in a HRD-related role will also be considered. Please contact the course team for more information</p>
<p><b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language</p>
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/hrd-pgdip">www.coventry.ac.uk/hrd-pgdip</a></b>

The Postgraduate Diploma in Human Resource Development examines techniques for enhancing the skills and abilities of an organisation's workforce. It incorporates the Chartered Institute of Personnel and Development's (CIPD) Advanced Level 7 qualification which covers all the essential knowledge and skills required to be an effective HR practitioner. It focuses on the specialist area of HR Development as well as broader business modules.

## Course Benefits

- The course builds on your work experience by providing the opportunity to acquire and apply knowledge of different academic disciplines and theoretical background
- Upon successful completion of this course, you'll become an Associate Member of the Chartered Institute of Personnel and Development and use the designatory letters (Assoc CIPD). Providing you meet the requirements, you can then apply to upgrade your membership to chartered member (Chartered MCIPD)
- Flexible attendance modes (students select times of modules to meet their needs)

## Indicative Course Content

Modules: Leading, Managing and Developing People, HRM in Context, Developing Skills for Business Leadership, Investigating a Business Issue, Organisational Design and Development, Leadership and Management Development, Understanding and Implementing Coaching and Mentoring, Learning and Talent Development, Designing, Delivering and Evaluating Learning and Development Provision, Coaching and Mentoring, Organisational Design and Development, Leadership and Management Development, Designing and Delivering Training, and Learning and Talent Development – combined module, Knowledge Management and Organisational Learning.

## Future Prospects

The chance to gain professional competence will allow you to investigate, research and make recommendations on a range of Human Resource Management and Development issues.

Upon successful completion of the postgraduate diploma qualification, students are welcome to apply for the part-time MA in HRM top-up degree, also part of our suite of courses.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

## Approved Centre

Chartered Institute of Personnel and Development (CIPD).



Approved Centres and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Human Resource Management MA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a honours degree at 2:2 or equivalent. Applicants may be required to complete a successful interview with the course management team
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/hrm-ma">www.coventry.ac.uk/hrm-ma</a></b>

The effective management and development of human resources is a challenging task in any work organisation. As the pace of technological change increases and organisations develop a greater international focus, the management and development of people to adapt to these changing conditions becomes ever more important.

The Human Resource Management MA course aims to enable students to progress in any career linked with the management and development of people.

The qualification is accredited by the Chartered Institute of Personnel and Development (CIPD). The CIPD is the professional body for HR and people development with over 140,000 members around the world.

### Course Benefits

- Associate membership of CIPD, through a course that's designed to meet and reflect the CIPD's professional standards and expectations (students must pay CIPD membership fee)
- Provision of the essential requirements needed to work within the broad context of people management and development
- An integral six-week work placement within an organisation's HRM department (subject to competitive application)

- Studying a range of modules that will bring you right up to date with the latest thinking and research, insight into organisational practice and skills workshops to develop key capabilities
- The chance to develop sound skills and strategies with which to support organisations to achieve their objectives and add value

### Indicative Course Content

Modules: HRM in Context, Leading, Managing and Developing People, Developing Skills for Business Leadership, Organisational Design and Organisational Development, Preparing for Work in People Management, Research Methods, Dissertation, Reward Management, Learning and Talent Development, Employment Law, International HRM, Employee Engagement.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

### Future Prospects

This MA offers you the unique opportunity of gaining CIPD (Chartered Institute of Personnel and Development) associate status in just one year, in addition to a Higher Degree in HRM. Associate membership of the CIPD is considered desirable for those wishing to develop an HRM/HRD career within the UK. CIPD membership is also recognised outside of the UK.

Past students of this course have found employment positions within generalist HR, general management, specialist pay and reward, people development and employee relations roles.

### Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

### Approved Centre

Chartered Institute of Personnel and Development (CIPD).



Approved Centres and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# Human Resource Management PgDip

<b>Duration:</b> 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants will normally hold a good honours degree in a relevant academic discipline and/or have successfully completed the CIPD's Intermediate qualification. Applicants with current experience in a HR-related role will also be considered. Please contact the course team for more information
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/hrm-pgdip">www.coventry.ac.uk/hrm-pgdip</a>

The Postgraduate Diploma in Human Resource Management incorporates the Chartered Institute of Personnel and Development's (CIPD) Advanced Level 7 qualification which covers all the essential knowledge and skills required to be an effective HR practitioner. It focuses on the specialist area of HR Development as well as broader business modules.

## Course Benefits

- The course builds on your work experience by providing the opportunity to acquire and apply knowledge of the academic disciplines and theoretical background
- Upon successful completion of this course, you'll become an Associate Member of the Chartered Institute of Personnel and Development and use the designatory letters (Assoc CIPD). Providing you meet the requirements, you can then apply to upgrade your membership to chartered member (Chartered MCIPD)
- Flexible attendance modes (students select times of modules to meet their needs)

## Indicative Course Content

Modules: Leading, Managing and Developing People, HRM in Context, Developing Skills for Business Leadership, Investigating a Business Issue, Organisational Design and Development, Leadership and Management Development, Resourcing and Talent Management, Employment Law, Performance Management, Employee Relations.

HRM Optional Modules: Resourcing and Talent Management, Employment Law, Performance Management, Reward Management, Managing Employment Relations, Employee Engagement.

## Future Prospects

The chance to gain professional competence will allow you to investigate, research and make recommendations on a range of Human Resource Management and Development issues.

Upon successful completion of the postgraduate diploma qualification, students are encouraged to apply for the part-time MA in HRM top-up degree, also part of our suite of courses.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

## Approved Centre

Chartered Institute of Personnel and Development (CIPD).



Approved Centres and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



# International Human Resource Management MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a honours degree at 2:2 or equivalent. Applicants may be required to complete a short interview with the course management team
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/int-hrm-msc">www.coventry.ac.uk/int-hrm-msc</a></b>

The effective management and development of human resources is a challenging task in any work organisation, particularly those that operate in an international context. As the pace of technological change increases and organisations develop a greater international focus, the management and development of people in order to adapt to these changing conditions becomes ever more important.

International Human Resource Management MSc aims to enable students to progress in any career linked with the management and development of people.

**Course Benefits**

- It's been developed with your future career as its focus
- Your studies will include the analysis of models, theoretical frameworks and past and current HRM practice
- You will gain specialist knowledge of global employment issues, including national cultures, legislation and strategies

**Indicative Course Content**

Modules: HRM in Context, Skills for Study and HR Leadership, Leading, Managing and Developing People, International Employee Relations, Comparative Global HRM, HR Analytics, Enhancing Skills for International Employment, International Comparative Employment Law, Managing Organisational Change Projects, Management Consultancy Project, Dissertation.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The course is aimed at individuals wishing to pursue or develop their professional careers within an international HRM context. The course is designed to provide you with the essential requirements needed to work within the broad context of people management and development.

**Memberships**

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

**Approved Centre**

Chartered Institute of Personnel and Development (CIPD).



Approved Centres and memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.

# International Business Law LLM

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good undergraduate degree. This course is aimed primarily at law graduates, legal practitioners (solicitors and barristers) from the UK and other jurisdictions, and business graduates with some knowledge of law
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/intbusinesslaw-llm">www.coventry.ac.uk/intbusinesslaw-llm</a>

International Business Law impacts on all manner of companies who need to adjust to the demands of global trade.

International Business Law embraces the legal framework and environment in which transnational business is conducted, providing an opportunity to learn the principles of that framework and the specific laws and regulations pertaining to areas such as international sales, intellectual property and corporate governance.

Given the increasing internationalisation of business, International Business Law continues to be of global relevance and importance to both business practices and legal advisers. This course offers you the opportunity to enhance your future career prospects and professional development by providing specialist knowledge of this important and growing area of legal knowledge.

## Course Benefits

- An in-depth understanding and analysis of international business law through the study of a range of contemporary international modules in areas such as trade, corporate governance, environmental law, international crime and competition law
- Extensive guidance on research, study and writing skills together with research design and methods, in preparation for writing assessments and researching and submitting your dissertation
- A range of contemporary international law modules to allow specialism in international sales, competition law, corporate governance and the regulation of activities affecting the international and criminal obligations of businesses
- The study of legal subjects and research and academic skills alongside home and EU students and a wide range of international students, thus gaining a rewarding and varied academic and personal experience

## Indicative Course Content

Modules: International Business Law, International Trade Law, International Corporate Governance, Research Skills, Research Design, Dissertation, International Environmental Law, International Corporate Crime, International Competition Law and Practice.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The LLM in International Business Law can provide you with career opportunities in various areas and aspects of international business, either as a legal adviser or in a non-legal capacity.

Some students may specialise as international business lawyers both in the UK and overseas, while other previous students have gone on to work for international organisations affecting the world of international business such as the IMF, World Bank, WIPO as well as the international trade departments of the United Nations.

This course is also excellent preparation for further degrees and research and academic careers.

# International Law LLM

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good undergraduate degree. This course is aimed primarily at law graduates, legal practitioners (solicitors and barristers) from the UK and other jurisdictions, and politics graduates with some knowledge of law
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/intlaw-llm">www.coventry.ac.uk/intlaw-llm</a></b>

International law regulates almost every aspect of state law and practice, whether in business, human rights or the environment, and also regulates the relationship between different states and governments.

The LLM International Law course offers a varied and stimulating range of mandatory and optional modules, enabling students to shape their course, with the option to include Public International Law, Human Rights, International Environmental Law and International Business Law.

International Law continues to be of global relevance and importance to business practices, state agencies and to legal advisers.

### Course Benefits

- An in-depth understanding and analysis of international law through the study of a range of contemporary modules in areas such as public international law, corporate governance, environmental law and international human rights law
- Guidance on research, study and writing skills together with research design and methods, in preparation for writing assessments and researching and submitting your dissertation
- The study of a range of contemporary international law modules to allow specialism in international diplomatic relations, human rights law, corporate governance and environmental law
- The study of legal subjects and research and academic skills alongside home and EU students and a wide range of international students, thus gaining a rewarding and varied academic and personal experience

### Indicative Course Content

Modules: Research Skills, Research Design, Dissertation, International Human Rights, International Law in the Contemporary World Arena, Entrepreneurship, International Corporate Governance, International Environmental Law, International Business Law, International Corporate Crime, International Criminal Law, Gender and International Human Rights, Law of Diplomatic Relations.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

### Future Prospects

LLM International Law can provide you with career opportunities in various companies, government and state agencies and non-governmental organisations, either as a legal adviser or in a non-legal capacity.

Some students will specialise in Diplomatic Relations or Human Rights Law as lawyers both in the UK and overseas, dealing with legal issues affecting the contemporary international community, for example, global security, international human rights and state responsibility and matters relating to international environmental law and responsibility. Others have gone on to work for international organisations in a non-legal capacity in areas such as international human rights and the environment, and for local and national government agencies.

This course is also excellent preparation for further degrees, research and academic careers.

# Law LLM

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good undergraduate degree. This course is aimed primarily at law graduates, legal practitioners (solicitors and barristers) from the UK and other jurisdictions, and politics and business graduates with some knowledge of law
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/law-llm">www.coventry.ac.uk/law-llm</a>

Many students wish to acquire a general knowledge of law and legal regulation without specialising in any particular area. The LLM course allows you to do this by studying a number of international law modules in areas such as business, human rights and public international law.

This course builds on knowledge and expertise within the Law School and complements the existing range of masters courses offered in International Law and International Business Law. The course allows you to study a number of international law modules available on our routes and thus offers an opportunity to study and specialise in various areas of Public International Law, Human Rights and International Business.

## Course Benefits

- An in-depth understanding and analysis of international law through the study of a range of contemporary modules in areas such as public international law, international human rights law and international business
- Extensive guidance on research, study and writing skills together with research design and methods, in preparation for writing assessments and researching and submitting your dissertation
- A range of contemporary international law modules to allow specialism in international diplomatic relations, human rights law, business law, corporate governance and environmental law
- The study of legal subjects and research and academic skills alongside home and EU students and a wide range of international students, thus gaining a rewarding and varied academic and personal experience

## Indicative Course Content

Modules: Research Skills, Research Design, Dissertation, International Human Rights, International Law in the Contemporary World Arena, International Business Law, International Environmental Law, International Corporate Crime, International Corporate Governance, International Criminal Law, Gender and International Human Rights, International Trade Law.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The LLM provides you with a valuable and broad knowledge of international law and affairs which could result in career opportunities in various areas, such as companies, government and state agencies and non-governmental organisations, either as a legal adviser or in a non-legal capacity.

Some students specialise in Business, Diplomatic Relations or Human Rights Law as lawyers both in the UK and overseas, while others have gone on to work for international organisations in a non-legal capacity in the areas of international human rights, the environment and for local and national government agencies.

This course is also excellent preparation for further degrees and research.



# Oil, Gas and Energy Law LLM

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good undergraduate degree. These could be business or management studies, law, oil and gas or international relations. Other discipline areas or relevant work experience may also be considered for entry on a case-by-case basis and an interview may be required
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/oilgasandenergy-llm">www.coventry.ac.uk/oilgasandenergy-llm</a></b>

The LLM Oil, Gas and Energy Law is one of a portfolio of LLM degrees offered by Coventry Law School. It seeks to develop industry professionals working within the energy sector who are looking to gain a deeper understanding of the wider legal issues surrounding the oil, gas and energy sectors, and those who wish to enter the sector. Offering an international student experience - the opportunity to undertake an internship (subject to availability and competitive application) at an organisation within the energy sector and integrated research.

**Course Benefits**

- The opportunity to specialise in a dissertation to match specific career aspirations
- Access to a wide range of legal resources, including online
- An interactive and internationally diverse learning environment
- As part of the course, students will benefit from the expertise of a leading academic in the field of Legal Risk Management
- Opportunities to gain valuable workplace experience through the internship module, subject to availability and competitive application

**Indicative Course Content**

The LLM will take into account the dynamic nature of the energy industry, as signposted in the Contemporary Issues in the Oil and Gas module. Specifically the LLM incorporates mandatory modules on Corporate Governance and Corporate Social Responsibility within the energy sector. As part of their studies, students will be given the opportunity to complete a dissertation in an approved related topic, or to undertake an internship (subject to competitive application) with a host organisation within the energy industry. Both the dissertation and internship will be facilitated by training in research skills and research methods.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Law graduates of the LLM Oil, Gas and Energy Law will enhance their knowledge in the oil and gas industry and will be able to apply their knowledge to a wide variety of situations. While many law graduates take professional exams in law and go on to practice law either in the UK or abroad, many others pursue alternative careers, particularly with those who have chosen to pursue a postgraduate qualification in law.

For non-law graduates the course will seek to upgrade their skills while at the same time gaining formal academic recognition for such upgrading.

Students will gain a number of transferable skills, including: working independently and reflecting on feedback to improve their performance, the ability to think analytically, using the skills to construct sound discussion.

# Global Logistics Management MBA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<p><b>Entry Requirements:</b> Be an honours graduate of any relevant discipline (minimum 2:2 or higher), obtained from a recognised university/HE institution, or hold an equivalent qualification acceptable to Coventry Business School in a business related area</p> <p>Have a minimum of two years post-degree full-time relevant work experience in a management/administrative/professional capacity</p>
<b>IELTS:</b> Hold IELTS 6.5 or TOEFL 600 or equivalent if English is not the applicant's first language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/postgraduate">www.coventry.ac.uk/postgraduate</a></b>

The MBA in Global Logistics Management has been designed to develop both a clear understanding of the global logistics environment and equips students with the necessary analytical tools and skills to be effective in a senior management role in international logistics, whether from a logistics service provider or a manufacturer/retailer perspective.

Additionally, the course provides you with an integrated understanding of business including leadership, marketing, operations and strategy management.

## Course Benefits

- You'll be exposed to logistic analytical, strategic and operational skills necessary to gain employment with a global manufacturer, retailer or logistics service provider at a mid-management level upwards
- Another key differentiating feature of this course, is the inclusion of modules delivered from a practical perspective. This provides a balance between logistics theories such as applying simulation tools or analysing existing logistics operations and general management topics
- Staff have all worked directly in the global logistics industry
- The course is fully accredited with the Chartered Institute of Logistics and Transport, which means successful completion of the degree will gain membership

## Indicative Course Content

Modules: Strategic Logistics Management, Supply Chain and Logistics Economics, Global Distribution Networks, Logistics Business Simulation, Logistics and Supply Chain Operations, Principles of Marketing, Financial Analysis and Decision Making, Human Resource Management.

## Future Prospects

The course is designed to prepare students to job in roles such as: Logistics Business Development, Logistics and/or Supply Chain Analyst; Logistics Management Consultant and Logistics Project Manager. These roles can be found in many logistics service providers, which is an ideal starting point for a career in logistics. Alternatively, similar roles with manufacturers, shippers and retailers are available and provide the experience of being on the other side of the logistics fence. All these roles can lead to senior positions or a career in consultancy.

# Global Logistics Management msc

<b>Duration:</b> 1 year full-time, 3 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold an honours degree 2.2 or above in a relevant academic discipline. However entry qualifications are flexible and applications will also be considered on an individual basis. Applications are welcomed from candidates with an equivalent qualification, from mature candidates and from those with a lower qualification but relevant industrial experience
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/logistics-msc">www.coventry.ac.uk/logistics-msc</a></b>

This course provides students with a well recognised qualification which can help enable them to apply for a wide range of jobs in logistics, distribution, transport, warehousing, freight management, consultancy and other related areas.

The course aims to equip you with the knowledge, technical expertise and confidence to become a highly competent and self sufficient logistics professional. Our unique ‘activity led learning’ approach and close collaboration with industry will provide you with practical skills and strategic insights into the important aspects of the profession.

**Course Benefits**

- New state-of-the-art £55m Faculty building
- A large team of expert and industry experienced teaching staff
- Enhanced opportunities for you to think critically and apply your knowledge
- Industry visits which, in the past, have included to Aston Martin, Brose, Contechs, Jaguar Landrover, Mercedes, Rolls Royce, Ricoh Arena and Terex
- Links to partner universities

**Indicative Course Content**

Modules: Supply Chain and Logistics Economics, Logistics Business Simulation, Logistics and Supply Chain Operations, Supply Chain Management, Strategic Logistics Management, Innovation and Knowledge Management, IT Project Management, Global Distribution Networks.

For the award of MSc you must successfully complete an individual masters research project or an industry based applied project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Previous graduates of this course have secured roles across a range of industries, working for organisations such as: Airbus, Bloomberg, Coca Cola, JCB, Eon, ProDrive, Severn Trent Water, Volkswagen.

# International Business Logistics MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. Applications from candidates with relevant experience will be considered on an individual basis
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/intbuslog-msc">www.coventry.ac.uk/intbuslog-msc</a></b>

Logistics and supply chain management is now recognised as a distinct and strategically important function of international business. The MSc International Business Logistics provides you with the opportunity to acquire the skills and knowledge to address the operational and managerial challenges and opportunities facing companies within today's dynamic and complex logistics and supply chain environment.

It is an exciting course for those wishing to work within the global logistics and supply chain industry in areas such as sourcing, transportation, inventory management, production planning and distribution. The course places an emphasis on international business and the management of their logistics and supply chain operations.

## Course Benefits

- Study on a course with dual accreditation by both the Chartered Institute of Purchasing and Procurement (CIPS) and the Chartered Institute of Logistics and Transport (CILT) with the potential (subject to meeting relevant criteria) for gaining membership to both organisations
- Undertake a dissertation which matches your specific career aspirations (topic subject to tutor's approval)
- Undertake a company internship (subject to meeting relevant criteria) which provides the opportunity to apply skills and management theory in carrying out a real project in logistics and supply chain management for a host organisation

- Obtain the Prince2 foundation certificate (subject to passing the required exam(s)) (additional fee applies)

## Indicative Course Content

Modules: Global Supply Chain and Logistics, Quality Management and Business Excellence, Business Process Integration, Transportation and Distribution Management, Demand Planning and Forecasting, Strategic Outsourcing and Procurement, International Business and Global Strategy, Project Management Methodologies, Dissertation, Postgraduate Consultancy Project (subject to meeting the criteria).

## Future Prospects

Students may pursue careers within multinational companies, overseas trade and international organisations, leading and managing supply chain and/or logistics activities in an international context.

Graduates may take up jobs within a range of sectors including retail and distribution, manufacturing, transport and communications, finance and energy, as well as not-for-profit sectors of society.

You may work in areas such as distribution, freight forwarding, supply chain management, procurement, strategic sourcing, logistics, and within operations management environments either in the public or private sector.

## Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).

## Accreditations

Chartered Institute of Procurement and Supply (CIPS), Chartered Institute of Logistics and Transport (CILT).



Accredited Degree

Accreditations, memberships and exemptions shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



# Supply Chain Management MBA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should ideally hold an honours degree 2.2 or above in any relevant academic discipline e.g. in an engineering, business, science, social science, management or commercial subject area. However, entry qualifications are flexible and applications will also be considered on an individual basis. Applications are welcomed from candidates with an equivalent qualification, from mature candidates and from those with a lower qualification but relevant industrial experience  Have a minimum of two years post-degree full-time relevant work experience in a management/administrative/professional capacity
<b>IELTS:</b> Hold IELTS 6.5 or TOEFL 600 or equivalent if English is not the applicant's first language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/postgraduate">www.coventry.ac.uk/postgraduate</a></b>

The MBA is seen by many as an essential passport to success in senior management. Senior supply chain managers need to meet the challenges faced by today's global organisations such as maximizing value added to customers, delivering competitive advantage, optimising returns on investment and developing new profitable trading opportunities in an ethical and environmentally sustainable manner.

The MBA in Supply Chain Management is an exciting course which explores the different ways that SCM can significantly contribute to wealth creation, competitiveness, and to the advancement of society in the 21st century. It will help you acquire the skills and knowledge necessary to succeed and develop in senior management roles whether you are employed or studying in preparation for employment.

**Course Benefits**

- An internationally recognised MBA degree
- fully accredited by The Chartered Institute of Logistics and Transport (CILT)

- High quality learning environment, including a new state-of-the-art £55m Faculty Building, a large well stocked modern University library and advanced e-learning digital infrastructure
- A large team of expert and industry experienced teaching staff
- Course developed with industry to equip you with the skills that employers demand e.g. communication, team working, cultural awareness and digital literacy
- Solve real-life management problems both individually and as part of a team
- Industry visits which in the past, have included Aston Martin, Brose, Contechs, Jaguar Landrover, Mercedes, Rolls Royce, Ricoh Arena, Terex

**Indicative Course Content**

Modules: Global Professional Development, Principles of Marketing, Supply Chain Management, Financial Analysis and Decision Making, Human Resource Management, Lean Supply and Quality Management, Engineering Strategic Management, Purchasing Management, Research Methods and Project Introduction, Project.

The individual project gives you the opportunity to do in depth research in your preferred area of supply chain management alongside an experienced academic supervisor who will guide and advise you.

**Future Prospects**

The course is designed to prepare students for senior supply chain management roles or a career in consultancy across manufacturing, service, retail, government, non-government and other similar organisations.

Previous graduates have secured exciting, rewarding jobs across a wide variety of industries working for companies such as Airbus, Aston Martin Lagonda, BAE Systems, Bentley Motors, Bombardier Aerospace, Brose, Contechs, Jaguar Land Rover, Infosys, Lear, Nandos, O2, Unipart, Vinci, Westinghouse Brakes and TATA.

We have a large alumni network some of whom are now directors, senior managers, consultants and business owners.

**Accreditations**



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.



# Supply Chain Management msc

<b>Duration:</b> 1 year full-time, 3 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should Ideally hold and honours degree 2.2 or above in any relevant academic discipline. However entry qualifications are flexible and applications will also be considered on an individual basis. Applications are welcomed from candidates with and equivalent qualification, from mature candidates and from those with lower qualification but relevant industrial experience
<b>IELTS:</b> Students whose first language is not English must demonstrate proficiency in the English language equivalent to IELTS 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/supplychain-msc">www.coventry.ac.uk/supplychain-msc</a>

The current business environment is becoming truly global with supply chains stretching across the world. Competition, the globalization of supply markets, increasing specialization, e-commerce and the trend towards outsourcing make it essential that graduates and supply professionals keep up to date and broaden their capabilities.

The MSc Supply Chain Management is an exciting course designed to meet the needs of such graduates and professionals, whether they are employed or studying in preparation for employment. It aims to help them acquire the skills and knowledge necessary to succeed and develop in tomorrows inter-dependent, supply chain networked world.

The course explores different ways that SCM can significantly contribute to wealth creation, competitiveness, and to the advancement of society in the 21st century.

**Course Benefits**

- An internationally recognised MSc degree
- High quality learning environment, including a state-of-the-art £55m Faculty Building, a large well stocked modern University library and advanced e-learning digital infrastructure

- A large team of expert and industry experienced teaching staff
- Course developed with industry to equip you with the skills that employers demand e.g. communication, team working, cultural awareness and digital literacy
- Solve real-life management problems both individually and as part of a team
- Industry visits which in the past, have included Aston Martin, Brose, Contechs, Jaguar Landrover, Mercedes, Rolls Royce, Ricoh Arena, Terex

**Indicative Course Content**

Modules: Global Professional Development\*, Supply Chain Management, Purchasing Management, Logistics and Supply Chain Operations, Supply Chain and Logistics Economics, Contracting Management, Lean Supply and Quality Management, Sustainability and the Environment, Research Methods and Project Introduction\*, Project.

The individual project gives you the opportunity to do in depth research in your preferred area of supply chain management alongside an experienced academic supervisor who will guide and advise you.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

Job satisfaction and remuneration prospects can be excellent, with high employer demand for SCM graduates outstripping the supply of suitably qualified applicants in most parts of the world.

Previous graduates have secured exciting, rewarding jobs across a wide variety of industries working for organisations such as Airbus, Aston Martin, Bentley Motors, Brose, Contechs, Jaguar Land Rover, Infosys, Lear, Nandos, O2, Unipart, Vinci, and TATA.

**Accreditations**

Chartered Institute of Logistics and Transport (CILT).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

\*For part-time students, these modules would normally be replaced by Leadership and People Management, and Study Skills and Research Methods.





The practical nature in actually learning how to apply the tools and theories of procurement, engineering management, contract management promotes a seamless, innovative and natural transition from classroom champion to industry champion.

Sukhraj Singh Gill  
Supply Chain Management MSc, 2012-13



# 21st Century Media Practice MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good honours degree or equivalent in a relevant discipline, or relevant experience or a portfolio showing examples of work
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/21stcentury-ma">www.coventry.ac.uk/21stcentury-ma</a></b>

The MA in Media Production is an established course and in its new form the MA in 21st Century Media Practice will retain its core of innovative pedagogy based on a set of immersive experiences that engage the students in critical making and praxis (a process by which a theory, lesson, or new knowledge is enacted, practised, embodied, or realised).

The MA in 21st Century Media Practice focuses on creativity and making with the intention of building new expertise in 21st century media assemblages created with fast developing emergent tools. New forms of artefacts will pose questions about where we currently find ourselves and how we remake media rather than consume ready-made media forms.

The new course aims to be at the forefront of using these emergent forms whilst demonstrating a critical stance towards them.

**Course Benefits**

- You will become part of a community of critical makers that challenge the divisions made between the culture of aesthetic creation and the culture of emergent programming
- You'll be encouraged to experiment and develop new forms that take account of the analogue world and new digital tools that when placed together infer possibilities that are innovative, raise questions and have impact
- The fundamental stance of the new MA is the establishment of a space that encourages a critique of media through making media which are fully conversant with new hybrid forms

**Indicative Course Content**

Modules: Critical Media Praxis, Emergent Media Praxis, Sensory Praxis, 21st Century Narrative Forms, 21st Century Media Practice Final Project.

**Future Prospects**

This MA is designed to equip you with the knowledge, critical skills and experience to help advance your career prospects or enable further study. For successful students there can be opportunities across many sectors and related industries, including: Production for online content, mobile platforms, New media toolsets, social media, data visualisation, Moving image and social engagement, Training and education, Archive and community engagement, Reportage and documentation.

Many Media Production students have gone on to work with international broadcasters and independent media producers, and have also gone on to further media research.

# Automotive Journalism PgCert/PgDip/MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Entry requires a good degree in any discipline. Equivalent overseas and professional qualifications are also acceptable and, in specific cases, may even be credited towards postgraduate qualification. Applicants with professional/industrial experience and/or training, but not meeting the normal entry requirements will be considered on an individual basis
<b>IELTS:</b> International applicants must also hold a minimum of 7 score in the IELTS test for English language. If you have slightly lower, or alternative equivalent, English language achievement the course team may consider your application at their discretion following review and/or interview
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/automotivejournalism-ma">www.coventry.ac.uk/automotivejournalism-ma</a></b>

Every 'petrolhead' envies the job of an automotive journalist – driving the latest cars, reporting on the industry that made them, and interviewing the biggest names in car design, engineering and motor sport for specialist magazines, websites, TV and other media. This course draws on staff and university expertise in the automotive field and our established industry links in print, broadcast and web journalism.

Designed with input from the automotive publishing industry and endorsed by the Guild of Motoring Writers, the largest and most prestigious automotive media association in the world, this course builds on Coventry University's strong links with the global motor industry.

Students with an interest in motorcycle journalism can apply for the Kevin Ash Scholarship, which offers a £1,500 bursary and a course of motorcycle-related work experience in association with the Motorcycle Industry Association.

## Course Benefits

- The only automotive journalism Master's degree in the world
- Strong links with the global motor industry that have been established over many years through Coventry University's renowned reputation in automotive design
- A proven route into the competitive world of automotive journalism with many alumni now working in motoring media across at least three continents
- Specialist resources include a wireless-enabled suite of newsrooms, TV studio, video and photography studios, radio studios and access to professional audio, video and photography equipment
- Apart from in-course publications, work experience includes industry placement with some of UK's leading automotive outlets – especially magazine publishers

## Indicative Course Content

Modules: Automotive Industry in Context, Journalism Law and Ethics, Multiplatform Journalism 1, Multiplatform Journalism 2, Specialist Professional Practice, Specialist Journalism Research and Analysis, Specialist Journalism Research Project.

Note: The schedule above is for one-year full-time study with timetabled lessons typically over 1-2 days a week. For part-time mode, you take the same modules over two years with timetabled lessons typically over 1-2 days a week.

## Future Prospects

Many of the students have left the course with useful life-long contacts, with many employed by the time of their graduation.

Graduates have secured jobs with Autocar, Autocar China, Autocar India, Top Gear, Pistonheads, CAR Magazine, EVO, Car Throttle, Auto Express, Road and Track, Motorsport News, Auto Trader, What Car?, cardesignnews.com and many other automotive media. Others have gone into automotive PR with Mercedes-Benz, Tesla and Continental, while other graduates have entered the motor industry in marketing roles with Audi and Jaguar Land Rover.

# Communication, Culture and Media MA

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should normally as a minimum requirement have a good undergraduate degree in a related subject and/or equivalent professional experience
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/ccm-ma">www.coventry.ac.uk/ccm-ma</a></b>

The MA in Communication, Culture and Media is an exciting, outward facing course that engages with the constantly changing shape of the media and new ways of thinking, engaging and producing within these contexts. It allows you to create and analyse this media landscape through live project briefs, intellectually stimulating ideas and an international focus, which helps create agile and critical students who are able to take hold of our globalised, networked media contexts.

**Course Benefits**


- Focused on digital cultures, globalisation, visual media and media research
- International and outward facing, helping you to develop your skills and gain new ones, with the aim of producing your own specialist portfolio
- Balance of theory, research and practice
- Designed to encourage professionalism, creativity and expertise
- A dedicated and enthusiastic course team will support your learning in a friendly and stimulating setting

**Indicative Course Content**

Modules: Transnational Subjectivity, Exploring Digital Culture, Screen Cultures and Selves, Research Practice Portfolio, Contemporary Expectations, The Networked Society, Transcultural Distribution, Cultural Labour, Embodying Method, International Film.

**Future Prospects**

We focus on developing your creative capacity, enhancing your skills in creating, making and producing and giving you the confidence to respond to the media as it happens with meaningful and academically informed outputs (e.g. digital profiles, exhibitions, artefacts such as film and photography). With these skills, you will be well placed to take up roles in a range of creative sectors, ranging from advocacy and other forms of applied communications, academic research and scholarship, start-ups, arts, and particular industries within media sectors (e.g. film, journalism, cultural criticism, television, journalism, digital publishing).



Studying at Coventry University enables me to improve my skills, critical thinking and awareness to the discourse around my course.

Adis Kartasasmita  
Communication, Culture and Media MA, 2016-17



# Global Journalism PgCert/PgDip/MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Entry requires a good undergraduate degree 2:2 or above in any discipline in the arts, humanities or social sciences. Holders of an honours degree in a subject relevant to this specialist route, for example International Relations or Politics, will particularly find their background beneficial. Evidence of engagement with, or interest in, journalism needed. Equivalent overseas and professional qualifications are also acceptable and, in specific cases, may even be credited towards postgraduate qualification. Applicants with professional/industrial experience and/or training, but not meeting the normal entry requirements will be considered on an individual basis
<b>IELTS:</b> International applicants must also hold a minimum of 7.0 score in the IELTS test for English language. If you have slightly lower, or alternative equivalent English language achievement, the course team may consider your application at their discretion following review and/or interview
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/globaljournalism-ma">www.coventry.ac.uk/globaljournalism-ma</a></b>

This course is for you if you wish to understand and report on the increasingly complex and globalised world, including recent economic difficulties and unrest around the world, from the perspective of media and communication. The MA Global Journalism course draws on Coventry University's established links within the fields of print and broadcast journalism, as well as current research within the faculty in international media and communication.

The course draws on the city of Coventry's reputation for peace and reconciliation and the University's growing international links to inform global societal and media contexts.

### Course Benefits

- The opportunity to gain experience and contacts in a relevant print, web or broadcast media workplace, giving a real-world context for the skills and techniques you have acquired
- Opportunities to meet visiting speakers with vast experience and industry knowledge
- Practising journalists who teach on the course include award-winning global journalists
- Opportunities to develop and establish far-reaching networks within the diverse University community, and outside the University through visits to relevant locations, events and conferences
- Includes a focus on international networks and collaborative learning activities – including opportunities for visits outside the UK (additional fees apply)

### Indicative Course Content

Modules: Global Media and Communication, Journalism Law and Ethics, Multiplatform Journalism Practice 1, Multiplatform Journalism Practice 2, Specialist Professional Practice, Specialist Journalism Research and Analysis, Specialist Journalism Research Project.

Note: For one-year full-time study timetabled lessons are typically over two to three days a week. For part-time mode, you take the same modules over two years with timetabled lessons typically over one-two day/s a week.

### Future Prospects

Career prospects on successful completion of the Global Journalism degree may include positions within established media/broadcasting organisations in a range of national and global contexts, and positions in newspapers, specialist and trade publications and specialist reporting positions which have a global focus. Opportunities may also exist in emerging practice contexts, such as web-based text journalism, web-TV and Internet radio.



# Nursing Studies msc

<b>Duration:</b> 1 year full-time, 5 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Applicants should hold the equivalent of a 2:2 undergraduate degree in Nursing</li><li>- Applicants should have completed a course leading to nurse registration in their home country</li></ul>
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/nursingstudies-msc">www.coventry.ac.uk/nursingstudies-msc</a></b>

This master's degree in Nursing Studies is designed to promote a critical understanding of issues affecting nursing in an international context. The influence of public health priorities, as well as political, social and economic factors, are examined to provide an academic foundation for professional nurses to make a valuable contribution to health and healthcare.

The course offers an opportunity to study topics which are key to developing the nurse's contribution to maintaining and promoting health and managing ill health at international and national levels and to share learning with health and social care professionals from a range of countries.

**Course Benefits**

- Be guided by Nurse Teachers with international and national experience
- Have the opportunity to develop Health Assessment skills in state-of-the-art clinical skills laboratories
- Share learning with Health and Social care professionals from other countries and engage with important contemporary issues in Nursing from an international perspective

- Have the opportunity to develop an advanced understanding of the evidence base of professional nursing
- Have the opportunity to gain postgraduate skills which can help enhance career prospects

**Indicative Course Content**

Modules: Research Methodology, Design and Methods, Contemporary Issues in Nursing, Evidence Based Practice, Health Assessment Practice, Masters Dissertation, Managing Individuals with Long Term Conditions, Leadership and Service Improvement for Integrated Care, Public Health and Health Development, Public Health, Policy and Practice, Learning for Health and Social Care Professionals, Independent Study – topic is negotiated, Contemporary Perspectives of Care for Individuals with Long Term Conditions.

Please note, these modules below are not appropriate for international students: Supporting Learning and Assessment in Health and Social Care, Ethics, Law and Professional Practice.

For more information please contact **+44 (0)24 7765 2152**.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

The content of this course guides the practice of nurses in a wide range of exciting roles which focus on improving health and preventing ill-health of communities and individuals.

It's designed for graduates who wish to enhance their prospects and help them take a leading role in clinical practice or, through development of their knowledge base, in teaching/learning, leadership and management or research. Senior or specialist nursing positions are increasingly expecting post holders to hold a higher degree. This recognises the need to demonstrate and use advanced knowledge and skills in complex situations.

Successful master's level graduates may be the leaders and specialist practitioners who contribute to role development and lead quality improvement in their specific field of practice in the future.

Students have secured roles in nursing leadership and management, health/social care management, and public health including health promotion.

# Oil and Gas Engineering Msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Minimum of a second class honours degree in mechanical engineering, chemical engineering, aerospace engineering, automotive engineering or mathematics related subject
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5 or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/oilandgaseng-msc">www.coventry.ac.uk/oilandgaseng-msc</a></b>

The oil and gas industry is continuously developing; the reservoirs from which oil and gas can be extracted have become more complex and the production and processing conditions have become more challenging in the Gulf of Mexico, Brazil, China, Australia and Africa, as well as the UK's North Sea. The economies of many developed and developing regions are continuously driven not only by new oil and gas discoveries, but by a constant demand to find newer, safer, more efficient and cost-effective ways of extracting resources.

Whilst exploration continues to globally identify major oil and gas finds, these are increasingly less accessible and require complex engineering solutions to deliver effective operations and supply. Additionally, the significant and rising operating costs of existing installations is driving the sector to seek suitably qualified engineers who are able to support operations and initiate improvements within the four main strands of oil and gas facilities: offshore, onshore, sub-sea and pipelines.

## Course Benefits

- The global nature of the industry offers significant scope for graduates to have an incredibly varied career spanning international borders
- This course is designed to allow you to develop the knowledge and skills for a wide range of professional opportunities in national and multinational oil and gas companies and consultancies
- This course aims to equip you with sector specific oil and gas engineering, technology and operational skills to succeed in this competitive environment
- It will provide you with specialist education in oil and gas engineering and equip you with the knowledge and skills required by the industry to solve and manage oil and gas engineering problems and complexities and to optimise existing processes to deliver increased efficiencies

## Indicative Course Content

Modules: Control Systems and Instrumentation for the Oil and Gas Industry, Drilling and Well Completion, Petroleum Processing and Gas Technologies, Health, Safety and Environmental Management in the Oil and Gas Industry, Fluid Flow Systems, including Distribution and Transmission, Reservoir Engineering, Durability, Reliability and Sustainability, Engineering Materials for the Oil and Gas Industry, and Research (or Industry Sponsored) Project.

## Future Prospects

This course has been developed with industry experts and it aims to provide you with technical capability alongside analytical and creative skills to have a successful career in the oil and gas industries. It is particularly useful to those with an engineering background who wish to direct their careers towards oil and gas production business.



# Oil and Gas Management MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good UK honours degree or an international equivalent, preferably at 2.2 or above. Special consideration is given to applicants holding a lower second-class honours degree or HND with at least five years working experience in the energy sector
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/oilandgasman-msc">www.coventry.ac.uk/oilandgasman-msc</a></b>

This course provides an understanding of the processes, drivers, threats and opportunities related to the management of the energy and hydrocarbon industry in the 21st century. It's helping to create the next generation of leaders, regulators and practitioners with the capabilities to take responsibility for managing these vital resources. Our aim is to bring together students from a range of technical, environmental and commercial backgrounds who aspire to address key challenges facing the sector.

**Course Benefits**

- Professionally accredited by the Energy Institute
- Career prospects in the energy and hydrocarbon industries
- Diverse student body reflects the global nature of the oil and gas sector
- The opportunity to obtain an IOSH accredited Managing Safely Certificate

This course aims to equip you with the skills required to support a range of professional careers in the global petroleum industry. It provides a comprehensive advanced level introduction to the international operation of the industry (upstream and downstream), and explores the key challenges and emerging technologies that are influencing exploration and production and the future of oil and gas.

**Indicative Course Content**

Modules: The Oil and Gas Industry, Oil and Gas Futures, HSE, Project and Quality Management in the Energy Sector, Petroleum Contracts and Economics, Oil Spill Science, Environmental Impacts of Petroleum Exploration, Extraction and Transportation, Investment Analysis in the Petroleum Industry, Water and Wastewater Treatment, Risk Safety and Governance, International Oil and Gas Trading, International Environmental Law.

**Future Prospects**

This course of study is designed to prepare you for a rewarding career in the energy and hydrocarbon industry. It can help open up opportunities for employment with national and multinational energy companies, consultancies, energy ministries, investment banks and international energy agencies.

Previous graduates have gone on to a number of career destinations including: Statoil, Schlumberger, Tullow, Cuadrilla Resources and Saudi Aramco, Shell, Total, Chevron, Elf and The National Oil Companies and Energy Ministries of a number of countries around the globe.

**Accreditations**

Energy Institute (EI).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.



The Global Leaders Programme (GLP) has given me the opportunity to open my mind to different areas where all my skills are transferable and how networking opens up new possibilities.

Maria Ximena Weiss Maldonado  
Oil and Gas Management MSc, 2014-15

# Petroleum and Environmental Technology MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> 2:1 (Second Class Upper) or above in Engineering (e.g. Petroleum Engineering, Chemical Engineering, Geological Engineering, Petrochemical Engineering, Mechanical Engineering, Civil Engineering, Computer Engineering); Physical Sciences, Geosciences or Mathematics. Candidates holding the equivalent of a good Second Class Lower degree in any of the above subject areas may be considered. HND holders with at least five years working experience in the oil and gas industry may also be considered
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/petroleum-msc">www.coventry.ac.uk/petroleum-msc</a></b>

Oil and gas technical specialists with environmental skills and competencies are increasingly valued by the global oil and gas industry in the 21st century.

Developed in consultation with the industry and delivered by a consortium of oil and gas specialists at Coventry University, the Petroleum and Environmental Technology MSc offers a unique, comprehensive and advanced level introduction to the core technical operation of the petroleum industry linked to an assessment of the most important emerging environmental issues of concern to the sector.

**Course Benefits**

- Offers core technical skills with competencies that can address contemporary environmental issues
- Gives opportunities to develop leadership and decision making skills with consideration of sustainability as part of the decision making process

- Access to major oil and gas software applications including Petrel, ECLIPSE, CMG, IPM Suite, Re-Studio
- Is professionally accredited by the Energy Institute and offers the opportunity to obtain a NEBOSH accredited health and safety certificate on successful completion of the course
- Scholarships, site visits and talks by eminent industrialists organised by the Society of Petroleum Engineers (SPE) Coventry University Student Chapter and American Association of Petroleum Geologists
- We also provide additional numeracy and writing skills support free of charge in the first semester and all students are strongly advised to attend every session

**Indicative Course Content**

Modules: Drilling and Well Completion, Reservoir Technology, Oil and Gas Processing Technology, Health and Safety Management in the Oil and Gas Industry, Oil Spill Science, Response and Remediation, Petroleum Contracts and Economics, Research Project, Environmental Monitoring, Impacts of Petroleum Exploration Production and Transportation, Water and Wastewater Treatment, Project and Quality Management in the Energy Industry, Reservoir Simulation, Clean Energy, Climate and Carbon.

**Future Prospects**

This course can prepare you for a rewarding career in the fast growing energy and hydrocarbon industry. It will build your skills in all major technical components of the upstream petroleum industry linked to a distinctive and marketable understanding of the nature and management of relevant environmental issues.

Possible career destinations include; oil companies, government ministries and start-up businesses.

**Accreditations**

Energy Institute (EI).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Petroleum Exploration Geoscience MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good UK honours degree or an international equivalent, preferably at upper 2nd class level or above in Engineering (Petroleum, Mechanical, Electrical, Process and Chemical), Geosciences, Physics, Chemistry and Mathematics. Candidates holding the equivalent of a good 2nd class lower degree may also apply. HND holders with at least five years working experience in the oil and gas industry may also be considered
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/petroleumexp-msc">www.coventry.ac.uk/petroleumexp-msc</a></b>

Developed in collaboration with the industry and delivered by the largest group of oil and gas specialists at Coventry University, the new MSc in Petroleum Exploration Geoscience has been designed to train graduate-level geoscientists in the theoretical, practical and technical skills needed to explore, appraise and develop subsurface petroleum resources. This master's course provides specialist instruction and training for geoscientists who wish to pursue a career in the upstream petroleum industry, with a particular focus on the structural, stratigraphical and sedimentological evaluation and delineation of hydrocarbon reservoirs. Furthermore, the course provides laboratory and fieldwork skills training, while developing appropriate communication and interpersonal skills, and supporting vocational awareness and research career opportunities.

## Course Benefits

- The design of the course curriculum offers students a supportive environment that provides diverse, flexible and adaptive learning
- The course adopts a multidisciplinary approach, incorporating modules from various specialist areas and provides an understanding of practical sedimentology, sequence stratigraphy, petroleum and basin evolution, and geophysical exploration
- The innovative design of the course, utilizing semi-immersive teaching environments and problem-based fieldwork expertise, is an integral part of your petroleum geoscience training and is used to integrate understanding of key concepts
- Designed and taught by industry experts

## Indicative Course Content

Modules: Petroleum Systems, Sedimentology and Stratigraphy, Petroleum Geophysics, Formation Evaluation, Reservoir Technology, Drilling and Well Completion, Petroleum Contracts and Economics, Research project.

## Future Prospects

This course of study is designed to prepare you for a rewarding career in the petroleum exploration industry, providing opportunities across a number of career pathways in national and multinational energy companies, consultancies and energy ministries. It is expected that graduates from this MSc will be in high demand from the petroleum industry; although graduates may also seek to continue their studies towards a PhD.



# Unconventional Petroleum Technologies Msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good UK honours degree or an international equivalent, preferably at upper 2nd class level or above in Engineering (Petroleum, Mechanical, Electrical, Process and Chemical), Geosciences, Physics, Chemistry and Mathematics. Candidates holding the equivalent of a good 2nd class lower degree may also apply. HND holders with at least five years working experience in the oil and gas industry may also be considered
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/petroleumtech-msc">www.coventry.ac.uk/petroleumtech-msc</a></b>

Developed in collaboration with the industry, the MSc in Unconventional Petroleum Technologies is a new and innovative course. With increasing energy demand and declining oil reserves around the World, technological advances in unconventional petroleum resources exploitation is changing the dynamics of the oil and gas industry. The recovery process applies new and emerging technologies and the sustained high oil demand is spurring the transformation of the technological and market landscape of the oil and gas industry. New knowledge and expertise is required to equip graduates who will lead the dynamic transformation in the industry from conventional to unconventional oil and gas. The course is designed to build capacity in exploration and extraction of unconventional petroleum resources.

**Course Benefits**

- Students will be exposed to the complexities of producing unconventional resources with focus on the technological advances in horizontal drilling and hydraulic fracturing, shale and tight gas production, tar sand extraction and production optimisation of unconventional reservoirs
- Developed in collaboration with industry
- Increasing relevant subject area, with increasing demand for knowledge and skills

**Indicative Course Content**

Modules: Geology of Unconventional Petroleum Systems, Drilling and Well Completion, Reservoir Technology, Shale Gas and Coalbed Methane Production Technology, Heavy Oil and Oil Sands Production Systems, Advances in Hydraulic Fracturing and Geomechanics, Industrial and produced Water Treatment, Masters Project.

**Future Prospects**

This course of study will prepare you for a rewarding career in the petroleum industry with national and multinational industry involved in oil, gas and bitumen production.

# Collaborative Theatre Making MA

in association with Frantic Assembly

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> January 2018
<b>Location:</b> Coventry, London
<b>Entry Requirements:</b> Applicants should hold a good honours degree 2.2 or above in a relevant academic discipline. However, applications from candidates with relevant experience will also be considered on an individual basis
<b>IELTS:</b> International applicants must also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/collabtheatre-ma">www.coventry.ac.uk/collabtheatre-ma</a></b>

Delivered in association with internationally renowned theatre company Frantic Assembly, this MA provides a unique opportunity to develop collaborative theatre making skills relevant to professional level contemporary theatre across Europe, Australia, North America and Asia.

Open to students from a range of performance practices including performers, directors, writers, dancers, choreographers, composers, musicians and actors, this MA combines intensive practical delivery with research events and online learning.

## Course Benefits

- A unique opportunity to develop professional level performance and collaborative theatre making skills
- It combines practical projects with Frantic Assembly, alongside research events and seminars with leading academics and industry professionals involved in production, project management and funding
- In choosing this course, you'll join an established Performing Arts department known for industry-facing, research-informed and practice-led provision

- You'll have the opportunity to study with leading professionals in the field, thereby having the opportunity to gain insights, experience and knowledge to develop your own performance skills, collaborative practice, industry skills and networks
- Providing you with industry relevant experience and skill-sets, this course will enable you to develop your own profile as an independent practitioner working within a global performing arts context

## Indicative Course Content

Modules: Skill acquisition in collaborative theatre making, drawing on the working practices of Frantic Assembly, Intensive collaborative performance making periods, culminating in a public performance at an established venue, Contemporary theatre theories and concepts, Reflective practice strategies, Professional level approaches to project management, design and evaluation, Option modules in research methodologies or education and facilitation.

In addition, the MA Final Project modules enable you to design your own exit route from the course and into the professional world whether it be performing, collaborative making, facilitation and/or scholarly research.

## Future Prospects

This MA can help prepare graduates to be innovative and adventurous performers, theatre makers, educators and researchers with a keenly honed aesthetic sensibility, and a practised understanding of collaborative theatre.

Providing you with the chance to obtain industry relevant experience and skill-sets, which can help enable you to self-initiate and manage projects within the wider arts sector, this course is designed to help prepare you for a career in Performing Arts.

During your MA experience you'll be guided to develop your professional profile and own artistic practice, while a range of exit routes via the MA Final Collaborative Project module can enable you to specialise in areas of particular interest as relevant to your longer-term career aspirations.

**FRANTIC  
ASSEMBLY**

[www.franticassembly.co.uk](http://www.franticassembly.co.uk)

# Advancing Physiotherapy Practice MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Applicants should hold the equivalent of a 2:1 undergraduate degree in Physiotherapy. If you hold a 2:2 degree, we will consider your application alongside your experience</li><li>- Applications are invited from professionally qualified physiotherapists</li><li>- Admission will be through written University application supported by two references</li></ul>
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/advancingphysio-msc">www.coventry.ac.uk/advancingphysio-msc</a></b>

This clinically focused course is offered to qualified physiotherapists who wish to develop their practice to a higher level.

The course can contribute to your professional development by giving you the opportunity to develop your knowledge and skills in the assessment, clinical reasoning and treatment in the three core areas of physiotherapy practice: cardiorespiratory, musculoskeletal and neurological physiotherapy.

It aims to enhance your employability by advancing clinical and communication skills, so that successful graduates can influence practice and service delivery, working in line with government initiatives.

**Course Benefits**

- Clinically focused course
- Develops clinical reasoning in key areas of practice
- Evidence based practice
- Professional development

**Indicative Course Content**

Modules: Developing expertise in therapy professionals, Research, methodology, design and methods, Evidence based practice, Advanced neurological physiotherapy practice, Advanced musculoskeletal physiotherapy practice, Advanced cardiorespiratory physiotherapy practice, Dissertation.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

This course will provide you with opportunities to develop advanced clinical physiotherapy skills, which can allow you to move into higher positions within the field of physiotherapy. It can also enhance your communication skills and understanding of research. These are transferable skills, which could benefit you as you follow your career aspirations.

Previous graduates have gained exciting physiotherapy positions in the UK and in places as far afield as India, Canada and the USA.

# Manual Therapy MSc

<b>Duration:</b> 1 year full-time, 2-5 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- Applicants should hold the equivalent of a 2:1 undergraduate degree in physiotherapy or sports therapy. If you hold a 2:2, we will consider your application alongside your experience</li> <li>- Applicants must have a minimum of one years postgraduate clinical experience in the musculoskeletal field of practice and evidence of continuing professional development</li> </ul> <p>Applicants opting for the MACP route must provide the following:</p> <ul style="list-style-type: none"> <li>- Membership with the UK Chartered Society and Physiotherapy (CSP)</li> <li>- Registration with the UK Health and Care Professions Council (HCPC)</li> </ul>
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 7.0 overall, with no component less than 6.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/manualtherapy-msc">www.coventry.ac.uk/manualtherapy-msc</a>

This clinically focused course is designed to help you in developing your problem solving, evaluative and clinical skills in the holistic management of patients with musculoskeletal disorders to an advanced level. The emphasis on the development of higher level clinical decision making, reflection and evaluation skills ensures a sound, effective and reasoned approach to clinical practice.

The course embraces and integrates the many diverse approaches currently employed in the assessment and treatment of musculoskeletal patients and in this way encourages innovation of thought and practice. There's a strong emphasis on manual skills and mentored clinical practice helping you to develop confidence and expertise in the management of musculoskeletal disorders.

## Course Benefits

- Students successfully completing the postgraduate diploma (MACP route) are eligible to join the Musculoskeletal Association of Chartered Physiotherapists (MACP)
- Teaching excellence is achieved through the combination of University lecturers and external lecturers, all of whom are specialists and experts in their field
- The course provides a excellent range of clinically relevant option modules to allow you to shape your course of study to personal or professional needs

## Indicative Course Content

Modules: Neuromusculoskeletal I: the upper quadrant, Neuromusculoskeletal II: the lower quadrant, Developing Expertise in Therapy Professionals, Research, Methodology, Design and Methods, Clinical Practice in Manual Therapy (MACP route only), Dissertation, Evidence Based Practice, Independent study, Extended Scope Practice, Injection Therapy (MSK), Foundation Practices in Strength and Conditioning, Aetiology of Sports Injuries and Corrective Exercise.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

The course can help contribute to students' professional development by advancing communication, critical thinking and clinical skills.

The majority of our graduates go on to work in specialist roles in the NHS, private practice, elite sports field such as premiership football or rugby clubs, university lecturers and professional researchers.

## Accreditations

Musculoskeletal Association of Chartered Physiotherapists (MACP).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.



# Neurological Rehabilitation PgCert

<b>Duration:</b> 1 year part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> The course is open to professionally qualified health and social care professionals. Applicants should normally hold a degree or a diploma, in their own professional field, as recognised in the country of study/origin. Students must have one years' experience in neurological rehabilitation
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/neurorehab-pgcert">www.coventry.ac.uk/neurorehab-pgcert</a></b>

This course is open to health and social care professionals who wish to develop and extend their knowledge base and professional expertise in the field of neurological rehabilitation.

It aims to build on your current knowledge and experience to facilitate an in-depth exploration of neurological rehabilitation.

It's underpinned throughout by evidence based practice and clinical reasoning to help ensure the development of a sound, effective and reasoned approach to practice.

**Course Benefits**

- Teaching excellence from tutors who are specialists and experts in their own field
- An opportunity to engage with and explore theoretical issues in relation to neurological rehabilitation knowledge and practice
- An enriched student experience providing the opportunity to gain advancing critical thinking skills to meet the demands of a more advanced professional role
- All modules are well established within the Faculty and have been regularly updated to reflect contemporary practice
- Modules are shared between professions thus reflecting the interprofessional nature of the practice of neurological rehabilitation

**Indicative Course Content**

Modules: The Neural Control of Human Behaviour, The Principles of Neuro-rehabilitation, Evidence Based Practice.

**Future Prospects**

This course can provide an excellent opportunity for personal and professional development for successful students. It can also offer an opportunity for you to develop advanced knowledge and skills in the field of neurological rehabilitation and to gain increased personal and professional confidence, through your ability to reflect and critically appraise current practice.

# Diplomacy, Law and Global Change MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good honours degree (upper second class honours) but admission tutors aim to be flexible and consider each application on its merits, including consideration of relevant experience
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/diplomacylaw-ma">www.coventry.ac.uk/diplomacylaw-ma</a></b>

The MA in Diplomacy, Law and Global Change is a longstanding course that critically examines aspects of the changing international environment, drawing on the insights afforded by the disciplines of International Relations, International Law, Politics and History.

One of the core issues presented by the international system as it has evolved over the last few hundred years is the establishment and maintenance of order and the reconciliation of this goal with that of the achievement of justice for the competing claims of groups, both territorial and non-territorial, and individuals operating within this system.

Both Diplomacy – understood as a major mode of communication and process for the peaceful resolution of conflict – and International Law – the creation and maintenance of legal norms and rules within International Relations – are central to these issues.

But, as indicated above, rapid change at both the domestic and international levels, often encapsulated in the term ‘globalisation’, is transforming the policy environment and, therefore, the context in which both diplomacy and International Law are constrained to operate. We are living through a period of rapid change and the study of these aspects of change is both fascinating and important.

## Course Benefits

- Specialist researchers in International Studies and Social Sciences, complemented by experts from sister departments and research centres
- Reciprocal links with distinguished scholars at universities around the world, as well as relationships with diplomacy practitioners in government, non-governmental organisations, international organisations and prominent think-tanks
- Excellent personal and career development opportunities supplemented by dedicated Employment Tutors
- Opportunities for international study trips, to places such as the US or The Gambia to study diplomacy in action, or to Sicily, to study the mafia and antimafia
- Excellent pastoral care and the provision of extra curricular activities

## Indicative Course Content

Modules: Trafficking in Human Beings, Diplomacy and the International System, International Law in the Contemporary Global Arena, Governance for Security in the Developing World, International Law in the Contemporary Global Arena, International Political Economy, Law of Diplomatic Relations, Gender and International Human Rights, International Security Praxis, Threats to Global Security.

You're also required to take the Research Methods in the Humanities and Social Science and Research Design in the Humanities and Social Science modules.

Finally, to attain the award of Master of Arts, you must complete an extended dissertation.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

This course helps to prepare students for work in an increasingly globalised job market. Career prospects exist in: International business, Public administration, Diplomatic service, International agencies and non-governmental organisations, Organisation for security and cooperation in Europe, International committee of the Red Cross, Teaching and research.

Many of our graduates are now members of national diplomatic services (some have been seconded to us from their home diplomatic services). Graduates have also been successful in securing employment in the foreign services of a range of countries from Ethiopia to the United Kingdom, as well as working in government departments in Barbados, the Turkish Republic of Northern Cyprus and the United Kingdom.

# Global Diversity Governance MPA

<b>Duration:</b> 15 months
<b>Start Date:</b> September 2017
<b>Location:</b> Distance, Blended learning
<b>Entry Requirements:</b> Successful applicants must normally hold a second class honours degree in a relevant discipline. Plus a minimum of five years relevant professional experience to be eligible for accreditation of prior learning (APEL)
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/globaldiversity-mpa">www.coventry.ac.uk/globaldiversity-mpa</a></b>

The MPA is an international master's course providing public management professionals with the skills, knowledge and global perspectives that allow them to successfully manage cultural diversity and lead the organisations of the future.

This pioneering course of study is for anyone with the requisite qualifications looking to understand and confront the challenges of diverse societies and manage lasting, positive social change in their own local areas and organisations.

**Course Benefits**

- The opportunity to complete an MPA in 15 months whilst working
- Recognition and accreditation of your professional experience and prior learning
- The chance to study through short-residential workshops as well as online, distance learning
- A pioneering course of study delivered by world-leading researchers

**Indicative Course Content**

**Key Concepts in Global Diversity Governance:**  
A comprehensive introduction to the conceptual, theoretical and practical issues surrounding the governance of diversity – a fundamental starting point for your course of study.

**Global Diversity Governance in Context:** From division in Israel and Palestine to extremism in Australia and the UK, students are guided by leading experts through some of the highest-profile global cases where the challenges of diversity and difference are most vivid.

**Intercultural Dialogue in Practice:** Based upon Coventry University's own research, this module equips students with a critical understanding and practical toolkit that allow them to use dialogue to bring people together and resolve tension - an essential module for anyone working within diverse communities.

You will undertake a dissertation in an area of study which you would like to explore in more depth, with support from a supervisor.

**Future Prospects**

The MPA is ideally suited for professionals looking to progress their careers in senior management where an ability to work effectively with the complexity of diverse communities is of paramount importance. The MPA equips you with the skills and knowledge necessary to take up roles within a broad spectrum of organisations including international charities, national and local government, supranational organisations such as the United Nations, regional communities such as the European Union or the Economic Community of West African States, local and national charities and, indeed, also academia – a number of our Centre's alumni have gone on to join our team as PhD candidates.

# International Relations MA

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Successful applicants must normally hold a second class honours degree in a relevant discipline. Applicants who can demonstrate considerable experience at an appropriate professional level but who do not have the formal academic entry qualifications may also be admitted, subject to an interview
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/intrelations-ma">www.coventry.ac.uk/intrelations-ma</a>

More than ever, peoples' lives and futures are globally interconnected and interdependent. Drawing on theories and practice from: political science, history, sociology, law, economics and cultural studies, International Relations (IR) remains distinct with its own theoretical skeleton and terms of reference.

Themes as varied as the evolution of the discipline, globalisation, international law, diplomacy, security, war and peace are investigated as part of the course. Content and structure are designed to enable newcomers to engage readily with the discipline, while offering those who already have a background in IR an opportunity to deepen their exploration of its scope and complexities.

## Course Benefits

- The course benefits from utilising researchers in the School of Humanities, while also borrowing expertise from sister departments and research centres
- Of particular value are reciprocal links with distinguished scholars at universities around the world, as well as relationships with IR practitioners in government, non-governmental organisations, international organisations and prominent think-tanks

- The application of theory to practice is fundamental to the course. It's with this practicality in mind that the MA is further divided into three specialisms: Diplomacy; African Governance and Security and International Law
- The course also allows you to experience applied IR, offering credit-bearing field trips that expose you to the realities of formulating foreign and security policies and translating ideas into practice
- Likewise, there's the opportunity to gain first-hand experience through applying for volunteering and placement opportunities and longer, subsidised, post-award internships

## Indicative Course Content

Modules: Applied International Relations Theory, Diplomacy in the International System, Trafficking in Human Beings, International Law in the Contemporary World Arena, International Political Economy, Governance for Security in the Developing World, Post-colonial African Politics, Threats to Global Security, International Security Praxis.

Finally, to attain the award of Master of Arts, you must complete an extended dissertation examining in depth an area of the course that particularly interests you based on research undertaken with the support of a dedicated supervisor.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

By choosing a specialism, you can opt to focus on one of three prominent areas within IR. The Diplomacy specialism aims to equip you with the skills needed for employment in your national diplomatic service and international governmental and non-governmental organisations. The International Law specialism can open up career opportunities in, among other areas, criminal justice, aid and development, environmental protection, gender issues and human rights. If choosing the African Governance and Security specialism, you'll develop an understanding of one of the world's fastest growing regions with potential career opportunities in the domestic and international public and private sectors.



# Maritime Security PgCert/PgDip/MA

<b>Duration:</b> PgCert: 8 months, PgDip: 16 months, Masters: 24 months, Fast-Track (APEL): 15 months
<b>Start Date:</b> September 2017
<b>Location:</b> Distance, Blended learning
<b>Entry Requirements:</b> Successful applicants must normally hold a second class honours degree in a relevant discipline. Applicants who can demonstrate considerable experience at an appropriate professional level may also be admitted, subject to an interview. For further on the fast-track route please email <b>study.ctpsr@coventry.ac.uk</b>
<b>IELTS:</b> International applicants should also hold a minimum of 6.5 score in the IELTS test for English language
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/marsec-ma">www.coventry.ac.uk/marsec-ma</a></b>

Maritime Security is one of the most dynamic and expanding sectors in the security industry with an impact on development efforts, international law, and global shipping. It encompasses the headline issue of piracy alongside other security challenges such as smuggling and trafficking by sea, illegal fishing and port security.

**Course Benefits**

- Research informed curriculum and teaching
- Our courses are truly international, from the content of the course and the staff leading them, to the diverse backgrounds of our students
- A flexible blended learning approach, combining intensive workshops, online learning and small group tutorials. This allows you to better fit your studies around other commitments

**Indicative Course Content**

Postgraduate Certificate:  
Modules: Peace, Conflict and Security in the 21st Century, Introduction to Maritime Security: Theory, Concepts and Key Perspectives, Maritime Security in the 21st Century: Challenges and Responses.

Postgraduate Diploma:  
Modules: Project Management (mandatory), The privatisation of International Security, Environment, Peace and Conflict Studies, Religion, Peace and Conflict, Gender, Peace and Conflict, Migration, Displacement and Belonging, Comparative Peace Processes.

At MA Stage, you will undertake a dissertation in an area of study which you would like to explore in more depth.

**Future Prospects**

Maritime Security is an area of continuously increasing and acknowledged significance in international security and development. It directly affects social, economic, food, economic and energy security and most of the identified UN sustainable development goals. By choosing this specialism you will be equipped with the required skills needed for new career opportunities –and/or further enhancement of your career progression- in all the above areas, in national governments, international governmental and non-governmental organisations. This qualification can also open up career opportunities in various sectors of the broader maritime industry, such as -among others- shipping, security, environment, offshore oil and gas, blue economy, etc.

# Peace and Conflict Studies PgCert/PgDip/MA

<b>Duration:</b> PgCert: 8 months, PgDip: 16 months, Masters: 24 months, Fast-Track (APEL): 15 months
<b>Start Date:</b> September 2017
<b>Location:</b> Distance, Blended learning
<b>Entry Requirements:</b> Successful applicants must normally hold a second class honours degree in a relevant discipline. Applicants who can demonstrate considerable experience at an appropriate professional level may also be admitted, subject to an interview. For further on the fast-track route please email <a href="mailto:study.ctpsr@coventry.ac.uk">study.ctpsr@coventry.ac.uk</a>
<b>IELTS:</b> Students whose first language is not English should have achieved a minimum English language standard of IELTS 6.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/pacs-ma">www.coventry.ac.uk/pacs-ma</a>

MA Peace and Conflict Studies provides students with in-depth knowledge and understanding of peace and conflict theories, issues and practices, enabling participants to apply theory and case studies to the practices of peacebuilding and complex issues.

## Course Benefits

- Research informed curriculum and teaching.  
Our courses are truly international, from the content of the course and the staff leading them, to the diverse backgrounds of our students
- A flexible blended learning approach, combining intensive workshops, online learning and small group tutorials. This allows you to better fit your studies around other commitments

## Indicative Course Content

Postgraduate Certificate:

Modules: Peace, Conflict and Security in the 21st Century, Philosophies of Non-Violence and Reconciliation, Peacebuilding: Theories into Practice.

Postgraduate Diploma

Modules: Project Management (mandatory), Environment, Peace and Conflict, Religion, Peace and Conflict, Gender, Peace and Conflict, Migration, Displacement and Belonging, Privatisation of International Security, Comparative Peace Processes.

At MA Stage, you will undertake a dissertation in an area of study which you would like to explore in more depth, with support from a supervisor.

## Future Prospects

Students completing the MA Peace and Conflict Studies at CTPSR will be equipped with knowledge informed by both theories and practices and transferable skills, including critical analysis of complex relations, to be able to engage in various career options. They may pursue a wide range of careers, including working for government departments, such as the foreign office, international and regional organisations, such as the UN and African Union, non-governmental organisations, faith-based organisations, businesses and research institutions. Alternatively, a number of students decide to progress with their studies to PhD level and pursue academic career.

# Terrorism, International Crime and Global Security msc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> A good honours degree (upper second class honours) but admission tutors aim to be flexible and consider each application on its merits, including consideration of relevant experience
<b>IELTS:</b> Applicants whose first language is not English are required to provide evidence of an ability to follow instructions in English, this is normally 6.5 IELTS or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/terrorismandglobalsec-ma">www.coventry.ac.uk/terrorismandglobalsec-ma</a></b>

MA in Terrorism, International Crime and Global Security is an inter-disciplinary course that builds on the University's established expertise in the fields of Politics, International Relations, History, Peace and Reconciliation Studies, Global and Human Security and African Studies.

The course has been designed to explore the changing nature of International Relations in the twenty-first century. It aims to provide students with an informed understanding of key threats to security across the globe, as well as an opportunity to reflect on how these threats have evolved and how these challenges can be combated.

**Course Benefits**

- A unique course, combining a curriculum on terrorism, organised crime and international security
- Among the first course of its kind to offer an integrated approach to studying the increasingly prevalent themes of terrorism, international crime and global security

- A skilful blending of theory with practice with some unique modules, like Trafficking in Human Beings (taught by the former deputy head of the UK Human Trafficking Centre). This approach provides personal and career development opportunities
- Study trips to Sicily, to study the mafia and antimafia; or to the US or The Gambia to study diplomacy in action
- Interaction with international security practitioners (through a series of workshops delivered by leading visiting speakers)

**Indicative Course Content**

Modules: Research Methods in the Humanities and Social Science, International Organised Crime, International Terrorism, Governance for Security in the Developing World, Trafficking in Human Beings, Research Design in the Humanities and Social Science, Threats to Global Security, International Political Economy, Post-colonial African Politics, International Relations of Apartheid, International Security Praxis.

Students progressing to the masters stage also undertake the 15,000 word dissertation.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

In terms of career advancement, the course offers generic skills and professional development that have seen past graduates go on to jobs within International agencies, Academia, NGOs, the Security Industry, the Media, the Military, and Civilian security agencies.

Some of our former alumni are now working as Lecturers at Coventry University and a research assistant in the Centre for Peace, Trust and Social Relations. Others are senior officers in the UK National Crime Agency and the UK Fire Services, while some have set up their private security business.

A number of graduates have been able to further their career in the Nigerian, Ghanaian, Iraqi-Kurdish, Greek, French, Bulgarian, Romanian, Thai, Uganda, Oman, UAE, and Libyan (to name some) armed and uniformed services. Others are currently working for international agencies: the UN, ECOWAS, the US border agency, or as private investigators in Italy.

# Applied Psychology MSc

## Applied Psychology MSc with Professional Experience

<b>Duration:</b> 1 year full-time, 20 month full-time with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"> <li>- Applicants should hold the equivalent of a 2:2 undergraduate degree in Psychology</li> <li>- Applicants holding an equivalent professional qualifications and experience will be considered</li> <li>- Applicants must have a degree in either psychology or a relevant discipline, with at least 120 credits of psychology</li> </ul>
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/appliedpsych-msc">www.coventry.ac.uk/appliedpsych-msc</a></b>

The MSc Applied Psychology is aimed at graduate students who have previously studied psychology and want to further their knowledge and understanding of an applied area of psychology.

The course provides students the chance to enhance their knowledge and understanding of psychology at an advanced level and offers the opportunity for specialist learning in educational and child psychology, or counselling and clinical psychology.

The MSc Applied Psychology with Professional Experience is an extended full-time Masters course with a substantive professional experience component. Within the professional experience modules, students have the option of undertaking an internship with a host organisation or, alternatively, campus-based professional experience.

Internships are subject to a competitive application and selection process and the host organisation may include the University. Internships may be paid or unpaid, and this will depend on what is being offered and agreed with the host organisation. Students who are unable to undertake an internship will benefit from a campus-based professional experience, (through supervised projects and activities) designed to offer students the opportunity to integrate theory with an understanding of professional practice.

### Course Benefits

- In-depth study of a key applied psychological discipline
- In-depth study of advanced quantitative and qualitative research methods
- Individual academic tutor and the opportunity to do an in-depth piece of research in either the Independent Psychology Project or the Professional Experience Project
- Focus on professional practice in psychology
- For those taking the Professional Experience route, you will have the chance to do a Professional internship or campus-based professional experience

### Indicative Course Content

Modules: Origins and Concepts of Psychology, Research Methods in Psychology, Project Planning and Ethics in Psychology, Issues in Professional Practice, Clinical and Counselling Psychology, Educational and Child Psychology, Independent Psychology Project (for MSc Applied Psychology) or Professional Experience Project (for MSc Applied Psychology with Professional Experience).

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

### Future Prospects

On successful completion of this course, you should be equipped with skills and knowledge relating to how psychology can be applied. Such a qualification can be of benefit if you wish to work in applied or research settings in psychology-related disciplines.



# Business and Organisational Psychology MSc

## Business and Organisational Psychology with Professional Experience MSc

<b>Duration:</b> 1 year full-time, 20 months full-time with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- Applicants should hold the equivalent of a 2:2 undergraduate degree in a relevant subject (for example Psychology, Business, Social Science or Science)</li><li>- Applicants holding equivalent professional qualifications and experience will be considered</li></ul>
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/businesspsych-msc">www.coventry.ac.uk/businesspsych-msc</a></b>

The Business and Organisational Psychology MSc is designed for those students who want to develop evidence based knowledge and skills applying psychology in the workplace.

The MSc Business and Organisational Psychology with Professional Experience, is an extended full-time Masters course with a substantive professional experience component. Within the professional experience modules, students have the option of undertaking an internship with a host organisation or, alternatively, campus-based professional experience.

Internships are subject to a competitive application and selection process and the host organisation may include the University. Internships may be paid or unpaid, and this will depend on what is being offered and agreed with the host organisation. Students who are unable to undertake an internship will benefit from a campus-based professional experience, (through supervised projects and activities) designed to offer students the opportunity to integrate theory with an understanding of professional practice.

### Course Benefits

- Multi-disciplinary degree, open to candidates without Psychology as a first degree
- It has a distinctly international flavour, to enable Graduates to compete in a global business environment
- Consumer Psychology forms a separate module in this course and provides a critical understanding of marketing and advertising practice
- Students will be taught systematic review methods for analysing literature and relate this to an entrepreneurial idea via a business plan

### Indicative Course Content

Modules: Work and Well-Being, Psychological Assessment at Work, Learning, Training and Development, Project Planning and Research Skills, Critical thinking for Business Psychology, Consumer Psychology including Marketing and Advertising and Sales, Leadership Engagement and Motivation, Business Psychology Literature Review and Plan (module for 12 month and blended route only).

### Future Prospects

The skills gained from successfully completing this course are designed to help prepare you for management roles and in human resources and other occupational roles including advertising and marketing.

The learning and development in the course is designed to help prepare you to take on senior roles within organisations, to aid independent learning and develop entrepreneurial skills, so that you may also consider self-employment as an option.

### Accreditations

Association for Business Psychology (ABP).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Forensic Psychology MSc

<b>Duration:</b> 1 year full-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in Psychology. Applicants with degrees in Science or Social Sciences, where 50% of undergraduate study is in Psychology, will be considered on a case by case basis
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/forensicpsych-msc">www.coventry.ac.uk/forensicpsych-msc</a></b>

The Forensic Psychology MSc provides students with a thorough grounding in the theory, themes, issues and practical skills that are central to the practice and application of psychological research into behaviours relevant to crime and forensic settings.

The course is currently accredited by the British Psychological Society (BPS) as fulfilling the Stage 1 requirements towards becoming a Chartered Psychologist and obtaining Full Membership of the Division of Forensic Psychology with the British Psychological Society.

Graduates of the course that go on to successfully complete Stage 2 of the Qualification in Forensic Psychology will be eligible to apply for registration with the UK Health and Care Professions Council (HCPC) as a Forensic Psychologist, providing students have Graduate Basis for Chartered Membership with BPS.

## Course Benefits

- Research/practice informed teaching by course staff as well as expert external speakers
- Links with external relevant organisations
- Range of forensic psychology expertise within the course staff

- Opportunity to develop important transferable skills for forensic practice, for example in considering ethical dilemmas, a risk assessment case study and writing papers in formats suitable for publication in peer-reviewed journals

## Indicative Course Content

Modules: Psychology in the Criminal Justice System - Eyewitness testimony and jury decision making, Psychology and Criminal Behaviour - Theories of crime and understanding criminal behaviour, Treatment of Offenders and Victims - What works when rehabilitating offenders?, Applied Police Psychology - Offender profiling and hostage negotiation, Sexual and Violent Crime - Child sexual abuse and rape, Risk Assessment and Management of Offenders - Forensic risk assessment approaches and tools, The English Legal Process - Introduction to the criminal and civil justice systems, Practice and Application in Forensic Psychology - Forensic practical-related issues and ethical codes of conduct, Advanced Quantitative Research Methods in Psychology - ANOVA, MANOVA, multiple regression, SEM and path analysis, Advanced Qualitative Research Methods in Psychology - Thematic analysis, discourse analysis and IPA, Project Planning and Ethics - Academic skills, research design and ethics, Dissertation - Empirical work on a forensic psychology topic.

## Future Prospects

The MSc Forensic Psychology can provide career opportunities in a variety of forensic settings, such as the prison, probation and police services, local government and other agencies.

Potential jobs are varied but may include Assistant Psychologist, Crime Scene Analyst, Trainee Forensic Psychologist, Lecturer in Forensic Psychology, Researcher, Police Analyst, Police Officer and Probation Officer.

## Accreditations

British Psychological Society (BPS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Forensic Psychology and Crime msc

<b>Duration:</b> 3 years part-time
<b>Start Date:</b> January 2018
<b>Location:</b> Blended learning
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in Psychology. Applicants with degrees in Science or Social Sciences, where 50% of undergraduate study is in Psychology, will be considered on a case by case basis
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/forpsychandcrime-msc">www.coventry.ac.uk/forpsychandcrime-msc</a></b>

The course provides a thorough grounding in the theory, themes, issues and practical skills that are central to the practice and application of psychological research into behaviour relevant to crime and forensic settings.

The course is designed for students and practitioners who wish to study forensic psychology on a part-time basis and via online learning so that they can combine their academic study alongside paid employment.

### Course Benefits

- BPS Accredited as stage 1 of training for forensic psychologists
- Blended learning suitable for remote access study, supported through the University's extensive online learning resources
- Research informed teaching by researchers actively engaged in applied research
- Practice informed teaching by a parole board member, independent/expert witness and contributions from specialist practitioners and researchers
- The opportunity to develop important transferable skills for forensic practice, for example in considering ethical dilemmas, reflective practice and writing papers in formats suitable for publication in peer-reviewed journals

### Indicative Course Content

Modules: Psychological Explanations of Criminal Behaviour, Research Methods in Psychology, Violent Crime, Criminal and Civil Justice Responses to Crime, The Legal Process (Distance Learning), Psychology in Forensic Decision-Making, Practice and Contemporary Developments in Forensic Psychology, Risk Assessment and Offender Management, Dissertation.

### Future Prospects

By studying forensic psychology, you'll have the opportunity to develop knowledge and skills that are relevant across the criminal justice system.

Successful completion of the MSc Forensic Psychology and Crime can help in your search for specific career and promotion opportunities in a variety of forensic settings, such as the prison, probation and police services, local government and other agencies.

Eventual posts will be varied but may include Assistant Forensic Psychologist; Crime Scene Analyst; Trainee Forensic Psychologist; Behavioural Investigative Advisor; Lecturer in Forensic Psychology; Home Office, Local Government or Police Researcher; Youth Offending Team Worker; or Probation Officer.

### Accreditations

British Psychological Society (BPS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.





# Fraud Investigation Management MSc

## Fraud Investigation Management with Professional Experience MSc

<b>Duration:</b> 1 year full-time, 20 months with Professional Experience, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in a relevant subject, for example Accounting, Business, Finance, Law, Criminology, Policing. Candidates without formal academic qualifications but with professional training and substantial current fraud management experience will be considered
<b>IELTS:</b> Students whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/fraudinvest-msc">www.coventry.ac.uk/fraudinvest-msc</a></b>

The MSc in Fraud Investigation Management has been designed and developed to specifically address real issues in fraud investigations. The aim of the course is to develop our graduates’ ability to critique typical investigative situations. Critical thinking and problem solving skills will help graduates of this course conceptualise the opportunities to harvest forensic evidence. This in turn will enable them to devise and implement their own solutions to potentially varied and complex fraud investigation problems and conduct robust and thorough investigations to an evidential standard.

The MSc Fraud Investigation Management with Professional Experience, is an extended full-time Masters course with a substantive professional experience component. Within the professional experience modules, students have the option of undertaking an internship with a host organisation or, alternatively, campus-based professional experience.

Internships are subject to a competitive application and selection process and the host organisation may include the University. Internships may be paid or unpaid, and this will depend on what is being offered and agreed with the host organisation. Students who are unable to undertake an internship will benefit from a campus-based professional experience, (through supervised projects and activities) designed to offer students the opportunity to integrate theory with an understanding of professional practice.

**Course Benefits**

- Developed with advice and guidance from UK leading Fraud Investigation Police Service
- Commended by Fraud experts from UK banking industry
- Delivered by investigation experts
- Tutors with many years teaching and investigation experience
- Multi discipline modules designed to produce real world benefits to students and employers

**Indicative Course Content**

Modules: Information and Intelligence Management, Interview Skills for Fraud Investigators, Research Methods for Fraud Investigators, Investigative Skills for Fraud Investigators, Case Preparation and Presentation of Evidence, Operational and Organisational Learning, Organisational Risk and Profiling, Fraud Investigation Management Project.


If you already have an applied question or particular work related issue you would like to study we'll endeavour to accommodate this within the dissertation structure.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

**Future Prospects**

In addition to vocational qualifications, organisations with an investigative role are increasingly looking for employees and candidates with higher-level nationally recognised qualifications. Relevant higher-level qualifications will be an important part of any professional profile especially when seeking advancement in a fraud or investigatory career.

This course is designed to cater for careers in the banking, financial, government and law enforcement sectors.



Studying a masters course at Coventry was a perfect choice because it can create for me a brighter future to be the best I can be in a very competitive job market.

Bhumi Bhuchongcharoen  
Fraud Investigation Management MSc, 2016-17

# Health Psychology MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in Psychology. Applicants with degrees in Science or Social Sciences, where 50% of undergraduate study is in Psychology, will be considered on a case by case basis
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/healthpsych-msc">www.coventry.ac.uk/healthpsych-msc</a>

Health psychology explores the relationship between behaviour, social context and health. It is used in primary prevention and health promotion – to keep the population healthy and prevent illnesses related to behaviour, such as obesity, smoking, alcohol and drug use.

Health psychology also explores illness experiences and how people with long term conditions can self manage more effectively. It can improve the design and delivery of healthcare, making it more patient-centred, increasing patient satisfaction, and reducing human errors that harm patients and their families.

### Course Benefits

- The course is practically based and includes a work experience module
- It provides you with the opportunity to work with dissertation supervisors with expertise outside of the university
- There's an opportunity to take a field trip to Sri Lanka (Colombo Institute for Research and Psychology) to teach and work at the college (additional fee applies)
- There are many opportunities to collaborate with professionals, in regards to research and practice
- It enables every student to submit their final dissertation to a journal for consideration for publication

### Indicative Course Content

Modules: Health Promotion and Behaviour Change, Stress, Health and Illness, Introducing Professional Practice in Health Psychology, Dissertation Preparation in Health Psychology, Advanced Quantitative Research Methods in Psychology, Interactions and Outcomes in Healthcare Practice, Management of Long-Term Conditions and Disability, Advanced Qualitative Research Methods in Psychology, Advancing Professional Practice in Health Psychology, The empirical dissertation report is submitted and assessed in semester three.

### Future Prospects

The MSc Health Psychology is designed for graduates seeking a career in health psychology and related fields. This course is accredited by the British Psychological Society for Stage One Training in Health Psychology.

Students who enter the course with the Graduate Basis for Chartered Membership of the British Psychological Society (GBC) will be eligible to proceed to Stage Two Training when they complete the Masters.

Students who enter the MSc course without GBC will need to obtain GBC status before proceeding to their Stage Two Training.

Possible destinations could include: The NHS, Research centres, Psychology university departments, Public health/ community roles/councils, PhD, Private work.

### Accreditations

British Psychological Society (BPS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.





Coventry University really appealed to me at both undergraduate and postgraduate level due to the high student employability rates. There are so many opportunities on offer to develop your career and further your skills within the UK and abroad.

Prabneet Gill  
Psychology BSc, 2011-14  
Health Psychology MSc, 2014-15



# Mindfulness and Compassion MSc

<b>Duration:</b> 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- An awareness of meditation and mindfulness, evidenced in application</li><li>- Evidence of ability to reflect upon personal/professional development, evidenced in application/interview</li><li>- Successful interview for admission</li><li>- A degree in a relevant subject, or equivalent and</li><li>- A first or second (lower or upper) class degree</li></ul>
<b>IELTS:</b> Applicants for whom English is not their first language must also be able to demonstrate IELTS 6.5. University regulations state that where appropriate students can normally attend and must pass a 5 week campus based English course if their IELTS score is 6.0
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/mindfulness-msc">www.coventry.ac.uk/mindfulness-msc</a></b>

Mindfulness is the awareness and perspective that emerges through paying attention to the present moment, with compassion, and curiosity. The cultivation of mindfulness encourages living in the present moment with greater awareness. Through the focus upon inner and outer experience a more mindful approach to life is achieved which results in less worry and more acceptance.

The part-time MSc and PgDip Mindfulness and Compassion courses are designed to provide students with an in-depth knowledge base and set of skills, which combined with a broad range of experiential teaching, will equip them to pursue careers allied to Mindfulness.

**Course Benefits**

- The course is highly experiential
- The course offers a Postgraduate Diploma or MSc
- The course is 2 years part-time
- The course encompasses a focus upon compassion
- The course includes a teacher training retreat

**Indicative Course Content**

Modules: Introduction to Mindfulness and meditation, Buddhist Philosophy, Western Secular Based Mindfulness Interventions, Research methods, Mindfulness Teacher Training Retreat, Mindfulness Teacher Training 2, Mindfulness and the Brain, Mindfulness in Context, Advanced literature review, Waking up and Compassion.

**Future Prospects**

The courses are designed to provide students with an in-depth knowledge base and set of skills, which combined with a broad range of experiential teaching, will equip them to pursue careers allied to Mindfulness, including the following areas of work/organisations: NHS, Research centre's, Psychology university departments, Public health/community/council, PhD candidates, Private work.

# Occupational Psychology MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry, Blended learning
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in Psychology, Social Sciences or Sciences
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/occp psychology-msc">www.coventry.ac.uk/occp psychology-msc</a></b>

The course has been developed and is delivered by an experienced course team including Registered Occupational Psychologists and Chartered Members of the Division of Occupational Psychology who are also BPS Supervisors and Assessors for Stage 2.

Currently, the course is available in two main delivery formats. First, as a traditional face-to-face course either full or part-time. Secondly, as a blended learning course accredited by the British Psychological Society and covering the BPS Division of Occupational Psychology core curriculum (stage 1). This incorporates online distance learning supplemented with some face-to-face learning. The online delivery of materials, activities and discussion opportunities helps students to combine work and family life with study.

## Course Benefits

- The course provides a thorough grounding in the theoretical knowledge and practical skills in the application of Occupational Psychology
- You'll be taught by staff who work in practice as well as academia
- Delivery formats allow students to study a popular area of applied psychology either face-to-face or at a distance whilst still being able to continue in employment
- You'll be supported in your learning by high levels of tutor contact and engagement with fellow students online
- The course is accredited by the British Psychological Society, providing stage one towards becoming an Occupational Psychologist

## Indicative Course Content

Modules: Psychological Assessment at Work, Research Methods in Psychology, Work and Wellbeing, Applying Psychology at Work, Work Design, Change and Development, Leadership Engagement and Motivation, Project Planning and Ethics, Learning, Training and Development, Dissertation.

Occupational Testing training, ability and aptitude is offered at a discounted rate for students undertaking the MSc Occupational Psychology. Further information will be provided at induction.

## Future Prospects

Successful graduates from this course could enter challenging and rewarding positions within organisations that offer great financial rewards where they can continue their training to become an Occupational Psychologist.

The skills gained from this course can help prepare you for management roles, roles in human resources and training roles.

The course is designed to aid independent learning and develop entrepreneurial skills, so that you may also consider self-employment as an option.

## Accreditations

British Psychological Society (BPS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Psychology MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018, May 2018
<b>Location:</b> Coventry, Blended learning
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in any subject, except Psychology. Applicants offering equivalent professional qualification and experience will be considered
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/psychology-msc">www.coventry.ac.uk/psychology-msc</a></b>

Psychology is the scientific study of human mind and behaviour. If you're interested in why people think and behave in certain ways then this is the course for you.

The MSc Psychology is a one-year conversion course aimed at graduate students whose first degree was in a subject other than Psychology. The MSc Psychology can provide knowledge and understanding of the core areas in psychology and confers eligibility for the Graduate Basis for Chartered Membership (GBC) with the British Psychological Society, which is the first step towards becoming a Chartered Psychologist.

**Course Benefits**

- A British Psychological Society Accredited Course conferring eligibility for GBC
- An individual Academic Tutor
- In-depth study of advanced quantitative and qualitative research methods
- In-depth study of the main theoretical areas of Psychology
- In-depth study of applied Psychology
- A independent Psychology project

**Indicative Course Content**

Modules: Origins and Concepts of Psychology, Research Methods in Psychology, Project Planning and Ethics in Psychology, Cognitive Psychology, Biological Psychology, Developmental Psychology, Social Psychology, Applied Psychology, Independent Psychology Project, Individual Differences.

**Future Prospects**

Primarily aimed at students seeking to enter employment as professional psychologists, the course is a first step towards chartered status as a professional psychologist (GBC).

Successful graduates with GBC should have appropriate academic evidence for further study on our BPS accredited masters' degree courses in Forensic Psychology, Forensic Psychology, and Crime, Occupational Psychology or Health Psychology, each of which can help career development within these fields.

The course is also designed to provide a comprehensive understanding of psychological theory and research and develop transferable skills, such as IT, group work, communication, report-writing, numeracy and presentation skills.

**Accreditations**

British Psychological Society (BPS).



Accreditations shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

# Applied Sport and Exercise Science MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in a Sports and Exercise or related subject
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/appliedsport-msc">www.coventry.ac.uk/appliedsport-msc</a></b>

Sport and exercise is an expanding field with both academic and professional relevance.

The MSc in Applied Sport and Exercise Science offers suitably qualified graduates and professionals the opportunity to develop their academic knowledge, skills and qualifications through evidence based critical debate and reflective professional practice relevant to the scientific study of sport and exercise.

## Course Benefits

- A blend of theoretical and practical delivery which develops higher order thinking, critical evaluation skills and practical industry related competencies related to employment in the sport, exercise and health sector
- Course mapped against the requirements for accreditation by the British Association for Sport and Exercise Sciences, including laboratory techniques, reflective practice, theoretical basis of the physiology and psychology of sports and exercise, and completion of a research study in the area of sport and exercise science

## Indicative Course Content

Modules: Current Issues in Sport and Exercise Psychology, Performance Physiology, Exercise, Nutrition and Obesity, Research Skills, Dissertation, Environmental Exercise Physiology, Sport, Exercise and Cognitive Performance, Physical Activity, Exercise and Special Populations.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.

## Future Prospects

Currently the number of jobs in the area of sport and exercise science is increasing due to the diversity of vocations that graduates with a background in sport and exercise science can enter.

Consequently, there's an increasing demand for skilled exercise professionals to fill the growing employment vacancies, to implement new initiatives and cater for the growing number of private and public sector employers looking to appoint sport and exercise scientists in diverse roles.

This course aims to enable you to develop the knowledge and professionalism required for a variety of careers in the sport and exercise domain, health and fitness industry, health promotion as well as for research/PhD study. Potential roles in the private sector and in government funded initiatives include Sport and Exercise Scientist, Performance Manager, Exercise/Physical, Activity Referral Officer and Exercise Physiologist.



# Strength and Conditioning MSc

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017
<b>Location:</b> Coventry
<b>Entry Requirements:</b> Applicants should hold the equivalent of a 2:2 undergraduate degree in Sport and Exercise Science or related discipline. Modules of study must include Exercise Physiology and/or Biomechanics in Year 3
<b>IELTS:</b> Applicants whose first language is not English should have an IELTS of 6.5 overall, with no component lower than 5.5. Pre-sessional English is available
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <a href="http://www.coventry.ac.uk/strengthcond-msc">www.coventry.ac.uk/strengthcond-msc</a>

Over the past decade, the impact that strength and conditioning has had on athletic performance has become increasingly clear with professional and amateur sports using strength and conditioning to maximise performance.

The MSc in Strength and Conditioning aims to enable students to develop an evidence-based approach of strength and conditioning in enhancing human performance.

The course can be an excellent foundation for those wishing to pursue accreditation through the UKSCA (UK Strength and Conditioning Association).

**Course Benefits**

- Mix of practical and theory, taught by high profile researchers and practitioners in the field
- Opportunity to engage in international collaborative work with other institutions and organisations in the field
- Industry placements linking work and study
- Purpose built facility for research and coaching
- A range of world-class guest speakers are invited to deliver on the course

**Indicative Course Content**

Modules: Biomechanics of Strength and Conditioning, Performance Physiology, Aetiology of Injury and Corrective Exercise, Recovery Strategies, Strength and Conditioning, Research Skills, Research Project.

This course includes the new CMI accredited module, Global Professional Development, to enhance your employment skills, see **page 10**.


**Future Prospects**

On successful completion of this course, you could be well placed to find a position working with groups or individuals to improve human performance.

Strength and conditioning professionals are in demand in many organisations including professional sports teams/ clubs, government sports providers (e.g. the English Institute of Sport), local authorities, health and fitness clubs and further and higher education institutions.

On successful completion of the course you should also be ideally placed to pass the assessment day to obtain UKSCA accredited status. You'll develop a number of transferable skills on the course that can help you to excel in many different careers.

Work opportunities include working as a strength and conditioning coach, sports scientist, fitness manager for professional sports teams, performance manager, exercise/physical activity referral officer or in health promotion.



The Strength and Conditioning course has proven not only helpful with increasing my knowledge in this field but also helpful with preparing for work in the industry.

Tom Mangal  
Strength and Conditioning MSc, 2016-17

# Coventry Business School MBA Courses

<b>Duration:</b> 1 year full-time, 2 years part-time
<b>Start Date:</b> September 2017, January 2018
<b>Location:</b> Coventry
<b>Entry Requirements:</b> <ul style="list-style-type: none"><li>- A good (2:2) or above honours graduate of any discipline, obtained from a recognised university/ HE institution, or hold an equivalent qualification acceptable to Coventry Business School in a business related area</li><li>- Have a minimum of two years' post-degree full-time work experience in a management/administrative/ professional capacity</li><li>- Students who do not fit with the above entry requirements may be able to gain entry but their degrees and experience will be assessed for appropriate content by the MBA Director</li></ul>
<b>IELTS:</b> Applicants who's first language is not English are required to provide evidence of an ability to follow instructions in English, this is normally 6.5 IELTS or equivalent
<b>Funding:</b> For information on funding go to <b>page 44</b>
<b>For more information including fees please visit:</b> <b><a href="http://www.coventry.ac.uk/cbsmba">www.coventry.ac.uk/cbsmba</a></b>

The Master of Business Administration (MBA) is an internationally recognised business qualification. The MBA is highly valued by many business organisations and is a useful certification that graduate students can acquire and can to help enhance their managerial prospects/careers in a world characterised by strong global competition, new technological leaps, continuous change, corporate social responsibility (CSR), ethical and sustainable business management and the speed of change and its global nature.

Learning to manage in this business context requires new and higher levels of knowledge, business and personal skills. In our experience companies will continue to seek graduate MBA students with a view to renewing and refreshing their organisation and who possess the skills needed to implement change, to turn threats into opportunities and to sustain and improve their organisation's competitive advantage.

### Course Benefits

Choosing to study an MBA can help enable you to enhance your career prospects and we offer a very competitive package with our MBAs structured to reflect the modern business environment, and all modules are delivered by staff with specific research and industrial expertise. Furthermore the Business, Management and Marketing subject area is ranked 20th in the Guardian League tables 2016.

Our Prestigious MBA Leadership Lectures offer our students the chance to gain real insight into the world of business with talks from industry icons that, in the past, have included Julie White, Business Woman of the Year, Dean Walton, Co-Founder and Director of Maskerade who appeared on Dragons Den, Jevon Thurstone-Thorpe of Penso Consulting and Peter Robson who is the retired MD of Sun Hydraulics. Other Speakers have included managers from JLR, Alvis Robotics, Tarmac, Warwickshire Fire Service and Roemheld.

With an emphasis on enhanced student experience our course offers increased professorial lectures and field trips. Previous students have visited places such as Oman, India, Manchester United FC, BMW Mini and JLR offering them the opportunity to learn about business practices across the globe.

You'll also have the option of enrolling on the internship course (subject to availability and acceptance). The company internship can provide increased opportunities to undertake a workplace experience that can both enhance your employability and also enable a better understanding of theory in practice.

### Indicative Course Content

MBA Management: Explain and evaluate different approaches to entrepreneurship and innovation, understand and be able to justify the need for change, creativity and innovation. Apply economic concepts and the principles to resolve management challenges arising in different areas of decision making. Analyse the contemporary national and international macroeconomic environment.

Modules: Entrepreneurship and Innovation, Economic Environment of Business.

MBA International Business: Appreciate the nature of global business activities and conduct a competitive analysis in order to select the best country market and identify and determine best entry mode strategy for the target country and develop the marketing plan. Analyse and critique a range of current and emerging global logistics and supply chain practices, trends and any subsequent issues that may arise.

The opportunity to gain comprehensive understanding of globalisation and its impact on logistics and supply chain management.

Modules: International Business and Global Strategy, Global Supply Chain and Logistics.

**MBA Finance:** Gain critical understanding and evaluation of the forefront of corporate finance theories and empirical evidence, furthermore to understand the critical nature of financial risk. Make sound financing, investment and asset valuation decisions with reference to the implications of the efficiency of capital markets. Evaluate alternative financing methods and distribution policies.

Modules: Corporate Finance, Financial Risk Management.

**MBA Marketing:** Critically analyse and apply information on the business environment, markets and buyer behaviour, within the context of given international marketing situations and to propose and justify integrated marketing plans. Apply and synthesise principles and precepts of marketing management in operational marketing planning functions.

Modules: Global Marketing, Strategic Marketing Management.

**MBA International Sport Management:** Demonstrate an understanding of the organisation of sport, its variety across nations and sports, and evolution over time. Critically analyse governance issues and their implications for the management of sport. Assess the key stages in sponsorship management and to critically evaluate the use of sport sponsorship by sponsors and rights owners.

Modules: Sport Organisation and Governance, Sponsorship Endorsement and Naming Rights.

### How will this course be taught?

Modules: Principles of Marketing, Financial Analysis and Decision-making, Human Resource Management, Strategic Analysis, Corporate and Ethical Social Responsibility, International Leadership, Managing Change across Cultures, Dissertation or Company Internship.

### How will I be assessed?

Assessment on your course will vary depending on the module being studied. Some of the modules are 100% coursework and others will be assessed through a mixture of coursework assignments and formal examinations.

In addition to written tasks you may be required to do a presentation to ensure that you develop a full range of communication skills. Coursework can be individual or set in groups, which helps to develop your skills in teamworking. Full assessment information will be provided to students before modules commence.

### Company Internship

As part of our MBA courses students have the option of enrolling on an internship module subject to availability, application and meeting eligibility criteria.

This module normally lasts between 8-12 weeks and provides you with an opportunity to undertake a workplace project on behalf of an organisation. Coventry University Business School works closely with companies across the UK and Europe to offer a wide variety of internships.

After completing the internship, you're required to write an extensive report based on the managerial and educational experience derived from the internship itself and present your findings to both the employers and academic staff.

### Future Prospects

Coventry Business School offers a recognised degree and the possibility to accelerate the professional career of delegates. The MBA can be a means of enhancing your career prospects as well as opening doors for future middle and senior managers.

Our MBAs can offer international networking opportunities with professionals from different parts of the world; this is invaluable experience, meeting others who are already working in business and many who are entrepreneurs to share experiences with and gain invaluable contacts.

Our teaching incorporates research informed teaching combined with input from recognised and renowned business leaders and entrepreneurs who form part of our distinguished Leadership Lecture series on the MBA.

### Memberships

European Foundation for Management Development (EFMD), Chartered Association of Business Schools (CABS).



Memberships shall be renewed in accordance with the relevant body's standard review process and subject to the University maintaining the same high standards of course delivery.

EFMD and CABS are memberships that are renewable annually. For CABS this is due June 2017 and EFMD Feb 2018.



# A-Z index of courses

21st Century Media Practice MA	176	Data Science and Computational Intelligence MSc	100
Academic Writing Development and Research PgDip/MA	54	Design and Transport MSc	116
Academic Writing Development PgCert	54	Design Management MA	117
Accounting and Financial Management MSc	55	Digital Marketing MA	65
Advanced Clinical Practice MSc	149	Digital Technology for Engineering MSc	126
Advanced Computing MSc	98	Diplomacy, Law and Global Change MA	193
Advancing Physiotherapy Practice MSc	190	Disaster Management MSc	122
Advertising and Marketing MA	62	Economic Policy and International Trade MSc	57
Aerospace Engineering MSc	72	Electrical and Electronic Engineering MSc	101
Agroecology and Food Security MSc	121	Embedded Microelectronics and Wireless Systems MSc	102
Air Transport Management MSc	73	Emergency Planning and Management MSc	123
Applied Psychology MSc	199	Engineering and Management MSc	127
Applied Sport and Exercise Science MSc	211	Engineering Business Management MSc	128
Architecture MArch	114	Engineering Management MBA	130
Automotive Design MA	115	Engineering Project Management MSc	132
Automotive Engineering MSc	74	English Language Teaching and Applied Linguistics MA	138
Automotive Journalism PgCert/PgDip/MA	177	Enterprise and Entrepreneurship Education MA	139
		Environmental Management MSc	124
Banking and Finance MSc	56	European Systems and Control MSc	125
Biomedical Science MSc	79	Finance MBA	214
Biotechnology MSc	80	Finance MSc	58
Brand Management MA	64	Forensic Computing MSc	103
Business Analytics MSc	87	Forensic Psychology MSc	201
Business and Organisational Psychology MSc	200	Forensic Psychology and Crime MSc	202
		Fraud Investigation Management MSc	204
Career Coaching PgDip/MSc	150	Global Diversity Governance MPA	194
Career Guidance PgDip/MA	151	Global Entrepreneurship PgCert/PgDip/MA	140
Civil Engineering MSc	96	Global Health Care Management MSc	153
Civil Engineering (Technical Route) MSc	96	Global Humanitarian Engineering MSc	134
Civil and Structural Engineering MSc	96	Global Journalism PgCert/PgDip/MA	180
Cognitive Behavioural Therapy MSc	152	Global Logistics Management MBA	169
Collaborative Theatre Making MA	189	Global Logistics Management MSc	170
Communication, Culture and Media MA	178	Graphic Design MA	146
Computer Science MSc	99	Health Care Management MBA	154
Construction Management MSc	85	Health Psychology MSc	206
Construction Project and Cost Management MSc	86	Health Studies MSc	155
Contemporary Arts Practice PgCert/PgDip/MA	76	Highways and Transportation Engineering MSc	135
Control Engineering MSc	125	Human Factors in Aviation MSc	75
Cyber Security MBA	112	Human Resource Development PgDip	161
Cyber Security Management MSc	113	Human Resource Management MA	162
		Human Resource Management PgDip	163

Illustration and Animation MA	148	Painting MA	78
Industrial Product Design MSc	118	Peace and Conflict Studies MA	197
Information Technology MSc	104	Petroleum and Environmental Technology MSc	186
Interior Design MA	119	Petroleum Exploration Geoscience MSc	187
Information Technology for Management MBA	106	Pharmacology and Drug Discovery MSc	84
International Business MBA	214	Product Design Engineering MSc	120
International Business MSc	88	Production Engineering and Operations Management MSc	137
International Business Economics MSc	59	Project Management MSc	93
International Business Law LLM	165	Psychology MSc	210
International Business Logistics MSc	171	Public Health Nutrition MSc	156
International Business Management MSc	90		
International Events Management MSc	142	Social and Health Care Leadership and Management MSc	157
International Human Resource Management MSc	164	Social and Therapeutic Horticulture MSc	158
International Law LLM	166	Social Work MA	159
International Marketing MSc	66	Software Development MSc	111
International Relations MA	195	Sport Management MSc	94
International Sport Management MBA	214	Sport Marketing MA	68
International Tourism Management MSc	144	Strategic Marketing MSc	70
Investment Management MSc	60	Strength and Conditioning MSc	212
		Supply Chain Management MBA	172
Law LLM	167	Supply Chain Management MSc	174
Leadership and Management MA	92	Systems and Control MSc	125
Management MBA	214	Teenage and Young Adult Cancer Care PgCert	160
Management Information Systems MSc	108	Terrorism, International Crime and Global Security MA	198
Management of Information Technology MSc	109		
Manual Therapy MSc	191	Unconventional Petroleum Technologies MSc	188
Maritime Security PgCert/PgDip/MA	196		
Marketing MBA	214		
Marketing Management MA	67		
Mechanical Engineering MSc	136		
Mindfulness and Compassion MSc	208		
Molecular Biology MSc	82		
Network Computing MSc	110		
Neurological Rehabilitation PgCert	192		
Nursing Studies MSc	182		
Occupational Psychology MSc	209		
Oil and Gas Engineering MSc	183		
Oil and Gas Management MSc	184		
Oil, Gas and Energy Law LLM	168		

## Coventry University London

Global Business MBA	29
Global Energy and Sustainability Management MBA	29
Global Financial Services MBA	29
International Fashion Management MBA	29
International Human Resource Management MBA	29
International Marketing MBA	29
Oil and Gas Management MBA	29
Global Finance MSc	29
Global Financial Trading MSc	29
International Fashion Marketing MSc	29
International Hospitality and Tourism Management MSc	29
Professional Accounting MSc	29

# Key contacts

## UK students

T: 024 7765 4321

E: [ukpostgraduate@coventry.ac.uk](mailto:ukpostgraduate@coventry.ac.uk)

[www.coventry.ac.uk/postgraduate](http://www.coventry.ac.uk/postgraduate)

 [coventryuniversity](https://www.facebook.com/coventryuniversity)

 [@covcampus](https://twitter.com/covcampus)

 [CovStudent](https://www.youtube.com/CovStudent)

## International and EU students

T: +44 (0)24 7765 2152

Enquiry form: [www.coventry.ac.uk/iocontactus](http://www.coventry.ac.uk/iocontactus)

[www.coventry.ac.uk/international](http://www.coventry.ac.uk/international)

 [coventryuniversityinternational](https://www.facebook.com/coventryuniversityinternational)

 [@covintstudents](https://twitter.com/covintstudents)

## Research students

T: +44 (0)24 7615 2237

E: [research-apps.pg@coventry.ac.uk](mailto:research-apps.pg@coventry.ac.uk)

[www.coventry.ac.uk/research](http://www.coventry.ac.uk/research)

## Coventry University London

T: +44 (0)20 7247 3666

E: [info.london@coventry.ac.uk](mailto:info.london@coventry.ac.uk)

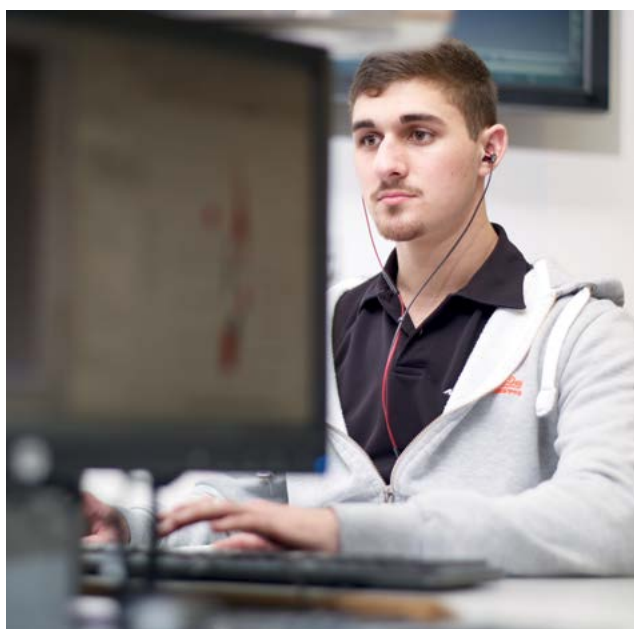
[www.coventry.ac.uk/london](http://www.coventry.ac.uk/london)

# Open Days

We hold Open Days at our Coventry campus and attend postgraduate study events regularly throughout the year, both in the UK and overseas.

Our next postgraduate Open Days take place on **Saturday 17 June** and **Saturday 25 November 2017**. We will also be running a smaller 'drop-in' event on **Wednesday 6 December 2017**.

Please visit our website for more information:  
[www.coventry.ac.uk/pgopendays](http://www.coventry.ac.uk/pgopendays)







The contents of this prospectus are correct at the time of going to press. However, because of the sometimes lengthy period of time between printing the prospectus and applications being made and processed by us, please check our website **[www.coventry.ac.uk](http://www.coventry.ac.uk)** (or, for Coventry University London courses, **[www.coventry.ac.uk/london](http://www.coventry.ac.uk/london)**) before making an application in case there are any changes to the course you are interested in or to other facilities and services described here. Where there is a difference between the contents of this prospectus and the Coventry University or Coventry University London website, the contents of the applicable website take precedence and represent the basis on which we intend to deliver our services to you.

If you are not able to access information online, please contact **+44 (0)24 7765 7688** for the most up-to-date information concerning course content and accreditation, course fees, scholarships, bursaries and entry requirements for the relevant academic year.





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