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Top 3 in the UK for number of students on work placements

Top 5

Higher Education Statistics Agency 2017

in the UK for added value to expected graduate salaries

92% of graduates in work or further education after 6 months

Higher Education Statistics Agency 2016–17





96%

of research is of international quality or better



A global university with students from

125 countries

in the UK for teaching effectiveness Guardian University Guide 2018. See page 7 for more details.



Get to know the University

How can I study at Bournemouth University?

Find out more on page 18 or visit:

kaplanpathways.partners/bournemouth

Bournemouth University (BU) prides itself on preparing students for life after graduation. Its creative atmosphere will inspire you to succeed both during and after your degree.





Fantastic facilities

At BU, you'll learn with the help of the University's superb facilities. By the end of 2018, BU will have invested £200 million in amenities such as new lecture theatres, seminar rooms, social spaces and the new £22 million Fusion Building. The University is also home to the famous National Centre for Computer Animation, and its Department of Tourism and Hospitality is recognised as a global leader by the UN World Tourism Organisation.

Real experience

In today's job market, employers place high value on past work experience. Each year, more than 1,000 BU students take an important step towards their dream career, thanks to a flexible work placement that's part of their degree. By doing a placement, you will have the opportunity to gain valuable industry knowledge and in-depth experience, and build strong professional networks for your future career.

Excellent teaching

At BU, you'll get a fantastic education. The University is in the UK's top 5 for the effectiveness of its teaching (Guardian University Guide 2018), and its academic staff focus on giving students useful and practical skills to help prepare you for the world of work. In 2017, BU received a Silver award in the Teaching Excellence Framework. This recognises the University's superb method of blending teaching, research and professional skills.

Great location

BU also benefits from a great location on England's beautiful south coast. The town of Bournemouth is a popular destination for tourists, with its sunny weather and sandy beaches, and it's a great place for a student lifestyle. When you are not studying, you can enjoy Bournemouth's many parks, gardens and entertainment venues, and make the most of the town's

lovely shops and boutiques.



"I'd like to offer a very warm welcome to any students thinking of studying here at BU. Academic excellence and a real care for our students are at the heart of what we do. We'll help you develop as an individual, and help you make the connections that will get you ahead in future life."

Professor John Vinney

Vice-Chancellor of Bournemouth University

7th in the UK Sociology

Guardian University Guide 2018

9th in the UK

Business and Management (research impact)

Times Higher Education interpretation of Research Excellence Framework 2014

10th in the UK

Hospitality, Event Management and Tourism

Guardian University Guide 2018

Top 20 in the UK

Communication and Media Studies

Times Higher Education interpretation of Research Excellence Framework 2014

Top 25 in the UK

Journalism, Publishing and **Public Relations**

Guardian University Guide 2018

Campus experience

At Bournemouth University, you'll love campus life. Its location in fun, sunny Bournemouth makes it a great place for you to live and study. You'll have everything you need to succeed during your degree.





Lansdowne Campus

The Lansdowne Campus is close to Bournemouth town centre and the beach. Much of BU's student accommodation is located here, along with the Students' Union and a library. The campus is just a short walk from the railway station, and there are many shops and restaurants nearby.



Talbot Campus

The Talbot Campus is just a short bus ride from Bournemouth town centre. It is BU's largest and liveliest campus, and is home to most of the University's faculties, sports facilities, services, cafés, social spaces and more.

Bournemouth is your campus

This vibrant seaside destination is full of fun things to do. Take a look at the next page to learn more about life in Bournemouth.

Bournemouth life

Bournemouth is a perfect destination for students. With its many attractions, beautiful surroundings, and excellent transport links, this cosmopolitan seaside town offers you all you need.





Superb shopping

Bournemouth is a fantastic place for shoppers. The town is full of big-name brands, boutique shops and independent vintage stores. It's home to Castlepoint, the largest shopping park in the UK, as well as many restaurants, bars and pubs. In nearby Boscombe, you can visit the impressive Open Air Market, while London, one of the world's top shopping hotspots, is less than 2 hours away by train.





Art and creativity

Life by the sea

Bournemouth is famous in the UK for its great beaches and fun seaside attractions. There are 11km of sandy beaches to enjoy, making Bournemouth popular for both water sports lovers and sunbathers. You can

take a walk along Bournemouth Pier that

the spectacular Bournemouth Air Festival.

stretches out across the water, or experience

In Bournemouth you'll enjoy a thriving cultural scene. You can visit the lovely Russell-Cotes Art Gallery and Museum, or see the world-class Bournemouth Symphony Orchestra. You can find lots of creative inspiration in the town too, from its lovely, relaxing tropical gardens, to its year-round programme of events. These include the Arts by the Sea festival and Candlelight Nights, when the town's many gardens are transformed with candles.



Fantastic sports

Sports fans will find lots to love about Bournemouth. The town has its own Premier League football club, AFC Bournemouth, which frequently hosts matches against world-famous teams like Manchester United, Chelsea and Arsenal. The town's location means that you can try kayaking, waterskiing and surfing, and you can even watch the annual Bournemouth Marathon.









"Studying and working abroad has been a really positive experience for me, and has helped to boost my confidence. It has also helped me to better understand the English culture and integrate. Getting out of your comfort zone really helps you to grow as a person!"

Diman from Bulgaria, BA (Hons) Tourism Management







"When I considered studying at BU, I was very nervous. Would I be good enough? So when I got a place here, it really raised my confidence. The University has been very welcoming and now I'm ready to explore the world! I dream about using my own words to inspire others."

Lieke from the Netherlands, MA Scriptwriting



"Some of my favourite times have been spent with friends in my flat, cooking dinners, or ordering takeaways and watching movies together. Studying does take up a lot of time, but finding time to get away from assignments for a while is always a fun and refreshing way to spend weekends in Bournemouth!"

Alex from the USA, MA 3D Computer Animation







"My favourite thing about Bournemouth is the beach. If you want to relax or think about something, you just need to go there. I love the UK lifestyle, and I've found that the people here are very kind. It's also really multicultural, so I've had the chance to meet people from all around the world. It was my dream to study in Bournemouth, and I'm so happy that I came here."

Azgi from Kazakhstan, BA (Hons) Business Studies





Global Success

Students from around the world have studied at Bournemouth University, and many have gone on to be highly successful. With a BU degree, you could go on to great things too.



BU success stories

Bournemouth University's graduates from abroad go on to leave their mark on the world in many ways.

Here are just a few examples of BU's brilliant alumni.

1 Brazil
Daniel Coelho
Federal congressman

2 China Peter Huang

Deputy Director of the EU-China
Industrial Technology Transfer Centre

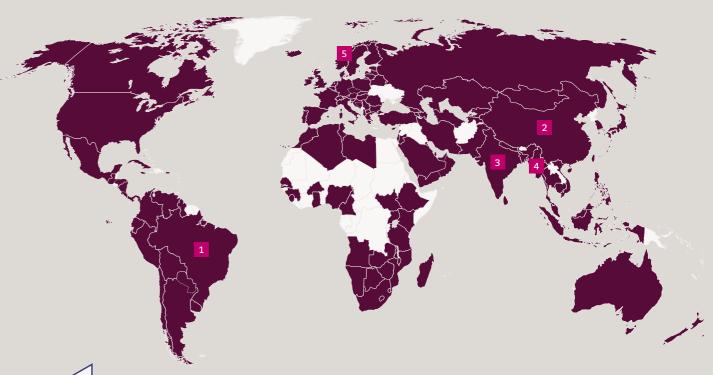
India

Naveen Goud Medaram

Visual effects artist, writer and director

4 Myanmar Mya Harman Marketing executive 5 Norway Espen Berg

Musician and founder of the United Youth Development Organisation



Get connected

Studying at BU gives you an incredible chance to network and find job opportunities. The University has strong links with many companies, and offers valuable work placements you can do during your degree. Past students have worked at:

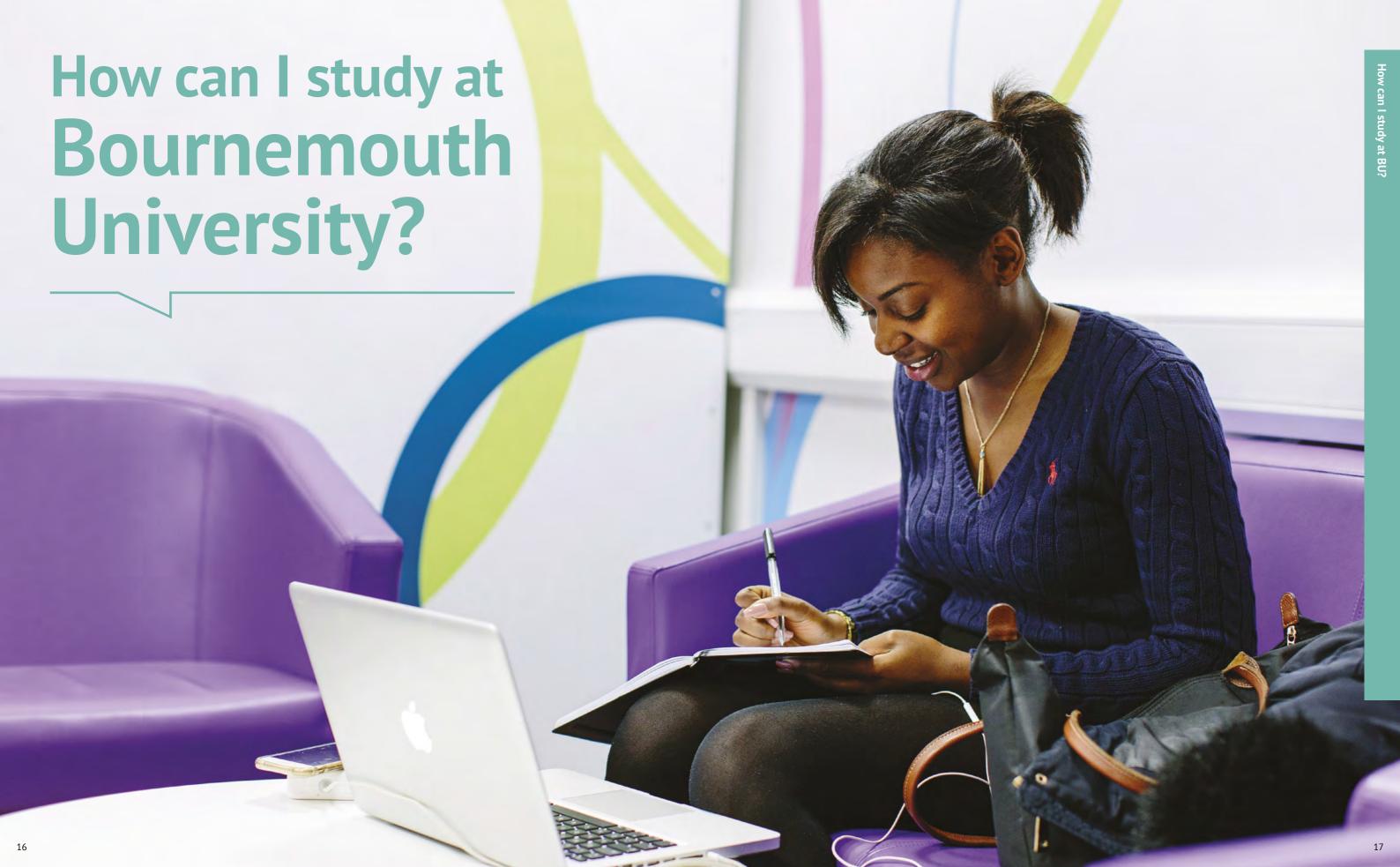
- Adidas
- Disney
- Hilton Hotels
- AppleBBC
- Hong Kong Tourism Board
- BMW
 - Intel
- Chelsea FC JP Morgan

- KPMG
- Microsoft
- Panasonic
- Rolls-Royce
- Universal Studios

Bournemouth University has students from

125 countries worldwide

ONIC (Marked in dark pink on the map)



Your route to Bournemouth

When you study with Kaplan, there are a number of ways you can progress to Bournemouth University (BU). A pathway course will give you the skills and confidence you need to succeed.

What is a pathway course?

If you've completed high school or university, but don't qualify for entry to a degree, you can take a pathway course. You will improve your subject knowledge, academic and English language skills so that you are ready for your degree.

Your pathway course takes place at Bournemouth University International College on BU's Lansdowne Campus. You're guaranteed entry to a BU degree if you pass your pathway course at the required level with good attendance.

On-campus pathway courses

Foundation Certificate

To qualify for an undergraduate degree, you can take a Foundation Certificate. You will be fully prepared for BU and can progress to the 1st year of your undergraduate degree.

International Year One (IYO)

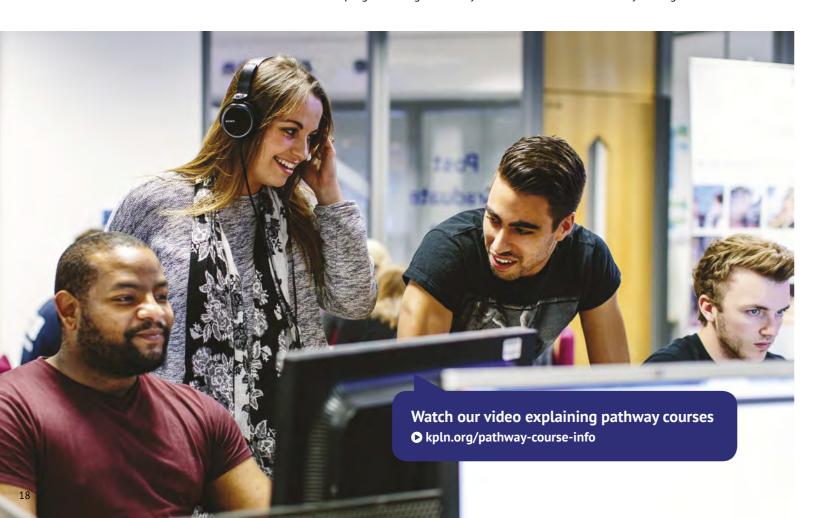
If you've completed high school with good grades, you may be able to qualify for an IYO. This combines advanced university preparation with similar content to that of the 1st year of your undergraduate degree. You'll therefore be able to progress straight to 2nd year.

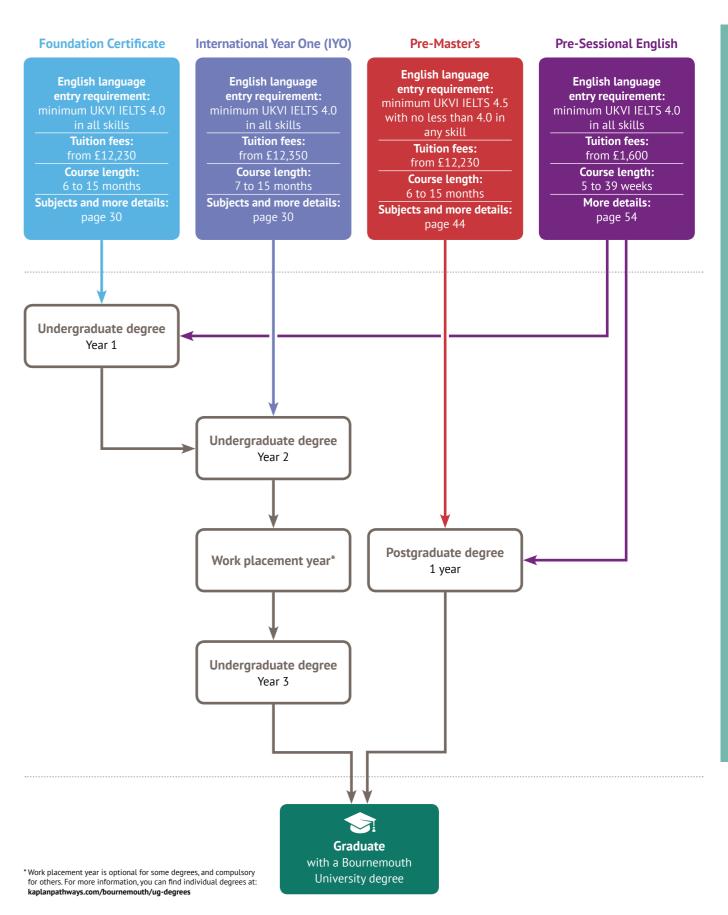
Pre-Master's

If you have at least 3 years of higher education or equivalent, you can take a Pre-Master's, which can raise your skills to the required level for entry to a BU postgraduate degree.

Pre-Sessional English

Pre-Sessional English is ideal if you qualify academically for entry to an undergraduate or postgraduate degree at BU, and just need to improve your English language level. This course can bring your IELTS score up to the level needed to start your degree.





At Bournemouth University International College, you can take a pathway course to help you prepare for a Bournemouth University degree. With high-quality teaching and exceptional facilities, the College will make sure you're ready to succeed.





Be prepared

At the International College, you'll be fully prepared for your degree. Our staff have years of experience, and the College offers a great learning environment for international students. You'll develop both your academic knowledge and your English language skills, so you can begin your university degree with confidence.



Excellent facilities

Thanks to a fantastic redevelopment project in 2015, the International College offers high-tech facilities, including IT suites, WiFi access, and seminar and tutorial rooms. You can also enjoy the innovative Knowledge Hub, an informal area for learning activities, with study spaces and rooms for group work.



University life

The International College is found on BU's Lansdowne Campus, so you will feel like a university student from day 1 of your pathway course. You'll also enjoy access to all of the University's resources and facilities throughout your time at the College, which means you'll know your way around before you start your degree.

The Compass

In addition, the College is home to The Compass restaurant. This is an excellent eatery serving a wide variety of foods from around the world, and helping international students feel at home. You'll also have the option of a meal plan, meaning you don't have to worry about cooking during your stay! Find out more on page 28.





"We're delighted that you're thinking of studying at Bournemouth University International College. We support students from all around the world, and are so happy to see them succeed on their pathway courses with us, and achieve their goal of progressing to university. We look forward to welcoming you as you take your first step on this life-changing journey!"

Rachel Woodward Carrick College Director

Teaching you can trust

At Kaplan, we truly believe that the right teaching, and teachers, can transform your life. The staff at Bournemouth University International College are passionate about what they do, and committed to giving you the best possible education.

Dedicated teaching

Teachers at the International College have many years of experience, and love what they do. They understand the challenges facing international students, and will work closely with you to prepare you for your degree. You'll meet with your tutor regularly, and you'll receive reports and assessments to help you stay on track.

Everything you need

The International College boasts superb facilities to help teachers promote a great learning environment. From modern computer labs to high-quality classrooms, the College offers fantastic resources. These facilities will allow you to thrive as you study, and prepare you for university and your future career.

Need additional help?

You'll receive one-to-one tutorials during your course, but you can always request more sessions if you feel you need them.

to me for advice or help, and we give as we can. Because we are preparing excel in helping students to make Personally, I love seeing the people I teach engaging with my subjects, and watching them become more

Watch a video with top tips from our teachers

• kpln.org/teachers-tips



Before you arrive

Our support starts before you leave home. We will advise you on the visa process, and send you pre-arrival information pack with lots of helpful details about UK life. If you're under 18 years old, we can arrange a legal guardian during your studies for your well-being.

After you arrive

When you land in the UK, we can meet you at the airport and take you straight to your accommodation in Bournemouth. We want to be sure that you're happy and comfortable, and that you have the best possible start to your Bournemouth experience.

Welcome activities

Before your classes start, we'll arrange fun welcome activities for you, so that you can get to know both the College staff and other students. We'll also help you with practical tasks, such as setting up a bank account and registering with a doctor, so that you're ready for student life.

On-going support

Your personal welfare is our top priority, and there is 24/7 security at our student accommodation to ensure your safety while you are studying here. We'll also organise trips, activities, and events throughout the year, so you're sure to have an amazing time in the UK!





One World By The Sea

Each year, the International College participates in the One World By The Sea festival. This fantastic event celebrates international culture and its influence on local cinema, music, dance, food and education, and has lots of fun activities that you can try.



"We'll be here to help you through your educational path, right from the moment that you decide to study with us. We are proud to play a part in this important life stage, and will support you and your family however way we can. Even after you've finished your studies with us, we'll assist you as much as possible!"

Andrew Hunt

Head of College Services at Bournemouth University International College

Student accommodation

At Bournemouth University International College, you can stay in a secure, comfortable student residence. Our purpose-built accommodation is ideal for studying and enjoying life in the UK.





Lansdowne Point

During your International College pathway course, you can stay at our state-of-the-art student residence, Lansdowne Point. It's ideally located in the same building as the International College itself, and right in the heart of the town. With shops, restaurants and bars on your doorstep, you'll be able to make the most of student life.

Accommodation availability

Please note that the exact accommodation available will depend on your course start date and length.

Our student residence includes:

- · private bedroom and bathroom
- · dedicated booking and post-arrival support
- all bills, maintenance and WiFi
- shared kitchen facilities
- a variety of room preferences, including under-18 and single gender options
- access to common rooms or lounges
- access to in-house laundry facilities (usage charges apply)
- a free starter pack, including bedding and cooking equipment
- The Compass, our on-site restaurant with optional meal plans available (details on page 28)

How to book

You can apply for accommodation at the same time that you apply for your course.

- 1) Indicate on the International College application form that you require accommodation.
- 2) After receiving your study offer, book your accommodation and optional meal plan by completing the online accommodation form and paying the holding fee (typically £1,000) when you accept your offer.
- 3) You'll then receive your accommodation agreement. Read, sign and return this to reserve your room.

Example accommodation prices

Intake	Course/contract length	Guide prices (with meal plan)	Guide prices (without meal plan)
Autumn 2018	2 terms (38 weeks)	£8,643-£8,871	£6,102-£6,330
Autumn 2018	3 terms (49-50 weeks)	£11,316-£13,287	£7,796-£9,600
Carina 2010	2 terms (28-33 weeks)	£6,604-£8,797	£4,562-£6,421
Spring 2019	3 terms (35 weeks)	£8,177-£8,384	£5,574-£5,781

Pricing and contract length examples are an illustration. Confirmed pricing for each intake will be available on our website once the relevant booking period opens.

The Compass restaurant

You can't study on an empty stomach; the International College has its own place to eat, The Compass restaurant, serving fresh food every day.



A taste of culture

Eating at The Compass is a great way to experience different culinary cultures. You'll find food from around the world here, so you're likely to find dishes that are familiar to you, or that even come from your home country. At the same time, you can try something new, and you might discover a new favourite!

High-quality food

The Compass makes meals on site daily with fresh ingredients, and the food is healthy, balanced and, most importantly, delicious! The restaurant also caters for a range of dietary requirements, including vegetarian and halal, so you can be confident that your needs are cared for, making your time at the College easier.



Meal plans

Some Lansdowne Point accommodation options also include a meal plan, with delicious, healthy food from The Compass. Each day, you'll receive credit to spend on the food you want; enough for breakfast, lunch and dinner! If you're on a meal plan, you'll also benefit from a 10% discount on everything bought at the restaurant, so your money will go further.

How does the meal plan work?

Each day from Monday to Friday, you'll receive £14.40 of credit on your residence key card, to spend on the food that you want. This gives you flexibility over what to eat, and should be enough for breakfast, lunch and dinner. Your credit renews each evening, so you don't need to worry about budgeting for meals.

Example menu

A sample menu for a single day might include:

Breakfast

- · Cereals, tea, coffee and juices
- Pastries
- Traditional English breakfast items such as sausages, bacon, eggs, baked beans, toast, tomatoes and mushrooms
- Kedgeree/Omelettes

Lunch

- Vietnamese noodle soup
- Falafel and hummus with griddled pitta bread and Greek feta salad
- Oven-braised Catalan fish stew with fennel and saffron aioli
- Lasagne al forno with salad

Dinner

- Cantonese stir-fried vegetables with caraway seed bread
- Hot piri piri roast chicken with red pepper and mustard slaw
- Egyptian lamb with egg plant, served on al dente pasta ribbons
- Chocolate mousse pot



Undergraduate pathways

You have several pathway options leading to an undergraduate degree at Bournemouth University. The one that's right for you will depend on your academic qualifications, English language level and subject preference.

Foundation Certificate

To gain entry to the 1st year of an undergraduate degree. Offered in the following subject areas:

Business, Law or Finance	page 32
Computing	page 34
Events, Tourism and Hospitality Management	page 36
Media and Communications	page 38

International Year One

For entry to the 2nd year of an undergraduate degree. Offered in the following subject area:

Business page 40

Pre-Sessional English

For progression to the 1st year of an undergraduate degree, where you need to improve just your English language level.

See page 54 for more information.





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Foundation Certificate for

Business, Law or Finance

Course options 2 terms

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills) Course start: September 2018,

January 2019, February 2019, May 2019 Course length: 6 to 9 months

Degree entry: September 2019[†]

Tuition fees: £12.230

3 terms: Enhancement

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

Course start: September 2018,

October 2018'

Course length: 10 to 11 months **Degree entry:** September 2019 Tuition fees: £13.230

† May 2019 Foundation Certificate leads to International Year One (IYO) in January 2020, then to degree year 2 in September 2020. You will need to choose an IYO progression degree in order to take this option.

Core modules

All students on this Foundation Certificate will take:

Economics in an International

- Theory and practice of how markets
- Factors influencing international trade

Language for Study 3

- · Complex arguments in English
- Awareness of language conventions

Skills for Study 2

 Analytical skills in written and spoken information

Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments

Statistics

· Analysing and interpreting data

Pathway modules

You'll also study modules in one of the following pathways. Your pathway is determined by your degree subject at Bournemouth University.

Business pathway

Business and the Business Environment

- External influences on business
- Effects of globalisation

Business Enterprise

- Internal workings of a business
- Analysing business performance

Finance pathway

Accountancy

- Essential accounting principles
- Constructing accounts for business
- Interpreting financial accounts

Business and the Business Environment

- External influences on business
- · Effects of globalisation

Law pathway

- · Legal world of modern Britain
- · British legal system

Social Science

 Socio-political environment of modern Britain

3-term Enhancement modules

If you're studying the 3-term Enhancement Foundation Certificate, you'll also take:

Computing Skills for Foundation Certificate

- · Essential IT skills including Microsoft Office
- Modern computing topics
- Technology in industry and society

Personal Development and **Pre-Study Skills**

- Advanced skills related to your course
- Personal development skills

Plus one of the following modules, as decided by the College:

Introduction to British Society and Culture

- UK life and culture
- British society and history



Preparatory Mathematics

- Algebra, geometry, trigonometry, graphs and transformations
- Applications of these topics

Degree possibilities

This Foundation Certificate can lead to a range of degree subjects at BU. For example, you could progress to:

- Accounting
- Advertising
- Business
- Economics
- Finance
- Law
- Management
- Marketing
- Social Work
- Sociology

For a full list of degree options, see page 42.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Accountant
- Business Manager
- Economist
- Events Manager
- Financial Analyst
- Financial Trader
- Lawver
- Management Consultant
- Marketing Executive
- Recruitment Consultant
- Social Researcher

Have any questions? Contact our team for help: kaplanpathways.study/contact-bournemouth

If your English language level

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Lower IELTS score?

is lower than that listed above, but you have at least UKVI IELTS 4.0 in all skills, you can take a course that includes Extended English and Skills. Contact us for more details.

^{* 2.5-}term course - students join the 3-term Foundation. but begin half a term later.

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Foundation Certificate for

Computing

Course options 2 terms

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

Course start: September 2018,

January 2019

Course length: 7 to 9 months **Degree entry:** September 2019

Tuition fees: £12,230

3 terms: Enhancement

Study extra modules to further enhance your academic skills

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

Course start: September 2018, October 2018*

Course length: 10 to 11 months **Degree entry:** September 2019

Tuition fees: £13,230

*2.5-term course – students join the 3-term Foundation, but begin half a term later.

Core modules

All students on this Foundation Certificate will take:

Business Information Systems

- Basic IT design concepts, tools and techniques
- Role of data, information and knowledge in business operation and management

Introduction to Audio-Visual Media and Technology

- The internet and digital culture
- Web interactivity and effective design
- Media technology applications

Introduction to Programming

- Basic programming structures and rules
- Using code with variables and parameters
- · SQL, HTML, Java and JavaScript

Language for Study 3

- Complex arguments in English
- Awareness of language conventions

Mathematics for Computing

- Basic Mathematical knowledge and skills for computing students
- Application of mathematical techniques in pure and applied areas

Skills for Study 2

Analytical skills in written and spoken information

Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments

3-term Enhancement modules

If you're studying the 3-term Enhancement Foundation Certificate, you'll also take:

Computing Skills for Foundation Certificate

- Essential IT skills including Microsoft Office
- Modern computing topics
- Technology in industry and society

Personal Development and Pre-Study Skills

- Advanced skills related to your course
- Personal development skills

Plus one of the following modules, as decided by the College:

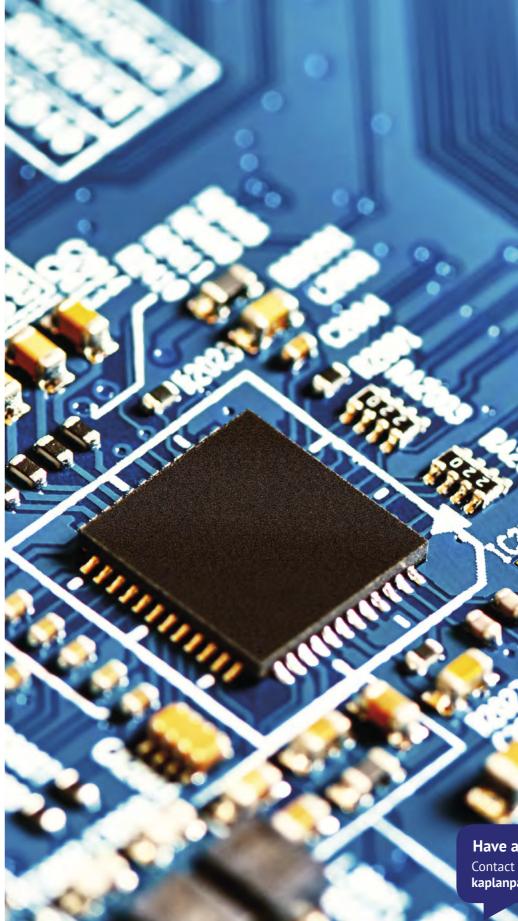
Introduction to British Society and Culture

- UK life and culture
- British society and history

— OF

Preparatory Mathematics

- Algebra, geometry, trigonometry, graphs and transformations
- · Applications of these topics



Degree possibilities

This Foundation Certificate can lead to a range of degree subjects at BU. For example, you could progress to:

- Business Information Technology
- Computing
- Cyber Security Management
- Forensic Computing and Security
- Game Design
- Music and Audio Technology
- Social Work
- Software Engineering

For a full list of degree options, see page 42.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Applications Developer
- Games Developer
- Information Systems Manager
- IT Consultant
- Software Engineer
- Systems Analyst
- Web Developer

Have any questions?

Contact our team for help:
kaplanpathways.study/contact-bournemouth

Contact us for more details.

Lower IELTS score?

If your English language level is lower than that listed above, but you have at least UKVI

IELTS 4.0 in all skills, you can

take a course that includes

Extended English and Skills.

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Foundation Certificate for

Events, Tourism and Hospitality Management

Course options 2 terms

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

Course start: September 2018, January 2019

Course length: 7 to 9 months **Degree entry:** September 2019

Tuition fees: £12.230

3 terms: Enhancement

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

Course start: September 2018, October 2018*

Course length: 10 to 11 months Degree entry: September 2019 Tuition fees: £13,230

Core modules

All students on this Foundation Certificate will take:

Business and the Business Environment

- External influences on business
- Effects of globalisation

Business Enterprise

- Internal workings of a business
- Analysing business performance

Economics in an International Context

- Theory and practice of how markets work
- Factors influencing international trade

Language for Study 3

- Complex arguments in English
- Awareness of language conventions

Skills for Study 2

Analytical skills in written and spoken information

Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments

Tourism and Hospitality Management

- History and growth of tourism
- Demand for tourist travel
- Economic, cultural and environmental impacts of tourism

3-term Enhancement modules

If you're studying the 3-term Enhancement Foundation Certificate, you'll also take:

Computing Skills for Foundation Certificate

- Essential IT skills including Microsoft Office
- Modern computing topics
- Technology in industry and society

Personal Development and Pre-Study Skills

- Advanced skills related to your course
- Personal development skills

Plus one of the following modules, as decided by the College:

Introduction to British Society and Culture

- UK life and culture
- · British society and history

- OF

Preparatory Mathematics

- Algebra, geometry, trigonometry, graphs and transformations
- · Applications of these topics



Degree possibilities

This Foundation Certificate can lead to a range of degree subjects at BU. For example, you could progress to:

- Advertising
- Events Management
- Hospitality Management
- Marketing
- Public Relations
- Social Work
- Sports Management
- Tourism Management

For a full list of degree options, see page 42.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Accommodation Manager
- Advertising Executive
- Catering ManagerEvents Planner
- Hotel Manager
- Public Relations Officer
- Restaurant Manager
- Travel Agency Manager

Have any questions?
Contact our team for help:
kaplanpathways.study/contact-bournemouth

Contact us for more details.

Lower IELTS score?

If your English language level

is lower than that listed above,

but you have at least UKVI

take a course that includes

Extended English and Skills.

IELTS 4.0 in all skills, you can

37

^{* 2.5-}term course — students join the 3-term Foundation, but begin half a term later.

Foundation Certificate for

Media and Communications

Course options 2 terms

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

Course start: September 2018, January 2019

Course length: 7 to 9 months **Degree entry:** September 2019

Tuition fees: £12.230

3 terms: Enhancement

Entry requirements: completion of high school, and at least UKVI IELTS 5.5 (minimum 4.5 in all skills)

* 2.5-term course — students join the 3-term Foundation,

Course start: September 2018, October 2018'

Course length: 10 to 11 months **Degree entry:** September 2019

Tuition fees: £13.230 but begin half a term later.

Core modules

All students on this Foundation Certificate will take:

Interpreting Visual Culture

- How visuals and language affect the interpretation of a message
- · Influence of context on how media is understood

Introduction to Audio-Visual Media and Technology

- The internet and digital culture
- Web interactivity and effective design

Introduction to Media and **Communication Studies**

- · Media theories, audiences and broadcasting
- · Global role of media

Introduction to Multimedia and Communication

- The role and impact of the media in everyday life
- Developing a critical approach to modern media

Language for Study 3

- Complex arguments in English
- Awareness of language conventions

Skills for Study 2

 Analytical skills in written and spoken information

Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments

3-term Enhancement modules

If you're studying the 3-term Enhancement Foundation Certificate, you'll also take:

Computing Skills for Foundation Certificate

- Essential IT skills including Microsoft
- Modern computing topics
- Technology in industry and society

Personal Development and **Pre-Study Skills**

- Advanced skills related to your course
- Personal development skills

Plus one of the following modules, as decided by the College:

Introduction to British Society and Culture

- UK life and culture
- British society and history

Preparatory Mathematics

- · Algebra, geometry, trigonometry, graphs and transformations
- · Applications of these topics



Degree possibilities

This Foundation Certificate can lead to a range of degree subjects at BU. For example, you could progress to:

- Advertising
- Communication and Media
- Enalish
- Film
- Marketing
- Journalism
- Politics
- Public Relations
- Social Work
- Television Production

For a full list of degree options, see page 42.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Advertising Executive
- Cinematographer
- Copywriter
- Journalist
- Politician
- Public Relations Officer
- Screenwriter
- Social Researcher
- Television Producer

Have any questions? Contact our team for help: kaplanpathways.study/contact-bournemouth

IELTS 4.0 in all skills, you can take a course that includes Extended English and Skills.

Lower IELTS score?

If your English language level is lower than that listed above, but you have at least UKVI

Contact us for more details.

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International Year One in

Business

Course options 2 terms

Entry requirements: completion of high school with good grades, and at least UKVI IELTS 5.5 (minimum 5.0 in all skills)

Course start: September 2018, January 2019

Course length: 7 to 9 months **Degree entry:** September 2019

Tuition fees: £12.350

3 terms: Enhancement

Entry requirements: successful completion of high school, and UKVI IELTS 5.5 (minimum 5.0 in all skills)

Course start: September 2018, October 2018*

Course length: 10 to 11 months

Degree entry: September 2019 Tuition fees: £13,560

Core modules

All students on this International Year One will take:

Business Development and Entrepreneurship

- Starting and developing a business
- Presenting a business plan

Economics

- Microeconomics: company and consumer behaviour
- Macroeconomics: unemployment, trade and national income

Financial Accounting

- Preparing financial statements
- · Analysing financial reports

Introduction to Marketing Principles

- · Basic theories and ideas of marketing
- · Real-world examples and individual consumer experiences

Language for Study 3

- · Complex arguments in English
- Awareness of language conventions

Quantitative Methods for Business

- Quantitative techniques in industry
- Analysing and interpreting data in a business context

Skills for Study 3

· Analytical skills in written and spoken information

Pathway modules

You'll also study one module in one of the following pathways. Your pathway is determined by your degree subject at Bournemouth University.

Business pathway

Business Law

- Legal principles affecting modern business activities
- Contract law and company law

Finance pathway

Management Accounting and Financial Management

- Key issues in management accounting
- Process costing and pricing
- Profitability analysis

Lower IELTS score?

If your English language level is lower than that listed above, but you have at least UKVI IELTS 4.0 in all skills, you can take a course that includes Extended English and Skills. Contact us for more details.

3-term Enhancement modules

If you're studying the 3-term Enhancement International Year One, you'll also take:

Computing Skills for International Year One

- Comprehend computing terminology in English
- · Learn to perform advanced computer functions
- Use of basic computer-based applications

Personal Development and Study Skills

· Academic and personal development skills

Plus one of the following modules, as decided by the College:

Introduction to Business

• Key issues in business, economics and accounting

Modern British Society and Culture

- · UK life and culture
- British society and history

Degree possibilities

This International Year One can lead to a range of degree subjects at BU. For example, you could progress to:

- Accounting and Finance
- Accounting and Taxation
- Business Studies
- Business Studies with Marketing
- Economics
- Finance and Economics
- International Business Studies

For a full list of degree options, see page 42.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Accountant
- Actuary
- Business Manager
- Corporate Investment Banker
- Economist
- Financial Analyst
- · Financial Trader
- Marketing Executive



Have any questions?

kaplanpathways.study/contact-bournemouth

^{* 2.5-}term course - students join the 3-term International Year One, but begin half a term later.

Choose your undergraduate degree

Find your preferred Bournemouth University undergraduate degree in the tables below, and use the key to discover which International College pathway course is right for you.

Computing

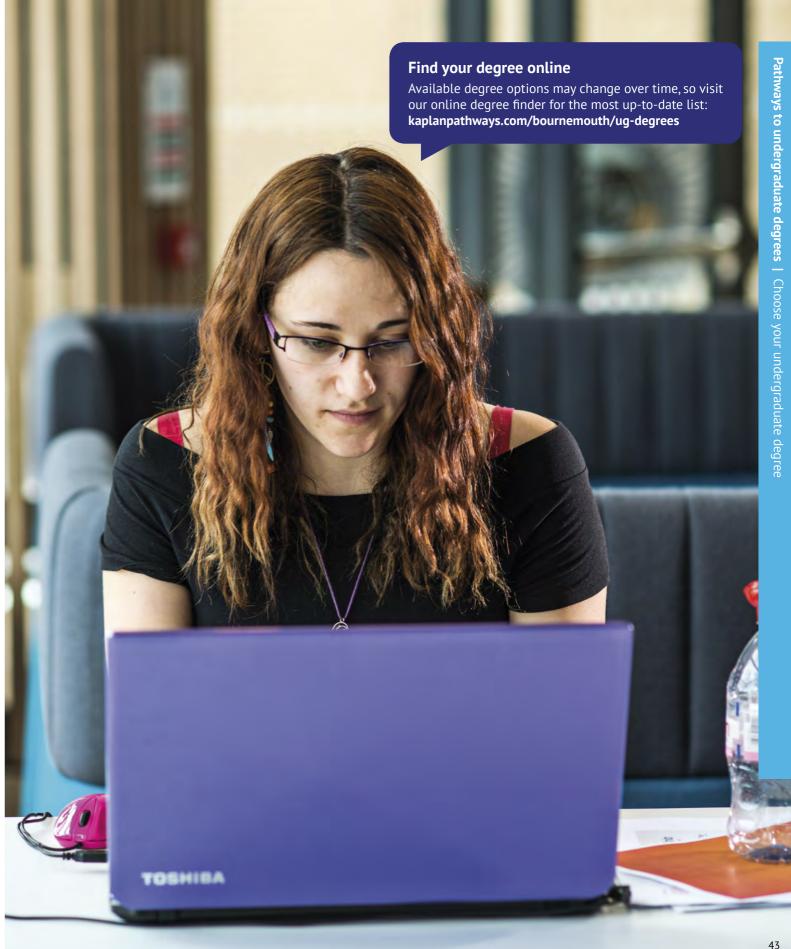
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Sports Management BSc (Hons)

Computer Networks BSc (Hons) Computing BSc (Hons) Cyber Security Management BSc (Hons) Forensic Computing and Security BSc (Hons) Games Design BSc (Hons) Games Software Engineering BSc (Hons) Information Technology Management BSc (Hons) Music and Sound Production Technology BSc (Hons) Software Engineering BSc (Hons) **Hospitality and Tourism** Events Management BA (Hons) ВЕ International Hospitality Management BA (Hons) Tourism Management BA (Hons) Law Business Law LLB (Hons) Entertainment Law LLB (Hons) Law LLB (Hons) B F L Law and Taxation LLB (Hons) Law with Economics LLB (Hons) Media

Advertising BA (Hons)	BEM
Communication and Media BA (Hons)	M
Film BA (Hons)	M
Media Production BA (Hons)	M
Multimedia Journalism BA (Hons)	M
Politics BA (Hons)	M
Public Relations BA (Hons)	E M
Scriptwriting for Film and Television BA (Hons)	М
Television Production BA (Hons)	M

Social Science	
Social Work BA (Hons)	BFLCEM
Sociology BA (Hons)	L
Sociology and Anthropology BA (Hons)	L
Sociology and Criminology BA (Hons)	L



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Postgraduate pathways

If you want to gain entry to a Bournemouth University postgraduate degree, a Pre-Master's is your best option. The one that's right for you will depend on your academic qualifications, English language level and subject preference.

Pre-Master's

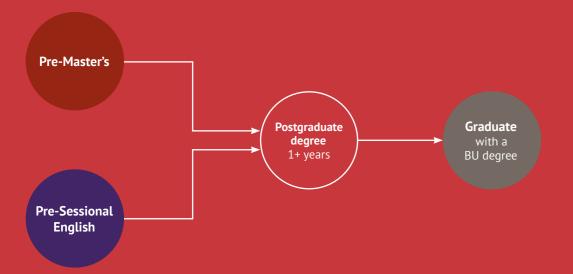
For entry to a postgraduate degree. Offered in the following subject areas:

Business, Law or Finance	page 46
Events, Tourism and Hospitality Management	page 48
Media and Communications	page 50

Pre-Sessional English

For conditional and unconditional offer holders to enter a postgraduate degree at BU. Pre-Sessional English will help you improve your English language level before your degree.

See page 54 for more information.



Guaranteed entry

You are guaranteed entry to a BU postgraduate degree, if you pass your Pre-Master's or Pre-Sessional English course at the required level, with good attendance.



Pre-Master's for **Business, Law or Finance**

Course options

Academic entry level: these options require minimum 3 years of higher education in a suitable subject.

2 terms

English entry level: minimum UKVI IELTS 5.5 (no less than 5.0 in any skill) Course start: September 2018, January 2019, February 2019 Course length: 6 to 9 months Degree entry: September 2019

2.5 terms (with EES)

Tuition fees: £12.230

English entry level: minimum UKVI IELTS 5.0 in all skills

Course start: October 2018, July 2019
Course length: 10 to 11 months
Degree entry: September 2019,
Soutember 2020

September 2020 **Tuition fees:** £14,355

3 terms (with EES)

English entry level: minimum UKVI IELTS 5.0 (no less than 4.5 in any skill)
Course start: September 2018,
June 2019

Course length: 11 to 12 months Degree entry: September 2019,

September 2020 **Tuition fees:** £14,355

Extended English and Skills

If you don't qualify for a 2-term Pre-Master's, you can take a course of up to 4 terms with Extended English and Skills (EES), including the 2.5 and 3-term options above. You can still qualify for EES if you have at least UKVI IELTS 4.5 (with no less than 4.0 in any skill).

Core modules

All students on this Pre-Master's will take:

Language for Study 3

- Complex arguments in English
- Awareness of language conventions

Research Design and Critique

- Defining research problems
- Designing projects to find solutions to those problems

Research Project

- Organisational and planning skills
- Supporting arguments with evidence and text references

Skills for Study 2

Analytical skills in written and spoken information

Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments

Pathway modules

You'll also study modules in one of the following pathways. Your pathway is determined by your degree subject at Bournemouth University.

Business pathway

Global Corporate Marketing Strategies

- Strategies in developing and distributing products worldwide
- Issues affecting marketing strategies

Theory and Practice of Strategic Management

- Strategic leadership
- Logical approaches to business issues

- OR

Finance pathway

Economics and Finance

- Economic theories and models
- Implications for a firm's strategic direction

Theory and Practice of Strategic Management

- Strategic leadership
- Logical approaches to business issues

– OR

Law pathway

Introduction to English, European and International Law

- Key areas of English, European and international law
- Legal principles and research techniques

Social Science Principles

- · Natural and social phenomena
- · Social science theories



Degree possibilities

This Pre-Master's course can lead to a range of degree subjects at BU. For example, you could progress to:

- Commercial Law
- Events Marketing
- Finance
- Intellectual Property
- International Accounting
- Management
- Marketing Management
- · Nutrition and Behaviour
- Public International Law
- Retail Management and Marketing
- Social Care
- Tax Law

For a full list of degree options, see page 52.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Accountant
- Actuary
- Business Manager
- Commercial Lawyer
- Events Manager
- Financial Analyst
- Intellectual Property Lawyer
- Investment Banker
- Marketing Executive
- Project Manager
- Retail Manager
- Tax Lawyer

Have any questions?
Contact our team for help:
kaplanpathways.study/contact-bournemouth

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Pre-Master's for

Events, Tourism and Hospitality Management

Course options

Academic entry level: these options require minimum 3 years of higher education in a suitable subject.

2 terms

English entry level: minimum UKVI IELTS 5.5 (no less than 5.0 in any skill) Course start: September 2018,

January 2019

Course length: 7 to 9 months **Degree entry:** September 2019

Tuition fees: £12,230

2.5 terms (with EES)

English entry level: minimum UKVI IELTS 5.0 in all skills

Course start: October 2018, July 2019
Course length: 10 to 11 months
Degree entry: September 2019,

September 2020 **Tuition fees:** £14,355

3 terms (with EES)

English entry level: minimum UKVI IELTS 5.0 (no less than 4.5 in any skill)
Course start: September 2018,

June 2019

Course length: 11 to 12 months **Degree entry:** September 2019,

September 2020 **Tuition fees:** £14,355

Extended English and Skills

If you don't qualify for a 2-term Pre-Master's, you can take a course of up to 4 terms with Extended English and Skills (EES), including the 2.5 and 3-term options above. You can still qualify for EES if you have at least UKVI IELTS 4.5 (with no less than 4.0 in any skill).

Core modules

All students on this Pre-Master's will take:

Language for Study 3

- Complex arguments in English
- Awareness of language conventions

Research Design and Critique

- Defining research problems
- Designing projects to find solutions to those problems

Research Project

- Organisational and planning skills
- Supporting arguments with evidence and text references

Skills for Study 2

Analytical skills in written and spoken information

Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments

Theory and Practice of Strategic Management

- Strategic leadership
- Logical approaches to business issues

Tourism and Hospitality

- Key issues in tourism and hospitality
- Factors that impact on organisations



Degree possibilities

This Pre-Master's course can lead to a range of degree subjects at BU. For example, you could progress to:

- Events Management
- Events Marketing
- International Hospitality and Tourism Management
- · Nutrition and Behaviour
- Social Care
- Sustainable Tourism Planning
- Tourism Management

For a full list of degree options, see page 52.

Career possibilities

This educational route can open up many career options for you. You could become a:

- Business Manager
- Catering Manager
- Events Planner
- Hotel Manager
- Market Researcher
- Tour Manager
- Travel Marketing Executive

Have any questions?
Contact our team for help:
kaplanpathways.study/contact-bournemouth

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Pre-Master's for

Media and Communications

Course options

Academic entry level: these options require minimum 3 years of higher education in a suitable subject.

2 terms

English entry level: minimum UKVI IELTS 5.5 (no less than 5.0 in any skill) Course start: September 2018, January 2019

Course length: 7 to 9 months

Degree entry: September 2019

Tuition fees: £12,230

2.5 terms (with EES)

English entry level: minimum UKVI IELTS 5.0 in all skills Course start: October 2018, July 2019

Course length: 10 to 11 months **Degree entry:** September 2019, September 2020

Tuition fees: £14,355

3 terms (with EES)

English entry level: minimum UKVI IELTS 5.0 (no less than 4.5 in any skill)
Course start: September 2018,
June 2019

Course length: 11 to 12 months **Degree entry:** September 2019,

September 2020 **Tuition fees:** £14,355

Extended English and Skills

If you don't qualify for a 2-term Pre-Master's, you can take a course of up to 4 terms with Extended English and Skills (EES), including the 2.5 and 3-term options above. You can still qualify for EES if you have at least UKVI IELTS 4.5 (with no less than 4.0 in any skill).

Core modules

All students on this Pre-Master's will take:

European Media and Liberal Democracy

- Liberal democracy as the main political system in Europe
- · Politics in the media

Global Corporate Marketing Strategies

- Strategies in developing and distributing products worldwide
- Issues affecting marketing strategies

Language for Study 3

- Complex arguments in English
- Awareness of language conventions

Practical Project - Media

• Research project relevant to degree

Research Project - Media

- Planning and implementing a media project
- Reflecting on the project and the process

Skills for Study 2

Analytical skills in written and spoken information

Skills for Study 3

- Researching and analysing information to a high standard
- Structuring written and oral arguments



Degree possibilities

This Pre-Master's course can lead to a range of degree subjects at BU. For example, you could progress to:

- 3D Computer Animation
- Cinematography
- Digital Effects
- Directing Film and Television
- Media and Communication
- Multimedia Journalism
- Nutrition and Behaviour
- Post Production Editing
- Radio Production
- Scriptwriting
- Social Care

see page 52.

For a full list of degree options,

Career possibilities

This educational route can open up many career options for you. You could become a:

- Animation Artist
- Communications Officer
- Cinematographer
- Director
- Editor
- Film ProducerJournalist
- Producer
- Screenwriter

Have any questions?
Contact our team for help:
kaplanpathways.study/contact-bournemouth

no less than 4.0 in any skill).

Choose your postgraduate degree

Find your preferred Bournemouth University postgraduate degree in the tables below, and use the key to discover which International College pathway course is right for you.

Pre-Master's for Events, Tourism and Hospitality Management.	page 48
Pre-Master's for Media and Communications	
Business	-
Finance MSc	F o F I
Innovation with Management and Entrepreneurship MSc	BFL
International Accounting and Finance MSc	BFL
International Economics and Finance MSc	BFL
International Finance MSc	BFL
International Investment and Finance MSc	B F L
International Management MSc	BFL
International Risk Management and Finance MSc	BFL
International Taxation and Finance MSc	BFL
Management with Human Resources MSc	B F L
Management with Project Management MSc	BFL
Marketing Management MSc	BFL
Master of Business Administration MBA	BFL
Retail Management and Marketing MSc	В
lospitality and Tourism	
Events Management MSc	ВЕ
Events Marketing MSc	BE

Key to pathway courses

Law

ntellectual Property LLM	B F L
nternational Commercial Law LLM	B F L
nternational Tax Law LLM	BFL
Public International Law LLM	B F L

Medi

10010	
3D Computer Animation MA*	М
Cinematography for Film and Television MA	М
Computer Animation and Visual Effects MSc*	М
Digital Effects MA*	M
Directing Film and Television MA	M
Media and Communication MA	M
Multimedia Journalism MA	М
Post Production Editing MA	М
Producing Film and Television MA	М
Radio Production MA	M
Scriptwriting MA	M
Sound Design for Film & Television MA	M

Social Sciences

Nutrition and Behaviour MSc	В	F	L	Е	М
Social Care MA	В	F	L	Ε	М

^{*} For these degrees, you will need to submit a portfolio or statement of purpose, to be assessed by the Kaplan Admissions team. You will then be interviewed by the University's Media school on your suitability for the course.

Find your degree online

Available degree options may change over time, so visit our online degree finder for the most up-to-date list: kaplanpathways.com/bournemouth/pg-degrees



If you meet the academic entry requirements for your Bournemouth University degree, but just need to improve your English language ability to be accepted, you can take a Pre-Sessional English course at Bournemouth University International College.

Pre-Sessional English

Conditional offers

Our Pre-Sessional English courses will help you to meet the English language conditions of your offer to study at Bournemouth University.

Pre-Sessional English (Fast Track) can help you improve your English language skills to meet degree requirements of IELTS 6.0, with at least 5.5 in all skills. The Study Skills option provides all-round university preparation if you have more time to improve your English.

Pre-Sessional English (Fast Track) modules

- Exam Skills Practice
- Grammar and Sentence Structure
- Language for Study
- Vocabulary and Pronunciation

Pre-Sessional English with Study Skills modules*

- Language for Study
- Personal Development Project
- Progressions Project (related to your degree)
- Skills for Study

Unconditional offers

These courses are designed not only to improve your academic skills and your English; they also introduce you to living and studying in Bournemouth and the UK.

Bachelor's Enhancement Programme modules

- Life in the UK
- Personal Development and Progression Project
- Skills for Study

Master's Enhancement Programme modules

- Personal Development and Progression Project
- Skills for Postgraduate Study
- UK Culture and University Life

Want to know more? kaplanpathways.study/bournemouth-pse





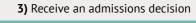


How to apply

Applying to Bournemouth University with Kaplan is easy! Just follow this step-by-step guide, and if you have any questions along the way, our friendly advisers will be happy to help.

Join us at Bournemouth University International College in 10 simple steps

- 1) Apply online at kaplanpathways.study/apply-bournemouth
- 2) Submit supporting documents, including a copy of your passport and any previous UK visas, now or at a later stage





Unconditional offer or additional documents to send.



accept your application.



Explore alternative or more suitable study options with

your education adviser.

- 4) Meet the conditions of your offer
- 5) Pay deposit and administration fee or send financial guarantee to accept your offer, and book your accommodation*
- 6) Receive your accommodation agreement, pre-arrival guide and CAS (Confirmation of Acceptance for Studies)
- 7) Apply for a visa see gov.uk/ukvi for more information
 - 8) Receive your visa and send us a scan
- 9) Book your flight and fill in the online pre-arrival form
- **10)** Arrive in Bournemouth we look forward to welcoming you to the College!

^{*} To book your accommodation, complete the online accommodation form and pay the holding fee when you accept your study offer. You will then receive your accommodation agreement, which you will need to read, sign and return to reserve your room.

Questions and answers

If you still have questions on studying at Bournemouth University International College, let us try to answer them below. Alternatively, you can contact us for more information. You'll find contact details on the next page.

How much money do I need to study at the College?

Studying in the UK is a big investment, so you need to plan ahead. You must have at least £1,015 for each month of your pathway course, up to a maximum of 9 months, as well as funds to cover any unpaid tuition fees. This must be held in a recognised bank account for at least 28 days before you apply for your Tier 4 (General) student visa. See the guide below for more information on costs.

What supporting documents do I need to provide?

For your application to be complete you need to send a few extra items. These include:

- copies of your passport and any previous LIK visas
- IELTS certificate (UKVI Academic)
- academic transcripts (accompanied by certified translations if the originals aren't in English)

You can still apply without all of these items, and submit them later

How long does the application process take?

and successful, once our Admissions tear receives it, they will issue an offer within 1 working day. The duration of the proce that follows can vary, so we recommend that you apply at least a few months in advance of your start date. This will allow you enough time to apply for your visa, reserve your accommodation and get ready for your trip.

Do I need insurance during my course?

You'll need to be fully covered by student insurance for all of your pathway course in the UK. We can offer you a comprehensive policy together with Endsleigh, a leading insurance provider. Find out more at: kaplanpathways.com/insurance

Are scholarships available?

Some partial tuition fee scholarships for pathway courses and degrees are offered to students who achieve good grades. You can find out more at:

kaplanpathways.com/how-to-apply/ scholarships

Do I need a guardian while I study?

If you're under 18 years old, you'll need a legal guardian in the UK until you turn 18. This is something we can help arrange. Find out more at: collegequardians.co.uk

What if I want to apply for a Pre-Sessional English course?

Please visit **kaplanpathways.study/ bournemouth-pse** for more information and to download an application form.

Do you speak my language?

If you, or your parents, want to speak to us in your first language, we can help! Between them, our education experts speak the following languages:

speak the fol	llowing langua	ges:
Arabic	lbo	Spanish
Azerbaijani	Indonesian	Swahili
Bengali	Kazakh	Thai
Cantonese	Korean	Turkish
English	Malay	Vietnamese
French	Mandarin	Yoruba
German	Punjabi	
Hindi	Russian	

Watch our helpful videos online

kpln.org/student-fag

Guide to costs for Bournemouth University International College

Tuition fees	£12,230 to £19,100 (depending on your course level, subject and length), typically including a £5,000 deposit	Accommodation	£4,562 to £16,349* (depending on your housing option and course length), typically including a £1,000 holding fee
Administration fee	£200 (payable at the same time as the tuition deposit)	Living expenses	At least £1,015 per month (in line with UKVI regulations)
Course books	Up to £395 (depending on your course length and subject)	Insurance	£220 to £680 (depending on your course length)

^{*}These amounts are based on previous academic years. Figures for 2018-19 will be available online soon — contact us for more information



